Maddi’s Bag Inc. June 1, 2018

62 L’Enfant Court

Glen Mills, PA 19342

To Whom It May Concern:

Thank you for your interest in sponsorship of our 5th Annual Shop 4 CHOP to be held Thursday, November 1, 2018 at 62 L’Enfant Court, Glen Mills, PA. This multi-vendor pop-up shop event is being hosted by Maddi’s Bag. The invitation to attend is open to all individuals.

The goal of our annual multi-vendor pop-up shop event is to raise funds that solely support our comfort bag program and the Maddi STAR award program successfully in place on the trauma unit at The Children’s Hospital of Philadelphia. Through our comfort bag program we are able to provide young trauma patients with a bountiful supply of appropriate activities that minimize stress, foster communication and help re-connect families during recovery from near fatal accidents. The Maddi STAR award allows us to honor monthly a doctor, nurse or therapist for their valuable impact and the critical role they played in a families’ recovery journey.

Traumatic Brain Injury (TBI) is the leading cause of disability and death among adolescents in United States. Each year as a result of motor vehicle crashes, falls, sports injuries or abuse an average of 62,000 children sustain traumatic injuries severe enough to require hospitalization. Maddi’s Bag celebrates the survival stories among these pediatric patients. It is our mission to help comfort these children when the unexpected confronts them traumatically.

If after reading over the sponsorship opportunities you decide to join Maddi’s Bag for their 5th Annual Shop 4 CHOP, please mail checks to: Maddi’s Bag, 62 L’Enfant Court, Glen Mills PA 19342. Checks can be made payable to ‘**Maddi’s Bag**”. Once received, a Maddi’s Bag board member will be in contact to finalize specifics.

Thank you in advance for your consideration! Your generosity will be greatly appreciated! If further assistance is required please don’t hesitate to contact us via email [maddisbag@gmail.com](mailto:maddisbag@gmail.com) or phone 610.715.2587

Kindly,

Jenny Raimondo

**Maddi’s Bag President**

**“celebrating survival, strength & gratitude”**

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| --- | --- | --- | --- | --- |
| **2018 SPONSORSHIP OPPORTUNITIES** | **PLATINUM $650(+)** | **GOLD**  **$500** | **SILVER**  **$350** | **BRONZE**  **$200** |
| Company logo on our events takeaway | X  (prominent) | X  (large) | X | X |
| Business link on all publicity (webpage, Facebook, Instagram, flyers, invites)Company banner displayed at event (sponsor provided) | X | X | X | X |
| Sponsor recognition on all publicity (webpage, Facebook, Instagram, flyers, invites) | X | X | X | X |
| Invitation to add promotional material into guest takeaway | X | X | X |  |
| Company banner displayed at event (sponsor provided) | X | X |  |  |
| Adequate space at request to advertise business at event (both sessions if desired) | X |  |  |  |
| Complimentary entry passes to event (both or desired session) | 5 | 4 | 3 | 2 |
|  |  |  |  |  |

\*\*\*Non-monetary donations are greatly appreciated and essential to the success & growth of our event each year. Contact us to design a customized sponsorship arrangement for your business/organization that will meet your specific goals, values & strengths.

All donations are tax deductible as Maddi’s Bag is a recognized 501(c)(3).

**TAX ID# 47-3469948**

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