

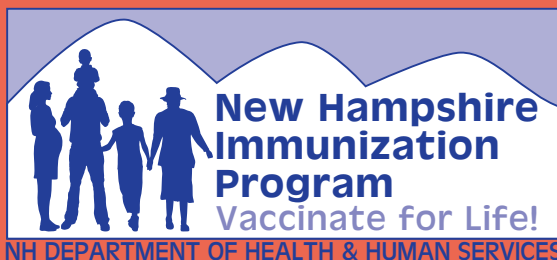
2014 NH IMMUNIZATION CONFERENCE

Wednesday, March 26, 2014

Radisson Hotel, Manchester, NH

CHARTING THE COURSE TO ACHIEVE IMMUNIZATION EXCELLENCE

CONFERENCE PROGRAM



Offered by:

NH Department of Health & Human Services
Division of Public Health Services
NH Immunization Section

Welcome to the Annual NH Immunization Conference!

Parking: If you parked in the parking garage, please stop by the conference registration desk to have your parking garage ticket validated. Parking with validation is \$5 for the day (\$10 without).

Name Badges: Please wear your name badge throughout the day so we can identify you as a conference attendee. At the end of the day, please recycle your name badge at the conference registration table.

Attending Sessions: The sessions you pre-registered for are listed on the front of your packet and on the back of your name badge. It is very important to attend only the sessions that you pre-registered for as space may be limited or not available at other sessions. This will help reduce over-crowding in rooms. If you wish to attend a different session, please stop by the conference registration table to see if space is available.

Information, First Aid and Lost & Found: If you have questions while at the conference or have a lost and found issue, the staff at the conference registration table can assist. There is also a first aid kit located at the table.

Attendance Certificates, Continuing Education Credit and Evaluations: In order to receive credit for your attendance, you must complete and return your evaluation form. Please return it to the conference registration table at the conclusion of the conference. To be more efficient, nurses may turn in their evaluation at the last session of the day. Your evaluation form is included in your registration packet that you received this morning. **And don't forget to sign in at each session. A sign in sheet will be circulated at the beginning of the session.**

Nursing Continuing Education — JSI Research & Training Institute, Inc. is an approved provider of continuing nursing education by the New Hampshire Nurses Association Commission on Continuing Education, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. The NH Immunization Conference has been approved for a total of 5 contact hours.

In order to receive the full credit, you must attend the entire day. Nurses should only claim credit commensurate with the extent of their participation in the activity.

Continuing Medical Education (CMEs) for Physicians, Physician's Assistants and APRNs — This activity has been planned and implemented in accordance with the Essentials Areas and Policies of The Maine Medical Education Trust designates this activity for a maximum of 5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Maine Medical Education Trust is accredited by the Maine Medical Association's Committee on Continuing Medical Education and Accreditation to provide Continuing Medical Education (CME) to physicians.

Medical Assistants & All Others — Medical Assistants will receive an attendance certificate for 5 contact hours to submit to their accrediting agency. We recommend that you also keep this program with your certificate in case you are required to provide information on the sessions that you attended.

Handouts: In order to reduce the amount of paper waste this conference generates, breakout session presentations are not available in a hard copy format at the conference. You may download available presentations from the conference website www.NHIPconference.com. Thank you for your cooperation.

Agenda At-A-Glance

Time	Room	Agenda
7:30-8:15	<i>Assembly & Salon A/D</i>	Continental Breakfast, Registration & Exhibits
8:15-9:00	<i>Armory</i>	Welcome, Introductions & Awards
9:00-10:00	<i>Armory</i>	Adult Immunizations Update: How can we improve? <i>Carolyn Bridges, MD, FACP, Associate Director for Adult Immunizations, CDC</i>
10:00-10:30	<i>Salon A/D</i>	Break, Refreshments, Time for Exhibitors & Raffles ATTENTION: Please take your belongings with you when leaving the Armory so the staff can set the room for lunch. Staff will move your belongings if they are left behind.
10:30-11:45	<i>Salon B Salon C Stark Webster Hawthorne Dartmouth</i>	Concurrent Sessions <i>The session that you pre-registered for is listed on the back of your nametag.</i> <ul style="list-style-type: none"> ◆ Emerging Vaccines for Global Threats ◆ Human Papilloma Virus Vaccine: What's Controversial about Preventing Cancer? ◆ Tricycle Built for You: How a Tricycle Can Improve Vaccine Management ◆ Childhood and Adolescent Immunizations ◆ Set Your Own Course: Improving HPV Immunization Rates ◆ Integration of Public Health and Health Care Delivery
11:45-1:00	<i>Armory</i>	Lunch, Networking & Time to Visit Exhibitors
1:00-1:30	<i>Armory</i>	Charting a Course to Achieve Immunization Excellence <i>Marcella J. Bobinsky, MPH, Section Chief, NH Immunization Program</i>
1:30-2:30	<i>Armory</i>	Lessons from The Panic Virus <i>Seth Mnookin, Associate Director, Graduate Program in Science Writing, Massachusetts Institute of Technology</i>
2:30-2:45	<i>Salon A/D</i>	Break, Refreshments, Time for Exhibitors & Raffles ATTENTION: Please take your belongings with you when leaving the Armory as you will not be returning to this room for any scheduled events. The Armory will be closed at 2:45. Any belongings left behind will be placed in the lost and found at the conference registration table.
2:45-4:00	<i>Salon B Salon C Stark Webster Hawthorne Dartmouth</i>	Concurrent Sessions <i>The session that you pre-registered for is listed on the back of your nametag.</i> <ul style="list-style-type: none"> ◆ Vaccine Preventable Disease Surveillance: Numbers, News, and Notes from around New England ◆ Human Papilloma Virus Vaccine: What's Controversial about Preventing Cancer? ◆ Tricycle Built for You: How a Tricycle Can Improve Vaccine Management ◆ Childhood and Adolescent Immunizations ◆ Estimated Human and Economic Burden of Four Major Adult Vaccine-preventable Diseases in New Hampshire ◆ Integration of Public Health and Health Care Delivery
4:00		Evaluation/Adjourn Please return your completed evaluation form to the conference registration table in exchange for your CEU/CME/Attendance certificate. Nurses may turn them in at their last session of the day.

AGENDA AT A GLANCE

BACHELOR OF SCIENCE IN **NURSING**

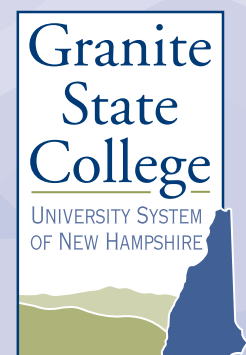


WHAT'S NEXT IN YOUR NURSING CAREER?

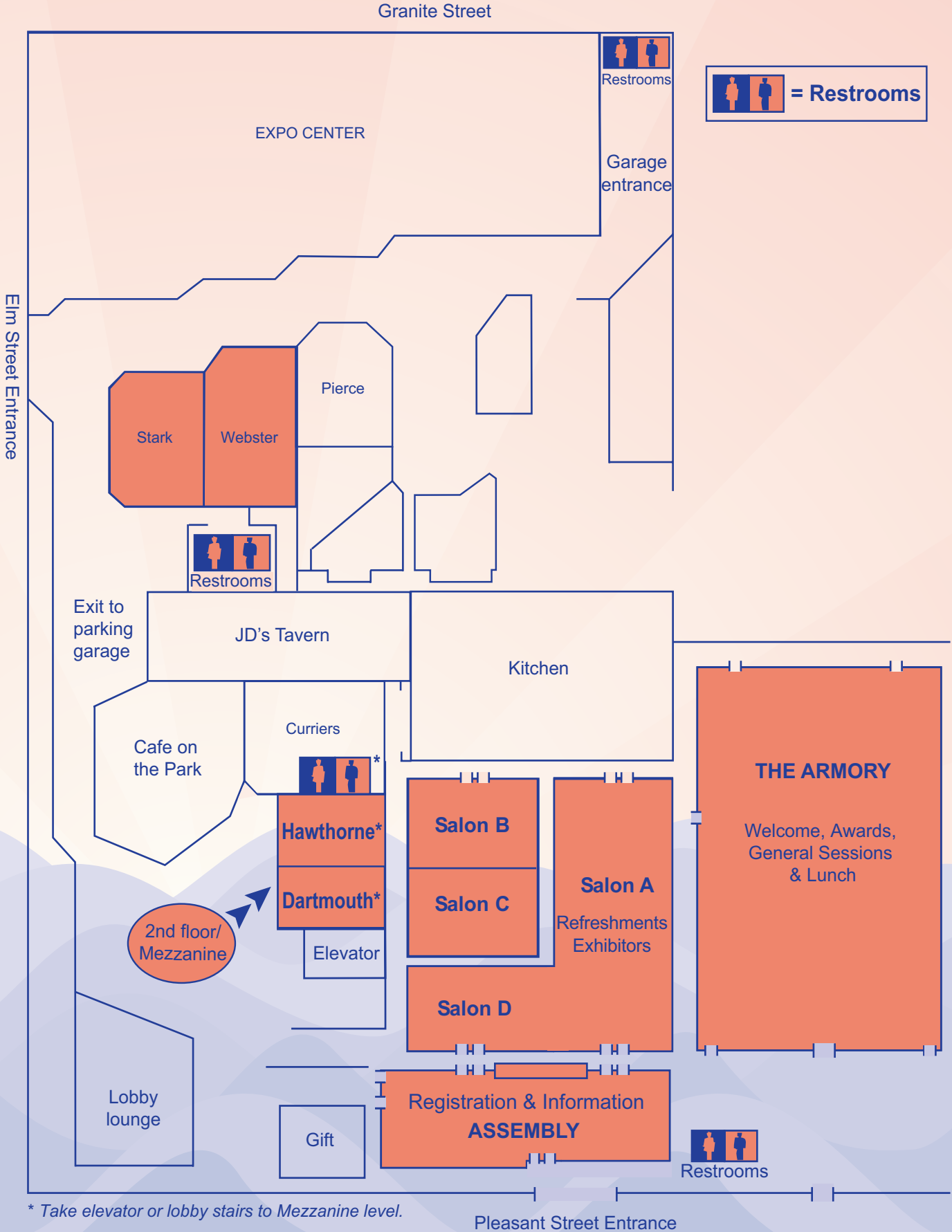
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- ▶ 9 LOCATIONS IN NH
- ▶ ONLINE 24/7
- ▶ ON-SITE LOCATIONS AT
GREAT BAY COMMUNITY COLLEGE AND
NASHUA COMMUNITY COLLEGE



Conference Map



* Take elevator or lobby stairs to Mezzanine level.

CONFERENCE MAP

Full Agenda

7:30-8:15 Continental Breakfast, Registration & Exhibits

Assembly &
Salon A/D

8:15-9:00 Welcome, Introductions & Awards

Armory

- ◆ Staff introductions
- ◆ Recognition & Excellence in Immunization Awards

9:00-10:00 Adult Immunization Update: How can we improve?

Armory
(Credit: 1.0)

Presenter: Carolyn Bridges, MD, FACP, Associate Director for Adult Immunizations, CDC

This session will provide information on current vaccine recommendations for adults, the most recent estimates of adult immunization coverage, barriers to adult immunizations and evidence-based strategies for improving vaccine uptake.

Following this session, participants will be able to:

- ◆ Identify 8 vaccines routinely recommended for adult populations.
- ◆ Describe current levels of adult immunization coverage.
- ◆ Identify 3 barriers and 3 strategies to raising vaccine coverage for adults.



10:00-10:30 Break, Refreshments, Time for Exhibitors & Raffles

Salon A/D

ATTENTION: Please take your belongings with you when leaving the Armory so the staff can set the room for lunch. Staff will move your belongings if they are left behind.



Full Agenda

10:30-11:45 Concurrent Sessions

The session that you pre-registered for is listed on the back of your nametag and on the front of your packet. Please only attend the session that you pre-registered for as other sessions may be full.

Emerging Vaccines for Global Threats

Salon B
(Credit: 1.25)

Presenter: Elizabeth Talbot, MD, Associate Professor, Dartmouth College & Deputy State Epidemiologist, NH Department of Health and Human Services

There are many global threats with new vaccines nipping at their heels. Some are vaccines for new disease threats, such as MERSCo-V and H5N1 influenza, but some are historic plagues that are finally benefiting from vaccine breakthroughs, such as dengue, cholera, malaria, and TB. We'll review these, and also ensure improved understanding of routine vaccines for tropical diseases such as appropriate intervals for yellow fever and new Japanese Encephalitis Virus vaccine-eligible populations.

Following this session, participants will:

- ◆ Be able to describe the global health burden of some vaccine preventable diseases which are not commonly seen in NH.
- ◆ Be able to apply principles of use of newly available vaccines such as for H5N1.
- ◆ Understand inherent impediments to vaccine development for such high burden tropical diseases as malaria, dengue and TB.

Human Papilloma Virus Vaccine: What's Controversial about Preventing Cancer?

Salon C
(Credit: 1.25)

Presenter: Everett Lamm, MD, FAAP, Core Pediatrics Exeter

Have you received questions from parents and teenagers about the safety and timing of human papilloma virus (HPV) vaccination? Been following media-reported controversies and confusion around the necessity of HPV vaccination? Wonder how this cancer preventing immunization protects both males and females? Dr. Everett Lamm of Core Physicians' Exeter Pediatrics will dispel the myths and answer questions by providing current, reliable, evidence-based information and guidelines about the vaccine. He will assist healthcare providers in counseling parents, guardians and teenagers to make informed decisions about this essential component of adolescent preventive healthcare. You won't want to miss this opportunity to get the facts for dealing with concerns about HPV vaccination.

Following this session, participants will:

- ◆ Be able to verbalize why human papilloma virus vaccines are offered to young adolescents.
- ◆ Be able to explain the controversies surrounding HPV vaccination.
- ◆ Be able to describe the role of HPV vaccination on cancer prevention.
- ◆ Be able to address parental concerns about HPV vaccination.

10:30-11:45 *Concurrent Sessions Continued*

Tricycle Built for You: How a Tricycle Can Improve Vaccine Management

Stark
(Credit: 1.25)

Presenters:

Donna McKean, Vaccine Data Coordinator, NH Immunization Program

Paul Garrison, M.Ed., Public Health Advisor, CDC

Lena Boulanger, Vaccine Accountability Coordinator, NH Immunization Program

What does a tricycle have to do with vaccine management? Come and learn! This session will center on three critical elements of vaccine management: 1) Immunization Registries; 2) Vaccine Management; and 3) Data Loggers. New technologies are a benefit but also a challenge for busy medical offices. This session will provide an overview of New Hampshire's plans for an immunization registry along with new vaccine management practices and a discussion about the future of data loggers in New Hampshire.

Following this session, participants will:

- ◆ Explain how an IIS can assist in clinical decision making for vaccines, and display which vaccines are needed, overdue, or invalid.
- ◆ Explain how an IIS can assist in reminder/recall functionality.
- ◆ Explain how the IIS will identify short-dated vaccines first, supporting proper vaccine rotation and curbing vaccine wastage.
- ◆ Identify three benefits of using data loggers to reduce vaccine wastage in provider offices.

Childhood and Adolescent Immunizations

Webster
(Credit: 1.25)

Presenter: JoEllen Wolicki, BSN, RN, Immunization Nurse Educator, CDC

Delivering vaccines safely and effectively can be a challenge for immunization providers and their staff. Evolving immunization recommendations, newly licensed vaccines, and changing indications and/or guidance for existing vaccines make it difficult for providers and their staff to keep current. This session will outline the most current recommendations of the Advisory Committee on Immunization Practices (ACIP) for childhood and adolescent vaccines. Immunization recommendations for both healthy and children at higher risk for vaccine preventable diseases will be discussed. The 2014 immunization schedule will be summarized and reviewed. Best practice strategies which can be used in clinical settings to facilitate immunization delivery and promote vaccination rates will be included.

Following this session, participants will:

- ◆ Be able to use the ACIP Recommended Immunization Schedule for Persons Birth Through 18 Years 2014.
- ◆ Be able to describe at least one new recommendation added to the 2014 ACIP recommended immunization schedule.
- ◆ Be able to identify at least one vaccine recommended for children at increased risk for vaccine preventable disease.
- ◆ Be able to identify CDC resources to assist immunization providers and/or their staff when talking with patients and/or family members about vaccines.

Full Agenda

10:30-11:45 Concurrent Sessions Continued

Set Your Own Course: Improving HPV Immunization Rates

Hawthorne
(Credit: 1.25)

Presenter: Tina Foster, MD, MPH, MS, Associate Professor of Obstetrics and Gynecology and Community and Family Medicine, Dartmouth College

This interactive session will introduce the framework of the clinical microsystem as a way to understand and analyze frontline care settings. Participants will use this framework to explore their own processes and patterns related to HPV immunization, understand barriers and facilitators, and develop a plan for improvement within their own practices.

Following this session, participants will:

- ◆ Be able to describe their clinical setting from the clinical microsystem perspective.
- ◆ Be able to describe key processes related to hpv immunization in their care settings.
- ◆ Be able to define key measures related to hpv immunization in their care settings.
- ◆ Be able to propose a practical approach to improving hpv immunization rates in their care settings.

Integration of Public Health and Health Care Delivery

Dartmouth
(Credit: 1.25)

Presenter: Jose Thier Montero, MD, MHCDS, Director, NH Division of Public Health Services

Currently, there is a national dialogue on the need to look for better coordination, or even integration, between the public health systems and the health care delivery systems. The expectation is to develop, jointly, population health outcomes that really lead to an improvement on population health, with improved quality and decreased cost. This presentation intent is to update the audience on this topic and generate discussion that feeds the national dialogue.

Following this session, participants will:

- ◆ Be able to describe the need for integration.
- ◆ Be able to describe the regional differences in outcomes and inputs that impact patient care and population health.
- ◆ Be able to describe the national framework for integration of public health and primary care.
- ◆ Be able to restate the experiences of other participants as they relate to the integration of public health and primary care.

11:45-1:00 Lunch, Networking & Time to Visit Exhibitors

Amory
Salon A/D

Enjoy a delicious lunch prepared by the Radisson Hotel chefs.



1:00-1:30 Charting a Course to Achieve Immunization Excellence

Armory
(Credit: .50)

Presenter: Marcella J. Bobinsky, MPH, Section Chief, NH Immunization Program

The New Hampshire Division of Public Health Services is Charting a Course to Improve the Health of New Hampshire. The state-wide immunization program is on board. We know our current location, and we know where we want to go, but what route will we take to get there? Will it be smooth sailing, or will we navigate through treacherous waters? It is up to you.



Following this session, participants will:

- ◆ Be able to express the purpose of the State Health Improvement Plan and how immunization activities in their medical practice will impact future results.
- ◆ Be able to discuss the benefits of applying quality improvement techniques in their medical practice to increase vaccination rates for children, adolescents and adults.
- ◆ Be able to describe the upcoming technology initiatives to improve immunization accountability, quality improvement and clinical decision-making.

1:30-2:30 Lessons from the Panic Virus

Armory
(Credit: 1.00)

Presenter: Seth Mnookin, Associate Director, Graduate Program in Science Writing, Massachusetts Institute of Technology

During this session, our featured presenter will discuss the insights gained from more than five years of researching and writing about vaccines and vaccine safety, with particular emphasis on communication issues with parents.

Following this session, participants will:

- ◆ Be able to describe the anxiety of patients when dealing with medicine/science.
- ◆ Be able to describe the anti-science movements the spread of information.
- ◆ Be able to develop a strategy to discuss in a clear, direct manner the risks of declining vaccination rates both on individuals and communities.
- ◆ Be able to answer prospective and young parents' concerns about pro-active public health interventions.



Full Agenda

2:30-2:45 Break, Refreshments, Raffles & Last Chance to Visit with Exhibitors

Salon A/D ATTENTION: Please take your belongings with you when leaving the Armory as you will not be returning to this room for any scheduled events. The Armory will be closed at 2:45. Any belongings left behind will be placed in the lost and found at the conference registration table.

2:45-4:00 Concurrent Sessions

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Vaccine Preventable Disease Surveillance: Numbers, News, and Notes from around New England

Salon B
(Credit: 1.25)

Presenter: Elizabeth R. Daly, MPH, Chief, Infectious Disease Surveillance Section, NH Department of Health and Human Services

This session will begin with a brief overview of vaccine preventable disease (VPD) surveillance in New Hampshire, including a description of healthcare provider reporting requirements, the public health response to reported cases, and how surveillance data are analyzed and summarized. Current epidemiology of VPDs in both New Hampshire and the New England region will then be reviewed and will include information on current disease trends for pertussis, meningococcal disease, influenza, varicella, and others. Finally the session will close with a highlights from recent cases and outbreaks of interest in the region including hepatitis A in food service workers in NH and Maine, measles in Massachusetts, and pertussis in Vermont, Maine and Massachusetts.

Following this session, participants will:

- ◆ Be able to list common vaccine preventable diseases that must be reported to public health authorities in NH.
- ◆ Be able to identify two purposes of conducting public health surveillance for vaccine preventable diseases.
- ◆ Be able to describe three trends in the current epidemiology of vaccine preventable diseases in New England.



Full Agenda

2:45-4:00 *Concurrent Sessions Continued*

Human Papilloma Virus Vaccine: What's Controversial about Preventing Cancer?

Salon C
(Credit: 1.25) This session is a repeat of the morning session.
See page 6 for description.

Tricycle Built for You: How a Tricycle Can Improve Vaccine Management

Stark
(Credit: 1.25) This session is a repeat of the morning session.
See page 7 for description.

Childhood and Adolescent Immunizations

Webster
(Credit: 1.25) This session is a repeat of the morning session.
See page 7 for description.

Estimated Human and Economic Burden of Four Major Adult Vaccine-preventable Diseases in NH

Hawthorne
(Credit: 1.25) *Presenter: John Michael McLaughlin, Ph.D., MSPH, Director, Institutional Outcomes Research, Pfizer, Inc.*

The adult vaccine-preventable disease model, using estimates for incidence and direct and indirect cost of disease derived from the literature, estimates the number of cases and the total economic cost of four major adult VPDs: i) influenza, ii) pneumococcal disease (both invasive pneumococcal disease and non-bacteremic pneumococcal pneumonia), iii) herpes zoster, and iv) pertussis. For each of the four major adult VPDs, results are presented for two age groups: ≥ 50 and ≥ 65 years old. Results are age-adjusted and population-adjusted for the state of New Jersey.

Following this session, participants will:

- ◆ Understand estimated number of cases of 4 major adult VPDs annually in NH.
- ◆ Understand estimated economic cost of cases of 4 major adult VPDs annually in NH.
- ◆ Understand potential strategies to improve overall adult immunization.
- ◆ Differentiate burden of disease from an incidence and economic perspective.

Integration of Public Health and Health Care Delivery

Dartmouth
(Credit: 1.25) This session is a repeat of the morning session.
See page 8 for description.

4:00 Evaluation/Adjourn

Please return your completed evaluation form to the conference registration table in exchange for your CEU/CME/Attendance certificate. Nurses may turn them in at their last session of the day in exchange for their certificate.

NH Immunization Conference

Charting the Course to Achieve Immunization Excellence

Wednesday, March 26, 2014 — Radisson Hotel, Manchester, NH

In accordance with the Standards for Commercial Support and the Essentials of ACCME the following disclosure is being provided:

Presenter's Disclosures

Estimated Human and Economic Burden of Four Major Adult Vaccine-preventable Diseases in New Hampshire

Dr. John Michael McLaughlin, PhD., MSPH, Director, Institutional Outcomes Research, Pfizer, Inc.

- ◆ Employee and shareholder of Pfizer, Inc.

None of the remaining speakers, nor their spouse or partner, of today's Conference have disclosed any relevant financial relationships with any proprietary entities producing health care goods or services, with the exemption of non-profit or government organizations and non-health care related companies, within the past 12 months beyond their employment affiliations noted. This includes and Commercial Supporter(s) of this activity.

Nurses Increase Your Career Opportunities

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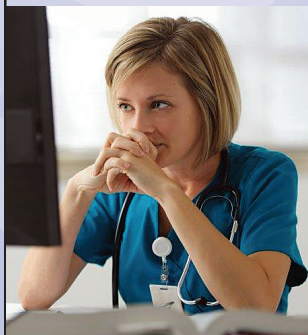
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Excellence Awards

Each year, the NH Immunization Program recognizes NH provider offices that achieve a standard of excellence in immunization. Each provider office below relied on a “best practice” or a quality improvement strategy to offer excellent care to their patients.

In their own words...

Excellence in Vaccines for Children Program: Childhood Initiatives

Core Pediatrics Exeter – We have open and ongoing conversations with parents about the benefits and safety of vaccines and focus on addressing parental concerns. Providers and clinical staff members take every opportunity, at each every visit, to discuss and administer vaccines. All clinical staff members are educated about vaccine safety, administration, and schedules. We also run a monthly report to identify patients that are not up to date so we can reach out to them.

Doctors Park Pediatrics – One of the reasons Doctors Park Pediatrics has such a high rate of immunization success is the ongoing immunization record review by both the clinical support staff and the physicians. We review immunization records at sick visits, well visits and nurse visits to make sure our patients are up to date. We also utilize our health maintenance screen in Epic.

Merrimack Valley Pediatrics – We conducted a LEAN project that focused on immunization rates and ways to improve them. What came out of that project were some processes that we feel directly contribute to our success. We proactively call families when they are due for routine visits, we follow-up on missed appointments including immunization only appointments to get them rescheduled, we have a nurse check charts the day before to see if we can catch anyone coming in that may have missed a vaccine. Lastly, we look at the immunizations each and every time a patient comes in to prevent missed opportunities to catch them up on their vaccines. Our office has great communication between the front desk scheduling staff and the nurses who work together to get patients what they need. We stay up to date on immunizations by attending the monthly conference call and communicate the information to staff during staff meetings.

Nashua Pediatrics – At Nashua Pediatrics we always strive for high patient immunization rates. This year, we implemented a new protocol to minimize missed opportunities to vaccinate and it has contributed to our 90% administration rate. Nurses and providers check patient immunization status at both well child and acute office visits. A reminder to check immunization status has been added to the Acute Visit Sheets. Immunizations that are due or overdue are listed on the sheet and the immunizations that are due or overdue are listed and are given at the time of the visit. Our staff is acutely aware of the importance of timely immunizations and the benefits they provide to our patients and the community at large.

Weeks Medical Center: North Stratford Physicians – The North Stratford office is a small practice which gives us time to be able to review each pediatric chart and be able to assure that infants and children are kept up to date on vaccines. As a Vaccine Manager, I have 24 years of experience in a clinic setting with giving pediatric immunizations, and available to be a resource person for others in the practice. Knowing immunizations and the recommended schedule helps to keep children up to date.

A recall list is kept and reviewed monthly to keep track of who is due or past due for their immunizations and well child visits. If patients are due and have not made an appointment, a letter is mailed to the parents or a phone call is made to remind them. We also encourage parents to make an appointment for the next well child visit before they leave the office.

Excellence in Vaccines for Children Program: Adolescent Initiatives

Alton Family Medicine — At Alton Family Medicine, we believe prevention is the best form of medicine. Our providers and staff place a high emphasis on vaccine education and administration to all of our patients. We continually strive for 100% compliance. As a small community practice, we have the ability to take time to speak to our patients and parents about recommended vaccinations. Questions are answered and we never dismiss a patient's, or parent's, fears or concerns. Parents often ask us, "Would you give this to your child?" The providers and the clinical staff at Alton Family Medicine can all say that there isn't a necessary vaccine that we would not or have not already administered to our own children. Patients trust in our practice to listen, educate, and take the time needed to achieve the high quality standards we have at Alton Family Medicine.

Belknap Family Health Center – Meredith — Belknap Family Health Center consists of a dedicated group of providers, clinical staff and clerical staff who all work together to support routinely recommended immunization schedules and advocate for our pediatric population. Our providers are always receptive to taking on new pediatric patients as well as to accommodate our growing families. Clinical staff prepares for well child checks prior to patient appointments so education with parents can be initiated at the beginning of each visit. Vaccine Information Statements are provided to the parents in advance to give them adequate time to review the information. The providers continue the education process answering any further questions parents may have regarding the importance of pediatric immunizations. Following the visit, our patients are guided to check out where their next visit is scheduled. Our clerical staff is kept abreast of the time frame needed for follow-up appointments to ensure patients are compliant with the immunization schedule. Immunization records are reviewed both during well child checks and sick visits to make certain our patients are kept up to date. The chart may be flagged and reminder letters sent if a patient is overdue for a vaccine. Overall, it is diligent teamwork that leads to our success in vaccinating our pediatric population.

Dartmouth-Hitchcock Manchester Pediatrics — At Dartmouth-Hitchcock Manchester Pediatrics we found being proactive about preventative care and having a strong immunization education plan is the key to immunization success in a large pediatric practice. Our practice takes advantages of many resources to support high vaccination rates: reports and modules available through the EMR system, staff who are "immunization champions", and practice-wide educational and training opportunities. All staff are trained to review patients' immunization status and given the appropriate permissions to document vaccine needs in the EHR. The regularity of documentation ensures that any pediatric team member knows where to look when assisting their providers/co-workers. Dartmouth-Hitchcock hosts regular education sessions and after the immunization conference each year, staff put together a presentation on updates, changes, and other pertinent information. This information is also shared at staff or department meetings and vaccine management protocols are reviewed.

Elliot Pediatrics and Primary Care at Raymond — Here at Elliot Pediatrics and Primary Care at Raymond, we strive for excellence in vaccine follow through. We are able to accomplish this by offering frequent clinical education to all clinical staff. Education includes readily available current vaccine schedules, on line education, and up to date VIS sheets to give parents. We have a flagging system that detects when patients are behind on health maintenance which includes immunizations. Health maintenance is reviewed at every visit and if a patient is behind on immunizations, they are offered as long as patient is not ill. If a patient is ill, we would offer a nurse visit to come back for the needed vaccine or schedule it at their next regular appointment. As we all know, this is a team effort that takes dedication from all clinical staff and physicians. We never would have achieved this goal without the ongoing team work or education.

Nashua Medical Group — The Pediatric Department at Nashua Medical Group is a small practice consisting of only one physician, our pediatrician Dr. Weinstein, and one nurse. The physician and I work together to review patient immunization records so that there are no missed opportunities to vaccinate our patients. Immunization records are reviewed prior to rooming patients. VIS are given when rooming patients to give them adequate time to read. Parents/patients are engaged in conversation regarding vaccines by the nurse as well as the physician. Real life examples of vaccine preventable diseases are given by both of us as well. Staff and protocols are in place to help carry out successful vaccination strategies such as scheduling next immunization appointment before patients leave our office. Patients are tracked in a binder arranged by the month the immunization is due so that it can be verified that patients are vaccinated on time. Patients are called and/or sent letters reminding them of the immunizations due. I review this binder frequently so that these patients are fresh in my mind, which helps me to remind parents when I'm speaking with them regarding other siblings or other issues. This way I can schedule their child while I'm on the phone with them. We will immunize patients regardless of the reason for their appointment, unless they are ill. We will also immunize the sibling that came with the patient if they are due for a vaccine.

Excellence in Adult Vaccination Initiatives

Central NH Regional Public Health Network — In partnership with NHIP, the Central New Hampshire Public Health Network had an opportunity to offer two Tdap clinics for adults during this past year. Our region offered the first clinic at an existing POD (Point of Dispensing) location in Lincoln. This site had never been tested to for work flow with the floor plan. Through this exercise we learned a great deal about the site and made several adjustments to the floor plans, improving the plan significantly. Our second clinic was held in conjunction with a health fair hosted by Speare Memorial Hospital. This clinic was very successful as many folks came there for several health services and screenings at one location. Over a six week period we used various methods to disseminate information about these clinics; from newspapers, radio, chamber of commerce newsletters and electronic message boards. The multiple channels were effective because over seventy adults were vaccinated with Tdap preventing tetanus, diphtheria and pertussis (whooping cough).

Core Pediatrics Exeter and Core Pediatrics Plaistow — Lori McClure APRN of Core Pediatrics Exeter noticed that while most of the moms of infants received the Tdap vaccine, many of the fathers did not because they had no insurance and no primary care physician. Through NHIP, Core Pediatrics of Exeter was able to become an adult provider where they were able to receive Tdap vaccine for their patients' uninsured fathers. In the fall of 2013, they expanded their initiative to include the flu vaccine. As Core Pediatrics Exeter expanded their efforts to Core Pediatrics at Plaistow, they continually looked for ways to get caregivers of infants into their their practices to receive the Tdap vaccine. In addition, Core Pediatrics have partnered with their local hospitals to educate new parents and their caregivers about the importance of getting the Tdap vaccine.

Manchester Health Department — The Manchester Health Department was successful in hosting two Tdap clinics during a drill exercise in July of 2013, with vaccines provided with no charge to local adult residents. The Community Services Task Force recommends reducing client out-of-pocket costs to improve vaccination rates. The Manchester Health Department was pleased to employ this evidence-based intervention in providing the Tdap vaccine at no cost to the patient. Moreover, the Manchester Health Department staff had the opportunity to partner with NHIP in widely marketing the clinics to a diverse audience in a variety of languages. Other factors which promoted success included scheduling clinics during late afternoon and evening hours and working with community partners to augment referral pathways. The Manchester Health Department was pleased that close to 50 clients stepped up to receive the Tdap vaccine; not only protecting themselves and their families, but their community, as well.

Exhibitor Information

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Novartis Vaccines

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Maternal and Child Health Safe Sleep Program

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SPECIAL THANKS!

The NH Immunization Program would like to recognize the following organizations for their involvement with the Adult Immunization Campaign:

NH Medical Society

NH Nurse Practitioners Association

NH Nurses' Association

The Adult Immunization Campaign “Start the Conversation” is a new public awareness campaign to promote conversations between health care providers and their adult patients about the importance of being vaccinated. It is designed to promote a two-way conversation between health care providers and patients stressing the importance of vaccination throughout the lifespan. The overarching goal of this campaign is to increase NH adult immunization rates.

For more information, visit: <http://www.dhhs.nh.gov/dphs/immunization/campaign.htm>

SPECIAL THANKS

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