



**AZ-951 JROTC BOOSTER CLUB
2023-2024 MEETING MINUTES
Meeting Date: June 6, 2024**

Call to Order

- Meeting called to order 5:41 p.m. via President Steve Thom (President)
-

Attendance

- See attached list in Secretary binder
 - a. Attached list in Secretary binder

Review & Approval of Reports

- Meeting Minutes from Prior Booster Club Meeting
 - Motion to approve minutes for May, 2024 Booster Club Meeting by Steve Thom, 2nd by Carrie Soderman, unanimous approval.
- Treasurer's Report
 - Current account balance 10,772.02
 - Report is in Treasurers/Secretary binder
- Motion to approve Month Treasurer's Report by Steve Thom, 2nd by Stefanie Arms, unanimous approval.

General Business

- Pool Party is 1st Friday of first week of school
- Freshman Orientation is upcoming
 - Potential social event before?
- Wingman Program (mentoring) to start up after 1-2 weeks to assess personality matches
- CBT scheduled for July 17-19
- Fundraising
 - Fundraiser needed early this year - Trip is September, so fundraiser must be complete by end of August
 - Snap Raise as fundraising option
 - However, they keep a large amount of money raised
 - 99 Pledges is another option
 - 3.5% taxes
 - Paypal takes 3% taxes?
 - Per Col, expect 30% participation from Cadets in fundraiser
 - Consider awards for participation or award for number of emails sent/shares
 - Idea - all who email get a name in a raffle drawing - 1 entry per 5 emails
 - Selling Merchandise is another fundraising opinion
 - MUST advertise to make a profit
 - Discussion of 50/50 raffle at football games coming back
 - Waiting for our date from the FB booster club
 - Ideas for increased success this year
 - signs
 - buckets

- change for cash
- tickets
- aprons
- QR Code
- Fooball games
 - Push ups coming back
 - Tailgates coming back
- Tori suggestion
 - More social events so cadets can interact
 - Movie nights
 - game nights
 - costume party
 - intermurals with Gilbert HS
 - “bring a friend” to events
- Coyote Preview Night
 - focus on our booth to increase enrollment
- Expand Awards
 - be more inclusive for those who are less achieving
- Social Media
 - Cadet of the week feature
 - Steve working on Instagram control from Sgt.
 - Lexi is Public Affairs Officer
 - can she post or Booster Club control?
 - Have a QR code that links to our social media at all events
- Cadet of the Month Cord
 - JROTC has cords, can we repurpose one for recognition?
- ASI
 - Col. discussed one potential female applicant disqualified by district, no degree
 - Ret. M. Sgt. is being considered by district, but airline training commitment
 - ASI requirements is 10 years of service as an officer, but GPD requires a Bachelor Degree
- Colorado Trip
 - 9/7 too early
 - 10/5 VS Navy - too expensive
 - 10/19 is a PM game and most logical (travel 10/17-10/20)
 - November games, risk of snow
 - Typically \$400/kid
 - Bus and Hotel costs are split between CVHS and GHS
 - 50 total cadets
 - Promote this trip with a slideshow to motivate attendance and raise funds

Key Dates to Remember

- Next meeting 7/8 1730 hours



<i>Business Topic</i>	<i>Action</i>	<i>Actionee</i>	<i>Due Date</i>

Adjournment Meeting adjourned at 6:25 p.m.

Next Meeting – July 8, 2024, 5:30p.m. PORTABLE