# Applications of Systems Engineering to Healthcare



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### Medical industry faces many challenges

- Extreme time to market pressures
  - 1st to market usually gains 80% of that market
- Compliance with regulations
  - FDA, IEC, ISO, HIPAA, ICD-10, ACA, etc.
- Defects are VERY costly to handle
  - Want to avoid audit, decrees, warning letters, recalls, etc...
- Most products are developed in a geographically distributed way
  - Need to communicate and define tasks
- Technology is impacting development and delivery
  - IoT, product variants, Mobile Medical Apps, complex deployment models, cloud Courtesy of Kim Cobb, IBM Rational

#### Market Driven vs. Contract Driven

#### GEHC "Extension"

- Customer of "systems engineering" is internal (marketing, product management)
- Requirements, dates, budgets are more 'flexible'...success is judged by the market, not by a single customer



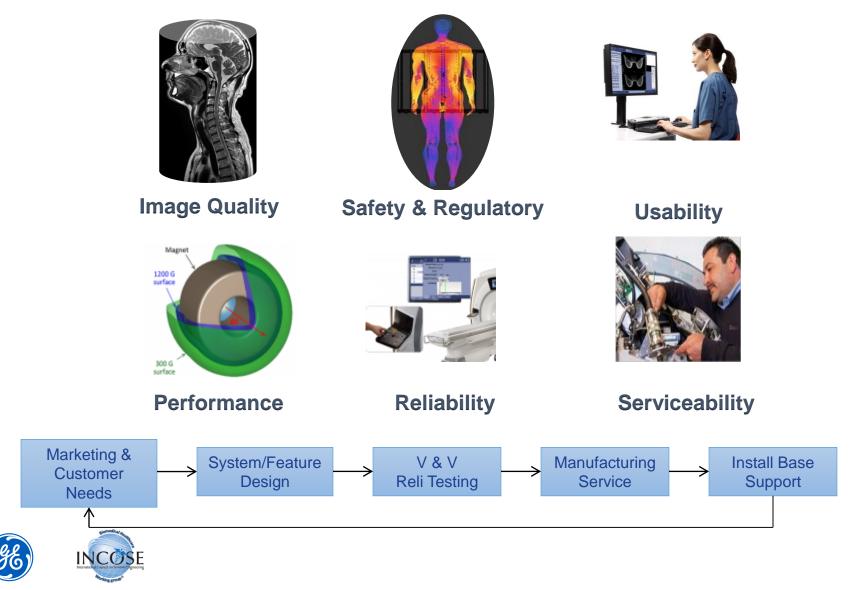
### Systems Engineering: From Needs to Solutions

- The product **seamlessly** integrates into the customer's workflow and systems, **reliably** meets all their needs, and **delights** the customer,
- robust delivery of clear market differentiation (DFSS CTQs),
- technical scope/program work is clearly tied to market impact,
- technical risks are retired early and robustly,
- design decisions are identified and closed predictably (and stay closed),
- designs integrate easily,
- quality problems (when they exist) are found and resolved early, and
- creative ideas come from everyone and designs are optimized across organizational boundaries,
- institutional **knowledge is available to everyone** when and how they need it.

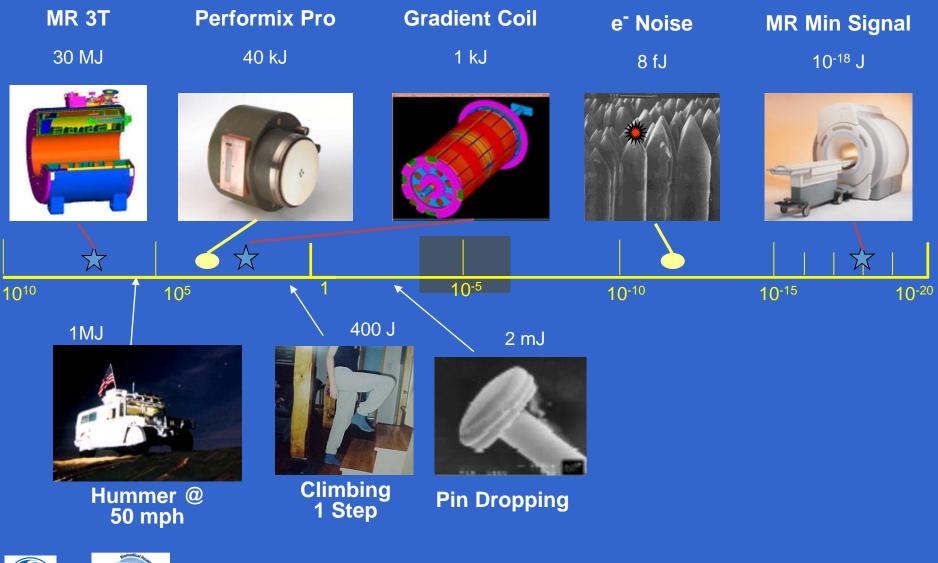
Winning Products happen when **Systems** Engine S **Thinkers** are effective



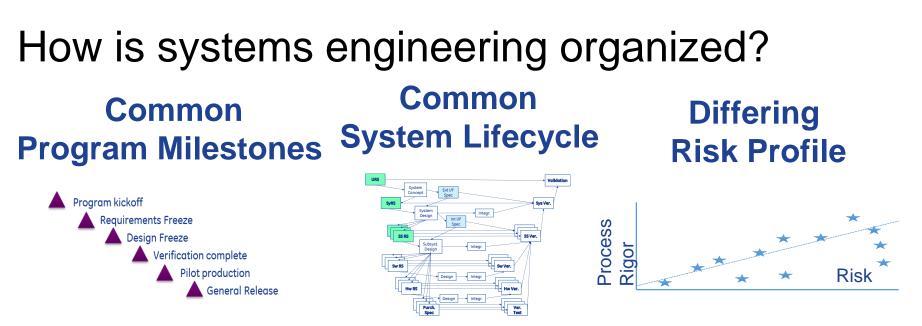
### What is Systems Engineering at GEHC?



### The Challenge... Energy Conversion & Detection







Locations all over the world: organized by product line (and segment)

Size of the organization: Lots of Systems Engineers; but SE team sizes vary from <10 to 100+.

**Scale of programs:** <10 engineers to many hundreds. Less than a year to 3+ years, with basic technology developed over a decade.

**Organization**: Product Centralized (SE General Manager) to decentralized (no SE managers)





# Systems Strategies

### Back to the Basics

Focus on the Customer – Usability and Reliability

Scope Management

**Decision Management** 

**Technical Risk Management** 

Active Integration



### Focus on the Customer: Usability and Reliability

### **Design for Usability**



- Usability "Work Instruction" (compliance to FDA regulation)
- Focus on formative & summative testing, "expected user abuses"
- Usability CoE (central resources for coaching, best practices and reviews)
- Global Design Team (professional experts in the five user experience disciplines)

### **Design for Reliability**



Formal 10 step reliability process

Formal reliability practitioner certification

Improved field data access and analytics

Central support (coaches, design tools, test equipment)



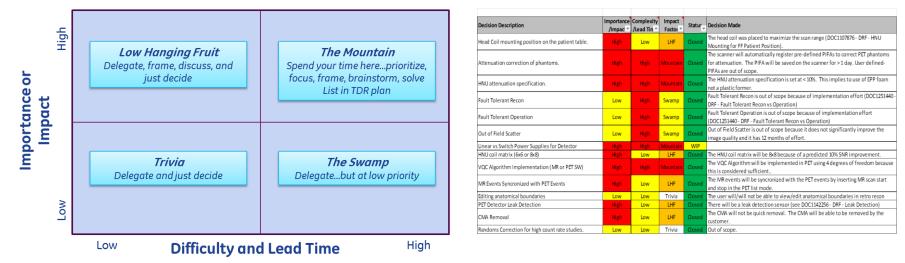
### Scope Management

Category	"IN" – Confirmed for NPI	To be confirmed for NPI at M1	Next-Gen MGPP (Rel 2 or Rel 3)
Core Applications	Std. Mammo (2D) DBT Stereotaxy CESM	CESM guided biopsy	DBT guided biopsy CE-DBT Implant breast imaging Install in Van (Mobile) Biopsy sample imaging Try & Buy / Pav-per use Apps
	Integrated 3D Gantry XFOV detector (w. static grid) Gantry ICV reduction Next-gen Needle guide [Stereo] Simplified paddles, mag-stand Simplified control station	Channel 70 tube Collimator re-design (Ag, LED, gantry) PMMA phantom replacement Relaxed bad pixel specs	
Patient Experience and Workflow	Patient-self compression Patient Manager - Improved workflow Simplified 2D 2D like at acquisition Shared annotation, Dose reports, Key notes Breast positioning assistance Faster DBT availability at review	20/30 combo mode 3D display at acquisition IHE and non-IHE support Physicist report export / snapshot Integrated workflow for Non-Interventional Instant Messenger Radiologist and Tech Multi-vendor MG review at acquisition	Smaller tube-head Workflow protocols Breast support ambient temperature Recumbent for DBT / biopsy Multi-vendor (all mod) review at acquisition Faster 2D - sequence optimization Priors multi-modality review Automated -/- 15 Stereo pair Integrated workflow (Interventional & non- interventional) CESM DBT combo Prior data review at acquisition
Clinical confidence and IQ/dose optimization		Dose optimization of CESM HDR - Optimized dose/IQ for thick breasts ASIR for 2D/3D, MBIR for 3D Breast density assessment at acquisition	CESM improved algorithm
	Linux Neuvo data management Up to date on IT security (incl. DoD) Latest Insite	GPU integration capability SISU positioner SW 3D native viewer OnWatch Predictive services	Permanent or pluggable (power supply)

- The Scope Ensures the Clinical, Customer, and Business aspects of the program
  - Start by managing 'features', more than specific requirements...tie priorities to the business case
  - Includes required, stretch, and dropped functions
  - Covers all cross-functional business expectations (service, MFG, regulatory...)
  - Includes both quality goals, and engineering constraints (platforms, standards)
- Future challenges: Better integration of the systems engineer with the market strategy; improved integration of Agile and Fastworks approaches



### **Decision Management**



- The critical decisions are listed...
  - Any decision gating team productivity is listed...the team agrees to the list and prioritization
  - The **decisions listed are truly decisions**, not just topics (there are options to choose between with decision criteria which guide the downselection)
- The proper level of attention is applied to each decision
  - Complex, important decisions have a decision plan which includes stakeholder analysis and pre-briefings to ensure consensus and decision buyin
  - Simple tracker (excel) to ensure focus and execution and publicly record decisions



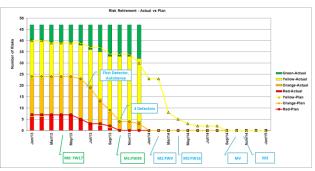


### Technical Risk Management

Probability Impact	5. High	4. Significant	3. Moderate	2. Minor	1. Low
5.High	25	20	15	10	5
4. Significant	20	16	12	8	4
3. Moderate	15	12	9	6	3
2. Minor	10	8	6	4	2
1. Low	5	4	3	2	1

#### Assess Risk Classes

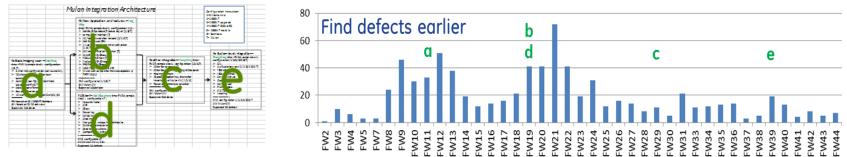
#### Annotated Risk Waterfall



- The Technical Risk Management Plan covers all cross-functional scope
- Focus on risk classes, not a "score"; Simple criteria on risk classes tied to business checkpoints
- Guidelines (objective criteria) for assessing probability and impact
- Technical risks have an appropriate level of senior technical ownership & review
- There are clear completion (feasibility) criteria for each technical risk, with incremental steps (reviews, tests, repeatability, customer testing, ...) tied to program plans...with contingency plans as appropriate
- Future: make the risk classes 'asymmetric'...more focus on impact (black swans)



### Active Integration



95% confidence at each integration step that we are done...

"ready for release"

- Verification is an ongoing process throughout design & development.
  - Strategic plan for minimal rework and regression testing
  - Each integration step is tested as though it were ready to ship, with cross-functional involvement where appropriate.
  - Defects are fixed promptly when found, so there is only a small backlog of planned fixes.
- The goal of testing is to find problems.
  - A variety of methods and tools are used for performing verification throughout the program, not just testing of the final implementation. (Challenging testing, usability testing, reliability)
- **Future Challenge**: better integration with Agile philosophy, and better integration with use case testing and function verification...not just requirements traceability





# Examples of Design Thinking



# Challenge: Pediatric Sedation Rates

Imaging exams are scary to children.

They often require no movement, thus children are sedated

That is expensive, dangerous, and time consuming

Solutions (\$\$M of development):

- Make the exams faster
- Silent MR
- Motion correction algorithms



# How hard is it to see from the perspective of others?



## Solution: Adventure Series

Make the exam an adventure (a journey) for the patient

Solution:

- Story for the technicians
- Coloring book for the patient
- Paint (for the room and system)

### Outcomes:

- 80% lower sedation rates
- "Can I come back tomorrow?"



Can you truly identify the "customer's" pain point and think of non-traditional solutions?



# Challenge: Mammography Compression

Mammography is looking for small pathology (microns) with lots of overlapping tissue (cms)

Breast is compressed with a paddle

Pain leads to fewer exams (lower compliance)

Solutions (\$\$M of development):

- Faster exams (less compression time)

- Tomosynthesis/dual energy (less compression needed)



### What is "truly" the problem?



# Solution: Patient Assisted Compression

Being out of control  $\rightarrow$  fear Fear  $\rightarrow$  tension, discomfort, pain Solution:

 Patient control (patient assisted compression)

### Outcomes:

- Higher Compression levelsBetter positioning
- Lower discomfort



Can you think of examples in your product teams?



# Conclusion

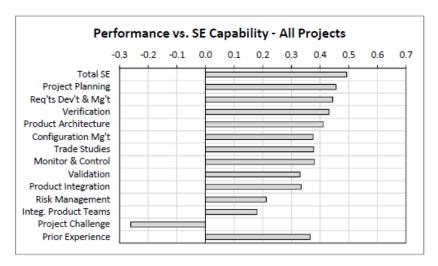


### Good Systems Engineering is Compliant Engineering

21CFR820.30	ISO/IEC/IEEE 15288:2015	INCOSE SE Handbook	
(b) Design and development planning	6.3.1 Project Planning Process	5.1 Project Planning Process	
(c) Design input.	<ul><li>6.4.2 Stakeholder needs and requirements definition process</li><li>6.4.3 Systems requirements definition process</li></ul>	<ul><li>4.2 Stakeholder needs and requirements definition process</li><li>4.3 Systems requirements definition process</li></ul>	
(d) Design output	<ul><li>6.4.5 Design definition process</li><li>6.4.7 Implementation process</li></ul>	<ul><li>4.5 Design definition process</li><li>4.7 Implementation process</li></ul>	
(e) Design review	6.3.2 Project Assessment and Control process	5.2 Project Assessment and Control process	
(f) Design verification	6.4.9 Verification Process 4.9 Verification Process		
(g) Design validation	6.4.11 Validation Process	4.11 Validation Process	
(h) Design transfer	6.4.10 Transition Process	4.10 Transition Process	
(i) Design changes	6.3.5 Configuration Management Process 6.4.13 Maintenance Process	5.5 Configuration Management Process 4.13 Maintenance Process	
(j) Design history file	6.2.6 Knowledge Management Process	5.6 Information Management Process	



### SE Effectiveness Survey – SEI Study on Value of SE



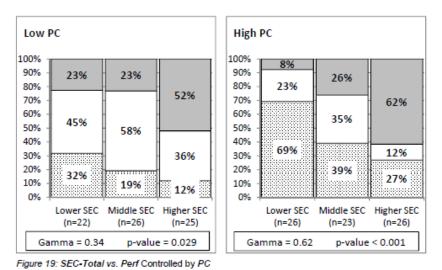


Figure 2: Project Performance vs. SE Capabilities and Drivers

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#### Systems Engineering Artifacts Correlate with Project Success

• Effort applied to create does not correlate with success

Correlation is stronger with more challenging projects

• Easier projects don't require much rigor; on 1/3 most challenging projects, ↑8x success





# Conclusions

- Focus on the basics (but at world class performance levels) generates high returns
- "Market Driven" business means focusing on competitive value creation and use cases more than "requirements"
- Internal forces can drive as much scope creep as a customer
- Ideal state seems to be a hybrid of Agile/Fastworks and "more traditional" systems approach



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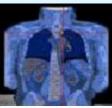




## **GEHC** Portfolio

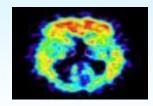
### **Broad Based Diagnostics**

Diagnostic Imaging



- CT, PET/CT
- MR

### Medical Diagnostics



- Contrast agents
- Molecular diagnostics

#### **Clinical Systems**



• Ultrasound

• Critical care systems

#### Information Technology & Services

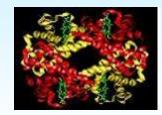


Electronic medical recordsRevenue cycle



- Performance solutions
- Multi-vendor services

#### **Life Sciences**



- Discovery systems
- Protein separations





Examples of Tailoring



### What to look for in customizing

Attribute	Measure	Example Customization	
Technical Risk	Hazard Analysis	Rigor of technical reviews Level of functional excellence rigor	
Team Experience	Subjective Local senior engineers	Rigor of technical reviews Level of signoff (level of functional excellence rigor)	
Globally Distributed Team	# of sites Max time dif	Rigor and detail in the program communication plan; level of review	
Team Size	# of Engineers	Rigor and detail in the program communication plan; level of review	
Product Maturity	New technology vs. cost out	Level of ease of use/'quality' required Documentation rigor Senior engineer allocation	



### Example of Tailoring the Eng. Process

**CT** Scanner

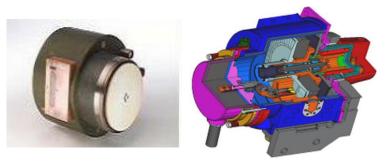


- ~ 1000 System Requirements~30 options
- ~30 process critical parameters

### <u>Response</u>

High Traceability, using DOORs and RQM

XRay Tube



~30 Subsystem Requirements

~15 **very** process critical parameters

### <u>Response</u>

Design for Six Sigma/Reliability, using Minitab and Reliasoft



Modeling Approaches



# **Computed Tomography**

Moderately complex system with complex behavior

- ~5,000 parts
- ~5M lines of code
- Triple nested control loops
  - Axial, Cradle, mA/kV

First GEHC project using MBSE

- <10 engineers using the tool</li>
- 3 year process
- Principal engineer leads the effort
- Used several consultants to review and optimize the process
- Focused on a few applications

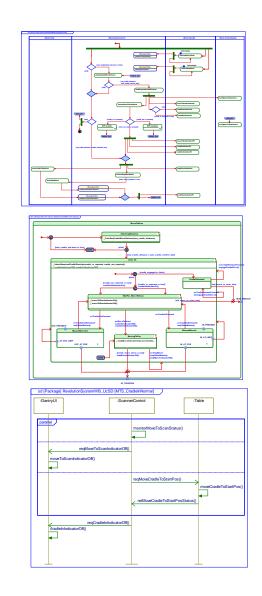




# **Computed Tomography**

MBSE techniques are used to perform behavioral analysis of key system features and functions.

- discover and verify system requirements
- identify and detail subsystem functions and interfaces
- seed FMEA analysis
- develop system test scenarios





# Computed Tomography

CT Systems is deploying several model based designs directly to software and hardware.

#### **Cardiac Acquisition and Emission Modulation**

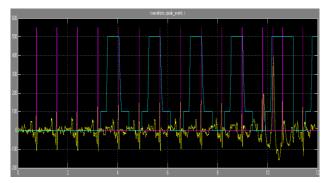
- Feature analysis and simulation performed in SIMULINK
- Auto-generating C++ code

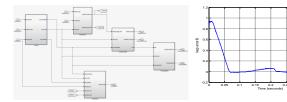
#### **Active X-Ray Beam Position Control**

- Control/Plant models designed/analyzed in SIMULINK.
- Auto-generating C++ code

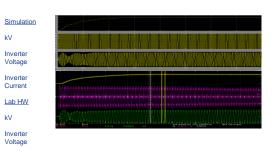
#### X-Ray Generator KV Control Loop

- Control/Plant models designed/analyzed in SIMULINK.
- Auto-generated vhdl

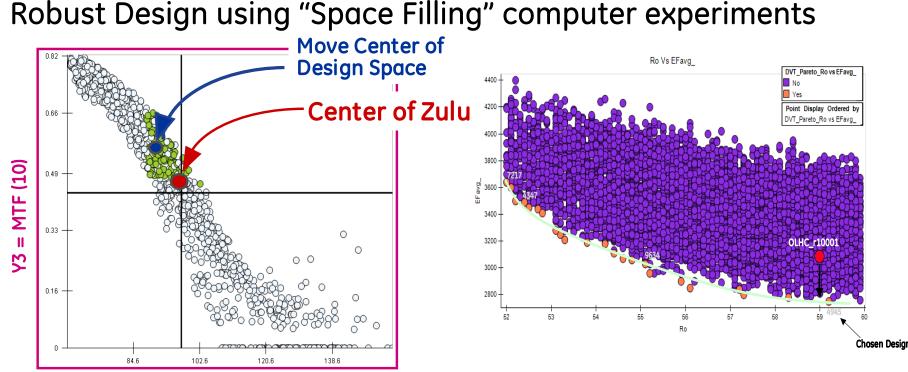




Inverter







Y5 = Power

Robustness: move design to center

Optimality: move design along Pareto Optimal Edge to maximize a third Figure of Merit

Needs: Efficient Simulation, Automated Parameterization, <u>Great</u> Visualization tools





of feasible range