



IOTA PHI LAMBDA SORORITY, INC.

THE BUSINESS CHRONICLE

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Epsilon Tau Chapter

September 2019

Greetings Sorors,

Three years ago, I wrote my first greeting as a chapter president, welcoming sorors to a new year. I was inspired by the growth Epsilon Tau Chapter had experienced in its first three years. I remember my excitement at the first chapter meeting and the pride I felt as I looked out at the sorors who gathered at the Hampton Illinois Library. Each year that has passed since September of 2016, I have had the opportunity to greet new sorors who have shared my love for Iota Phi Lambda Sorority, Inc.

Each year, my pride has grown in how the chapter has developed new partners, created bonds of sisterhood, and impacted the lives of young people. I am excited for each award we have won and congratulate you on the success we have achieved. Now I start a new sorority year, knowing that my time as the chapter's president is coming to an end. I am excited to welcome a new set of leaders who will spend the next sorority year, preparing for the future. Please join me in welcoming Soror Eriele Johnson, as our chapter's 1st Vice President, Soror Twyla Williams as the chapter's 2nd Vice President, Soror Malika Walker as our Secretary, and Soror Vena Thomas as our corresponding secretary. Sorors Mary Andrews and Nicole Walker will serve as treasurer and financial secretary, Soror LaToya Randle as journalist and Soror Robin Mack will serve as our Dean of Intake. Get ready for a shift in gears as these ladies propel our chapter into the next stratosphere. I am excited to witness and be a part of the administration of Soror Dorothy White as the organization's 23rd National President. I also want to thank my Iota mentor and sister, National President Elect Soror Charlotte Berry for her vision and guidance of Epsilon Tau. Where to next as we make our mark on our community? I am humbled and thankful for you, my sisters, and have every confidence that our results will surpass our expectations.

Seven gavel taps for Soror Wendy B. Jacques, who completed her reign as the National Soror of the Year. Seven gavel taps to Soror Eriele Johnson, for her beautiful design of the convention anniversary hoops. Seven gavel taps to Soror Malika Walker, who came through in the clutch and delivered the convention pins. Seven gavel taps to Sorors Eriele and Phyllis for their service as first time voting delegates. Seven gavel taps for Sorors Eriele Johnson, Twyla Williams, Malika Walker, Vena Thomas, Shelia Fisher and Tina Jackson, for saying "yes" to leading our chapter. Seven gavel taps for Robin Mack, who is now our SW Regional Recording/Financial Secretary. Let's keep pushing higher and higher for our success.

"The secret of our success is that we never, ever give up."—Wilma Mankiller
#ComeSeeET #EveryoneTogether. #ETWEAREWHY #ComeSeeET



Michelle Peace
Epsilon Tau President

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Epsilon Tau Chapter

www.iota-et.org

Southwestern Region

www.iotaswr.org

Iota Phi Lambda Sorority, Inc.

www.iota1929.org



Founder's Day – 2019
90 Years of Sisterhood



On June 1, 2019 Iota Phi Lambda Sorority, Inc. celebrated 90 years of supporting our business communities and professional women. Psi, Epsilon Omicron and Epsilon Tau chapter celebrated this momentous occasion together. The 1st DFW Metroplex officer installation was also held this day.





Soror Recognition 2019 Iota Days ~ Havana Nights

On June 15, 2019, the ladies of Epsilon Tau let their hair down and enjoyed the “Iota Days & the Havana Nights” at Soror Recognition. We celebrated each other and celebrated a great year.





90th National Convention July 24 – 28, 2019

The ET sorors had a wonderful time at the 90th Anniversary National Convention in Shreveport, LA. The chapter delegation was 6 sorors. We had 3 first timers in attendance – Sorors Phyllis, Eriele and Malika. Soror Michelle honored her legacy Malika. Epsilon Tau's Woman of the Year, Dr. Faith Oliver Robertson was the keynote speaker at the Leadership Forum. We are sure Lola is proud of her legacy.



The sorors made it to Shreveport with the newest additions to our décor family, wooden 4 feet letters. Sorors from across the nation took beautiful pictures in front of the letters. Soror Eriele Johnson crafted the beautiful 1929-2019 hoops for décor at the Awards Banquet. The chapter celebrated its third National Award as winners of the Marcella Morrison Technology Award for 2017-2018



Epsilon Tau ~ FIL



Epsilon Tau's FIL ended the year with a splash at their fun-filled pool party in June. They worked hard and they played hard. Our graduating FIL received baskets filled with goodies, cash, and cards from the chapter. The 2018 Scholarship recipient was all smiles. The chapter keeps contact with each of our local scholarship winners and supports them through their undergraduate studies.





ET Soror Spotlight

Michelle R. Peace



- * How long have you been in the sorority? *15 years*
- * What is or was your occupation?
Environmental Engineer at the US Environmental Protection Agency (29 years)
- * What is your fondest Iota memory? *May 4, 2013, the day Epsilon Tau chapter was chartered.*
- * Words to live by or favorite quote: *"The best things lie right outside your comfort zone."*
- * Have you ever won an award (if yes... for what)? *Yes, several... 2011 Southwestern Region Soror of the Year; Vice President Al Gore's Heroes of Reinvention Award.*
- * What are you most proud of: *The woman, I am BECOMING. The Michelle at 52 is so very different from Michelle at 49. I am PROUD to be ME.*
- * What super-power would you most like to have, and why? *I would like to time travel with the ability to not just visit the past but change the outcomes.*
- * Share something that no one knows about you: *Someone asked me my greatest fear and I couldn't really think of one. My greatest fear is death. Each morning we wake up is a new chance to get it right but in death there are no more chances. Oh! I did a boudoir photo shoot!*





Business Tip Of The Month

5 Small Business Success Tips for Women Entrepreneurs

By Brittney Morgan

Running a business, no matter how big or how small, is no easy feat. Laura Miller, president of Ink from Chase, shared her tips for female entrepreneurs. Want to make sure your business is successful?

Follow these five important steps.

- 1. Get social** ... media, that is. Social media presence is important to a business's marketing strategy. "Social media has proven to be a good conduit to business results," Miller said.
- 2. Use your networks.** Being a small business owner is stressful, so use your network to form a reliable support system. It helps to have a peer or mentor who understands what you're going through.
- 3. Learn to delegate.** As an entrepreneur, it's easy to take on all of the responsibilities. Miller advised small business owners to delegate work to their trustworthy employees.
- 4. Let your home life inspire you.** Many women entrepreneurs have the responsibility of taking care of their homes and their kids, too, but instead of letting it stress them out, Miller suggested women take inspiration from their home responsibilities.
- 5. Never stop searching.** Don't just use your existing network and resources — always stay on the prowl for new business leads.

In the end, she noted, it's all about meeting people who will help you win new business or find prospective clients.

Happy Birthday Sorors September Babies

Soror Donmonique
Mason – 9/1



Soror Dr. Tonya S.
McGee – 9/12





Chapter Officers

President

~Michelle Peace

1st Vice President

~ Eriele Johnson

2nd Vice President

~ Twyla Williams

Recording Secretary

~ Malika Walker

Corresponding Secretary

~ Vena Thomas

Treasurer

~ Mary Andrews

Financial Secretary

~ Nicole Walker

Dean Of Intake

~ Robin Mack

Journalist

~ LaToya Randle



Calendar of Events

September 7, 2019

Regional Planning Meeting, Meadows Center for Community Cooperation

September 13-14, 2019

ET Chapter Planning Meeting, 6:00 PM

September 14, 2019

ET Chat and Chew at the Meadows Conference Center, 2:30 PM

September 21, 2019

Black Girls CODE at Microsoft, 10-5:00 PM

September 28, 2019

Epsilon Tau Community Partner Discussion, 10:15 AM-11:30 AM, North Oak Cliff Library

Psi Chapter, Soror of the Year Program, Black Academy of Arts and Letters

November 15, 2019

Breaking Barriers Conference, Meadows Center

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Newsletter Quiz: Did you find Shelly the ET turtle in this issue?



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