



OFFICIAL PRESS KIT

Friends Of Ours Cooperative

**Building Digital Confidence.
Preserving Independence.**

Institutional profile • Media resources • Community impact

friendsofours501c.org

Updated September 2026 • Version 2.0



Friends Of Ours Cooperative

83+

CLASSES SINCE NOVEMBER 2024

600+

PARTICIPANT LEARNING VISITS

≈4

CLASSES PER MONTH

12

ORIGINAL BEGINNER LESSONS

QUICK FACTS

Official name
Friends Of Ours Cooperative

Status
501(c)(3) nonprofit educational organization

Founded
2024, Las Vegas, Nevada

Service area
Southern Nevada

OFFICIAL LONG BOILERPLATE

Friends Of Ours Cooperative is a Las Vegas-based 501(c)(3) nonprofit educational organization that helps older adults use technology safely, confidently and independently. Founded in 2024, the organization provides free Senior Tech 101 classes, private group education and beginner workshops on smartphones, accessibility, online safety, fraud prevention and practical AI. Its 12-lesson curriculum and original learning manuals grow from questions raised in real classrooms. Since November 2024, Friends Of Ours has delivered 83+ classes and recorded 600+ participant learning visits across Southern Nevada. The organization works with trusted community partners to preserve independence as more essential services, communication and daily activities move online.

Updated September 2026 • Version 2.0 • Statistics verified through September 2026

Participant learning visits may include repeat attendance.

Digital access now shapes everyday independence

Are we creating a digital future that leaves our seniors behind?

If so, who will step forward to help close the gap?

Friends Of Ours Cooperative is stepping forward.

Digital literacy affects communication, services, safety and participation in community life.

What makes Friends Of Ours different

People come before technology

The teaching model starts with what the learner wants to do, then breaks the task into clear steps that can be practiced at a comfortable pace.

- 01** **LISTEN FIRST** Questions from older adults shape lessons and classroom priorities.
- 02** **TEACH PATIENTLY** Instructors repeat steps and use plain language without judgment.
- 03** **CONNECT TO LIFE** Every lesson supports a real task, relationship or safety need.



Program illustration

CORE PROGRAM

Senior Tech 101

Free digital literacy classes for older adults

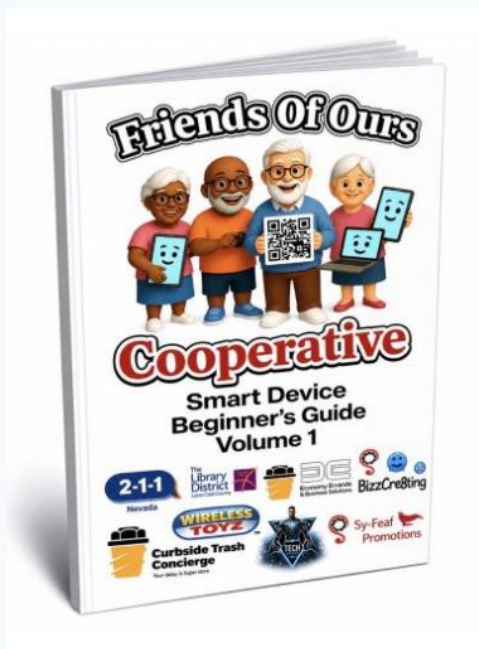
- Bring your own phone or tablet
- Practice one step at a time
- Ask questions without judgment
- Leave with printed learning tools

A practical route to everyday independence

FRIENDS OF OURS COOPERATIVE • OFFICIAL PRESS KIT



The 12-lesson beginner pathway

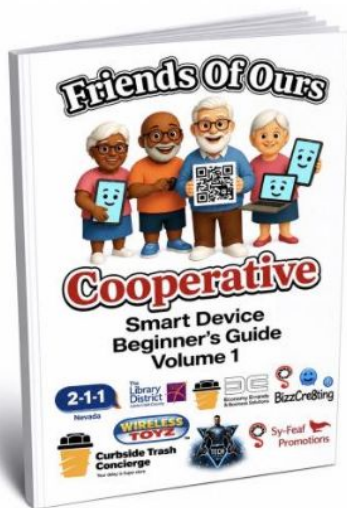


- 1 Home screen
- 2 Text and voice
- 3 Camera
- 4 Apps
- 5 Online safety
- 6 Passwords and 2FA

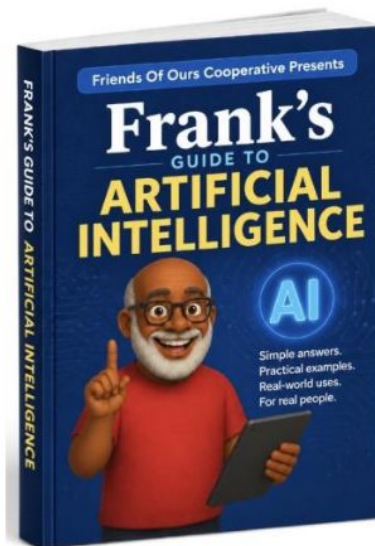
- 7 Calendar
- 8 Video calls
- 9 Voice assistants
- 10 Health and accessibility
- 11 Cloud and backup
- 12 App integrations

Large print • Guided practice • Worksheets • Completion certificate

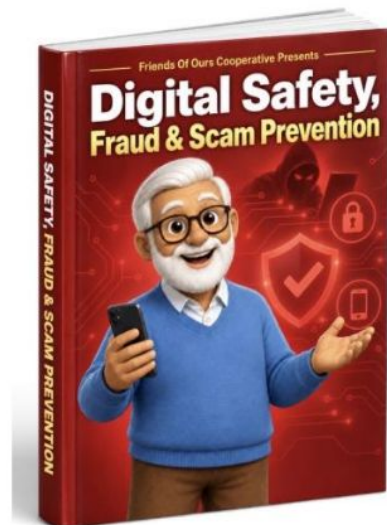
Learning tools extend beyond class time



SMART DEVICE GUIDE



FRANK'S GUIDE TO AI



DIGITAL SAFETY

Plain language and repeatable steps help learners practice after the class ends.

VeRay's progress

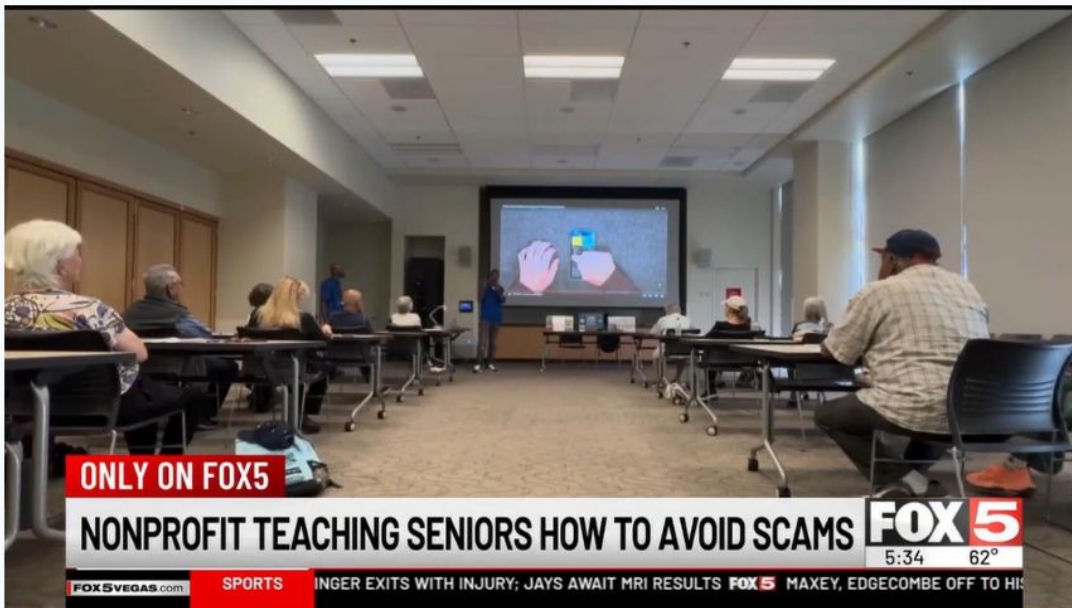


CONFIDENCE THAT CONNECTS TO DAILY LIFE

- Joined Zoom church services
- Improved video calling with family
- Organized important contacts
- Learned to block unwanted numbers
- Used technology more independently

VeRay's story is an individual experience, not an aggregate result.

FOX5 highlighted the senior-safety mission



LOCAL COVERAGE

FOX5 featured classroom instruction that helps older adults recognize and avoid scams.

[WATCH FOX5 COVERAGE](#)

<https://youtu.be/waXjH-1k9Mc>

Media coverage provides context and third-party visibility. It does not substitute for program evaluation.

Trusted settings make learning easier to reach

CLARK COUNTY LIBRARY DISTRICT

Recurring community classes at library locations, including Windmill, Sahara West, Sunrise and Summerlin.

COMMUNITY CLASS DELIVERY

SOUTHERN NEVADA REGIONAL HOUSING AUTHORITY

Education and outreach that help residents navigate digital services and online recertification.

RESIDENT EDUCATION

Only approved organizational partners are named in this press kit.

What each proposed sponsorship includes

Organizations may sponsor programming directly. Employee volunteering and the 90-day pilot are optional.

CLASS SPONSOR	12-LESSON SERIES	ANNUAL PARTNER
\$1,000	\$10,000-\$15,000	\$30,000+
CLASSES One 60-90 minute class for up to 15 attendees, including preparation and coordination. MATERIALS Up to 15 manuals, lesson worksheets and safety resources. REPORTING One post-class summary covering attendance, materials and observed skills practiced. RECOGNITION Acknowledgment on class materials, the website and one social media post.	CLASSES Twelve sessions for one cohort of up to 15 learners. MATERIALS Up to 15 manuals, worksheets for all lessons and completion certificates. REPORTING Midpoint update and final report on attendance, skills and confidence responses. RECOGNITION Logo on series materials, website acknowledgment and two social media posts.	CLASSES Support 48 classes over 12 months, including instruction, preparation and scheduling. MATERIALS Up to 300 manuals for new learners, plus class worksheets and safety resources. REPORTING Quarterly updates and an annual summary of delivery, attendance and learning measures. RECOGNITION Logo on sponsored materials, website acknowledgment and four social media posts.

Series pricing starts at a \$10,000 base scope. Additional accessibility, staffing and outreach may increase the scope up to \$15,000.

Proposed scopes, not past results. Confirm budget, dates, quantities and recognition in writing; attendance and learning gains are not guaranteed.

Choose the partnership that fits your organization

Financial sponsorship and volunteering are independent entry points. Neither requires completion of the other.

DIRECT FINANCIAL SUPPORT

Choose a class, a 12-lesson series or annual support. Agree on the funded scope, reporting and recognition before delivery.

EMPLOYEE VOLUNTEERING

Start with the optional 90-day pilot. Select three to four classes, orient employees and agree on volunteer roles.

COMBINED PARTNERSHIP

Fund programming and involve employees together. Coordinate class dates, volunteer roles and the sponsorship scope.

REVIEW AND GROW

Review agreed measures after delivery. Renew, expand or change the partnership by mutual agreement.

Media-ready biographies

DeDrick Dart

Founder & Executive Director

DeDrick Dart founded Friends Of Ours Cooperative to help older adults remain confident and independent as more of daily life moves online. He leads organizational strategy, partnerships, fundraising, program oversight and community outreach. His work centers on practical instruction, patient learning and programs shaped by the questions older adults bring into the classroom.

Darnell Dart

Technical Support Manager

Darnell Dart manages the technology that supports Senior Tech 101 classes. He prepares classroom equipment, assists learners with smartphones and tablets, troubleshoots connectivity and device issues, and helps maintain the organization's curriculum and learning materials.

Jon Avant

Media Manager / Digital Content

Jon Avant documents classroom activity and develops video, social media and promotional content. His work helps the public, community partners and supporters see how Senior Tech 101 operates in real learning environments.

SHACREE Ferguson

Fraud & Scam Prevention / Public Relations

SHACREE Ferguson supports fraud and scam prevention education, public relations and community outreach. She helps translate common digital risks into clear, practical guidance for older adults.

Approved biographies for media background. Leadership photographs remain intentionally omitted.

Suggested story angles

01 A GROWING LOCAL CLASSROOM PROGRAM

Friends Of Ours has delivered 83+ classes since November 2024 and recorded 600+ participant learning visits across Southern Nevada.

02 DIGITAL SAFETY FOR OLDER ADULTS

Senior Tech 101 helps learners recognize suspicious calls, messages, links and payment requests before responding.

03 BEGINNER AI EDUCATION

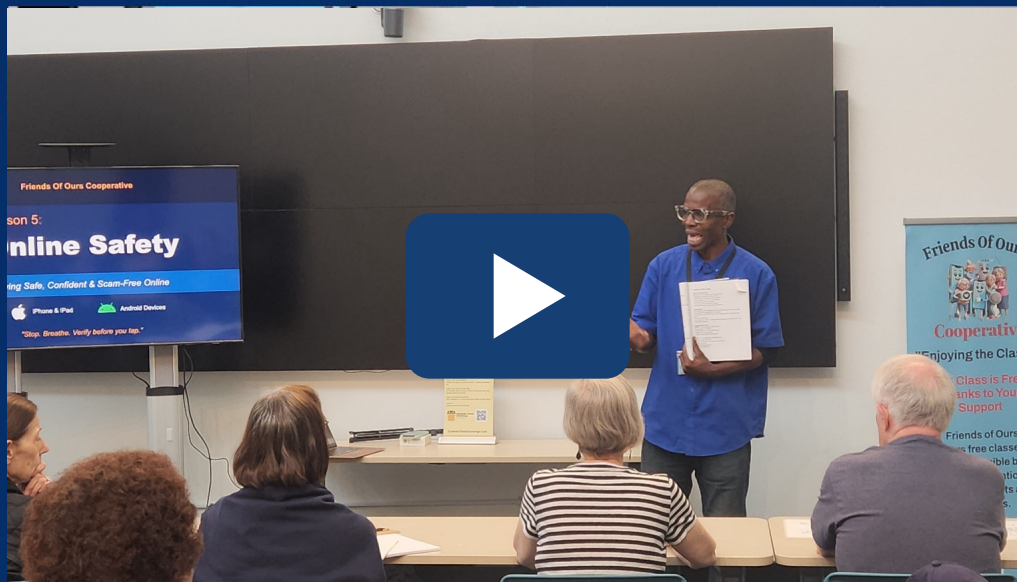
Original learning materials explain artificial intelligence in plain language and connect it to familiar daily tasks.

04 COMMUNITY-BASED ACCESS

Classes reach older adults through trusted library and housing settings, supported by patient instruction and printed resources.

FOX5 coverage, classroom photographs, student stories and subject-matter interviews are available to support these angles.

Watch the program in action



[WATCH THE 5:52 CLASS VIDEO](#)

<https://youtu.be/tvimoJgBt9w>



SCAN TO WATCH

Clickable thumbnail and QR open the approved class video.

[FOX5](#)

[VERAY](#)

[CLASSROOM](#)

CONTACT

Help build digital independence

Media inquiries • Community partnerships • Volunteer service

myfriendsprfirm@gmail.com

friendsofours501c.org

Las Vegas, Nevada • Serving Southern Nevada



PARTNER. VOLUNTEER. DONATE.