



# AI Revenue Accelerator Workshop

Practical AI Use Cases That Drive Real Revenue  
Growth for SMBs

by Eric Wildermuth





## **Why Most AI Efforts Fall Flat + What Is the AI Revenue Accelerator**

You've heard the promises: AI will transform your sales. But many SMB leaders try tools like ChatGPT or Gemini only to end up with generic outputs and little real revenue impact.

The problem isn't the technology – it's knowing where to start and how to tie AI directly to your pipelines, funnels, compensation plans, and forecasting without overwhelming your team.

That's exactly what the AI Revenue Accelerator solves.



What Is the AI Revenue Accelerator? A practical, hands-on virtual workshop series designed specifically for SMB companies with under 350 employees.

Over 4–6 weeks (3–4 focused sessions), we work together to:

- Audit your current revenue stack, tools, and processes (e.g., CRM, Google Workspace, email, pipeline reports)
- Identify 3–5 high-ROI AI use cases that align with your biggest revenue challenges
- Build a clear, prioritized roadmap with quick-win pilots you can implement immediately
- Run a low-risk pilot, so you see measurable results fast



All sessions are held virtually (can be delivered onsite but prefer virtually) via video with live screen sharing.

You'll walk away with actionable prompts, templates, and a custom plan.

Ready to turn AI into measurable revenue impact?

Book a 15-minute discovery call → [eric@salesmart.ai](mailto:eric@salesmart.ai) | (407) 405-4113

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## Typical AI Use Cases We Prioritize for SMB Revenue Teams:

- **AI-Powered Lead Scoring** — Stop chasing every lead. Prioritize the ones most likely to close.
- **Personalized Outreach at Scale** — Generate tailored emails and sequences that actually get responses (while keeping your authentic voice).
- **Pipeline Forecasting & Predictive Insights** — Replace gut-feel forecasts with data-driven predictions to improve accuracy and cash-flow visibility.
- **Automated Meeting Insights & CRM Updates** — Save 10–15+ hours per week per rep by letting AI summarize calls and update records.



## Typical AI Use Cases We Prioritize for SMB Revenue Teams:

- **AI-Assisted Compensation Plan Modeling** — Quickly test “what-if” scenarios to design plans that motivate reps and drive the right behaviors.
- **Google Workspace + Gemini Automation** — Turn the tools you already pay for into a powerful revenue intelligence engine.

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## How the Workshop Works (Virtual & Flexible):

- **Week 1:** Discovery & Audit Call (60–90 min) – You share access to your key tools; we map your current state.
- **Week 2–3:** Two Focused Workshop Sessions (60–90 min each) – We identify use cases, build prompts together, and create your roadmap.
- **Week 4–6:** Pilot Implementation & Review – We guide a quick-win pilot and measure early results.

You control the pace. Sessions are recorded so your team can review them anytime.



## Who This Is For:

- SMB leaders who want practical AI without the complexity or expense of enterprise solutions.
- Teams are struggling with long sales cycles, inaccurate forecasts, too much admin work, or misaligned compensation plans.
- Owners who need measurable ROI fast.

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## Investment & Next Step:

Pricing depending on scope and team size (quotes available after a discovery call).

Many clients see pipeline improvements or hours saved that more than offset the investment within the first 60–90 days.

Ready to turn AI from “interesting” to “revenue-driving”?

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