SI PEARLS



Volume 32 Issue 19

May 2020

Message from the President

reetings Sorors!

There is an amazing group of Sorors in Psi Chapter. Amid the coronavirus and the impact it's having, Sorors continue to work for the good of the chapter, keeping everyone connected. Sorors Tangulon Gardner, Newtonia Hemphill and Carolyn Parker took time out to research means of communication.

Soror Vivian Jordan and Wonda Traylor fast forwarded ahead and used their talent and technology skills to implement the virtual Zoom meeting. But they did not stop there. With a little patience, they took time out to make sure every Soror was able to log into the meeting.

These two sorors worked diligently and unselfishly to keep Psi Chapter not only connected with each other but with all the sister chapters throughout the Southwest Region; never looking for praise or recognition but out of love for their chapter.

Other committees are continuously working as well. Business Month was a time of giving back to the community. Psi Chapter did it through an unselfish act of Soror Rhonda Molett who made a donation on behalf of Psi Chapter to the First Responders.

Soror Jewel Hudson, Chair of Nominations, worked with her committee to ensure the slate of officers was handled properly and in true honesty.

Founder's Day chair, Soror Tonya Cooper, and committee have completed the planning and outline of the Founder's Day program which will include a virtual meeting if needed.

Psi Pearls to all these sorors for taking the Pledge of Sisterhood to

heart. This is the true meaning of what working and not shirking means. JOB WELL DONE!

Have a Happy Mother's Day!

Sisterly Soror Judy Reeves Psi Chapter President

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business".

Let us not forget May is National Teen Pregnancy Prevention Month. Please give to a charitable organization.



PSI CHAPTER OFFICERS

PresidentJudy Reeves
1st Vice PresidentVicki Sellers
2nd Vice PresidentWonda Traylor
Recording SecretaryRhonda Jones
Corresponding SecStevette Bauman
Financial SecretaryLucille Tolliver
TreasurerDwala Brown
JournalistVee M. Jordan
Dean of IntakeLinda Cole

PSI TABLE OF CONTENTS	PAGE #
Message From the President	10%
Business Month Honorees	2-3
ZOOM Business Meeting/Spotlighting FIL	4
FIL Taking Charge	5
Save-The-Date-Founders' Day/ZOOM Birthday Party	6
Happy Mother's Day/Happy Memorial Day	
Vote for SWR Treasurer	8
Staying Social Connected	9
2020 U.S. Census	10
Mayor Eric Johnson	11
Journalist Message /Health Tips	12
Calendar of Events/Birthdays	13
Regional News	14
National News	15
Psi Chapter, Regional, and National Information	16



2020 BUSINESS MONTH HONROEES By SOROR HORNBUCKLE



PSI CHAPTER CELEBRATES 2020 BUSINESS MONTH HONOREES

Dorethea W. Hornbuckle Award



Business Entrepreneur Award

MONICA JOHNSON FOUNDER & CEO, MONICA JOHNSON ENTPRISES, LLC.



Business Entrepreneur Award

LASHONDA COOKS
Artist & Owner of Shonda's Art



Business Entrepreneur Award

TIFFANY CLARKSON
OWNER, INDIGO SALON BY TIFFANY C.



Business Entrepreneur Award

TIFFANY KAMUCHE

Magistrate Judge & Attorney, Kamuche Law Firm PLLC



2020 BUSINESS MONTH HONOREES By SOROR HORNBUCKLE



PSI CHAPTER CELEBRATES 2020 BUSINESS MONTH HONOREES

Dorethea M. Hornbuckle Award

Business Entrepreneur Award

LINDA GRAY
PRESIDENT, CORPORATE CONNECTIONS



DR. WANDA LEWIS
DENTAL ASSOCIATES, P.C.





Corporate Award

DEBORAH SCOTT
Senior Solution Consultant of OpenText Corporation

Joyce M. Jones Community Service Award

LILA HOLLEY
RETIRED U.S. ARMY CHIEF WARRANT OFFICER FOUR





BUSINESS MEETING VIA ZOOM

ZOOM BUSINESS MEETING
By Soror Vee Jordan



PSI CHAPTER VIRTUAL

ZOOM
Business Meeting

On April 18, 2020 Psi Chapter held its video conference meeting via ZOOM with 48 members in attendance. Great Job!!!





Psi Chapter FIL SPOTLIGHT

RED OAK 2020 GRADUATION By SOROR YOUNG



Red Oak High School 2020 Graduation

Red Oak ISD is excited to announce that an in-person graduation ceremony will be held for the Red Oak High School Class of 2020 on Sunday, May 31 at Globe Life Field.



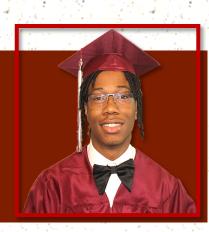
Andre is the President of the Future lota Leaders (FIL), which is a part of lota Phi Lambda Sorority, Inc. FIL is an organization designed to assist young women and men to develop their individual personalities through leadership and education, assist with developing their potential, and encourages them to display exemplary character while promoting young entrepreneurs and introducing them to business careers.

In the fall, Andre will attend University of Houston, where he will pursue a degree in nursing. Andre plans on working in the medical field as a registered nurse.











FORMER FIL SPOTLIGHT

TAKING CHARGE By Soror Hornbuckle



TAKING CHARGE: FORMER FIL'S SELF-DETERMINATION LEADS TO SUCCESS



Smart, intelligent, talented, beautiful and strong are the terms that come to mind when I think of Ms. Alexis K. Roberson, Psi Chapter's former FIL. Alexis and her two siblings were raised by her mother and aunt, two strong-minded women who demonstrated strength and determination. It was these attributes and others that shaped Alexis into the woman she is today. At age 11 Alexis' mom passed away and her aunt, Mrs. Gloria Thomas, continued raising her and her siblings. Her aunt made sure they attended the monthly FIL meetings and our public programs.

As FIL President, Alexis coordinated different activities, including a sock donation project for a local nursing home. She states, "I first learned about leadership when I became the FIL President. I realized that not only did I need to be an advocate for myself, but I needed to be an advocate for others." Between her mother, her aunt and Psi Chapter, she learned how to persevere.

Psi Chapter provided a platform for this FIL to display her talents. With her love for writing and performing poetry, she would often perform at our Black History Month and Business Month programs. After graduating from Lancaster H.S. in 2015, Alexis received a scholarship and headed to Spelman College.

In her freshman year she declared English as her major and made the Honor Roll, but after an in depth conversation with the Computer Science Department's Chair, Alexis made a vital decision and changed her major to Computer Science, the same path as her older brother, James Roberson; also a

former FIL.

As a way of developing her technical skills, she joined various computer organizations where her new passion for Engineering blossomed and her desire to succeed flourished, in 2018, Alexis interned at NBC Universal Media in Los Angeles, CA and in the following year she studied at Google's Headquarters in Mountain View, CA. By the time December 2019 rolled around, Alexis had completed all of her courses to earn a B.S. degree in Computer Science,

Alexis' success continues. In January 2020 she accepted a position, packed her bags and moved to Philadelphia, PA. Today she is a Product Development Engineer for Comcast. Alexis is driven, determined and she stands firmly on her Faith in God. She's learned many valuable lessons, including giving back to the community. She has led a STEM (Science, Technology, Engineering, and Mathematics) class for Girls Who Code and she has recently taught a high school poetry class, via Zoom, as her love for poetry still exists.

Although Alexis' mom and aunt are not here physically to witness her success, I truly believe that they are both smiling down from heaven and are very proud of Alexis and her many accomplishments. Congratulations Alexis and much continued success!



Alexis with her sister & brother



Alexis & Family



Alexis performs her original poetry during Psi Chapter Black History Month program.



2020 FOUNDER'S DAY

FOUNDERS DAY
BY SOROR PARKER



SAVE THE DATE Founders Day Is Coming !!

Lola Parker, Founder



June 1, 1929 marked the beginning of a legacy. A Visionary along with six other dynamics women sought to establish a professional business sorority for women of color. One that encapsulated professionalism, economic development, empowerment and collective sisterhood.

Keeping the spirit of excellence and continuing to move "Upward and Onward in Efficient Service" join Psi Chapter of lota Phi Lambda Sorority, Inc. as we celebrate 91 years of service to the community. Save the Date June 1, 2020 from 6-8 p.m.





ZOOM BIRTHDAY PARTY

ZOOM BIRTHDAY CELEBRATION FRIDAY, MAY 8, 2020 @7 p.m.

HAPPY 70TH BIRTHDAY
SOROR BEVERLY MOORE!!



SOROR BEVERLY MOORE

MOI BARRY MOORE & SOROR BEVERLY







ZOOM PARTICIPANTS

ZOOM PARTICIPANTS



Mother's Day



HAPPY MOTHER'S DAY

Happy Mother's Day

Mother's Day is a celebration honoring the mother of the family, as well as motherhood, maternal bonds, and the influence of mothers in society.



Happy Mother's Day from Psi Chapter



2020 MEMORIAL DAY







Memorial Day is an American holiday, observed on the last Monday of May, honoring the men and women who died while serving in the U.S. military. **Memorial Day 2020** occurs on Monday, May 25. ... Many Americans observe **Memorial Day** by visiting cemeteries or memorials, holding family gatherings and participating in parades.







SOROR TRAYLOR AND SOROR FADIPE VISITING THEIR FATHER (JEFFERSON WIGFALL) AT DFW NATIONAL CEMETERY. REMEMBERING OUR HEROS!!

CAMPAIGNING





LeTitia R. Speed
Southwestern Regional Treasurer

Soror LeTitia Speed has been endorsed by Psi Chapter as a candidate for Southwestern Regional Treasurer.

We congratulate and support Soror Speed!

Vote



Cast Your Vote!





STAYING SOCIALLY CONNECTED

STAYING SOCIALLY CONNECTED
BY SOROR HORNBUCLE



STAYING SOCIALLY CONNECTED IN A SOCIAL DISTANCING WORLD

Social Distancing has become a very popular phrase, especially now during this pandemic crisis. To many people social distancing means limiting our face-to-face contact with others in order to reduce the spread of the Coronavirus Disease 2019 (COVID-19). In addition, the CDC defines social distancing as

- 1) staying at least 6 feet away from others,
- 2) staying away from groups larger than 10 people and
- 3) staying out of crowded places. However, in this technological era the way we live and work has changed significantly.

When someone says they are social distancing, I think from a technical standpoint they are staying away from social media or their computer; not physically staying away from the person nearby. To be honest, socially we need to stay connected, via technology, and physically we need to keep our distance. With our mobile devices, social media and other technology, we should be connecting with our family and friends now more than ever.

CONNECTING WITH FAMILY



PROTECTING YOURSELF & OTHERS





CONNECTING WITH SCHOOL AND WORK



2020 CENSUS

What Is the 2020 Census?

2020 CENSUS
By VEE JORDAN



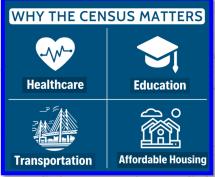
The 2020 Census counts every person living in the 50 states, District of Columbia, and five U.S. territories.

To learn more about the 2020 Census click on the link below.

https://youtu.be/Eq-FMB4epyw







IMPORTANT DATES

- March 12 20: Household will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.
 - March 30 April 1: The Census Bureau will count people who are experiencing homelessness over these three days. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.
- April 1: Census Day is observed nationwide. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.

- April: Census takers will begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people. Census takers will also begin following up with households that have not yet responded in areas that include off-campus housing, where residents are not counted in groups.
- May July: Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted
- December: The Census Bureau will deliver apportionment counts to the President and Congress as required by law.



COVID-19 RELIEF PROGRAMS

Help for Residents and Businesses

RESIDENTS & BUSINESSESS
By SOROR JORDAN





I am pleased to let you know that two COVID-19 relief programs, approved last month by the Dallas City Council, will officially launch Monday morning. This means much-needed assistance is on the way for thousands of small businesses and residents affected by restrictions that were needed to slow the spread of the novel coronavirus.

Below are details regarding both programs, including information on how to apply. The applications for both programs will be available on the City's website.

Mortgage and Rental Assistance Program

Please check out these English and Spanish checklist graphics, which explain proof-of-eligibility requirements, documentation requirements, and the pre-screening process for the program. Answers to frequently asked questions about the program can be found here.

Below is additional information about the program.

Applications will be accepted beginning at 9 a.m. Monday. Eligible applications will be processed on a first-come, first-serve basis. Assistance will provide up to \$1,500 for three months per eligible household with additional assistance options available. To qualify for the pre-screening process, applicants must be City of Dallas residents who suffered economic hardships due to COVID-19 -related restrictions. If you have any questions, you can send them via email to RentalAndMortgageAssistance@DallasCityHall.com or call (469) 749-6500 between 9 a.m. and 5 p.m., Monday - Friday. Please note, the phone number will not be operational until 9 a.m. Monday.

Small Business Continuity Fund

Please check out these English and Spanish checklist graphics, which explain proof-of-eligibility requirements, documentation requirements, and the pre-screening process. Answers to frequently asked questions about the program can be found here. Below is more information about the program: Applications will be accepted until 11:59 p.m. May 11. A lottery process will determine which businesses will receive funding. \$2.5 million is set aside for low-cost loans (up to \$50,000) and \$2.5 million is set aside for grants (up to \$10,000). And of the \$2.5 million in grants, \$1.25 million is reserved for businesses located in highly-distressed Census tracts. Businesses must be located in the City of Dallas. Businesses must be able to prove they were in operation for a minimum of six months prior to March 16, 2020, and demonstrate a 25% drop in revenue due to the COVID-19 restrictions.

If you have any questions, you can email SBCF@DallasCityHall.com or call (469) 749-6500 between 9 a.m. and 5 p.m., Monday - Fri-

These programs were vetted and recommended by the Ad Hoc Committee on COVID-19 Economic Recovery and Assistance, which I created in March to help aid Dallas as the city began responding to the coronavirus.

This is a start, and it demonstrates that your city leaders are doing everything we can to help you get through difficult and unprecedented challenges. We will continue to explore other ways to help residents and businesses in the weeks and months ahead.

Stay strong and stay safe. Dallas will bounce back from this pandemic.

day. Please note: phone number will not be operational until 9 a.m. Monday.

If you have questions about COVID-19, including what you should do if you believe you might have the virus, check out the City's web page, Dallas City Hall com/coronavirus.

The official page to sign up to receive daily COVID-19 updates via email is here.

Be safe out there.

Until next time,

Eric Johnson







All news articles are due the **25th of each month** or before. Email all written news articles and pictures to: journalist@iota-psi.org

Please enjoy this edition of **PSI Pearls** and many more to come, and know it has ultimately been our pleasure to serve you.

Sisterly,

SOROR VEE M. JORDAN

PSI CHAPTER JOURNALIST/PUBLIC RELATIONS CHAIR

IOTA PHI LAMBDA SORORITY, INC.

HEALTH TIPS





LIFESTYLE CHOICES TO BOOST IMMUNITY



How well your immune system operates depends, among other things, on your age, genetics, chronic illness, medications and habits. Some of these factors may be impossible or hard to change, but you can greatly influence your body's ability to fight off illnesses by focusing on the things you do. Your daily routine plays a large role on whether your immune system works at optimal levels or not.





CALENDAR OF EVENTS FOR APRIL

DATE	NAME OF EVENT	TIME	LOCATION
SATURDAY, 5/16/2020	ZOOM BUSINESS MEETING	10 a.m.	SHELTER-AT-HOME







Beverly Moore 5/8



SORORS' MAY BIRTHDAYS

Brigitti Perry 5/15



Mary Ann Collier 5/17



Linda M. Cole 5/23



Deloris James 5/26





Jota Phi Lambda Sorority, Inc. Southwestern Regional News

73rd Southwestern Regional Virtual Conference June 6, 2020

"Committing To Business"

Greetings Sorors,

Wahnita Laud, 19th SWR Director

My prayer is that you, your family member and friends are still following social distancing, staying home if there are underlying conditions, wearing masks and gloves and are safe.

The 73rd SWR Conference re-scheduled for June 4-7, 2020 is cancelled

due to COVID-19. Thank you for your willingness to participate.

We will instead hold what is being called, the "73rd Southwestern Region Virtual Conference" on June 6. We are living in an unprecedented time and must do what it takes to accomplish what must be done. Per national, all Regional Conferences are being cancelled and all Regional Directors are planning teleconferences

Our virtual conference will occur via a Zoom video meeting. You will be made aware of more specifics and details in the coming days regarding the abbreviated agenda which will include the ByLaws, Nomination, Election, Awards, Installation of officers, etc. and "free" registration for this event. All "designated" attendees to be admitted on the call will be required to complete a registration form. Soror Dr Valencia Hall, Journalist, is working to get the registration part out to you quickly. Attendees will include: National President, President Elect, 12 Chapter Presidents, 3 Delegates per Chapter, 5 Regional Officers, Past Regional Directors who have an authorized vote according to our ByLaws, PNOC, and presenters who may not fit either category.

Until you receive further information regarding the virtual conference, please see below for "Important Things to Know."

- 1. **All hotel reservations** being held as a stay for June 4 -7 at the Houston CityPlace Marriott of Springwoods Village **have been cancelled**. The hotel has sent cancellation notices to all persons affected.
- 2. All conference registrations, vendor registrations and ad monies paid will be refunded and sent to your chapter. Your chapter will be responsible for returning that money as applicable. Sorors Wonda Traylor, Treasurer and Robin Mack, Financial Recording Secretary will handle this process.
- The Silent Auction and Airline Ticket Raffle is cancelled.
- 4. If your chapter has prepared a Scrapbook and/or "Crazy Hat" for the conference, plan to enter the same items next year at the pending 74th SWR Conference. The scrapbook size is expected to increase as it will include this year and next year's chapter information.
- 5. Because of COVID19, the designated host chapter for the 74th SWR Conference will still be Epsilon Phi for 2021. Epsilon Chi will be the designated host chapter for the 75th SWR Conference in 2022.

Your support and cooperation is greatly appreciated! Thank you for the opportunity to serve.

Serving lota.

Sisterly, ...

Soror Vahnita

Vahnita D. Loud

19th Southwestern Regional Director

lota Phi Lambda Sorority, Inc.





Jota Phi Lambda Sorority, Inc. National HQ News



"Business and Professional Women Building the Foundation for Generational Financial Empowerment"

Soror Dorothy M. White 23RD NATIONAL PRESIDENT

IOTA MONTHLY BULLETIN MAY, 2020

The Bulletin that Provides General Reminders & Updates on a Monthly Basis

Welcome to May's lota Bulletin. Your resource for receiving monthly lota alerts and updates, general calendar reminders, updates about lota affiliates as well as interesting articles related to being a business and professional women. Members will benefit from this resource and will be able to use it in their daily and monthly activity planning.



https://mcusercontent.com/06a10ab700f7038194a471eb3/images/03a4d955-5d6b-4684-b32c-f89d47fe9390.png IOTA MONTHLY BULLETIN

May 2020

Thank You! Thank You! Thank You!

Sorors, I want to offer my gratitude and sincere thanks to you for your cooperation during this period of "shelter in place" and social distancing due to the COVID-19 pandemic. We are living in uncertain times that require some difficult decisions. This pandemic has caused us to adapt and make many changes in our professional and personal lives. We have adjusted to remote working from home, while overseeing school work and creating recreational activities to keep everyone busy and occupied. We have dealt with cancellation of events, programs and the inability to meet with our families, if they do not reside with us. The most difficult experience some of us have had to face is the passing of friends and family members without being able to be with them and the inability to gather together and comfortable each other. But we are meeting the challenge and with God's help, we will survive this extraordinary period of our lives.

I want to applaud the Regional Directors as they work with their regional executive committees to plan their first virtual regional conference. We ask each of you to work with us as we navigate through these uncharted waters. We hope to plan conferences that will take care of regional business and offer insight into the work accomplished in each region.

Chapters, thank you for your programming during Business Month, I have had the pleasure to attend many outstanding virtual programs. I am sorry that I was not able to attend all programs, but the ones I did attend were outstanding; entertaining and informative. We have used this unprecedented time to increase our knowledge and expertise in presenting information to our members and the general public.

I want to caution each of you to please continue to adhere to the CDC directives and to stay safe. I know that wearing a mask and practicing social distancing can be mentally and physically challenging, but we must keep ourselves and our family members safe from this deadly virus. Please read the "Shelter in Place Blues" article and remember that we are all in this together and He will give us strength, patience and the ability to endure.

"Now the God of hope fill you with all joy and peace in believing, that ye may abound in hope, through the power of the Holy Ghost.

" Romans: 15:13

Dorothy M. White

23rd National President



E-Store

Support the Lola Mercedes Parker Foundation by purchasing through the Amazon Smiles program. Amazon donates .5% of the price of eligible Amazon Smile purchases to the Lola Mercedes Parker Foundation. Go to: smile.amazon.com





Psi Chapter Information

If you would like to email President Judy Reeves, Journalist Vee M. Jordan or visit Psi Chapter's website click on the highlighted links listed below.

Judy Reeves, Psi Chapter President judyreeves4@att.net

lota Phi Lambda Sorority, Inc. Psi Chapter P.O. Box 223871 Dallas, Texas 75222-3871

PSI CHAPTER WEBSITE http://www.iota-psi.org

Chapter Theme:

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business"



You can Find us On





https://twitter.com/psi1936

Vee M. Jordan, Journalist journalist@iota-psi.org

Editorial Staff/Public Relations Committee

Daphne Hornbuckle
Jewel Hudson
Judy Jenkins
Rita Heath Powell
Wonda Traylor
Rita White Ross
Shelia Fadipe

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director, National President or visit the Southwestern Region or National websites. Click on the highlighted links listed below.

Vahnita Loud, Southwestern Regional Director

Southwestern Region Website, http://www.iotaswr.org

Southwestern Region Theme: "Affirming the Legacy, Bonding in Sisterhood, Committing to Business and Developing Leaders"

National Information

Dorothy White, National President

National Website, http://www.iota1929.org
National Theme:

"Business and Professional Women Building the foundation for generational Financial Empowerment"



Founder: Mrs. Lola M. Parker

"Upward and Onward in Efficient Service"