The Card House

Structures of Play

Card players are the most underserved group in casinos — we aim to change that.

November 2026

Real Games.
No Copies.

Original casino card games built around different Structures of Play — not more of the same.

Because casino curation begins by recognising that different games create different player experiences.

Original games begin with a point of view about players. Structure gives that point of view form.

Selected Partnerships.

Casino Portfolio

Players play games, distribution does not.

If casino leadership accepts sameness as curation, is the portfolio still a strategic asset — or simply inventory delivered through distribution?

If the casino is not defining the player's experience, someone else is.

Card and table games. Slots. Crash. Arcade-style games.

The issue is not carrying any one of them. It is allowing one form of play to represent the whole casino.

When players do not find what they are looking for, the absence of play is mistaken for an absence of demand.

Not all players are the same

The games portfolio is a strategic asset.

Instant Outcome

Sequential Decisions

Continuous Flow

Precision Resolution

Survival Tension

Risk Deferral

Dynamic Advantage

Commitment Point

Progressive Valuation

Progressive Commitment

Dual Resolution

Unified Resolution

Adaptive Positioning

Certainty Exchange

Strategy Construction

Selective Resolution

Card House

Card players play card games.

Draw Sevens™



Instant Outcome

Fast resolution. Immediate clarity. Built for jackpots.

Hard Eight Poker™



Sequential Decisions

Layered choices. Strategic progression.

High Court Poker™



Continuous Flow

Fast play. Instant anticipation.

Crown 31™



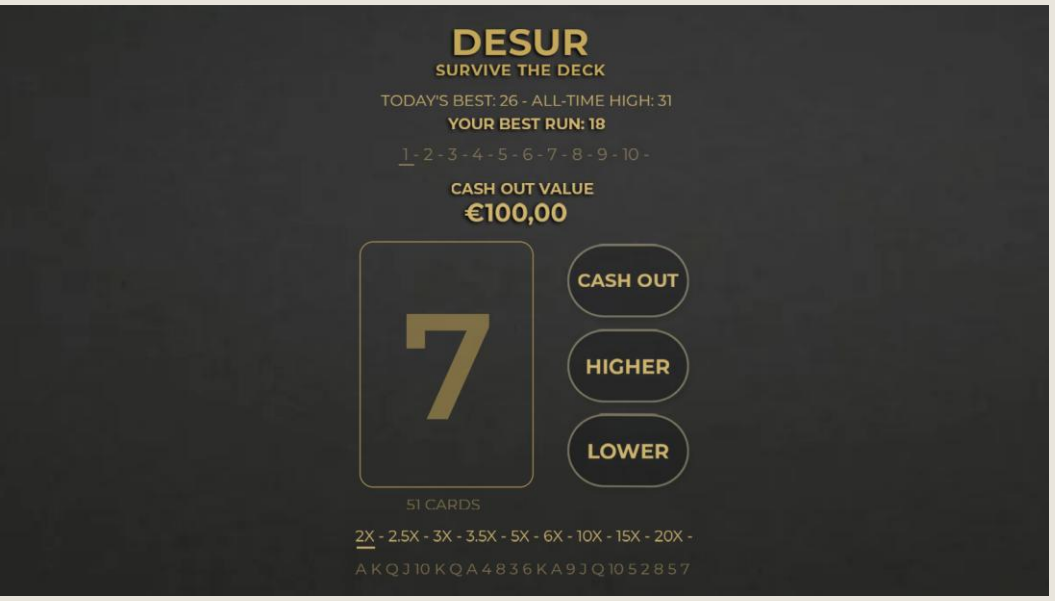
Precision Resolution

Higher strategic tension. Deeper commitment.

Card House

Always earned. Players decide.

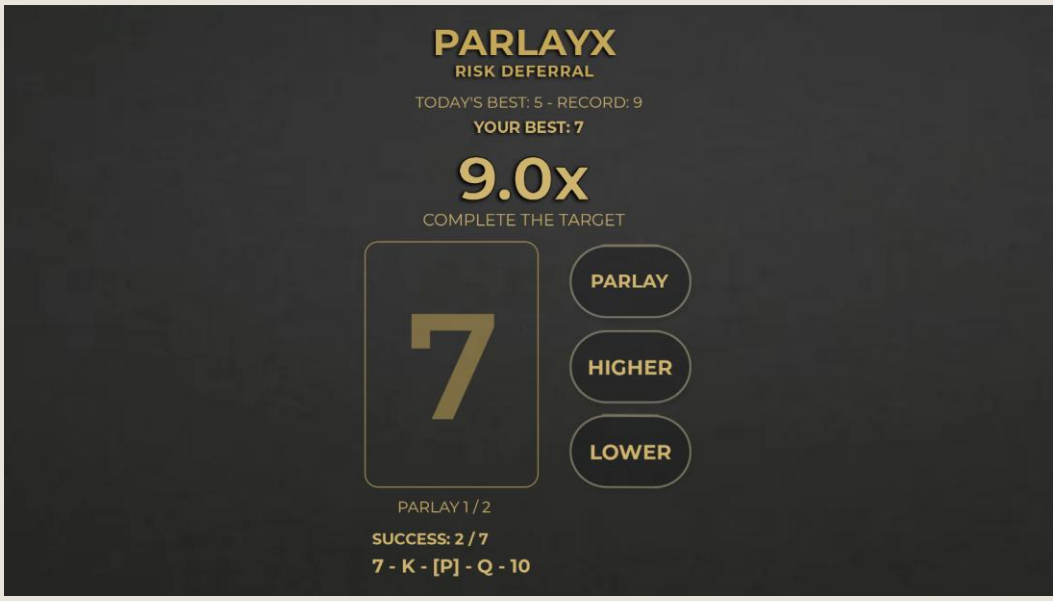
DESUR™



Survival Tension

Escalating risk. Every decision matters.

ParlayX™



Risk Deferral

Commitment before resolution.

Imperial Poker™



Dynamic Advantage

Two cards revealed. Three cards concealed. One exchange.

COHA Poker™



Commitment Point

Two hole cards. Two community cards. Commit before final card.

Card House

Card players play card games.

Queen of Spades™



Progressive Valuation

Concealed value. Commitment before revelation.

Qílín Royale™



Dual Resolution

Two opposing battles. One earned final resolution.

SIXENSE™



Progressive Commitment

Three hole cards. Three decisions. Five or go SIXTH.

Dragon 7™



Unified Resolution

One card resolves everything.

Card House

Always earned. Players decide.

SIX CARD FIVE™



Progressive Commitment

Three cards. Three decisions. Six cards. Best Five.

ENTRE-DEUX™



Adaptive Positioning

The field changes. Odds change. Select positions.

RIVIÉRE™



Certainty Exchange

Three cards. Two decisions. Raise for the Final Fifth River Card.

Les Cartes d’Or™



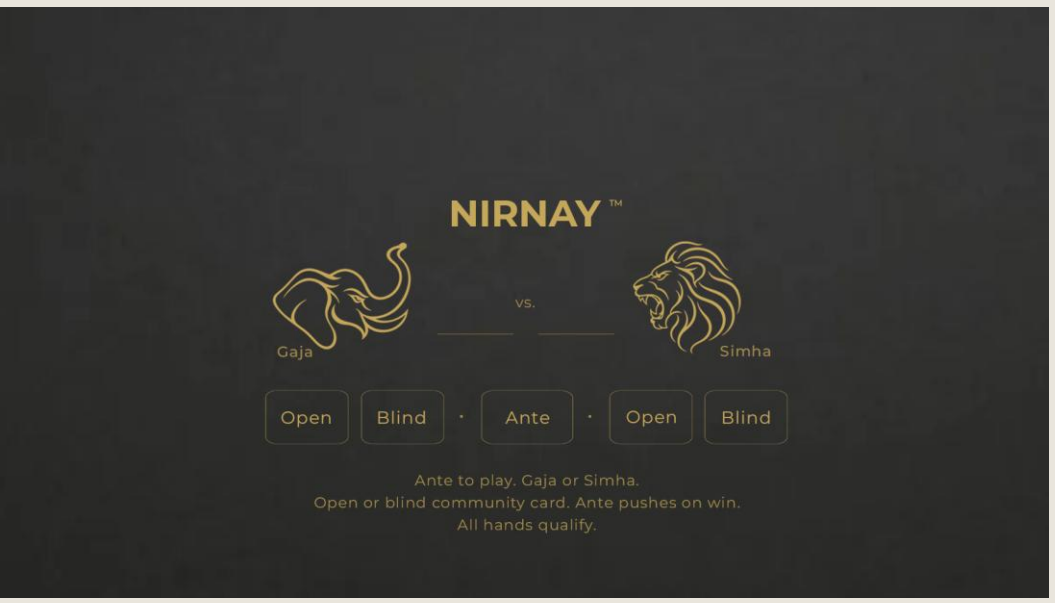
Strategy Construction

Two cards. Three wagering fields. Nineteen positions.

Card House

Designing games that endure.

NIRNAY™



Selective Resolution

One shared deal. Select the side.
Select the resolution.

Online or land-based — real players.

In Asia-Pacific, card games represent over 35% of the market. In North America, 30%. In Europe, 20% plus.

Source: Regional industry sources reviewed November 2026. Figures are intentionally stated conservatively.

Product understanding is not optional.

Draw Sevens™

performance sample

Round Speed and Wagering Capacity €720K - €2.6M

Single-Hand Play
- 300 rounds per hour
- €3,000 wagered per hour
- GGR €79 per hour

Three-Hand Play
- 180 rounds per hour
- €5,400 wagered per hour
- GGR €142 per hour

House Edge: 2.64%

Designed for fast rounds and continuous play.
Speed and simplicity are often underestimated in modern game design.
Higher round frequency increases wagering turnover within each player session. Ultimately, round frequency drives wagering volume.

Single-Hand Play
5 active players
Per hour: €396
Five hours/day: €1,980
Annual GGR: €722,700

10 active players
Per hour: €792
Five hours/day: €3,960
Annual GGR: €1,445,400

€720K - €1.4M

Three-Hand Play
5 active players
Per hour: €712
Five hours/day: €3,564
Annual GGR: €1,300,860

10 active players
Per hour: €1,425
Five hours/day: €7,128
Annual GGR: €2,601,720

€1.3M - €2.6M

GGR calculated on average bet €10.
Illustrative comparison: €70–€80 GGR/hour vs typical online blackjack €7–€10 GGR/hour.

Neither industry enthusiasm nor industry doubt settles what a game will become.

Draw Sevens™

Hard Eight Poker™

High Court Poker™

Crown 31™

DESUR™

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NIRNAY™

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Card players play card games.
When was the last original casino card game introduced to your players?

Wagercomms.com