



Introduction to KEYWORDS

song**blr**



messaging is lit, when vibes are available!



Aa





messaging

messaging

As our mission is to amplify the style of communication via music, ~ songblrs' messaging platform includes many resources that should allow people to easily recognize & appreciate the difference as well as the uniqueness of dialogue through our messaging.

Keywords

Keywords Preface

While various cultures amongst humanity have already acquired a specific appeal towards musical genres, vibes within dialogue or search provides a more generalized approach ~ as the action is based on entertainment, learning, & engaging. Starting with the sounds that we are all familiar with, songblr would be the catalyst that, should steadily develop new habits, patterns, & style that would complement a new form of communication.

KEYWORDS that compliment education or work for example, would give a brand or business such as STAPLES the opportunity to use the sound of an eraser squeaking.

Refer to page **71** Peer 2 Peer Search within Executive Summary

Reminding us of how even the simplest tones or sounds THAT CATER TO ALL, can be used &or influenced~ MULTIPLYING ITS VALUE & OPPORTUNITY, taking us 1 step back , so that we may take 8 forward.

Keywords

A business, brand, product, or service (B.B.P.S.) has taken a creative approach by addressing a hidden relationship. Providing new value through words both in & outside the setting of generic search terms.



KEYWORDS that compliment education or work for example, would give a brand or business such as STAPLES the opportunity to use the sound of an eraser squeaking.

Generic search terms to help people relate to their brand would include examples of : staples, office products , etc.

song**blr** messaging would now GIVE new meaning towards relationship & discovery based on **creating new** TIME SENSITIVE INTERESTS & relationship simultaneously. While addressing & satisfying these new interests via

- ✓ information
- ✓ entertainment *post engagement*
- ✓ entertainment *pre-engagement* allowing the characteristics, qualities & your brands attempt of concluding a new message to now add or compliment the relationship one would have against & towards it. i.e. **cool**

New Terms, opportunity, REACH & phrases

I'm **deleting** you

Did you make **revisions?**

We have to **change** the date

Can I **copy** your homework?

You need some **new** hobbies

Can we **start over?**

Staples Eraser Squeaking Vibe 8



Bonus Disk

Lead Generation for **PDF**
bulk Messaging.





messaging

Businesses, products, services, & brands that have been used to their previous forms of advertising & exposure through social media, PDFs, & search would now have the opportunity to **additional variables** that would complement their message by including

- ➤ Business
- ➤ Consumer
- ➤ Direct & in direct topics off dialogue ~ compared to a direct approach via "SHARE" or "LIKE."
- ➤ Relationship between Sender & receiver
- ➤ Vibes Available ~ making that brand seem cooler
- ➤ Sending a Vibe - making sender seem cooler
- ➤ Engagement ~ PRESS PLAY
- ➤ song**blr** brand & lifestyle

While current searches are intentionally exercised to learn or discover, our messaging would also serve a non- intentional purpose ~ where users are learning & discovering the information that they would intentionally seek , included ~ unintentional factors such as

- Identifying interests of the recipient or members within a chat
- Engaging with new forms of creativities & inspirations in the form of vibes
- Being entertained o in the form of listening to the vibes that would be available o In the form of listening to the vibe that a recipient has chosen o In the form of learning through the vibes that has previously or would now compliment a business, product, service, or brand
- Developing a new relationship towards the business, product, service, or brand that has created the vibe, Reminding consumers that their attempting "cool" .
- Developing a new or stronger relationship towards an artist that has included a lyrical sound bite

You are now able to enter a world filled with imagination, creativity, & opportunity. Expect new Marketing Expert Title within your advertising agencies to address these needs.

