



# 2022 FORD F-150 LIGHITNING™ PLATINUM COST ASSESSMENT



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# FORD LIGHTNING<sup>TM</sup> PLATINUM DESCRIPTION

- The 2022 F-150 Ford Lightning<sup>TM</sup> Platinum all-electric full size pick-up truck which Munro analyzed is the 4x4 SuperCrew model with dual electric motors and extended range battery.
- The Platinum is powered by a 131 kWh battery offering 580-horsepower using two permanent magnet motors to deliver 775 lb-ft of torque. The 131kWh battery pack has an estimated 300-mile range.
- Additional features include the carbon black fixed extended running boards with enhanced lighting, spray-in bedliner, max trailer tow package and Ford's "BlueCriuse" Level 2 autonomous driver-assistance technology.

	2022 Ford Lightning Platinum
	4x4 SuperCrew Extended Range
Maximum Seating	5
Power (HP)	580 hp
Torque (lb-ft)	775
Motor Type	PMSM
Wheelbase (in)	145.5
Front Suspension	Independent double-wishbone with coil-over shock, stabilizer bar
Rear Suspension	Independent semi trailing arms, coil springs, stabilizer bar
Weight as Received (lbs)	
Overall Length (in)	232.7
Pickup Box	5.5-Ft. Styleside





# FORD LIGHTNING<sup>TM</sup> PLATINUM COST ASSESSMENT REPORTS

These reports provide a comprehensive vehicle cost analysis that are highly advantageous for OEMs or Tier Suppliers looking to effectively compete the EV marketplace.

Each report is a consolidation of Munro's technical findings related to cost, features, performance, and technology implementation including Executive Summaries, Eye-Catching Features and Directional Cost Estimates.

Several Ford Lightning<sup>™</sup> reports are available for purchase.

#### ZONE 1-4 REPORTS

- Zone 1 Body and Chassis
- Zone 2 Controlling Electronics (LV)
- Zone 3 Interiors and Safety
- Zone 4 Powertrain and Battery Pack, HV Cables

#### **FOCUSED REPORTS**

- Electric Drive Module (Motors, Gearbox and Inverters)
- Thermal Systems (Cooling & Heating)
- Electrical / Electronic Assessment
  - Selections from Zones 1-4, plus additional content including Communication Architecture and ECU details

# **Contact for pricing**

#### NOTE

- Additional report bundling options are available at a reduced purchase price
- Custom reports are available upon request
- Please direct purchase inquiries to <u>reports@leandesign.com</u>





### **ZONE REPORTS**

Zones 1-4 provide a system by system break down of the Ford Lightning<sup>TM</sup>. Each report contains cost information down to the component level and supporting technical information as outlined below.

#### **EXECUTIVE SUMMARIES**

- The Executive Summary highlights the points of each report including Munro's observations and cost summaries.
- Side by Side comparisons highlight prominent EVs and their associated specifications, features, integration strategies and other relevant data.

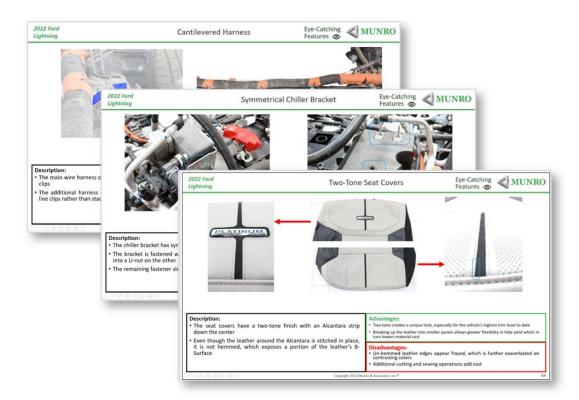






### **EYE-CATCHING FEATURES**

• Munro has identified specific observations of interest which are called "Eye-Catching Features." These observations represent advantages and/or disadvantages in cost, weight, feature content, or performance as related to design, material choices, assembly or manufacturing process selection.







## **DIRECTIONAL COST ESTIMATES**

The Lightning is broken down into systems and components for Directional Cost Estimating. Directional Costing is Munro's proprietary methodology developed in response to the need for speed-driven results and is quickly gaining popularity. Directional Cost estimates rapidly provide the customer with approximate versus detailed costs, which are more expensive and time consuming to generate. This level of accuracy provides OEMs and Suppliers the ability to make sound comparisons and directional decisions.

#### **FOCUSED REPORTS**

# ELECTRIC DRIVE MODULE (MOTORS, GEARBOX AND INVERTERS) REPORT

The Electric Drive Module (EDM) cost assessment includes the Front Motor, Rear Motor, Inverter, Front Gear Box, Rear Gear Box, and several technical details of the motor design.

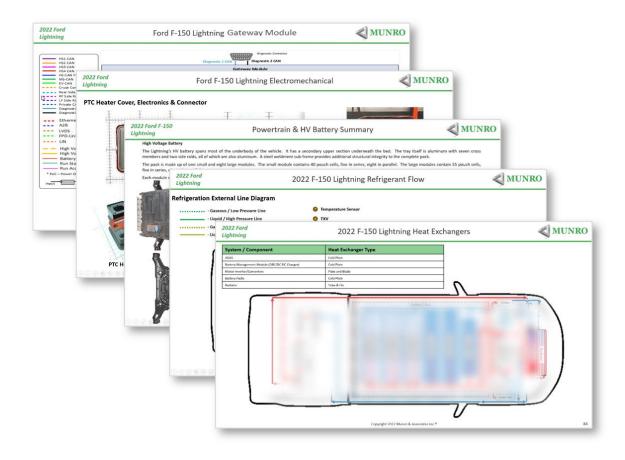






# THERMAL SYSTEMS (COOLING & HEATING) REPORT

- Cost and description of associated thermal system components. Heat exchangers, coolant and AC tubing, cold plates, heat pump, AC compressor, etc..
- Includes coolant tube diagram(s), flow diagram, AC diagram and flow paths for all control valves.
- Electrical diagrams showcase the following components: heat pump (solenoids / sensors / pumps), cabin sensors, component temperature sensors (ADAS, motors, batteries etc.), and network communications







# **ELECTRICAL / ELECTRONIC ASSESSMENT REPORT**

- Includes selections from Zones 1-4, including Electrical Topology,
   Communication Architecture and ECU details.
- The report outlines the vehicle's entire electrical system, including part names, materials, suppliers (as available,) weights, photographs, Eye-Catching Features and estimated costs for all high- and low-voltage components. The report contains the following sections:
  - Communication Systems: Networking, Antenna Locations, Overthe-Air (OTA) Updates
  - ECUs
  - Integrated Circuit Summary: Microcontroller, Memory, and Communication ICs identified by ECU
  - Components by Function: Antennas, Sensors, Switches, Actuators, Motors, Lighting
  - Power Distribution & Wiring: Fusing, Harness Diagrams,
     Connector Summary







## **REPORT DELIVERY**

- All reports and accompanying deliverables will be made available for easy access through a secure File Transfer Protocol (FTP) site.
- A user-friendly PDF format ensures that subscribers can easily locate a wide range of materials in addition to the reports.
- The large reports feature a linked table of contents, allowing users to easily navigate the report contents and quickly locate specific data.

# **FREQUENTLY ASKED QUESTIONS**

Was Ford involved in the study?

No. Neither Ford's proprietary costs nor any of Ford's suppliers' quoted costs were used in this study.

Is there any Ford proprietary (stolen) IP in this report?

No. All data was developed through Munro's proven methodologies, analyzing Munro's purchased production-version Ford Lightning.

Are the components costed using country-specific costing centers?

Yes. Munro uses country-specific labor rates, factory floor costs, utilities, taxes, and SG&A for OEM and Tier Suppliers.

Is this a Costing or Pricing report?

This is a Costing Report. Pricing has too many variables.





### **LEGAL DISCLAIMERS & SALES CONDITION**

How can I see the sample report before purchasing?

Please contact <u>reports@leandesign.com</u> and we will provide sample information in digital PDF format. NOTE: Critical data will be blurred in the sample.

Is purchaser allowed to reproduce, distribute, disseminate, photocopy, fax, or transmit report content internally within the purchaser's organization?

Internal company distribution is authorized. The purchasing company is not legally permitted to reproduce, distribute, disseminate, photocopy, fax, transmit, sell, publish, or send this material, or any portion thereof, to an outside entity, by any means without the express written permission of Munro & Associates, Inc. under penalty of law. The report is copyright protected.

If questions arise, is a Munro expert able to visit and explain the report's details?

Munro will visit customers, if the customer pays for the travel and a daily fee.

If there are limited specific questions on the content of the report, is it possible for a Munro representative to support a phone call or e-mail communication?

Yes, please contact <u>reports@leandesign.com</u> and we will respond with our answers.