

# BNI Code Of Ethics

-  I will provide the quality of services at the prices that I have quoted.
-  I will be truthful with the members and their referrals.
-  I will build goodwill and trust among members and their referrals.
-  I will take responsibility for following up on the referrals I receive.
-  I will display a positive and supportive attitude with BNI members.
-  I will live up to the ethical standards of my profession.\*

*\*(Professional standards outlined in a formal code of ethics, supersede the above standards.)*

