

PSI

PEARLS



Volume 32 Issue 20

June 2020

Message from the President

Greetings Sorors!

June 1st is Founder's Day, a time to pay tribute to our founder Lola M. Parker and to celebrate "91" years of her vision to encourage and inspire young women to pursue a career in the field of business. Still today her legacy lives on through the hard work of each Soror to continue to expand our organization, to unite in a sisterhood qualified business and professional women who will encourage, inspire, nurture and assist persons engaged in business vocations.

During the last two months the covid-19 affected our normal routine and slowed us down but it didn't stop progress. Our organization is strong and we continue to move forward.

Psi Pearl's to Soror Tonya Cooper- Founder's Day Chair and Committee for an extraordinary virtual program. It was creative and exciting which proves nothing can stop us now. It is a fact working together as Sisters we can achieve our goals; this committee certainly did. The program ended with a toast to Sisterhood from our National President-Elect Charlotte Berry.

We can look forward for more virtual meetings, programs and projects in the future. Thanks to our founder for setting a solid foundation for us to build on.

As President, I have been honored to represent the members of this extraordinary Chapter. I am proud of what we have accomplished. I would like to note that our success would not have been possible without the dedication of our committee members, as well as strong leadership and hard work.

As we near the end of this sorority year and reflect back over 2020, we can all feel proud of our chapter and its ability to get things done.

Now my sisters, I wish you the best as we leave for the summer to enjoy family and friends. Get plenty of rest.

Sisterly
Soror Judy Reeves
Psi Chapter President

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business".



PSI CHAPTER OFFICERS

PresidentJudy Reeves
1st Vice PresidentVicki Sellers
2nd Vice President.....Wonda Traylor
Recording Secretary.....Rhonda Jones
Corresponding Sec.Stevette Bauman
Financial Secretary.....Lucille Tolliver
Treasurer.....Dwala Brown
JournalistVee M. Jordan
Dean of Intake.....Linda M. Cole

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2020 Founder's Day Program

Founder's Day Gone Virtual

2020 FOUNDER'S DAY
BY SOROR PARKER



Lola Parker, Founder

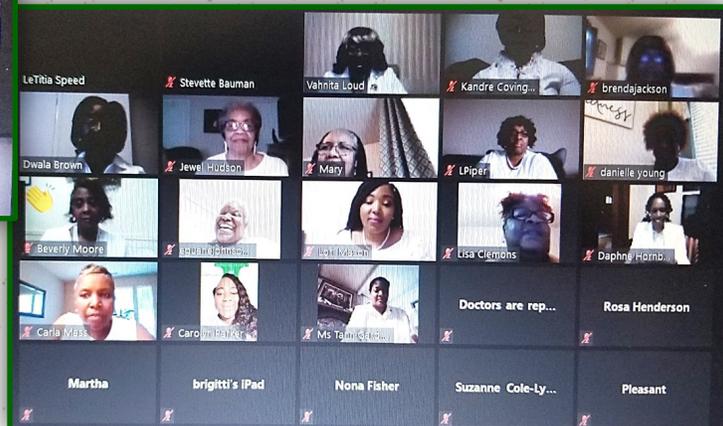


Greeting Sorors,

June 1st 1929, marks the commencement of a movement where college educated and professional women would be esteemed as business women. The resolve of beloved Founder and Charter members Sorors Lola M. Parker, Ethel T. Edwards, Mildred G. Hardin, Harriet M. Robinson, Ophelia Harrison, Burdette Trigg and Marjorie Tyndall, who believed in being change agents, during a time when it was badly needed. These seven vibrant women refused to allow the countenance of economic hardships or racial tension of the country deter them from pressing 'upward and onward in efficient service. Ninety-one years later their legacy lives on with over 900 members who collectively celebrated Founders Day.

Just as our founders were confronted with the various pecuniary, health and racial inequalities of their time, Psi Chapter cooperatively embraced the changes, celebrating Founders Day with our First Virtual Founder's Day Program under the direction of Sorors

Tonya Cooper, (Chair) And Judy Jenkins (Co- Chair). The program began punctually at 6:00pm, CST with an earnest welcome from Soror Cooper, followed by a soul stirring Prayer lead by Soror LeTitia Speed. Soror Judy Reeves, Psi Chapter President gave a thought provoking address from the National President. The Technology Team prepared a beautiful PowerPoint Presentation. Collectively, as a, chapter we were afforded a time to truly honor the legacy of our founder and to reflect on the beautiful Iota Light. We received words of encouragement from Sorors, National President- Elect Charlotte Berry, Southwestern Regional Director Vahnita Loud, and Psi Chapter President Judy Reeves. Lastly, President- Elect Soror Charlotte Berry led the chapter in a toast to Sisterhood.



Iota Phi Lambda Sorority, Inc.
LOLA M. PARKER, FOUNDER

**2020 73rd Southwestern
Regional Virtual Conference**

73rd Southwestern Regional Virtual Conference

**2020 73RD SOUTHWESTERN
REGIONAL CONFERENCE
BY SOROR REEVES**



All Aboard The Love Train



June 6, 2020, the SWR made history hosting their first Virtual Conference under the leadership of SWR Director Soror Vahnita Loud, regional officers, technical support team and others. This conference was planned out and executed to the highest level. It was exuberant and full of vital information that will be viewed on the pages of history and used for years to come.

Others on board the Love Train were National President Soror Dorothy White, National President-Elect Soror Charlotte Berry, National Treasurer Soror Amanda Dutton and National Parliamentarian Soror Betty Wilson Jones. History continued to unfold as Psi reclaimed its position as #1 Chapter in the Southwestern Region.

During the conference, there was a change of command from outgoing Regional Treasurer Soror Wonda Traylor to incoming Treasurer Soror LeTitia Speed. Congratulations Southwestern Region.

All of this was achieved through the hard work and commitment of Psi Chapter members. **CONGRATULATIONS !!!!!**

Psi Chapter was there in great numbers which included five first timers Sorors LaJuna Piper, Lori Mason, Diana Jordan, Carolyn Parker and Kandre Covington. These sorors are the future of tomorrow.

**Psi Chapter took home from the conference:
Outstanding Chapter and Outstanding Chapter President and other awards.**

Psi Chapter

2020 Southwestern Region Outstanding Chapter



2020 Southwestern Region Outstanding Chapter President



**Psi Chapter President
Judy Reeves**

2020 73rd Southwestern Regional Virtual Conference

73rd Southwestern Regional Virtual Conference

2020 73RD SOUTHWESTERN REGIONAL CONFERENCE BY SOROR REEVES



All Aboard The Love Train



Psi Chapter took home from the conference: Outstanding Chapter and Outstanding Chapter President, with other awards such as:

1st Place Awards

- Business Month
- Newsletter
- Networking
- Pelatis

2nd Place Awards

- Membership
- Men of Iota (MOI)

3rd Place Awards

- Community Service
- Future Iota Leaders (FIL)

PSI CHAPTER SOROR LETITIA SPEED SWORN IN AS SWR TREASURER CONGRATULATIONS!



PSI CHAPTER SOROR WONDA TRAYLOR SWORN IN AS PROC CONGRATULATIONS!



73rd Southwestern Regional Virtual Conference

2020 1st Timers

All Aboard The Love Train



Kandre Covington



Lori Mason



Diana Jordan



LaJuna Piper



Carolyn Parker



HAPPY FATHER'S DAY

Happy Father's Day



Happy Father's Day from Psi Chapter



2020 HAPPY 4TH OF JULY

The Declaration of Independence



We celebrate American Independence Day on the **FOURTH** of **JULY** every year. We think of **JULY 4, 1776**, as a day that represents the Declaration of Independence and the birth of the United States of America as an independent nation.



CALENDAR OF EVENTS FOR APRIL

DATE	NAME OF EVENT	TIME	LOCATION
SATURDAY, 6/6/2020	ZOOM SWR VIRTUAL CONFERENCE	8:30 a.m.	SHELTER-AT-HOME
SATURDAY, 6/13/2020	85TH ANNIVERSITY MEETING VIA. ZOOM	10 a.m.	SHELTER-AT-HOME
Saturday, 6/20/2020	ZOOM BUSINESS MEETING	10 a.m.	SHELTER-AT-HOME
Saturday 6/27/2020	SOROR REGCONITION PROGRAM VIA. ZOOM	11 a.m.	SHELTER-AT-HOME



Happy Birthday!



SORORS' JUNE BIRTHDAYS

Nona Fishier 6/23



Lalanii Jones 6/26



SORORS' JULY BIRTHDAYS

Brenda Napier 7/4



LeTitia Speed 7/6



Cheryl Dawes 7/13





Happy Birthday!



SORORS' JULY BIRTHDAYS

Collette Jones 7/16



Rhonda Molett 7/21



Juanda Wallace 7/23



Nancy Diggs 7/27



Daphne Hornbuckle 7/28



Charlotte Berry 7/29





FROM THE

Journalist



All news articles are due the **25th of each month** or before. Email all written news articles and pictures to: journalist@iota-psi.org

Please enjoy this edition of **PSI Pearls** and many more to come, and know it has ultimately been our pleasure to serve you.

Sisterly,

SOROR VEE M. JORDAN

PSI CHAPTER JOURNALIST/PUBLIC RELATIONS CHAIR

IOTA PHI LAMBDA SORORITY, INC.



HEALTH TIPS

HOW TO PROTECT YOUR HEALTH BY SOROR ROSS



How to Protect Your Health at Work During COVID-19

The coronavirus health crisis has made it critical for all workers to take steps to reduce the risk of spreading COVID-19 to themselves and others. Protecting public health and personal safety are top of mind for essential workers and those who are heading back to work. But for many — especially workers whose jobs never required the sanitary procedures that are standard in healthcare — this is a first.

Employers are taking necessary precautions to protect their people, but a little personal preparation can go a long way. These tips can help you protect your health, boost your overall wellbeing and help you return to work or continue to work safely during the COVID-19 situation.

Follow Best Practices

Your employer is likely aware of current best practices that should help all employees reduce their risk of infection on the job. It's important for you to know them too. Reach out to your manager and ask for a complete list of safety procedures and workplace guidelines if you don't have them handy. If they don't have something they can send you, refer to the World Health Organization's (WHO's) [guidelines for COVID-19 preparations in the workplace](#). Other verified sources, like the [Center for Disease Control and Prevention \(CDC\)](#), can help you stay informed as new information comes out.

Even if you take all necessary precautions, you might come into contact with someone who has COVID-19. It's important to know what to do if you think you've been exposed to the virus. Read the CDC's [guide for what to do if you've been exposed to COVID-19](#), and if it happens, follow best practices and get in touch with your manager or employer right away.

Make Time for Self-Care

You've heard it before, and we'll say it again: remember to take breaks throughout the workday. Even if you can only squeeze in a few minutes here and there. Fuel up with a nutritious snack, grab a drink of water, step outside for fresh air or sit down to rest your feet. You can also create space to take care of your mental wellbeing. Deep breathing exercises can keep stress levels in check and a quick call to a loved one may just boost your mood. Working in time for self-care throughout the day can keep you feeling refreshed and ready to tackle what's next.

2020 CENSUS

What Is the 2020 Census?

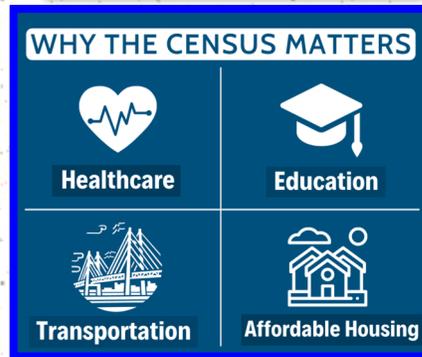
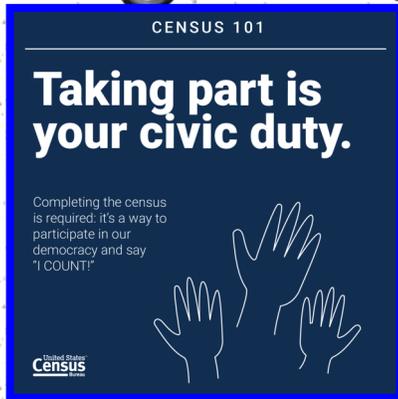
2020 CENSUS
BY VEE JORDAN



The 2020 Census counts every person living in the 50 states, District of Columbia, and five U.S. territories.

To learn more about the 2020 Census click on the link below.

<https://youtu.be/Eq-FMB4epyw>



IMPORTANT DATES

- **March 12 - 20:** Household will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.
- **March 30 - April 1:** The Census Bureau will count people who are experiencing homelessness over these three days. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.
- **April 1:** Census Day is observed nationwide. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.
- **April:** Census takers will begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people. Census takers will also begin following up with households that have not yet responded in areas that include off-campus housing, where residents are not counted in groups.
- **May - July:** Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.
- **December:** The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

MAYOR'S MILK DRIVE DURING COVID-19 PROGRAMS

MAYOR'S MILK DRIVE
BY SOROR JORDAN



Mayor's Milk Initiative Continues



MAYOR'S MILK INITIATIVE

Dallas Mayor Eric Johnson has partnered with Borden Dairy, Dallas ISD, and local faith leaders to provide free milk to Dallas families in need during the COVID-19 pandemic.

SOUTHERN DALLAS DISTRIBUTION SITE

Saturday, May 30, 2020
9 am - 12 pm

Ronald E. McNair Elementary
3150 Bainbridge Dr., Dallas, TX 75237

No ID required — anyone is welcome

Limit: 2 gallons per household

Site hosts providing volunteers to distribute the milk:



More information about the Mayor's Milk Initiative can be found at:
bit.ly/MayorsMilkInitiative





Iota Phi Lambda Sorority, Inc. Southwestern Regional News

**73rd Southwestern Regional Virtual Conference
June 6, 2020**

"Committing To Business"

**73rd Southwestern Regional
Theme Song: Love Train by
the O'Jays**

All Aboard!

Sorors, of the great, incomparable, awesome and outstanding Southwestern Region!
Welcome aboard, The Iota Phi Lambda Love Train, the designated theme chosen for this year's
73rd SWR Conference. Let's look at who we are and where we are.

We have been turned around and upside down since the pandemic of COVID19 virus began.
Iota is reinstating the Iota Relief Fund, established in 1937, to help small businesses in our communi-
ties. As a member of the national board, we are asking you for your support in funding this initiative.
Also don't forget to register for the LMPF Webinar Series #BeyondCovid19 every Wednesday at 6pm Central time via
zoom. We have reinvented ourselves, been made new and gotten creative. In the words of our 23 National President,
Soror Dorothy White, we wonder if we will ever be able to get back to normal or will there be a new normal and what will it
look like.

As an organization, the pandemic has affected our ability to meet, to plan and to present the programs of Iota. But together,
we have faced these obstacles and found ways to continue to offer the programs of Iota through different venues, such as
social media, teleconferencing and virtual meetings. Like our founder, Mrs. Lola M. Parker, you saw a need to adapt to the
present situation, to make changes to improve the delivery of our message. So, you have embraced the new norm of
Webinars, Facebook Live and YouTube presentations. Sorors, Let's be mindful as we continue our travel and embrace
our new normal.

When you select your regional and chapter leadership, be sure that you elect persons who exemplify the ability needed to
represent and elevate your region and your chapters. Technology, media, and resources will play a prominent role in all
future communication, presentations and execution of your region and chapter's visibility and dominance. A good leader
will possess these vital skills or will not be so intimidated and so insecure that they do not surround themselves with other
persons who have them. Choose wisely. The best choice should not necessarily be based on friendship or likeability but
professionalism, character, connections and credentials.

We were unable to hold the 73rd SWR Conference in Spring, TX this year because of the pandemic. However, we had
registered 168 attendees (Sorors, Pelati, FIL, MOI, and guests) for a total of \$29,616.98. An additional \$1,198.00 was
collected for Ads and \$400 for Vendors.

The SWR Executive Committee voted to refund all money previously collected. We were able to make that decision based
on the fact that no deposit had been paid to the hotel, no books had been printed, no conference bags were purchased and
no awards had been ordered. Subsequently, Refunds totaling the amount of \$31, 211.98 have been made to all chapters
for registrations, vendors and ads.

All Aboard The Love Train



Vahnita Loud, 19th SWR Director





Iota Phi Lambda Sorority, Inc. Southwestern Regional News

73rd Southwestern Regional Virtual Conference
June 6, 2020

All Aboard The Love Train



"Committing To Business"

All Aboard!

Vahnita Loud, 19th SWR Director



We are 300 sorors, 35 Pelati, 75 MOI, and 112 FIL financial members strong! Gamma Phi, where Beverly Hamilton Watson serves as President, held its first business teleconference via Zoom.

Epsilon Sigma, where Barbara Dillard serves as President, hosted the 1st virtual induction ceremony.

Epsilon Phi, where Audrey Davis serves as President, hosted a Toys U Can't Return webinar for Teen pregnancy prevention.

Soror Dr Valencia Hall of Epsilon Phi Chapter and SWR Journalist has published the 1st Digital Library.

Many of you have held virtual Business Month activities including webinars and posted businesses and honorees on Facebook.

All 12 chapters held virtual Founder's Day Celebrations!

A total of 48 new sorors were added to SWR and to national

Beta Pi is on this train with 5 new sorors
Epsilon Chi with 7 new sorors
Gamma Phi with 7 new sorors
Psi Chapter with 6 new sorors
Alpha Kappa with 2 new sorors
Beta Delta with 4 new sorors
Epsilon Tau with 2 new members
Epsilon Phi with 9 new members
Epsilon Sigma with 4 new members
Epsilon Xi with 1 new member
Beta Psi with 7 new members

In addition, the Southwestern Region will be known for hosting the first regional conference, virtually.

Thank you, Southwestern Region, for all of your hard work, your commitment and dedication to the vision of our founder, Soror Lola Mercedes Parker.

I have spent the past 3 years focused on doing, "Good for the Organization" and hopefully I have made a difference. Year 1, was spent "Affirming the Legacy" while recognizing the living legends "our Sheroes" and Past Regional Directors. Year 2, we were "Bonding in Sisterhood" recognizing the current chapter Dean of Intakes who are the Gate keepers to our membership, and now Year 3, "Committing to Business" while recognizing some of the Nuts and Bolts of Iota.



Iota Phi Lambda Sorority, Inc. Southwestern Regional News

73rd Southwestern Regional Virtual Conference June 6, 2020

All Aboard The Love Train



"Committing To Business"

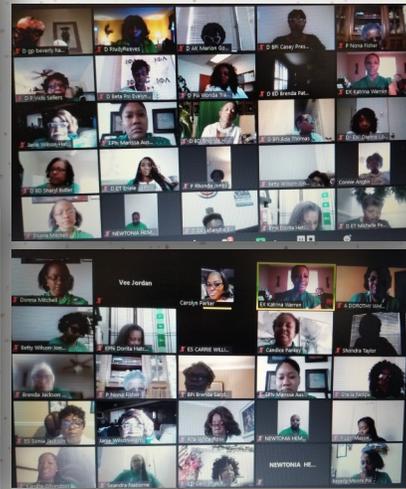
All Aboard!

Vahnita Loud, 19th SWR Director

However, this train is leaving the station. Next stop... the 74th SWR Conference in Houston, TX
Host Chapter – Epsilon Phi
Chapter President – Audrey Davis
March 26 – 28, 2021

I've tried to represent you well and I Thank you for the opportunity to serve.

Sisterly,
Vahnita D Loud
Soror Vahnita D. Loud
19th Southwestern Regional Director



Psi Chapter 2020 Service Awards Congratulations!!

BRIGITTI PERRY 30-YEARS



DAAPHNE HORNBUCKLE
20-YEARS

2020 Outstanding
Service Awards



WONDA TRAYLOR
10-YEARS



VAHNITA LOUD
35-YEARS



CHARLOTTE BERRY
35-YEARS



SHIRLEY PLEASANT
35-YEARS



BRENDA NAPIER
25-YEARS





Iota Phi Lambda Sorority, Inc. Southwestern Regional News

73rd Southwestern Regional Virtual Conference
June 6, 2020

"Committing To Business"



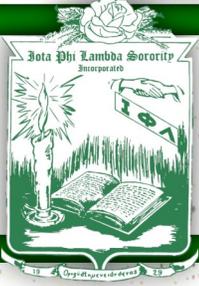
Vahnita Loud, 19th SWR Director



Congratulations!!

Soror LeTitia R. Speed
Southwestern Region Treasurer





Iota Phi Lambda Sorority, Inc. National HQ News



**"Business and Professional Women Building the Foundation
for Generational Financial Empowerment"**

Soror Dorothy M. White
23RD NATIONAL PRESIDENT



Founder's Day Message

Sorors, today is Founder's Day and I would like to tell you a story. This is the story of a young woman named Lola. Lola was born in the early 1900s in Arkansas, later she moved to Kansas City, MO and in 1919 she, along with her parents moved to Chicago. Instead of becoming a nurse or a teacher, as was the norm during that time, she aspired to become a businesswoman. So, after high school, she chose to attend business college. During that time women who chose to enter the business field, were belittled and thought to be less than. The implication was that these women had less education and ability, because few of them went beyond high school business classes. While working as a secretary, Lola experienced the lack of respect for women in her field and she decided to do something about it. With encouragement from her employer, Dr. L. K. Williams, President of the National Baptist Convention and others, Lola called to together six of her best friends to put in place her vision of raising the status of businesswomen and to increase their prestige and influence among women in other professions and in the arts.

So, she along with her six friends discussed the formation of an organization that would inspire higher education, business specializations, and give assistance to young women engaged in business. Thus, on June 1, 1929, Alpha Chapter of Iota Phi Lambda Sorority, Inc. was formed. Because Soror Parker saw what could be, she created this organization, that continues to offer encouragement to other young women to upgrade their skills so they will be ready to accept opportunities when they come. Lola served as a role model for these young women by continuing her education, taking courses in business administration, business psychology, etc. As she increased her knowledge, Lola's positions also rose in prestige and influence. In other words, she practiced what she preached.

Today, we are also confronted with many obstacles due to the Covid-19 Pandemic and a changing world. Our professional and personal lives have been turned upside down by the effects of this very serious virus. We are working from home and we are separated from family members and friends. We are dealing with death and emotional stress due to the inability to share emotions and offer comfort to each other. We are worried that we may or may not

Each Founder's Day serves as the end of one chapter and the beginning of another. As we write those chapters, it gives us an opportunity to revisit the events of that year, to reflect on our programs and project and to become reinvigorated as we look toward the future. We look at those events and wonder if we made the right decisions, if we could have planned better, were the events worthwhile, did we accomplish our goals and did we take advantage of the opportunities that came our way? Did we make our founder proud? Did we advance the goals and aims of Iota?

As we go forward in life and as an organization, we will continue to face many challenges and obstacles. But we will hold on to the vision of Lola and continue to nurture and encourage that vision. We will continue to make a difference in our communities and stay rooted in the aims and ideals of Iota Phi Lambda Sorority, Inc., even in difficult times.

So, to all my sisters, I wish you a happy 91st Founders' Day and a bright and wonderful future!

Dorothy M. White

23rd National President

Psi Chapter Information

If you would like to email President Judy Reeves, Journalist Vee M. Jordan or visit Psi Chapter's website click on the highlighted links listed below.

Judy Reeves, Psi Chapter President
judyreeves4@att.net

Iota Phi Lambda Sorority, Inc.
 Psi Chapter
 P.O. Box 223871
 Dallas, Texas 75222-3871

PSI CHAPTER WEBSITE
<http://www.iota-psi.org>

Chapter Theme:

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business"



You can Find us On



<https://twitter.com/psi1936>

Vee M. Jordan, Journalist
journalist@iota-psi.org

Editorial Staff/Public Relations Committee

- Daphne Hornbuckle
- Jewel Hudson
- Judy Jenkins
- Rita Heath Powell
- Wonda Traylor
- Rita White Ross
- Shelia Fadipe

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director, National President or visit the Southwestern Region or National websites. Click on the highlighted links listed below.

[Vahnita Loud](#), Southwestern Regional Director

Southwestern Region Website, <http://www.iotaswr.org>

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

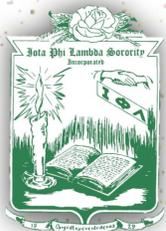
National Information

[Dorothy White](#), National President

National Website, <http://www.iota1929.org>

National Theme:

"BUSINESS AND PROFESSIONAL WOMEN BUILDING THE FOUNDATION FOR GENERATIONAL FINANCIAL EMPOWERMENT"



Founder: Mrs. Lola M. Parker

"Upward and Onward in Efficient Service"