



THE BUSINESS CHRONICLE



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February Greetings from ET's 1st Vice President – Gavel Taps

Sorors, it's February, one of my favorite months of the year! This month we recognize Black History and American Heart Health. This year's Black History Month theme is **The Black Family: Representation, Identity, and Diversity**. The black family has been studied and analyzed in many disciplines and has been both revered and vilified since the days of slavery and continues on today. The Association for the Study of African American Life and History explains "The Black family knows no single location, since family reunions and genetic-ancestry searches testify to the spread of family members across states, nations, and continents." "The family offers a rich tapestry of images for exploring the African American past and present."

The Black family has overcome the tragedy of slavery, the brutality of Jim Crow and the trying times of the Civil Rights and Black Lives Matter Movements. In spite of these oppositions to the success of our family structure, we have continued to be trailblazers, innovators and warriors with the help and support of our families and the "collective family", that is our community. It truly takes a village and without proper representation and diverse depictions, it is impossible to imagine and understand the true scope of the contributions that Black people have made on our Global society. As we continue to deal with the realities of COVID-19 (that may be here for a while longer), I challenge Epsilon Tau to continue supporting each other and our community as a family. The powerful, resilient, and beautiful families that our ancestors strived to give us.

During the month of February, we also shine a spotlight on heart disease in women. Heart disease is the No. 1 killer of women, causing 1 in 3 deaths each year. Nearly 50,000 of those deaths are African American Women. In order to continue the mission of Iota, we must be healthy in mind, body and spirit! Let's take care of ourselves and our business!

I would be remiss to not acknowledge the momentous day of January 20, 2021. The ascension of the first woman Vice President and first African-American, Indian woman, to the second highest seat in the land, was the beautiful light from the dark times that preceded, that we all needed. As I sat and watched Madame Vice President, Kamala Harris be sworn into office, I could not help but to be proud, hopeful for the future. It was only 101 years ago that American women granted full voting rights with the ratification of the Nineteenth Amendment. As professional black women and women of Iota, we make history each day we continue to promote the mission of our beloved founder. To promote, educate and break generational curses of economic disparity. I believe that this year we will succeed in our mission and journey to continue to effect change. As we celebrate Black History Month, I urge us to remember our individual duties to uplift and educate ourselves, each other, our community and nation.

Seven Gavel taps to Soror Michelle Peace and the joint committee for executing an amazing youth conference, "Unleash Your Super Power". Seven gavel taps to the Black History Month committee for creating ways to celebrate black history month and to all Sorors for your hard work, ideas and support of one another!

"For there is always light, if only we're brave enough to see it. If only we're brave enough to be it." -
Amanda Gorman

Sisterly,

Eriele Johnson



Vice President Eriele Johnson



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ET New Member Orientation

On Monday, January 4, 2021 the 9 ladies of the Queens of Ennead line held their new member orientation virtually via Zoom.

Topics reviewed included meeting procedures, local chapter rules, Iota tools and new member expectations.



Pictured are some of the gifts the new sorors were showered with after induction.



The 2021 Presidential Inauguration

The inauguration of Joe Biden as the 46th President of the United States took place on January 20, 2021, marking the commencement of the four-year term of Joe Biden as president and Kamala Harris as Vice President.



Amanda Gordon (pictured on the left) recited “The Hill We Climb” as the youngest poet to speak at a Presidential Inauguration.

Kamala Harris made history as the first female, first South Asian and first African American to hold title of Vice President of the U.S.

Key Things to Know About the COVID-19 Vaccine

Because COVID-19 is a new disease with new vaccines, information is rapidly emerging about how vaccines can help us stop the pandemic. Currently, two vaccines are authorized and recommended to prevent COVID-19:

- Pfizer-BioNTech COVID-19 vaccine
- Moderna COVID-19 vaccine

Studies show that COVID-19 vaccines are effective at keeping you from getting COVID-19. Experts also think that getting a COVID-19 vaccine may help keep you from getting seriously ill even if you get COVID-19.

COVID-19 vaccines teach our immune systems how to recognize and fight the virus that causes COVID-19. It typically takes a few weeks after vaccination for the body to build protection (immunity) against the virus that causes COVID-19. That means it is possible a person could still get COVID-19 just after vaccination. This is because the vaccine has not had enough time to provide protection.

If you are vaccinated against COVID-19, you may still be exposed to the virus that causes COVID-19. After exposure, people can be infected with or “carry” the virus that causes COVID-19 but not feel sick or have any symptoms. Experts call this “asymptomatic infection.”

Learn more facts about COVID-19 vaccines [here](#).



(CDC Centers for Disease Control and Prevention)

ET's Youth Empowerment Conference



Epsilon Tau Chapter presented its Unleash Your Superpower Youth Conference on Saturday, January 30, 2020. This mega youth event was presented to address Iota's Youth Programming of Career Exploration ; Toys U Can't Return; and Future Iota Leaders. The conference had 53 youth from Dallas, Ft. Worth, Houston, Tyler, and Ames, Iowa.

Our Career Exploration Segment of the Event was moderated by Dr. Keisha White of The PREP Factory. "Your superpower means you are super prepared. Chasing Dreams means Chasing Green. Get you an accountability partner to make sure you stay on top of your essays and applications., along with guidance on finding and getting scholarships for college."

The Image and Self Confidence portion of the Toys U Can't Return Program was covered in the "Dare To Be The Super You" segment of the event. It was presented by Katrina Collins of Spark Tomorrow Ministries who asked the question to our youth: "When did you start to hide and stop embracing your superpower given you when you were created?" Most students answered, "Middle school". To remedy this Ms. Collins told adult mentors to start affirming the talents, gifts and superpowers of our middle schoolers. Her three takeaways; Get Moving, Get Rested, and Get Connected.

The final presentation of the conference discussed the Social Justice League. Epsilon Tau soror Katrina Stevens, presented the final topic of the day. Soror Stevens discussed how the teens could become active and find their voices in social justice issues. She discussed five areas of interest to most teens and presented 2021 inaugural poet laureate, Amanda Gorman and two local DFW teens who used their influence to garner an apology from the SONIC restaurant.

Epsilon Tau Future Iota Leader President, Andrell Fisher Jr. and Melvin Randle III did an awesome job of participating on the program and introducing our presenters. Soror Courtney Taylor facilitated the activities; "Unleash Your Inner Picasso" and "Use Your SuperPower Knowledge about Superheroes." This event was underwritten by Epsilon Tau Outreach, Surviving the Game, and the Starbucks Foundation Community Grant.

Epsilon Tau Chapter Awards Local Scholarship



Eryn Fayson is a senior at the Booker T. Washington School of the Performing and Visual Arts. Eryn is an active member of the BTWSPV drama department and serves as a house manager for ten minute plays. She is a proud and active member of her church, Glendale Presbyterian. She currently serves at the Epsilon Tau Future Iota Leader Treasurer and has been in a member of the ET FIL group since 2015. Eryn aspires to be an accountant and plans to attend Texas A&M University in College Station.

Epsilon Tau Local Scholarship Season Continues

Applications for the National FIL Scholarships and Diego M. Jones Memorial Scholarship are due on February 12, 2021. The local Dorethea N. Hornbuckle and Aalice P. Allen scholarships are due on March 1, 2021. All applications will only be accepted electronically at epsilon_tau@yahoo.com. The QRC Codes on the flyer below provides applications and documentation samples.

2020-2021
Epsilon Tau/ Epsilon Tau Outreach
Local Scholarship Program
(open to Local DFW students)

Submit scholarship applications to epsilon_tau@yahoo.com by **March 1, 2021**. See the QR codes for Applications, Eligibility Requirements, Documentation samples, and scholarship deadlines. All applications should include essay, two letters of recommendations, financial information, and documentation described in the cover sheet. If you have questions, please submit them to epsilon_tau@yahoo.com.

Soror Spotlight



What's New With You? ~ Debonie Enge ~

How long have you been a member of Iota Phi Lambda Sorority? *2 Months*

Occupation? *Educator / Cheerleader Coach*

What new with you? *Just graduated with my Masters in Education*

Why Iota? *I was interested in growing more as a woman, developing into a woman focused on an exceptional life lived on a purpose with promise. I felt like Iota could support that journey.*

Iota Woman – Iota Entrepreneur ~ LaDonya Lewis ~

Priceless Education

Priceless Education is a community based leader in education management, and tutoring; servicing DFW, and surrounding areas nationwide. Priceless Education was established March 2019, with aim to cater to the busy parents, while tracking scholar's growth. Their services offer strategic planning alongside effective comprehensive services.

Visit <https://pricelesseducation.com/> for more information on educational programs of all grade levels including emphasis on Reading, Writing, Dyslexia, Math fluency, and Special Education.



ETs 2021 Business Month Honorees



Coach Shaun D

Shaundra Dineen is setting a new standard in affirming, informing, and inspiring women. Shaundra specializes in mentoring and coaching individuals that are in transition (career, relationship, family dynamic) to take charge of their own happiness and find balance in their life. She empowers women all over the world to live by the mantra, “Do It Afraid”. Shaundra is the Host of the “Do It Afraid Podcast”, Co-author of Pray, Pursue, Persist: Testimonies of women who soar through the power of prayer, and the CEO/Founder of Rubyz Global Coaching & Consulting, LLC.

Sharon Guillory



Sharon Guillory is a motivational speaker, teacher and visionary. Sharon is the owner of Behind the Veil Events & Designs. As a planner, she has provided excellent service to dozens of Brides to be on their special day. She is also a Licensed Insurance and Financial Advisor and Corporate Sales Manager. She currently mentors and coaches women who are transitioning from domestic violence and addiction. Her vocation and calling is evident in her ability to minister the word through song and practical teaching. Her “keep-it-real” approach is the hallmark of her life.

For more info visit btevents.com

Whitney Blocker



Whitney Blocker is a lifestyle blogger, influencer and Dallas photographer. Whitney launched her blog, BlockerEverAfter.com right after becoming a new mom. By simply documenting her own trial and errors, her blog became a resource for new moms. After launching her personal blog, Whitney noticed how vital professional, polished imagery is in establishing your brand. That’s when she decided to launch her own photography business, capturing digital content for other entrepreneurs and influencers. Mother to an almost-one-year-old and devoted wife, Whitney balances her daily duties and entrepreneurship.

For more info visit whitneybjordan.com

February Birthdays



Happy Birthday to You... 🎵

Upcoming Events



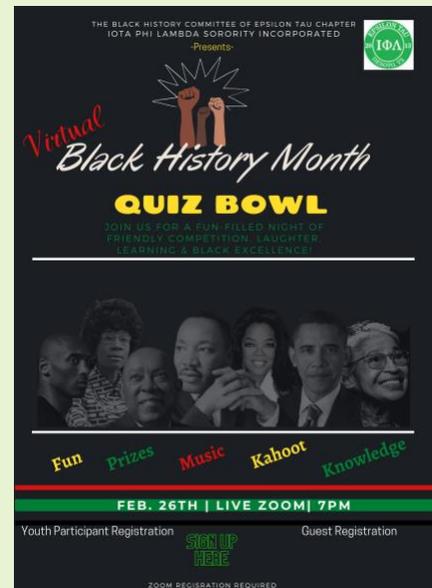
Registration for the 74th Southwestern Regional Conference is now open!

Registration Deadline: February 19, 2021

Registration: \$50.00

Late Fee after Deadline: \$10.00

*The link for registration is: [Register](#)



Black History Month Quiz Bowl

February 26th @7pm

Chapter Officers

President
Wendy B. Jacques

1st Vice President
Eriele Johnson

2nd Vice President
Jan Harbert

Recording Secretary
Malika Walker

Corresponding Secretary
Twyla Williams

Financial Secretary
Alicia Hinkle

Treasurer
Mary Andrews

Journalist
Calinda Jones

Dean of Intake
Nicole Owens

Contributors to this Issue:

President Wendy B. Jacques, Soror Michelle Peace, Soror Shelia C. Fisher, & Soror Eriele Johnson



February Calendar



National Scholarship Applications Due	Friday, February 12 th
Chapter Meeting	Sunday, February 14 th @3pm
Valentine's Day	Sunday, February 14 th
SWR Conference Registration Deadline	Friday, February 19 th
BHM Quiz Bowl	Friday, February 26 th @7pm



Southwestern Region Theme: “Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders”

National Theme: “Business and Professional Women Building the Foundation for Generational Financial Empowerment”

“Upward and Onward in Efficient Service”

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