Maddi’s Bag Inc. September 5, 2020

477 Brinton Lake Road TAX ID# 47-3469948

Thornton, PA 19373

Thank you for your interest in sponsorship of our 7th Annual Shop 4 CHOP being held VIRTUALLY Thursday, November 5, 2020. This extraordinary shopping event is being hosted by Maddi’s Bag. The invitation to attend is open to all individuals.

The goal of our annual multi-vendor pop-up shop event is to raise funds that solely support our comfort bag program and the Maddi STAR award program successfully in place on the trauma unit at The Children’s Hospital of Philadelphia. Through our comfort bag program we are able to provide young trauma patients with a bountiful supply of appropriate activities that minimize stress, foster communication and help re-connect families during recovery from near fatal accidents. The Maddi STAR award allows us to honor monthly a doctor, nurse or therapist for their valuable impact and the critical role they played in a families’ recovery journey.

Traumatic Brain Injury (TBI) is the leading cause of disability and death among adolescents in United States. Each year as a result of motor vehicle crashes, falls, sports injuries or abuse an average of 62,000 children sustain traumatic injuries severe enough to require hospitalization. Maddi’s Bag celebrates the survival stories among these pediatric patients. It is our mission to help comfort these children when the unexpected confronts them traumatically.

**Sponsorship levels for the 2020 Shop 4 CHOP are as follows:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2020 Sponsorship | Bronze  $150 | Silver  $200 | Gold  $350 | Platinum  $500+ |
| Company logo on event giveaway | **X** | **X** | **X** | **X** |
| Business linkage on all publicity (webpage, Facebook, Instagram, Flyer, Invites) |  | **X** | **X** | **X** |
| Recognition on all event publicity (Webpage, Facebook, Instagram, Flyers, Invites) |  | **X** | **X** | **X** |
| Invitation to add promotional materials into guest giveaway as well as adequate time on day of the virtual event to advertise business |  |  | **X** | **X** |
| Complimentary entry into raffles | 2 | 3 | 4 | 5 |

Non-monetary donations are greatly appreciated and essential to the success & growth of our event each year. Contact us to design a customized sponsorship arrangement for your business/organization that will meet your specific goals, values & strengths.

Venmo, PayPal or checks made payable to: Maddi’s Bag, 477 Brinton Lake Road, Thornton PA 19373

Once your sponsorship is received a representative of Maddi’s Bag will connect with you!

Thank you Kindly!!