

STAY VISIBLE NEW YORK



A Visibility Campaign For NYC Businesses Affected By Covid-19

#NYSEEN



NEW YORK SEEN

A premium, marketing service, delivered without the premium price tag

AN EXV AGENCY INITIATIVE

A B O U T T H E E X V A G E N C Y

Karen Gamba and Frank Carlisi are the co-founders of the ExV Agency, a minority, woman and LGBTQIA+owned company. They are also the co-founders of Women Building Women, a non-profit initiative focused on growing diversity and inclusion, through education, elevation and empowerment.

Karen is an International Public Speaker and Moderator. She brings a background in business development and marketing strategy and has worked with senior corporate executives across industries ranging from: Private Equity and Real Estate to Sports & Entertainment.

Frank is the Co-Creator and Co-Executive Producer of multiple projects currently in development with major television networks. He is a creative visionary who has experience in the Healthcare, Hospitality, Catering and Events Industries.

Frank is also a classically trained French Chef.

Their innovative approach has transformed the business landscape of some of the fastest growing companies in the world - all with a continued focus on creating sustainable impacts and giving back to communities in need.

ExV Agency focuses on short-term marketing initiatives for maximum impact

C O N C E P T

A cutting-edge marketing campaign focused on elevating businesses affected by COVID-19 to raise visibility and draw back existing and new clientele. A premium, first-class service, delivered without the premium prices, aimed at helping businesses that are reopening during the pandemic...

Creation of 1-2 minute video commercial featuring the core values, social impact, safety initiatives and highlights of the featured business. The ExV Agency will create an original storyline to showcase your business in a way it's never been seen before. Commercial may be used to appeal to existing and new networks, for social media and website posts

Focus on language that alleviates client concerns post-COVID, e.g.: "Look to us for a safe, worry-free evening out for you and your family. Our elevated innovative, safety standards will ensure peace of mind as you integrate back to public gatherings..."



Curated messaging, through our non-profit, Women Building Women, to showcase your commitment to social impact as your business becomes aligned with the Women Building Women mission, e.g. your business will be listed as a supporter of our organization and initiatives

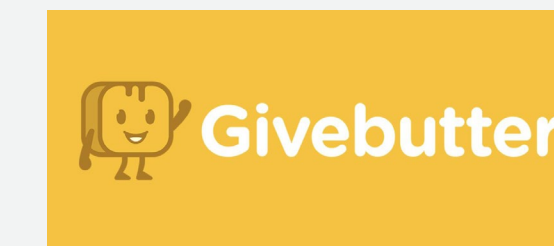
ACTIONABLE INSIGHTS:

Marketing services will include:

- (1) One to two-minute video commercial
- (2) Branded and designed digital asset (social media post)
- (3) Commercial shared on our Vimeo channel (25K+ views)

EXV PARTNERSHIPS

Strategic partners help expand visibility



“ExV Agency partners with businesses we believe in, that innovate and create solutions for the future...”

C O N T A C T U S

Click [HERE](#) To Book Your Consultation Today
www.exv-agency.com/contact-us