



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

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Epsilon Tau Chapter

November 2019

Greetings Sorors,

And just like that we are quickly approaching the holiday season. The month of October ended with a flurry of ET activities. Now, we plan our membership activities and execute our projects and programs, oh, there is much work to be done. Come on, sorors let's go to WORK!

This month, we have the opportunity to show our gratitude. We are grateful for the gift of life. So many people are faced with tragic, unexpected loss and October 2019 was a reminder of that: with another area police shooting; the college party shooting near Greenville; the passing of the Honorable Elijah Cummings and former Representative John Conyers; and tornados causing power outages and millions of dollars of property damage. We are grateful for the right to vote. Exercise your right in the statewide elections this month. We are thankful for this Iota sisterhood which continues to expand. As we gather with our families and give thanks for our many blessings, let us remember to do for others. Come and assist us as we do something special for our local educators during American Education Week, or join us for Dallas Baskets for Good and support us as we support Small Businesses on Small Business Saturday at the Grow DeSoto Marketplace.

Seven gavel taps for Soror Shelia Fisher, Co-Chair Monique Smith and the ET FIL for election of their officers. Seven gavel taps for Soror Demekia Biscoe and the Education/ Scholarship Committee for conducting our Local Essay Contest for American Education Week. Seven Gavel Taps to Soror Robin Mack, SW Regional Recording/Financial Secretary and the ET Dean of Intake and the Membership Committee for commencing our 2019-2020 membership recruitment efforts. Seven Gavel Taps to the sorors who served with us at the 2019 Make A Difference Day. Seven Gavel Taps to Soror Nicole Walker, Esq. for her promotion of the chapter in the Voyage Dallas Local stories. We can not be successful as a chapter without you and your support. Thank you, sorors.

"It's not how much you give but how much love we put into giving." – Mother Teresa
#ComeSeeET #EveryoneTogether #ETWEAREWHY



Michelle Peace
Epsilon Tau President

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ET October Observances

October is Breast Cancer Awareness month. So for every Epsilon Tau Chapter face in this collage, ET showed our stand against cancer by remembering these reasons to wear pink in October:



- About 1 in every 8 women will develop breast cancer. That is a whole 12.4% of all women. ALL WOMEN.
- There were 230,000 cases of breast cancer reported in 2015 alone; almost a quarter of a million women in just 12 months.
- Breast cancer is the 3rd most diagnosed cancer among women.
- Rock some magenta to warn women and men that obesity can lead to breast cancer cells in the breast.
- Breast cancer can be significantly reduced if spotted early on, usually in your early to mid twenties. Awareness can save a life.
- You are more likely to get breast cancer if a woman in your direct family has it like your mom or grandmother. Wear Pink for your family.
- Wear pink for your sister.
- Planned Parenthood is the top provider of mammograms. Wear pink for show your opposition of defunding Planned Parenthood.
- Even though we commonly see women with breast cancer, this cancer can also affect men.

The reasons listed above are excerpts from 31 Reasons to Wear Pink in October by Missy Amoto.

October is also Domestic Violence Awareness month. Our cell phones contain a lot of information about us, so keeping it secure and private from prying eyes is important. Privacy on a smartphone is especially relevant for anyone who may have a spouse or partner who is misusing technology to harass or control them. Here are 4 tips that technology safety experts recommend to keep your device safe and secure.



- Lock Down Your Phone
- Review Your iCloud & Google Accounts.
- Know the Apps on Your Phone
- Choose When to Connect to Wi-Fi & Bluetooth

Source of Information:

<https://www.militaryonesource.mil/family-relationships/family-life/preventing-abuse-neglect/tips-for-cell-phone-safety>.

Epsilon Tau Chapter supported the Made It charity of DeSoto by providing them items for Survival Kits that consists of washcloths, tampons/pads, soap, toothbrush, and toothpaste for victims of domestic violence, see ET Gives Back and we raised awareness by supporting Purple Thursday.



ET Make A Difference Day

National Make A Difference Day brings community service to a whole new level each year. Organizations join forces on the fourth Saturday in October to make a difference, big or small. Epsilon Tau spent October 26 supporting the LOVE in Motion Appreciation Project. LOVE in Motion is a volunteer-led 501c3 nonprofit that is dedicated on showing tangible appreciation (via live LOVE Projects) that are designed to honor, motivate and retain some of our city's most dedicated workers e.g. teachers, police officers and firefighters. LOVE in Motion believes that when teachers and first responders excel at what they do - our communities win!

Below are pictures of what it looks like when ET meets live LOVE for the overall good of our city.

#WhatWeAppreciateAPPRECIATES



In the final photo: First Responder Firefighter Dave and the LOVE in Motion mascot, Lola the Llama posed with us.



ET Networking at the Ladies First Networking Event

The ET sorors help create Iota visibility by networking at the Ladies First Networking event held on October 27, 2019. This event is dedicated to the African American Women in the DFW Area and showcased all Female African American Entrepreneurs and Business Owners. It provided an opportunity for the ladies to shop together, network together, and show love to each other!!!! The event helped help create Unity in the African American Community and created financial opportunities.



ET Gives Back

As a result of our networking event at the Ladies First Networking Event, Epsilon Tau Chapter stepped up and provided much needed donations toward the 100 survivors kits for the Made It organization. Made It is a Duncanville-based organization which helps survivors of Domestic Violence.





ET featured in Voyage Dallas

Meet Nicole Walker, Esq. of Iota Phi Lambda Sorority, Inc. – Epsilon Tau Chapter in DeSoto



Epsilon Tau Chapter was featured in Voyage Dallas' Local Stories on October 23, 2019. Soror Nicole Walker, Esq. submitted the photos and the interview that was published. Thanks to Soror Nicole Walker, Esq. for telling the Iota story and increasing the visibility of Epsilon Tau chapter.





ET Soror Spotlight - *Soror Vena Thomas*

Birth date: *April 19th*

How long have you been in the sorority? *4 years, 10 months*

What is or was your occupation? *Environmental Protection Specialist*

What is your fondest Iota memory? *ET hosting this year's Regional Conference. Making our SWR Sorors feel welcomed and at home was great.*

Words to live by or favorite quote: *"Live your outer life from your inner sanctuary."*
~ Rev. Dr. Frederick Haynes III

Favorite food: *Chinese*

I enjoy: *Dancing (swingout & West Coast Swing), Reading and Watching sports*

What are you most proud of: *I am most proud of my children, Dedricc 31 and Venecia 29. They're adults who are reaching their goals and making their dreams come true.*

If you could have dinner with anyone who would it would be: *My dad and both my grandfathers. All of them have passed. I'd love to sit and learn about them.*

Share something that no one knows about you: *I was born with 6 fingers on each hand. They never developed. I got that trait from my dad.*





Iota Woman – Iota Entrepreneur

Soror Wendy Jacques

Crafting has always brought Wendy joy and she loves a cute tee with a catchy phrase, so she combined two of her favorite things and established B. Jacks Apparel on October 31, 2014.

B. Jacks Apparel provides custom apparel to celebrate that special occasion, getaway or announcement.


Its theme is

"Why say a word when it's written on your chest?"



Regional and National Reminders



 Iota Phi Lambda Sorority, Inc.
Celebrates
AMERICAN EDUCATION WEEK
November 18 -22



"Business and Professional Women Building the Foundation for Generational Financial Empowerment"

73rd Southwestern Regional Conference
March 26-29, 2020

Houston CityPlace Marriott at Springwoods Village
1200 Lake Plaza Dr., Spring, TX 77389
281-350-4000, ext. 4944 (Office)
www.marriottspringwoodsvillage.com
(Single, Double) Rooms \$159 per night
Conference Registration fee
\$200 Soror, \$200 Guest,
\$200 MOI, \$200 Pelati, \$75 FIL

Deadline: January 31, 2020



Chapter Officers

President

~Michelle Peace

1st Vice President

~ Eriele Johnson

2nd Vice President

~ Twyla Williams

Recording Secretary

~ Malika Walker

Corresponding Secretary

~ Vena Thomas

Treasurer

~ Mary Andrews

Financial Secretary

~ Nicole Walker

Dean Of Intake

~ Robin Mack

Journalist

~ LaToya Randle



Calendar of Events

November 2, 2019

Black Girls Code at UTD

November 3, 2019

FIL Meeting

November 8, 2019

Local Essays Due

November 10, 2019

ET Chapter Meeting,
8035 E. R.L. Thornton
Freeway, Suite 619, 3PM

November 13, 2019

ET Observes Thanks Birth
Control Day

November 15, 2019

Breaking Barriers
Conference, Meadows
Conference Center

November 16, 2019

Pinning Ceremony, MCC

November 18-22, 2019

American Education Week

November 23, 2019

Dallas Baskets for Good

November 30, 2019

SHOP SMALL Business
Saturday, Grow Desoto
Market Place, 11-1PM

CONTACT EPSILON TAU CHAPTER:

Email: epsilon_tau2013@gmail.com

Mailing Address:

P.O. Box 241, DeSoto, TX 75123

Follow Epsilon Tau:



Newsletter Quiz: Did you find
Shelly the ET turtle in this issue?



Contributors to this Issue:

Soror Michelle Peace, Soror Shelia
Fisher, Soror Wendy Jacques &
Soror LaToya Randle