



Structures of Play

The Card House

When was the last original casino card game introduced to your players?



Different games create different player experiences.

Original casino card games built
around different Structures of Play —
not more of the same.

Because casino curation begins by
recognising that sameness does not
serve every player.

Real Games. No Copies.

Online or land-based — real players.

The industry has become exceptionally efficient at distributing games. Selecting games has become a less exercised competence.

In Asia-Pacific, card games represent over 35% of the market. In North America, 30%. In Europe, 20% plus.

This is not represented in online casino.

Distribution is not selection.

Source: Various industry sources. Figures are intentionally stated conservatively.

Not all players are the same

Different structures create different games
and player experiences.

Instant Outcome

Sequential Decisions

Continuous Flow

Precision Resolution

Survival Tension

Risk Deferral

Dynamic Advantage

Commitment Point

Progressive Valuation

Progressive Commitment

Dual Resolution

Unified Resolution

Adaptive Positioning

Certainty Exchange

Strategy Construction

It's all about the games

Card House

Always earned. Players decide.

Draw Sevens™



Instant Outcome

Fast resolution. Immediate clarity.
Built for jackpots.

Hard Eight Poker™



Sequential Decisions

Layered choices. Strategic
progression.

High Court Poker™



Continuous Flow

Fast play. Instant anticipation.

Crown 31™



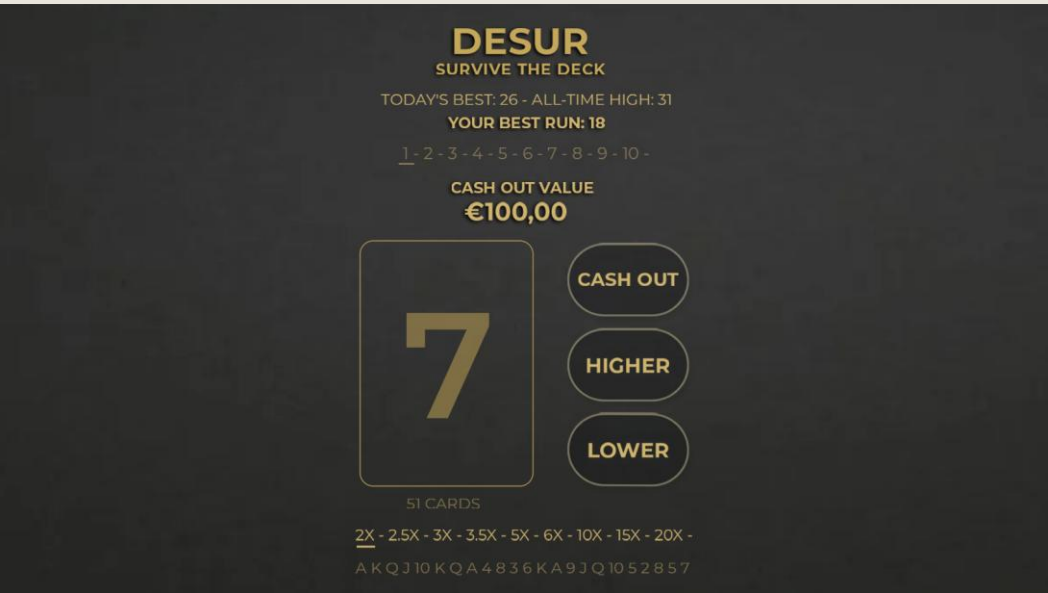
Precision Resolution

Higher strategic tension. Deeper
commitment.

Card House

Always earned. Players decide.

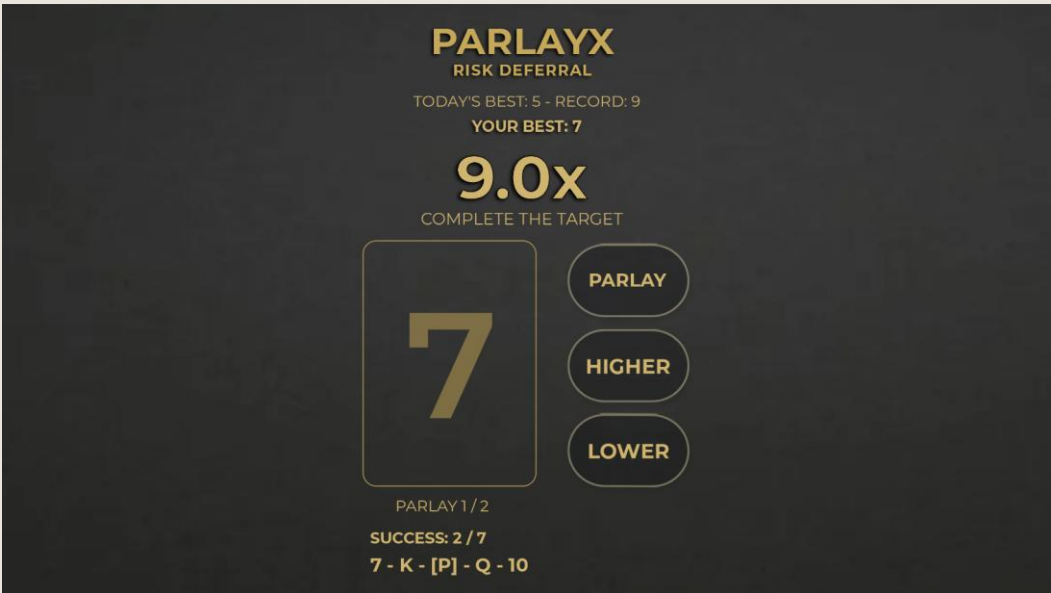
DESUR™



Survival Tension

Escalating risk. Every decision matters.

ParlayX™



Risk Deferral

Commitment before resolution.

Imperial Poker™



Dynamic Advantage

Two cards revealed. Three cards concealed. One exchange.

COHA Poker™



Commitment Point

Two hole cards. Two community cards. Commit before final card.

Card House

Always earned. Players decide.

Queen of Spades™



Progressive Valuation

Concealed value. Commitment before revelation.

Qílín Royale™



Dual Resolution

Two opposing battles. One earned final resolution.

SIXENSE™



Progressive Commitment

Three hole cards. Three decisions. Five or go SIXTH.

Dragon 7™



Unified Resolution

One card resolves everything.

Card House

Always earned. Players decide.

SIX CARD FIVE™



Progressive Commitment

Three cards. Three decisions. Six cards. Best Five.

ENTRE-DEUX™



Adaptive Positioning

The field changes. Odds change. Select positions.

RIVIÈRE™



Certainty Exchange

Three cards. Two decisions. Raise for the Final Fifth River Card.

Les Cartes d'Or™



Strategy Construction

Two cards. Three wagering fields. Nineteen positions.

Draw Sevens™

performance sample

Round Speed and Wagering Capacity €720K - €2.6M

Single-Hand Play

- 300 rounds per hour
- €3,000 wagered per hour
- GGR €79 per hour

Three-Hand Play

- 180 rounds per hour
- €5,400 wagered per hour
- GGR €142 per hour

House Edge: 2.64%

Designed for fast rounds and continuous play.

Speed and simplicity are often underestimated in modern game design.

Higher round frequency increases wagering turnover within each player session. Ultimately, round frequency drives wagering volume.

Single-Hand Play

5 active players

Per hour: €396

Five hours/day: €1,980

Annual GGR: €722,700

Three-Hand Play

5 active players

Per hour: €712

Five hours/day: €3,564

Annual GGR: €1,300,860

10 active players

Per hour: €792

Five hours/day: €3,960

Annual GGR: €1,445,400

10 active players

Per hour: €1,425

Five hours/day: €7,128

Annual GGR: €2,601,720

€720K - €1.4M

€1.3M - €2.6M

GGR calculated on average bet €10.

Illustrative comparison: €70–€80 GGR/hour vs typical online blackjack €7–€10 GGR/hour.



Draw Sevens™

Queen of Spades™

Hard Eight Poker™

Qílín Royale™

High Court Poker™

SIXENSE™

Crown 31™

Dragon 7™

DESUR™

SIX CARD FIVE™

ParlayX™

ENTRE-DEUX™

Imperial Poker™

RIVIÉRE™

COHA Poker™

Les Cartes d'Or™

Selected Partnerships.

The Card House begins with selection.

Wagercomms.com