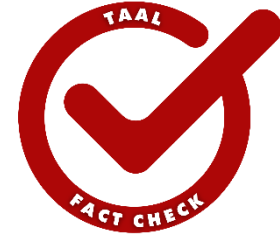


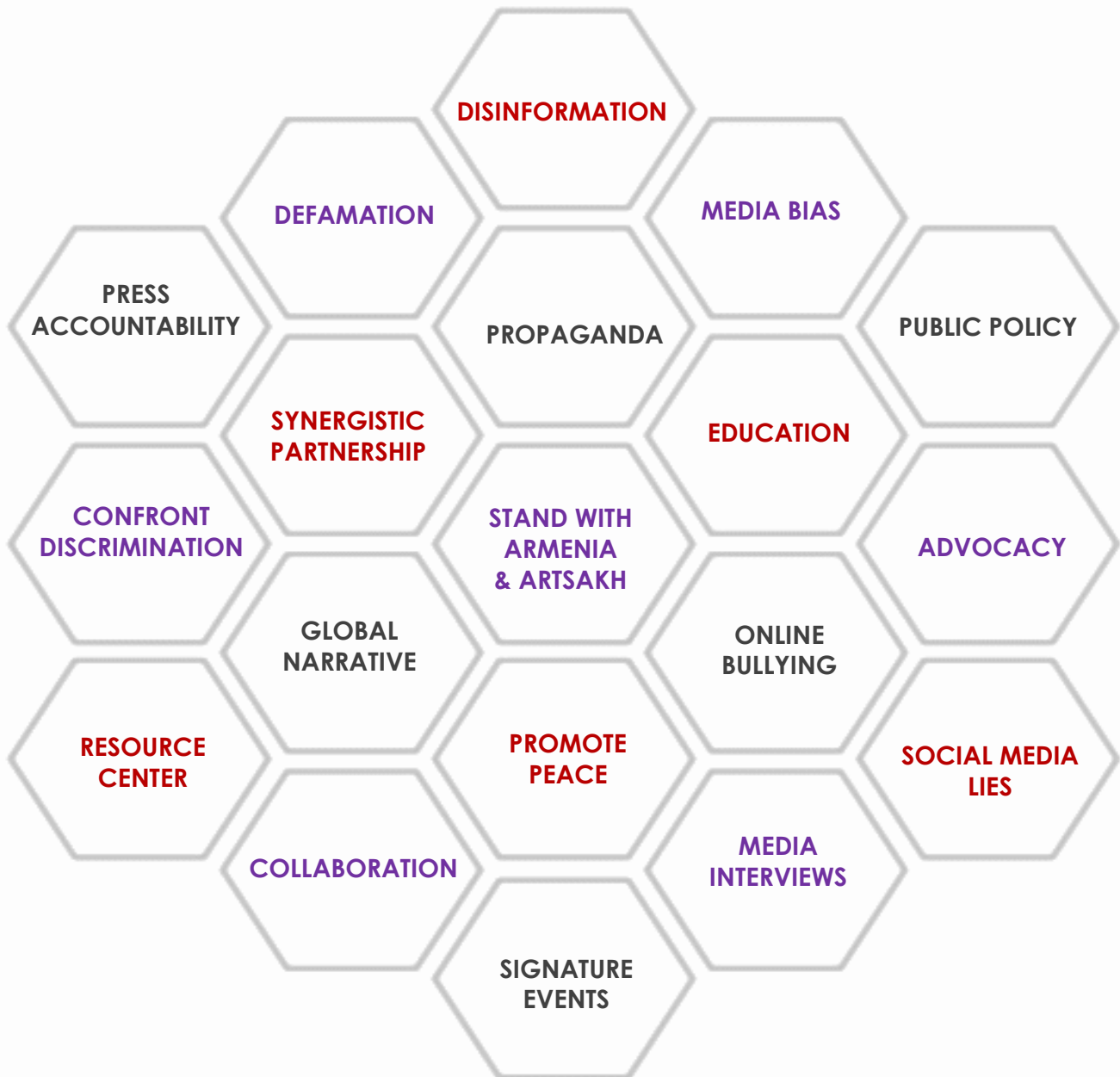
TRUTH AND ACCOUNTABILITY LEAGUE

FIGHTING THE INFORMATION WAR FOR ARMENIANS

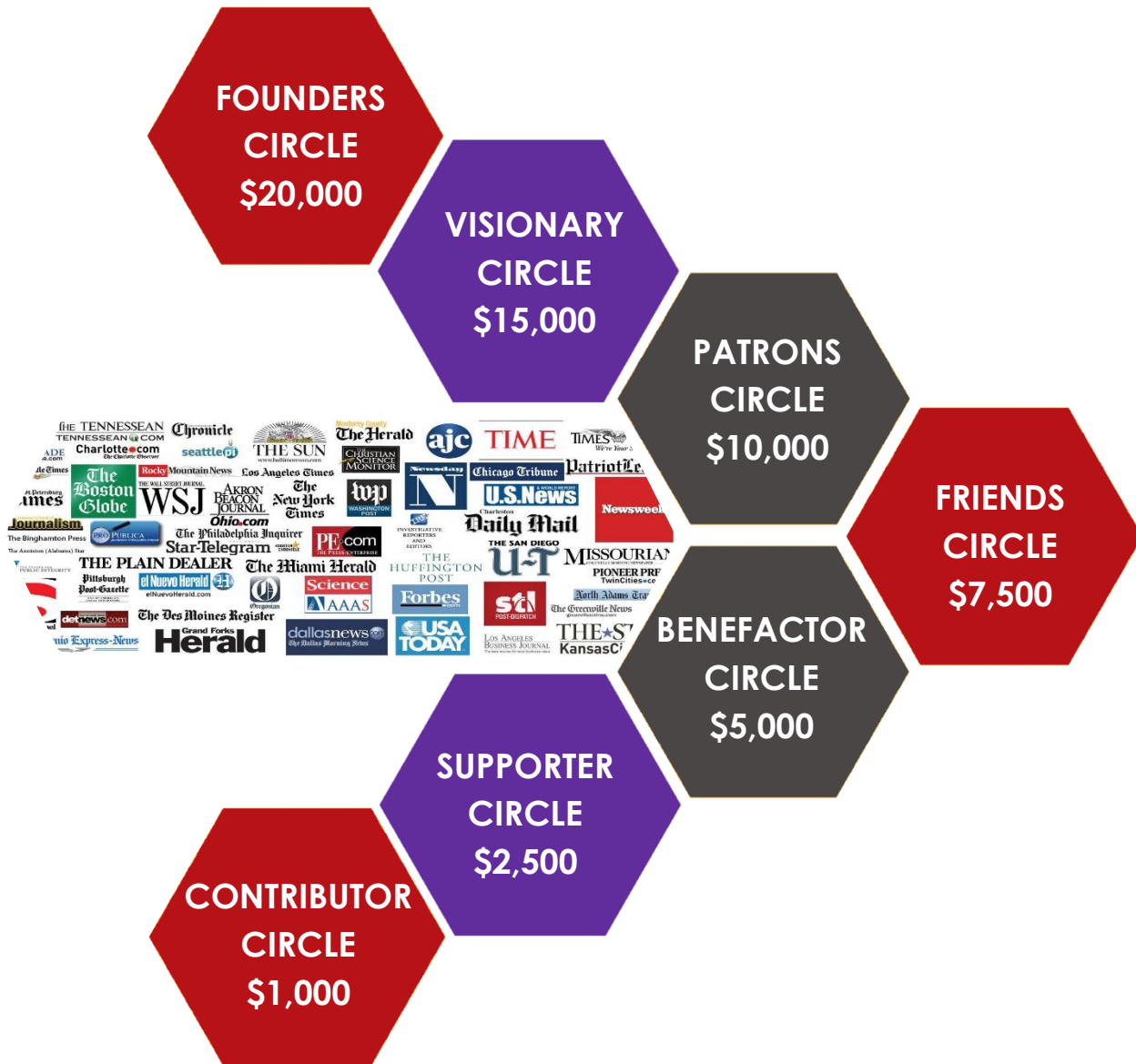


Patrons Deck

[Truth And Accountability League](#) (TAAL) is a 301©3 non-profit advocacy organization that monitors and confront lies, bias, propaganda, and defamation of the Armenian people at the level of media, including social media, academics, intelligentsia, and public policy.



Please support our work to continue fighting for truth, accountability, and peace. Join one of the below Circles. Contributions to TAAL are 100% tax-deductible, and you will receive a donation receipt.



Patrons' and their companies and logo will be posted on our website for acknowledgment and to show our gratitude as indicated in the below example. You and your company will be recognized as patrons in all promotional opportunities, including press releases, social media, posters, and events.

FOUNDERS CIRCLE	VISIONARY CIRCLE	PATRONS CIRCLE
With gratitude to David Vartanian and Emily Vartanian, proprietors of Mercury Insurance NoHo office for joining TAAL's Founders Circle and supporting our mission	With gratitude to Brian Cook, owner of Stacey Construction & Equipment for joining TAAL's Visionary Circle and supporting our mission	With gratitude to Mr. and Mrs. Haghverdian, owners of Osteria Mamma in Hollywood for joining TAAL's Patrons Circle and supporting our mission

COUNTERING THE AZERBAIJANI AND TURKISH DISINFORMATION MACHINE

Azerbaijan and Turkey spend millions on lobbying and public relation firms such as K-Street's heavy-hitters Livingston Group, Stellar Jay Communications, BGR, the Podesta Group, and DLA Piper. These companies influence politicians, the media, academics, and other stakeholders with disinformation and propaganda and launder the two nations' reputations.

'Disinformation is more than just lying. it's the denial and twisting of reality in order to present some desired image to the rest of the world'

Will Hurd

MONITORING TRADITIONAL AND SOCIAL MEDIA

As a watchdog organization monitoring and auditing international media, diplomats, and the intelligentsia, TAAL works diligently to change the current media trajectory to empower Armenia and Artsakh. But While Azerbaijan rapidly produces fake maps, khachkars, and fantastical fictitious narratives to brainwash the world, Armenians' rebuttal must happen quickly as lies become 'truth' quickly. TAAL works as public relations, communications, and media strategy organization for everything Armenian.

'Propaganda is a soft weapon; hold it in your hands too long, and it will move about like a snake, and strike the other way'

Jean Anouilh

TAAL rebuttals major news reports, articles, and inaccurate, biased statements or half-truths. We swiftly address Armenophobia and anti-Armenia and anti-Artsakh rhetoric. We do this with direct outreach, press releases, media alerts (media advisory), editorials, interviews, YouTube, and social media.

FOSTERING POSITIVE REPORTING ON THE ARMENIAN COMMUNITY

TAAL works with reputable media outlets for positive media placements, creating strategic and synergistic relationships with reporters, editors, and journalists. We plan to organize a press trip to Armenia for influential political and human rights journalists from the USA, Canada, and Europe.

'Media bias is one thing. Rejection of reality is another'

Chuck Todd

Without supporters like you, our work is not possible. We ask that you partner with us to bring about a world where Armenian people, whether in our Motherland or diaspora, live freely, thrive, and prepare the next generation of our leaders.

You can contribute via [PayPal](#), mail a check, or contact Vic Gerami for additional methods. Please tell your friend, family, and acquaintances about TAAL and feel free to forward them this deck.

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