# 2019 TOUT APPLICATION & CONTRACT

# Harvest Festival Original Art & Craft Show presents Harvest Festival® **MAKERS MARKET**

Contact: Jordana Glenn: 925-392-7300 ext. 102, jordana@harvestfestival.com

☐ Previously Juried Exhibitor	☐ First Time Applicant - Nev	er Juried
Company		
Name		
Address		
City	StateZip	
Phone ( )	Fax ( )	
Cell Phone ( )		
E-mail Address		
Web Site		
Bus. Partner	Phone ( )	
CA Sellers Permit (REQUIRED)#	:	
Referred by:		
to August 1st. This is not a deadline, full. If applying after August 1st, FUL Full booth fees are due for ALL sh # of Shows:	FEES ARE DUE at time of app	olication.
x \$100 deposit per 8' >	6' space = \$	
☐ Bill my credit card for deposi		
☐ Bill my credit card for full fee	s of \$	
□ Enclosed is my check in the amount of \$		
□ Charge my final balance on A *We cannot charge final B	August 1st. Initials	
Bill to: D VISA D Mas	tercard 🔲 American	Express
Card #:		
Exp. date: Zip	CVV#	
Name on card :		
Signature:	Date	
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1145 Second Street, Suite A332 Brentwood, CA 94513 (P) 925-392-7300 (F) 925-392-7303

(P) 925-392-1300 (P) 925-392-1303 www.harvestfestival.com						
	SHOV	W/VENUE	DA	TE	PRICE	
22nd Annual	DEL MAR Del Mar Fairgrounds		Oct. 1	1 - 13	\$300 (8'x6')	
47th Annual	SAN MATEO San Mateo Event Center		Nov. 15 - 17		\$300 (8'x6')	
42nd Annual	SAN JOSE McEnery Convention Center		Nov. 29 Dec. 1		\$300 (8'x6')	
rating booth spa are the exhibito Electricity, if nea	aces), and st ors responsib	S: Indoor 8' x 6': tandard show lig bilty and can be robe purchased se	hting. Addirented from	itional tal	oles and chairs	
DATE		CITY		- ;	SHOW(S)	
October 11 -	13	DEL MAR				
November 1	5 - 17	SAN MATI	EO			
Nov. 29 De	c. 1	SAN JOSE	≣ _			
CATEGORY:  BATH, BOI  BAGS  CERAMIC:  CLOTHING  CHILDREN  List all the iter	DY & CANE S & POTTE G & TEXTIL N	DLES   ERY   LES	GLASS HOLIDAY JEWELR' LEATHER METAL	Y = = = = = = = = = = = = = = = = = = =	MIXED MEDIA MUSIC PETS WALL ART WOOD	
If you are a previously juried exhibitor, list all NEW items that you would like to jury:						
Average retail	price rang	e for products:	\$	to	\$	
The Jury Criteria sheet must accompany the application for all first time applicants and added products.						
EXHIBITO	R: DO NOT I	MARK IN THESE I	BOXES - FO	OR OFFIC	E USE ONLY	
ASSIGNED BO	OOTH:	ASSIGNED BOO	OTH:	STATUS	S: RRENT	

■ NEW EXHIBITOR

I/We hereby apply for exhibit space in the 2019 Harvest Festival® and agree by the show terms, conditions, and regulations printed on the reverse side of this form. I/We agree to allow Harvest Festival® to use my picture/video in all advertising and promotional campaigns. I/We understand that all products are required to be made and created by me, and have been juried. I/We understand my booth fees and spaces at this show or future shows may be forfeited or canceled if this is misrepresented. I/We understand we do not have a contract for exhibit space until we receive written notification that this application has been accepted by Harvest Festival®.

Signature of Applicant\_\_\_\_\_\_\_Date\_\_\_\_\_

# **HOW TO APPLY**

**APPLICATION/CONTRACT:** Submit a completed contract with your deposit or full booth fees. First time applicants must fill out the jury criteria sheet and send or email required pictures. Bath and/or candle exhibitors need to send samples. Pictures will not be returned. Please submit your current Seller Permit number for appropriate State. Applications are accepted up to the show dates.

#### HARVEST FESTIVAL® MAKERS MARKET REQUIREMENTS:

- Harvest Festival® Makers Market is a two-year program, regardless of how many shows you do in a given show year. After two years, you will be required to "graduate" to a 10' x 6' booth or larger depending on your needs.
- All crafts submitted must be handmade in the United States by the applicant using original and creative designs. NO COMMERCIAL OR FRANCHISED ITEMS, EMBEL-LISHED, BUY & SELL or IMPORTED products are allowed.
- The artist or business partner must be present at each show. NO REPS.
- Harvest Festival® will provide 3' sidewalls (separating each 8' x 6' space), basic show lighting, and one 6ft table. Electricity, if needed, must be purchased separatley. Additional tables and/or chairs are exhibitors responsibility. Appropriate attire is mandatory. Professional signage is encouraged. No handwritten signs allowed. Please see show guide for further explanation. Failure to meet these standards may jeopardize your standing in future shows.
- Any new product added after you are placed in the show will affect your placement due to category limitations in each show. You must receive prior approval to sell these products in your booth. You will be asked to remove any items from your booth that have not been juried and approved. YOU MUST CHOOSE ONE CATEGORY.

**PLACEMENTS:** Booth assignments will begin in February and continue throughout the year until shows are full. Booth assignments will not be given unless appropriate deposits are received with the application. Placement notifications will be sent and monies deposited beginning in February.

**DEPOSITS & PAYMENTS:** Deposits are required to secure booth space prior to August 1st. This is not a deadline. If applying after August 1st, FULL FEES ARE DUE at time of application. Full booth fees are due for ALL shows or applicants by August 1st.

## APPLICATION CHECKLIST

- New applicants must include the following pictures with your application & jury form. Electronic files acceptable.
  - □ 4 product pictures that represent your finished work.
  - 1 Picture of yourself making your product in your studio or workshop
  - 1 Picture of your workshop showing the product being created, supplies and tools

# CONDITIONS OF APPLICATION/CONTRACT

#### 1. EXHIBITOR COVENANTS

- a) The exhibitor agrees to obtain at its own expense, any licenses or permits which are required, including without limitation, from government bodies, trade or industry associations, and any other third parties, for the operation of its trade or business during the show and to pay ail taxes that may be levied against it a result of the operation of its trade or business in their space allocated.
- b) It is the sole obligation of the Producer to furnish exhibit space plus general lighting, cleaning of common area, heating and guard service. All other services of any nature shall be ordered in advance by the Exhibitor on forms provided.
- c) Any conduct deemed unprofessional by Harvest Festival® may be grounds for immediate removal of booth and exhibitor from both current and future Harvest Festival® exhibtions. In such instances there will be no refund of booth fees to any extent.
- d) Exhibitors will not bring alcohol.
- e) Proper business casual dress code will be strictly enforced. If standards not met, future participation may be jeopardized. NO SHORTS OR FLIP FLOPS.
- f) All work submitted must be handmade by the applicant in the United States. NO COM-MERCIAL OR FRANCHISED ITEMS, EMBELLISHED, BUY-SELL or IMPORTED products are allowed. Kits are not allowed and assembly alone does not constitute the item as original. To be considered original, assembled work must show unique and creative design and capture the essence of the crafter or artist. Any exhibitor found displaying or selling such items in their booth may be asked to vacate immediately from said booth with no refund of booth fees.
- g) Exhibitors may not distribute literature of, or promote in any way, any religious, fraternal, political or commercial organization. Literature pertaining to the artist's work is permitted.

#### 2. DISPLAY STANDARDS

- a) The exhibitor agrees to occupy the contracted exhibit space (and only said space) during the full term of the show and to exhibit only the juried products described in this contract. NO EARLY BREAK-DOWNS ARE PERMITTED. Breaking down early will jeopardize future placement in shows.
- b) Harvest Festival® reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of exhibitors and exhibits for the show, (ii) reject or prohibit exhibits or exhibitors which Harvest Festival® considers objectionable, and (iii) relocate exhibitors or exhibits when Harvest Festival/Show Management deems such moves are necessary to maintain the character and/or good order of the show.
- c) Exhibitor agrees that, if accepted, producer is under no obligation to rent space to Exhibitor in future years. Booth locations will be rented and assigned in accordance with the best interest of the exhibition, which Producer in its sole discretion, shall have the right to decide. Harvest Festival® will not give any exhibitor exclusivity on a product.
- d) 3ft sidewalls and basic show lighting will be provided by Harvest Festival®. Electricity must be purchased separately. Signage is encouraged; however, hand printed signs are not permitted. All booth materials must meet fire proofing standards of each venue.
- e) Failure to bring booth up to required standards of Harvest Festival® may result in removal from future shows.

#### 3. ASSIGNMENT AND SUBLETTING

The exhibitor shall not assign any rights or sublet the space under this agreement without prior written permission of Harvest Festival® which permission may be arbitrarily withheld.

#### 4. INDEMNITY

- a) The exhibitor accepts all risks associated with the use of the exhibit space and environs. The exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Harvest Festival®, the show sponsors, or the facility in which the show is held, for any loss, damage or injury howsoever caused, to the exhibitor, its officers employees, agents or their property.
- b) The exhibitor agrees to indemnify and hold harmless Harvest Festival®, show sponsors and the facility, their respective officers, agents and employees, against all claims, costs and charges of every kind resulting from their occupancy of the exhibit space or its environs, for personal injuries, death, property damages or any other damage sustained by the exhibitor or its officers, agents, employees or those for whom in law they are responsible, or Harvest Festival® or a visitor of the show.

#### 5. EXHIBITOR'S PROPERTY/INSURANCE

All of the exhibitor's property at the show shall be at the sole risk of the exhibitor and Harvest Festival® assumes no responsibility for loss or damage thereto. Exhibitor's are responsible for obtaining their own general liability insurance for the event.

#### 6. BUILDING

The exhibitor is liable for any damage they cause to the facility or to any property of Harvest Festival®, its agents or any other exhibitor. The exhibitor may not apply paint, lacquer, adhesive or other coatings to the facility or to the property of Harvest Festival®, its agents or any other exhibitor.

#### 7. PETS/SMALL CHILDREN

Pets and small children are strictly prohibited on the show floor. This includes move-in and move-out days.

#### 8. PAYMENT TERMS, CANCELLATION, AND TERMINATION

- a) DEPOSITS are required to secure booth space. Full booth fees are due for all shows or applicants by August 1st. Thereafter, a late fee of \$50 per 8x6, 10x10 space or cart is applicable. Booths assigned after August 1st must pay FULL FEES at time of application. Booths will be revoked if unpaid 30 days prior to show move-in date.
- b) CANCELLATION POLICY: Prior to August 1st, you will have 10 days after receipt of first invoice mail date to cancel without penalty. After the 10-day grace period, your deposit will be forfeited. After August 1st, cancellations will result in 100% of booth fee forfeited. A \$50 processing fee will be charged on ALL REFUNDS, including refunds that occur within the 10-day grace period.
- c) In the event the exhibitor fails to make payment as afore stated or fails to comply in any respect with the terms of this contract, Harvest Festival® reserves the right to cancel this contract without notice and all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by show management as liquidated damages for breach of his contract and show management may thereupon rent said space. Failure to appear at the event does not release exhibitor from responsibility for payment of the full cost of the space rented.
- d) In the event that the exhibitors' check is returned by a bank, due to insufficient funds, a \$25 administrator fee will be charged to the exhibitor.

#### 9. REMOVAL OF EXHIBITS

The exhibitor agrees no display will be dismantled or goods removed during the entire run of the show, but will remain intact until the end of the final closing hour of the last show day.

### 10. CANCELLATION OR CURTAILMENT OF SHOW

In the event that the facility in which the show is to be held or is held is destroyed or becomes unavailable for occupancy, for reasons beyond the control of Harvest Festival®, or if for any reason Harvest Festival® is unable to permit the exhibitor to occupy the facility or the space, or if the show is canceled or curtailed. Harvest Festival® will not be responsible for any loss of business, loss of profits, damage or expense of whatever nature that the exhibitor may suffer. The reasons listed include, but are not limited to, such reasons as: casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott.

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# HARVEST FESTIVAL® MAKERS MARKET - JURY CRITERIA

All work submitted must be handmade in the United States by the applicant using his or her own original, creative and artistic designs.

All products sold in your booth must be juried and approved by show management.

Any item not juried and approved in advance must be immediately removed.

Harvest Festival® is a traditional art & craft show and only add products that we feel are a good fit for our shows. Commonplace products seen everywhere, including box stores or department stores are not unique to our marketplace. Gadgets, inventions or items of a commercial nature are not a good fit for Harvest Festival®. Harvest Festival® reserves the right, in its sole and unfettered discretion to determine the eligibility of exhibitors and products for the shows.

**NEW APPLICANTS** must include the following pictures with your application & jury form. Email files acceptable.

• 4 - Product pictures that represent your finished work

If so, what do they do?

- 1 Picture of yourself making your product in your studio or workshop
- 1 Picture of your workshop showing the product being created, including supplies, raw materials and tools
- Bath or candle exhibitors need to send samples with application
- · To be considered for marketing opportunities, send a short biography and high resolution product shots

**PREVIOUSLY JURIED EXHIBITORS** adding NEW items must fill out and submit this Jury Criteria Sheet and include product and workshop pictures as described above.

NO COMMERCIAL OR FRANCHISED ITEMS, EMBELLISHED, BUY & SELL or IMPORTED products are allowed. Kits are not allowed and assembly alone does not constitute the item as original. To be considered original, assembled work must show unique and creative design and capture the essence of the crafter or artist.

please give a detailed description of the processes used in the creation of your work. If you have more than one medium, please state the percentage of each. Without this information, the jury will not be adequately informed about your work and you could be rejected. Jewelry cannot be combined with other categories. (Attach separate sheet if necessary.)
Do you employ workers that help you with your craft? If so, how many?
What specific tasks do they do?
What tasks do you do?
Do you hire an outside company to make any part of your product?