

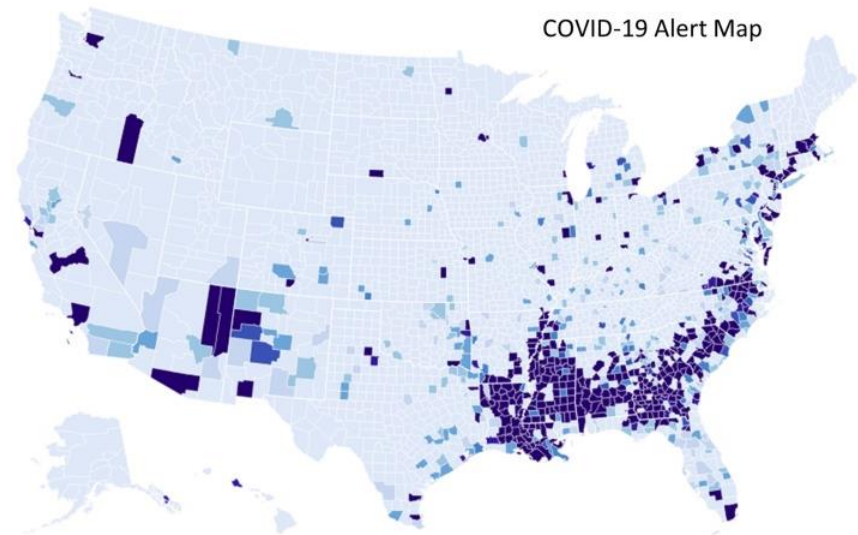
# Using Demographic Pattern Analysis to Predict COVID-19 Fatalities on the US County Level

Explainable AI by

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COVID-19 Alert Map



## COVID-19 Risk Analysis Goals

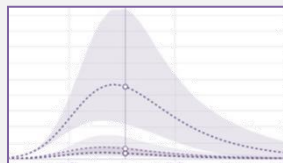
- Understand:** what factors expose a community to COVID-19 risk
- Inform:** health policy on important concurrent risks and correlations
- Predict:** local COVID-19 mortality, medical resource needs, success of mitigations

## Computational Tools

### Methods commonly in use

#### Simulation (Susceptible - Exposed - Infectious – Recovered (SEIR) model)

- needs almost no data and can look far ahead, but has many unknown parameters  
→ observe and keep tuning



#### Curve fitting (e.g., IHME)

- can learn from other data, but data might not fit perfectly  
→ collect data and keep fitting

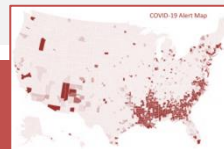
#### Machine learning and AI (neural nets, random forests, decision trees)

- can provide predictions, but require lots of data, are black boxes, lack explanations  
→ this will happen -- but why?

### Our new approach, expanding AI to *Explainable AI*

#### Pattern mining

- learns from associations in the data, learns them explicitly and makes them explainable  
→ this will happen – and this is why!



## Some of our Many Findings

- May:** we identified **279 patterns of counties** where COVID-19 death rate > US average
- June:** **98%** of these sets experienced a death rate growth of **2-3 times the US average**
- July:** these trends continued – new counties fitting the profiles got infected and deaths ↑
  - **at risk:** sparsely populated counties with poor and aging populations
  - **at risk:** counties with sleep-deprived, low-educated, uninsured residents
  - **at risk:** wealthy counties with high home ownership and housing debt  
counties with more residents in debt have a higher risk of COVID-19 fatalities



## Our Data

### 500 variables for 3,008 US counties

- demographics
- socioeconomic vulnerabilities
- housing composition vulnerabilities
- minority status and language
- housing, transportation, nutrition
- many of these from the CDC
- COVID-19 death rates (evolving)

## Our Approach



### Objectives

Find patterns (subpopulations) in the high-dimensional feature space where:

1. the data items are **similar** in a set of relevant features (variables)
2. the data items have, on average, **unusually high** (or low) values in some chosen target variable (in our case, COVID-19 death rate)

### Benefit: dimension reduction

- typically each patters can be described by just a few features
- it forms a **brief narrative** of the process that caused the target

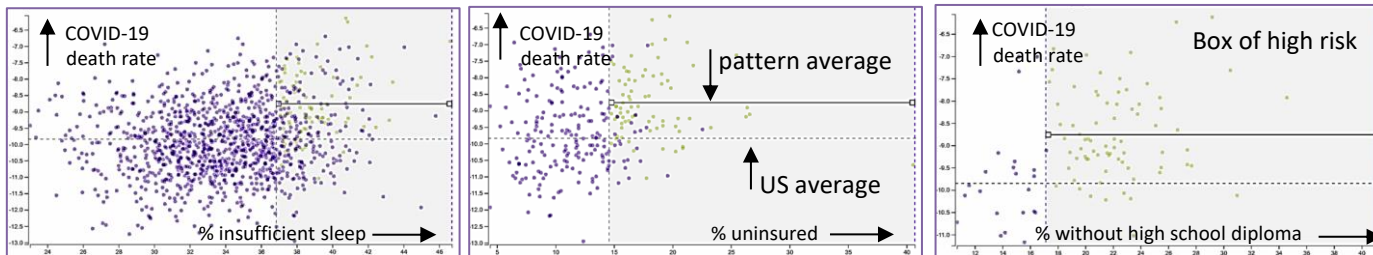
# Case Studies

## Risk Pattern

This sequence shows how our algorithm automatically identified a subpopulation of counties in the 500-D socio-economic feature space that fits the two search criteria:

- similar in this set's identified three features
- on average a **higher than US-average** COVID-19 death rate

↑ y-axis: May COVID-19 death rate on log scale   ● a county   ● a county in the pattern's subpopulation



1<sup>st</sup> feature: % insufficient sleep → 2<sup>nd</sup> feature: % uninsured → 3<sup>rd</sup> feature: % w/o high school diploma

### Generated explanation:

Counties where a large proportion of residents get insufficient sleep, are uninsured, and did not finish high school are more at risk for these residents to die from COVID-19 when contracting the virus

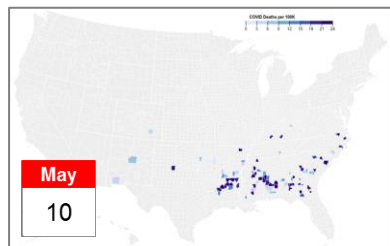
### ► Deeper takeaways:

All of these factors point to a **weakened immune system** which elevates COVID-19 vulnerability risk

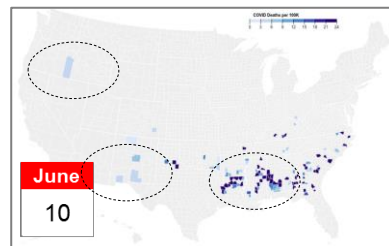
- **lack of sleep:** this weakens the immune system → direct risk
- **low education:** (1) residents may work two or more jobs leading to lack of sleep → indirect risk  
(2) they may work outside of the home which leads to social contacts → direct risk
- **uninsured:** residents take less care of their health and are likely physically weak → direct risk

### Predictions

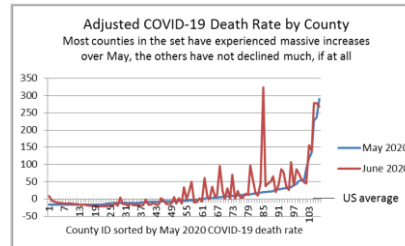
These maps show the pattern's counties colored by death rate



Mostly located in the South



Predicted counties show up

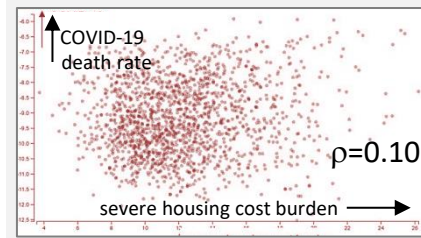


Predicted counties **shoot up**

## Correlation Pattern

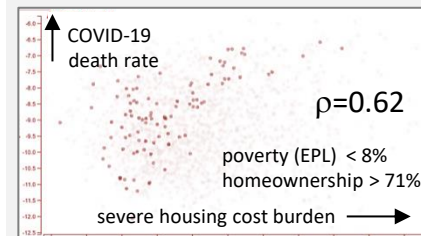
### Correlations:

- important correlations are often hidden with conventional correlation analysis that uses all data points indiscriminately
- is there a correlation between **housing debt** and **COVID-19 death rate**? No.



But we found a correlation for counties in a pattern where

- home ownership is high
  - poverty is low
- More debt → more deaths

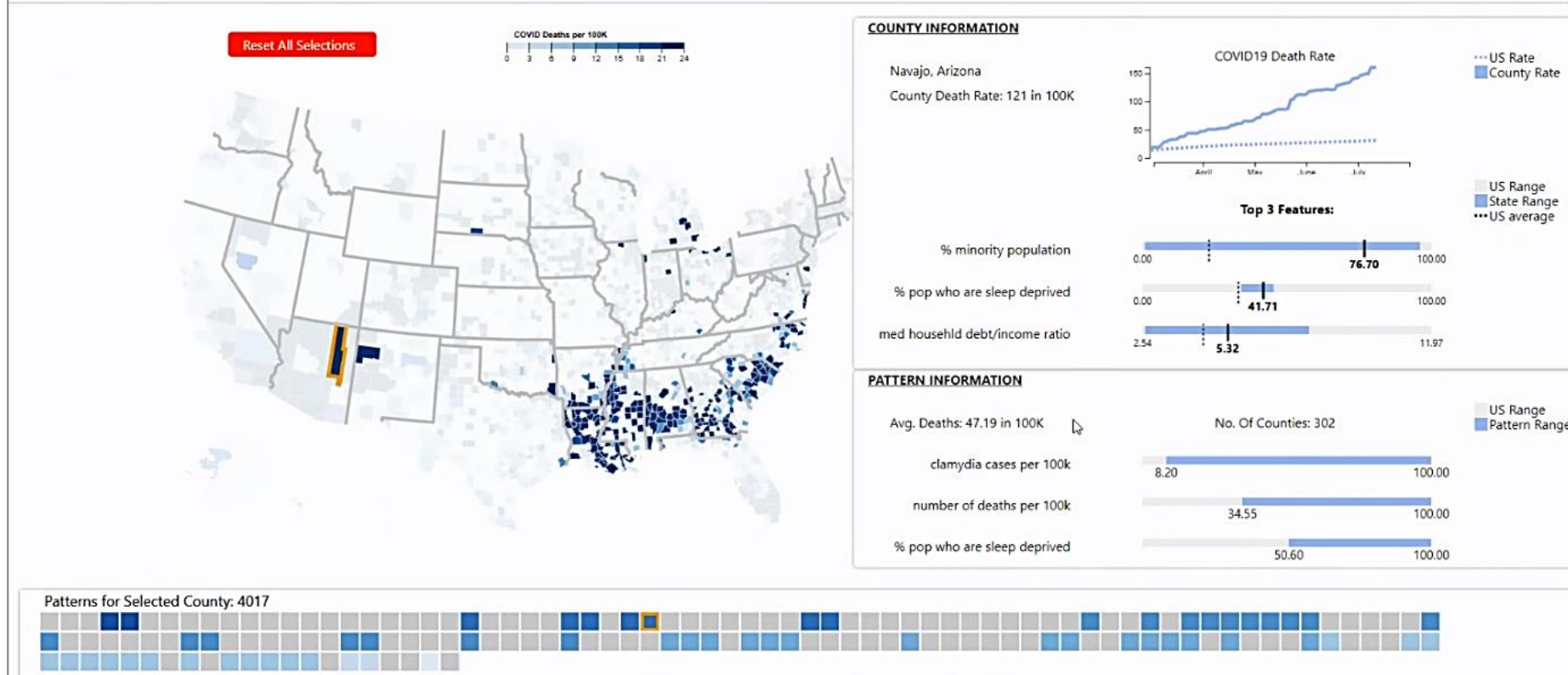


The affected counties are in the North East and at the big lakes.

### ► Weakened immune response

- stress & worries about debt
- low money → poor nutrition

## COVID19 RISK DASHBOARD



### The dashboard supports the following assessments

- **Evaluate:** click on a county and see its risk profiles
- **Predict:** project what death rate might be on the horizon
- **Compare:** see what other counties have these risk profiles
- **Review:** see the risk profiles in context of the overall US

## Virus Mitigation Recommendations

### Learn from other counties what to do next

- complete lockdown or just close bars, restaurants?
- how much routine cleaning and disinfection?
- how much protective gear and what?
- how strongly to enforce social distancing?

### Again, we can learn from data

- find patterns of counties where a certain strategy worked (or not)
- look which of these patterns your county fits to
- predict what will work and what will not