

Barrel & Brewtoberfest 3K Fun Run

SPONSOR/PARTNER OPPORTUNITIES

Full Keg Presenting Partner - \$5,000

- Title Sponsorship to include category exclusivity
- Name of event will be followed by “presented by (inset company name)” in all radio and print advertising.
- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Press Release announcing the event with your exclusive partnership distributed to over 30 media outlets.
- Social media tag on all Facebook and Instagram postings
- 10 dedicated social media posts denoting company sponsorship
- Logo prominently displayed on stage/starting line or any other prominent location
- Logo on all event signage, race route directional signage and event step & repeat
- Logo/website link on event website sponsor page
- Logo on event staff t-shirts and race bibs.
- Twenty (20) entries into sponsored race
- Opportunity to make all announcements during the event
- Company logo on registration swag bags with opportunity to place marketing material/giveaway inside the bag
- Prominent location for 10’ x 10’ booth at event (includes tent, table and two chairs)
- Publicity photo with company representatives for post event outreach
- First right of refusal for following year

Half Keg Sponsorship - \$2,500

- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Press Release announcing the event with your partnership distributed to over 30 media outlets
- Social media tag on all Facebook and Instagram postings
- 5 dedicated social media posts denoting company sponsorship
- Logo/website link on event website sponsor page
- Logo on all event signage
- Logo on event staff t-shirts
- Ten (10) entries into sponsored race
- 10’ x 10’ booth at event (includes tent, table and two chairs)
- Opportunity to place marketing material/giveaway inside the bag
- First right of refusal for following year

Craft Brewer Sponsorship - \$1,500

- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Company name listed in all press releases which will be distributed to over 30 media outlets
- 2 dedicated social media posts denoting company sponsorship
- Logo on all event signage
- Logo/website link on event website sponsorship page
- Logo on event staff t-shirt
- Six (6) Entries into sponsored race
- 10 x 10 booth at event (includes tent, table, and two chairs)
- Opportunity to place marketing material/giveaway inside the bag

Golden Growler Sponsorship - \$1,000

- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Logo on all event signage
- Logo/website link on event website sponsorship page
- Logo on event staff t-shirt
- Four (4) Entries into sponsored race
- 10 x 10 booth at event (includes tent, table, and two chairs)
- Opportunity to place marketing material/giveaway inside the bag

Hops Sponsorship - \$500

- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Logo/website link on event website sponsorship page
- Two (2) Entries into the 5K Fun Run
- 10 x 10 booth at event (includes tent, table, and two chairs)
- Opportunity to place marketing material/giveaway inside the bag

Pint Glass Sponsorship - \$250

- Company logo on advertisements including but not limited to posters, postcards, and fliers.
- Logo/website link on event website sponsorship page
- Two (2) Entries into the 5K Fun Run
- Opportunity to place marketing material/giveaway inside the bag

Vendor/Exhibitor Booth Space - \$150

- Includes 10' x 10' space, white tent, 6' table and 2 chairs

Custom sponsorship opportunities are also available - please contact *Jessica Valby* for more information
561-676-0340 or jv@jcvmarketing.com

Sponsorship Commitment Form

Please complete form and E-mail to Jessica@JCVMarketing.com in order to secure any sponsorship. Sponsorships are not guaranteed until the form is completed and payment is rendered.

Sponsored Event Name: _____

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ Zip: _____

Email: _____ Company Website: _____

Sponsorship Levels Committed: _____ Total Sponsorship Amount: _____

General: The sponsor hereby agrees to sponsorship level mentioned above for the (name of sponsored event) _____, which includes fees or in-kind services. In consideration therefore Two Steps Forward Productions, LLC shall provide Sponsor with the benefits described in the Sponsorship Opportunities/Level chosen. Two Steps Forward Productions, LLC may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment: Payment is due upon signing sponsorship agreement.

Limitation of Sponsorship. Unless otherwise stated the cash and/or services described in this agreement are related solely to the Two Steps Forward Productions, LLC (name of sponsored event) _____ to be held on _____.

License and Usage: Sponsor hereby grants Two Steps Forward Productions, LLC a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. Two Steps Forward Productions, LLC agrees that the Proprietary Information will be used only in connection with the (name of sponsored event) _____ to provide the benefits set forth in the Proposal and such other benefits as Sponsor and Two Steps Forward Productions, LLC may agree. Two Steps Forward Productions, LLC use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings: Sponsor understands as follows: the dollar values set forth in the Proposal are estimates are based upon general sponsorship information available to Two Steps Forward Productions, LLC. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

Termination Friends of Foster Children of Palm Beach County may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, Two Steps Forward Productions, LLC may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by Two Steps Forward Productions, LLC. Sponsor shall not terminate this agreement without the approval of Two Steps Forward Productions, LLC.

Miscellaneous. This agreement is governed by Florida law and is binding upon all of the parties' successors and assigns. By signing below Sponsor agrees to all conditions listed above.

Authorized Company Representative/Title

Two Steps Forward Productions, LLC

Date Contact Phone Number

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