



# 2025-26 CEOx1Day Program Tool Kit



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# Program Overview & Timeline

- Exclusive to [Odgers](#), the [CEOx1Day](#) program provides high-potential undergraduate students a coveted opportunity to learn from and network with some of the world's most impressive CEOs.
- Launched in 2009, the program has since run in over 10 countries worldwide, helping facilitate 700+ CEO mentorship days.
- This year, we're thrilled to expand our North American reach – adding Washington, DC to the list of regions including Toronto, Ottawa, Montreal, Calgary and Vancouver.
- All second-, third-, and fourth-year undergraduate university and college students enrolled are eligible to apply.
- It is free to apply and participate in the CEOx1Day program.
- Program updates are available via our [CEOx1Day Instagram account](#).

PHASE 1 APPLICATIONS	PHASE 2 CAREER DEVELOPMENT DAYS + SPEED INTERVIEWS	PHASE 3 CEO MENTORSHIP
September 15 – October 23, 2025	January 26 – February 18, 2026	March and April, 2026
<p>Students must complete the written application to be considered. After the application phase ends, eligible applicants are invited to provide a short video to complete their submission.</p> <p><u>Applicants will be evaluated on</u> the quality of their written and video responses, breadth of their paid and unpaid work and leadership experience, GPA, and readiness to participate.</p> <p><i>Semi-Finalists will be announced in December 2025.</i></p>	<p>Semi-Finalists attend Career Development Days in Odgers offices across North America. These events include a leadership assessment debrief, a CHRO career management panel, and speed interviews to determine the Finalists. The regional dates are:</p> <ul style="list-style-type: none"> <li>• Toronto: Monday, January 26</li> <li>• Ottawa: Wednesday, January 28</li> <li>• Montreal: Thursday, January 29</li> <li>• Calgary: Tuesday, February 3</li> <li>• Vancouver: Thursday, February 5</li> <li>• Washington, DC: Wednesday, February 18</li> </ul> <p><u>Semi-Finalists will be assessed on</u> how well they present themselves, communicate, and think on their feet throughout the day, in addition to the quality of their answers in the speed interviews.</p> <p><i>Finalists will be announced in February 2026.</i></p>	<p>Finalists earn the opportunity to spend a full day of mentorship shadowing their matched CEO.</p> <p>The mentorship date is selected by the CEO and their team.</p>



# Benefits to Your Students

- **Direct Access to Executives:** Finalists will have the opportunity to get a firsthand look at what a day in the life of a CEO is like.
- **Networking:** Finalists will have the opportunity to network with participating CEOs and CHROs from prestigious organizations, ambitious peers from top North American schools, and Odgers executive search and leadership development experts.
- **Career Management Advice:** Finalists will hear from current CEOs and CHROs about how they managed their careers, what challenges they overcame, and what they are looking for in high potential talent.
- **Internship Opportunities:** Finalists will have an opportunity to be considered by Odgers for a summer internship or full-time placement after they have graduated.
- **Leadership & Personal Brand Development:** Semi-Finalists will receive a personalized leadership assessment by Hogan Assessments and debrief. The debrief will provide feedback on leadership skills, including relationship-building, goal-setting, and strategic thinking, in addition to potential blind spots and areas of development.
- **Job Search Experience:** The rigorous selection process provides valuable skills and experience for future job searches. For Semi-Finalists, this includes speed interviews with Odgers executives.
- **Exposure to a Corporate Office Environment:** Semi-Finalists will spend a day at one of Odgers' offices located in major downtown areas across Canada and Washington, DC, getting exposure to a professional environment.



# Participating Organizations

## Toronto



## Ottawa



## Montreal



## Calgary



## Vancouver



## Washington, DC



## Promoting to Students

- Reshare content from our Instagram, TikTok, and LinkedIn to post directly on your school's social channels.
- Use information in this toolkit to promote the program in your university's e-newsletters, career opportunity boards, and more.
- If you need more materials or have any questions, contact us at [CEOx1Day.NA@odgers.com](mailto:CEOx1Day.NA@odgers.com).
- Our website [www.CEOx1DayNorthAmerica.ca](http://www.CEOx1DayNorthAmerica.ca) has the most up to date information about the program for students and their schools.

Instagram	TikTok	LinkedIn	Hashtag
<a href="https://www.instagram.com/CEOx1Day_NorthAmerica">@CEOx1Day_NorthAmerica</a>	<a href="https://www.tiktok.com/@CEOx1DayNorthAmerica">@CEOx1DayNorthAmerica</a>	<a href="https://www.linkedin.com/company/CEOx1Day_North_America">CEOx1Day North America</a>	#CEOx1Day

Use the @Odgers handle when mentioning:

- Who created the CEOx1Day Program
- Who is running the program
- Who selected the participating CEOs and CHROs
- Who selects the Semi-Finalists & Finalists
- Where the Odgers Career Development Day will be taking place

## Nominating Your Students to Participate

We invite you to nominate students who are keen to grow their leadership capabilities, committed to making a positive impact in their community, and who are ready to take their professional growth to the next level.

Once nominated, the student will be notified and encouraged to apply.

The CEOx1Day Student Selection Committee will take nominations into consideration throughout the process.

Nominate a student to apply to participate in the CEOx1Day Program [here](#).





# Sample Copy to Leverage for School Newsletters, Intranet, & Social Media

Are you looking to propel your career after graduation?

[CEOx1Day](#) is a free program designed to support the leadership development and career management of ambitious undergraduate students, providing tangible insights and networking opportunities with some of North America's most impressive CEOs and their executive teams.

Finalists earn a full day of mentorship shadowing a CEO in the spring of 2026!

Semi-Finalists attend a Career Development Day, receiving practical tips and tools to enable a successful career launch, in addition to preparing selected students in advance of their CEO mentorship day.

Some of this year's participating organizations include:

- Roots
- WestJet
- Siemens
- Daily Bread Food Bank
- American Gaming Association (AMA)
- National Association of Manufacturers (NAM)
- Cultural Vistas
- Full roster of CEO mentors [here](#)

Benefits for participating students include:

- Professional networking exposure
- Practical career management advice
- Internship opportunities
- Deep insights into personal leadership skills
- Job search experience
- Personal brand development

Applications are open from September 15 – October 23, 2025.

Questions about your application? Reach out to [CEOx1Day.NA@odgers.com](mailto:CEOx1Day.NA@odgers.com)

To learn more and to apply: [www.CEOx1DayNorthAmerica.ca](http://www.CEOx1DayNorthAmerica.ca)



## Program Partners

Every year, CEOx1Day partners with leading national and international organizations:



[The Globe and Mail](#) offers the most authoritative news in Canada, featuring national and international news.

[Hogan Assessments](#) is the personality assessment leader. Reduce turnover and increase productivity by hiring the right people, developing talent, and evaluating leadership potential.



