



THE BUSINESS CHRONICLE



Volume 8 Issue 5

January 2020

January Greetings from ET's President – Gavel Taps

Sorors as the calendar changes to 2021, we smile in anticipation of what the year may bring. The new year is like a chapter in a book, waiting to be written. Whether the chapter is starting a new business or rebranding your business, completing your degree, making a career change, learning a new craft or jumpstarting a new lifestyle change, grab your pen or tablet and let's get to writing.

Seven gavel taps to Soror Nicole Owens, Membership Chair, Soror Twyla Williams, Membership Co-chair, and the Membership Committee on inducting 9 new Sorors into our wonderful sisterhood. Welcome to Sorors Britni Brown, Tammy Carethers, Carol Curley Davis, Debonie Enge, Naturee Hutchinson, LaShan LaGuan, LaDonya Lewis, Courtney Taylor, and LaToya Thomas. Seven gavel taps to Soror Carmon Brown, Soror Ján Harbert, and Soror Calinda Jones on coordinating our "What A Year! Cooking, Cocktails, and Convos" Holiday event.

Sorors we have had a successful and productive first half of this Sorority Year and I am excited about the work we will do going forward to further the vision of our Founder, Mrs. Lola M. Parker. It is a new year and another chance to make new impacts in the Best Southwest Community.

"Our lives are full of amazing opportunities that are ready for us to step into." – I Am Affirmations

Sisterly,

Wendy B.



President Wendy B. Jacques



What's Inside

Page 2

- Giving Tuesday
- IOTA.talks
- Holiday Social

Page 3-4

- ET Membership Activities

Page 5

- ET Youth Conference
- Scholarship Info

Page 6

- Soror Spotlight & Iota Entrepreneur

Page 7

- SOY and WOY

Page 8

- December Birthdays
- Roses Beyond the Wall

Page 9

- ET Info & Calendar

Giving Tuesday

GivingTuesday is a global generosity movement unleashing power of people and organizations to transform their communities and the world. On December 1st, donations were encouraged to Epsilon

Tau Outreach through social media outlets with the hashtag #GivingTuesday. ETO was able to collect an outstanding total of \$1,130 with a potential \$2,000 match. Special thanks to **MOI Paul Beaty** for his generous \$1,000 donation.

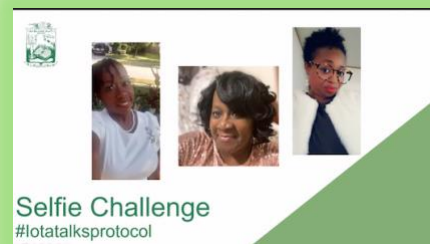
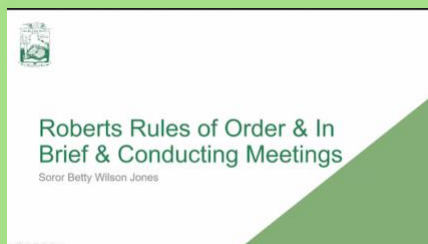
Please remember to use the residual giving programs as you shop; AmazonSmile, Kroger, and Tom Thumb.



IOTA.talks Web Series

Iota Phi Lambda Sorority, Inc. held their last IOTA.talks Web Series of the year on Sunday, December 6, 2020. The topics of discussion were Basics to Understanding: Parliamentary Process/Bylaws/Recommendations/Standing Rules and Meeting Protocols. The National and Regional Parliamentarians presented on how to properly run a meeting, chapter standing rules and the process of amending bylaws. The event was riddled with quizzes to test our knowledge along the way and capped off with winners from the social media selfie competition.

#IotaTalksProtocol



ET Virtual Holiday Social

On Sunday, December 27, 2020, ET hosted *What a Year! Cooking, Cocktails, & Convos*, a year-end holiday social via Zoom. Sorors were encouraged to prepare their favorite dish and cocktails as we discussed the highs and lows of 2020 and look forward to the new year. Topics of discussion included our favorite meals, how we all celebrated Christmas with the pandemic, a game of quarantine bingo, and thought-provoking questions to review the year.



“Queens of Ennead” LOMEPA Activities

Big & Lil LOMEPA Dinner



On Friday, December 4, 2020 the Big Sisters: Wendy Jacques, Michelle Peace, Vena Thomas, Shelia Fisher, Krystal Brown, Calinda Jones, Twyla Williams (Sub. Robin Mack), Malika Walker, and Aneyshia Taylor hosted a fun night of games conversation and dinner via Zoom. This virtual occasion was held in lieu of any physical chapter events to get to know one another while obeying social distancing guidelines.

LOMEPA Work/Life Balance Presentation



On Monday, December 7, 2020 the LOMEPA's hosted an amazing workshop teaching Sorors how to have a better work/life balance. They provided a brilliant chart that many Sorors plan to use! The LOMEPA's discussed common stressors, how to overcome them, how to determine your stressors, and how stress and the feeling of being overwhelmed affects us daily as business professional women. With the self-care calendar provided by the Queens of Ennead, we are all better informed of ways to destress.

LOMEPA Club Workshop

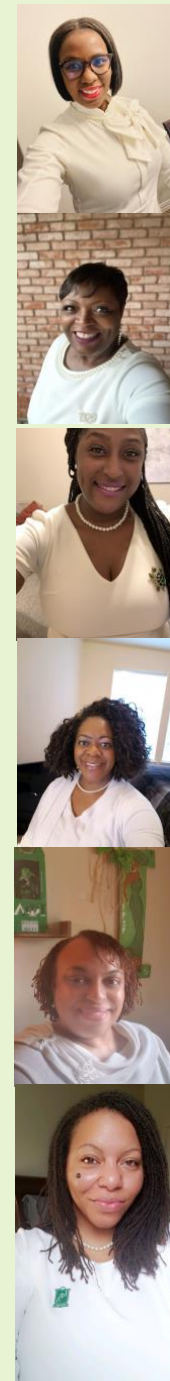
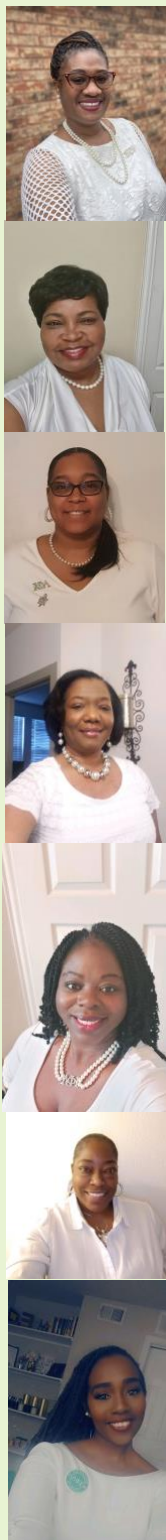
On Thursday, December 10, 2020, Sorors hosted the LOMEPA workshop where the LOMEPA's displayed their knowledge. They sang the LOMEPA song, recited the Greek alphabet, and were challenged to show that they learned chapter, regional, and National history. Sorors and big sisters were on hand to encourage, guide, and answer questions from the LOMEPA's. Sorors also presented PowerPoints, played games, and shared PDFs with helpful tools for learning and retaining information.

LOMEPA Fun Night

On Friday, December 18, 2020 the Fall 2020 LOMEPA club hosted Fun Night. The night was indeed fun! The nine LOMEPA's along with 14 Sorors, participated. The Sorors played baby picture guess who, Trap Spelling Bee, and even had a scavenger hunt. Also, the Queens of Ennead provided us with a cocktail recipe for our pleasure - “Boozy Grinch Punch”. The night was capped with a presentation of their electronic scrapbook. The scrapbook was beautifully put together and allowed us to get to know them on a more personal level.

“Queens of Ennead” Virtual Induction

A virtual induction was held on Saturday, December 19, 2020 via Zoom. Britni Brown, Tammy Carethers, Carol Curley Davis, Debonie Enge, Naturee Hutchinson, LaShan LaGuan, LaDonya Lewis, Courtney Taylor and LaToya Thomas officially joined the sisterhood of Iota Phi Lambda Sorority, Inc., Epsilon Tau Chapter.



ET Youth Empowerment Conference – Jan 30th



Epsilon Tau Chapter will host “Unleash Your Superpower” Youth Conference on January 30, 2021. Session topics include:

College Prep

Building Your Self Confidence

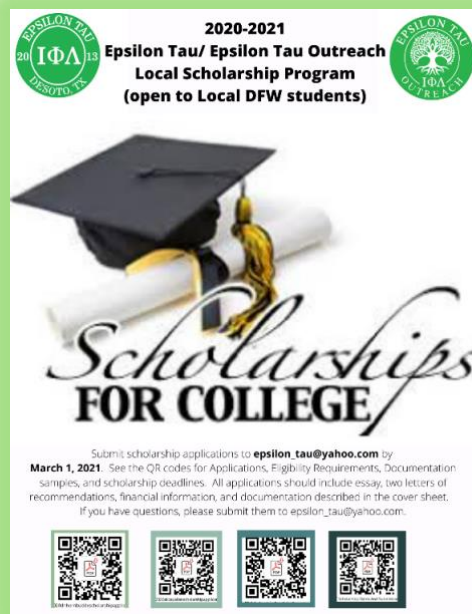
Social Justice

The intended age range for the conference is 11-18 year olds.

Invite the youth in your social circles to attend!

Epsilon Tau Local Scholarship Season Begins

Epsilon Tau Chapter opened its local scholarship season on December 24, 2020. The Local Scholarship application is due on January 15, 2021. Applications for the ET FIL Scholarship is due on February 12, 2021, and the local Dorethea N. Hornbuckle and Alice P. Allen scholarships are due on March 1, 2021. All applications will only be accepted electronically at epsilon_tau@yahoo.com. The QRC Codes on the flyers below provide applications and documentation samples.



Soror Spotlight



What's New ~ Tina Jackson ~

Epsilon Tau Chapter proudly recognizes our soror, Dr. Tina Jackson! Soror Tina was named the first African American Woman to serve as Assistant Commissioner of Workforce Education with the Texas Higher Education Coordinating Board. Please join us in congratulating our sister on this phenomenal accomplishment!

Iota Woman – Iota Entrepreneur ~ Krystal Brown ~

G.R.I.P

The stepping stones towards success takes vision, a village and a vast amount of ambition! G.R.I.P (Greatness Rising In Power) is dedicated to providing resources to entrepreneur's and young professionals that will allow them to establish financial stability and financial freedom. We strive to equip you with the right preparations so that you are able to maximize the potential in each opportunity you seize!

Follow <https://www.gripopportunities.org/> and @GripOpportunities on social media for master classes and grant opportunities to elevate your business.



ET selects it's 2021 Soror of the Year

Since her induction into the sorority in 2015, Soror Erielle Johnson has been an active contributor in Epsilon Tau Chapter. Over the last two years, she has served as Epsilon Tau Chapter's Recording Secretary and 1st Vice President. Erielle hit the ground running serving on the Black History Committee, Adopt A School, and Tutorial Programs. Last year while planning her very first set of Business Month activities, Erielle pivoted when COVID-19 hit and curated a set of virtual webinars coined "Wine Down Wednesdays." Erielle secured the speakers for the online events, which included Heyy Healers and Soror Krystal Brown, ET 2020 Business Month Honorees, and Soror Aneyshia Taylor who spoke about gardening. The Wine Down Wednesdays have been widely attended and have served to increase ET's visibility as a chapter. Her participation on the regional level includes her service on the Credentials Committee and her creative skills in producing the décor for the 2019 Regional Conference Awards ceremony. Her hoops were so beautiful, National President Stephanie Dilworth requested them for the 2019 National Convention Décor. Soror Erielle also served as a 2019 Epsilon Tau Convention Delegate and a program participant in the National Rededication Ceremony. Erielle's passion for Iota always shines through when she explains why she loves the organization and her work and membership in it. Epsilon Tau Chapter proudly announces its 2021 Soror of the Year, Soror Erielle Johnson.



ET selects 2021 Outstanding Businesswoman of the Year



Akwete Tyehimba is the founder and owner of PanAfrican Connection Bookstore, Art Gallery and Resource Center in Dallas, Texas. The Pan-African Connection Bookstore, Art Gallery and Resource Center was started in 1989. Akwete says, "The Institution was the vision of her late husband, Bandele Tyehimba." In 2012, her husband, Bandele passed away unexpectedly and determined to see his vision succeed, Akwete and her three children have turned the bookstore into one of the largest independent institutions of education and culture in the country. Epsilon Tau Chapter proudly announces its 2021 Outstanding Businesswoman of the Year, Akwete Tyehimba.

January Birthdays



Happy Birthday to You... 🎵

Southwestern Region Roses Beyond the Wall



Epsilon Tau Chapter mourns the loss of two of our Southwestern Region Sorors, Pamela Broady, Immediate Past President of Beta Pi Chapter and Janie L. Samuels, Past Southwestern Regional Director of Beta Psi Chapter. These two Sorors represented the best qualities of an Iota woman.

Soror Pam's easy smile and quiet elegance were magnetic and drew sorors to her. The gravelly voice and brilliance of the 2013 National Soror of the Year, Janie Samuels made an indelible mark on every soror she touched.

These sorors will be deeply missed but always remembered for the outstanding sorors they were. Rest well, Dear Sisters.



Chapter Officers

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Wendy B. Jacques

1st Vice President
Eriele Johnson

2nd Vice President
Jan Harbert

Recording Secretary
Malika Walker

Corresponding Secretary
Twyla Williams

Financial Secretary
Alicia Hinkle

Treasurer
Mary Andrews

Journalist
Calinda Jones

Dean of Intake
Nicole Owens

Contributors to this Issue:

President Wendy B. Jacques, Soror Michelle Peace, Soror Shelia C. Fisher, & Soror Nicole Owens



January Calendar



Happy New Year	Friday, January 1 st
ET New Member Orientation	Monday, January 4 th @7pm
Chapter Meeting	Sunday, January 10 th @3pm
Local Scholarship Deadline	Friday, January 15 th
ET Youth Empowerment Conference	Saturday, January 30 th



Southwestern Region Theme: “Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders”

National Theme: “Business and Professional Women Building the Foundation for Generational Financial Empowerment”

“Upward and Onward in Efficient Service”

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