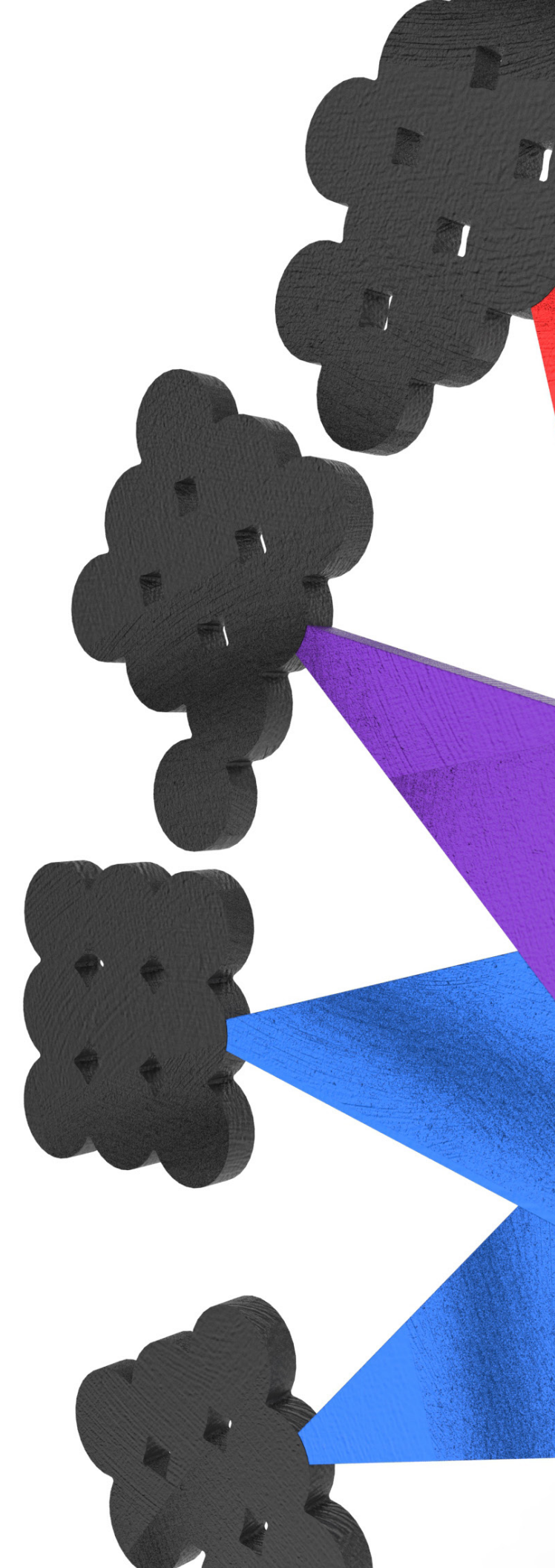


THE
PRIMARY
CLOCK



Matthew Webber

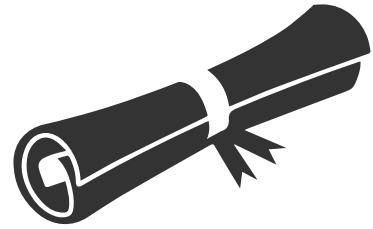


What differentiates a good gift from a forgotten one?

It seems that there is always some reason your child is bringing home a new toy.

Yet certain toys live longer in the imaginative and emotional lives of our children than others.

The challenge is to design a toy that is educational, inspirational, durable, and engages a child's innate need to have a project.



Graduation.



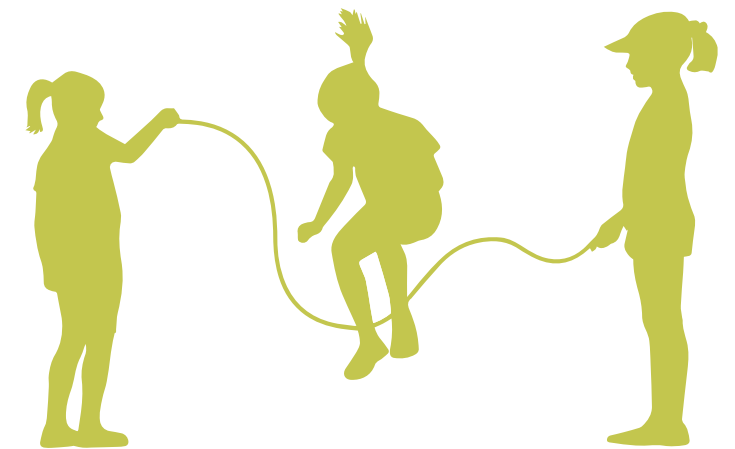
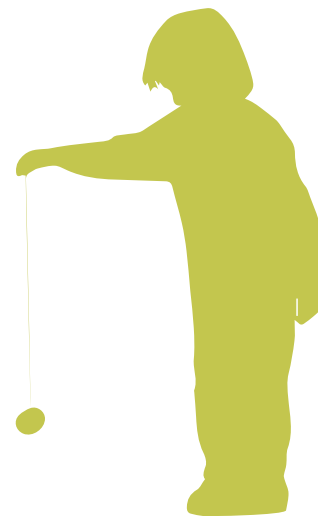
Holidays.



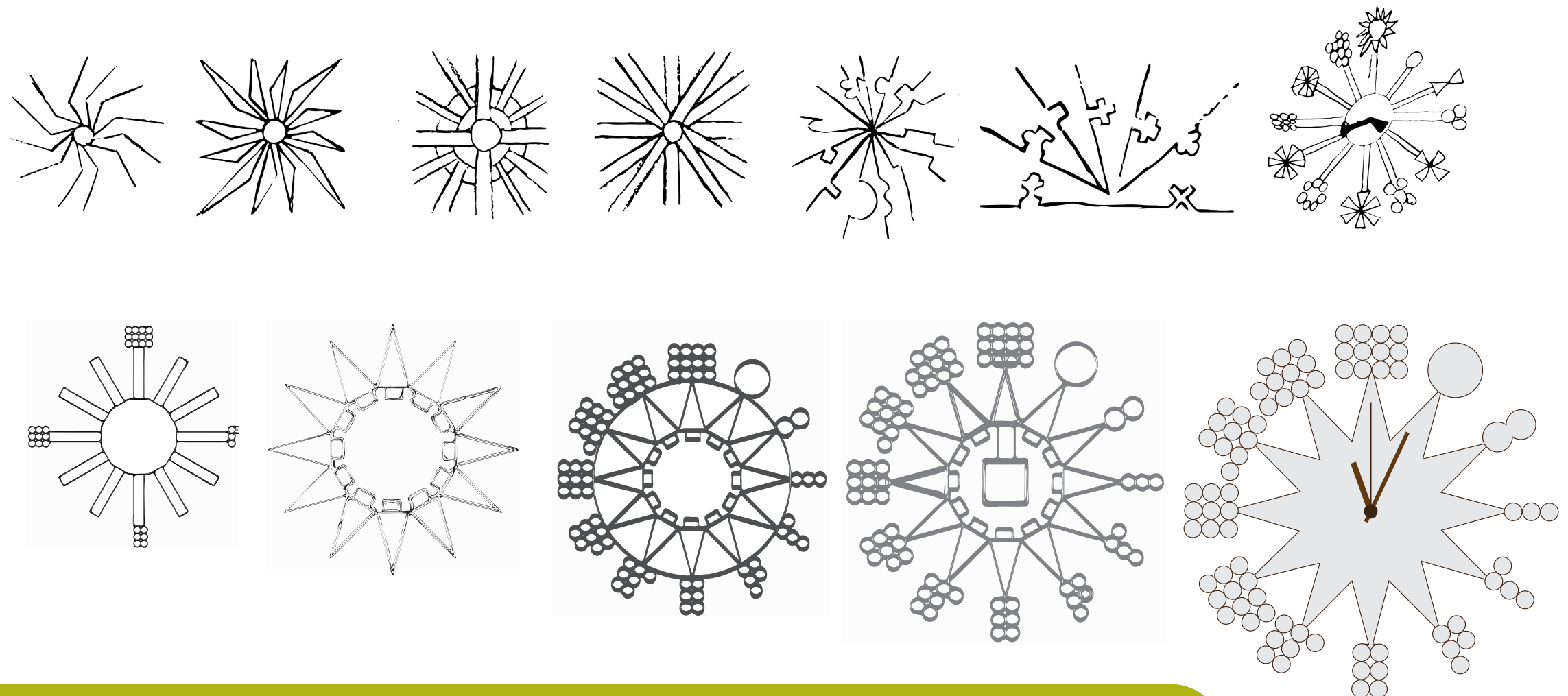
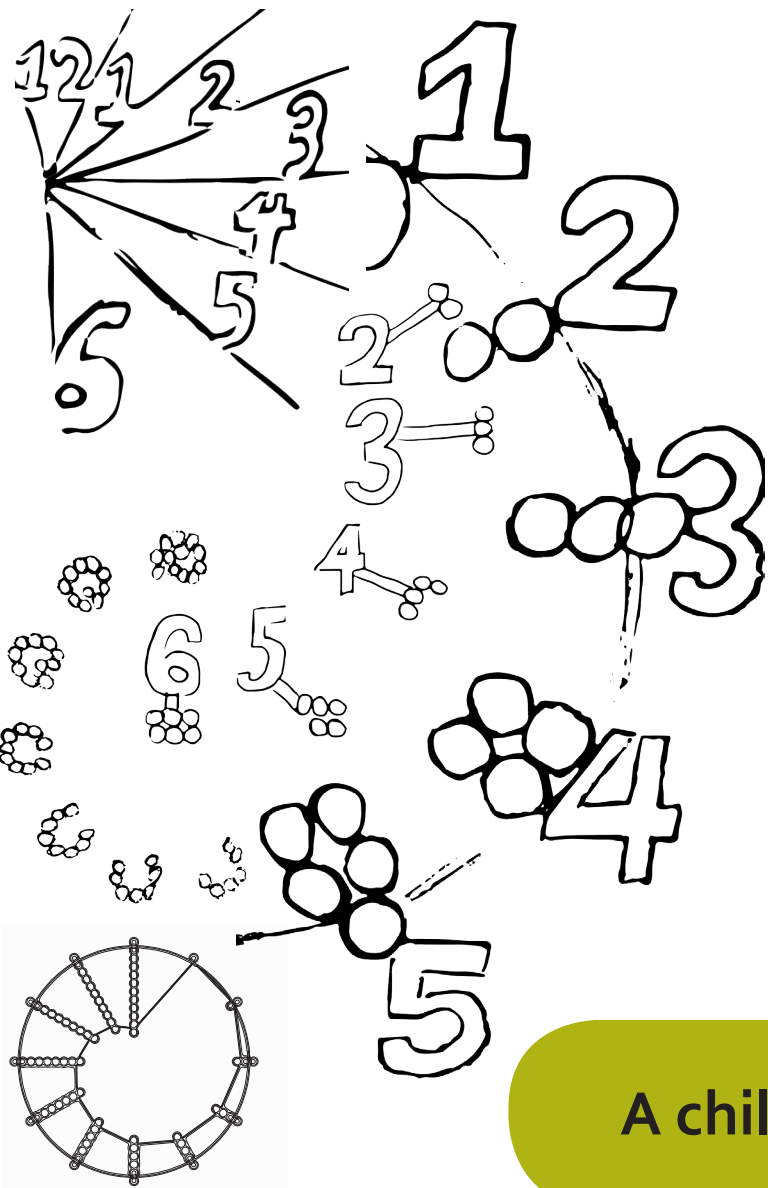
Birthdays.



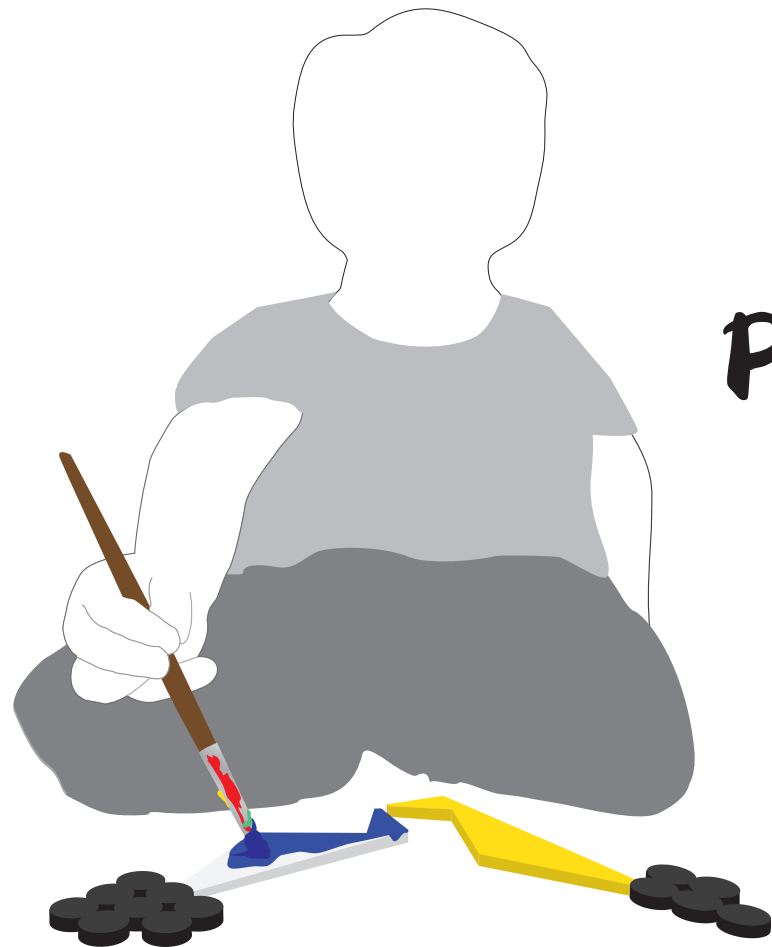
Grandparents.



Clock packs flat and ships in 12" x 6" x 4" box



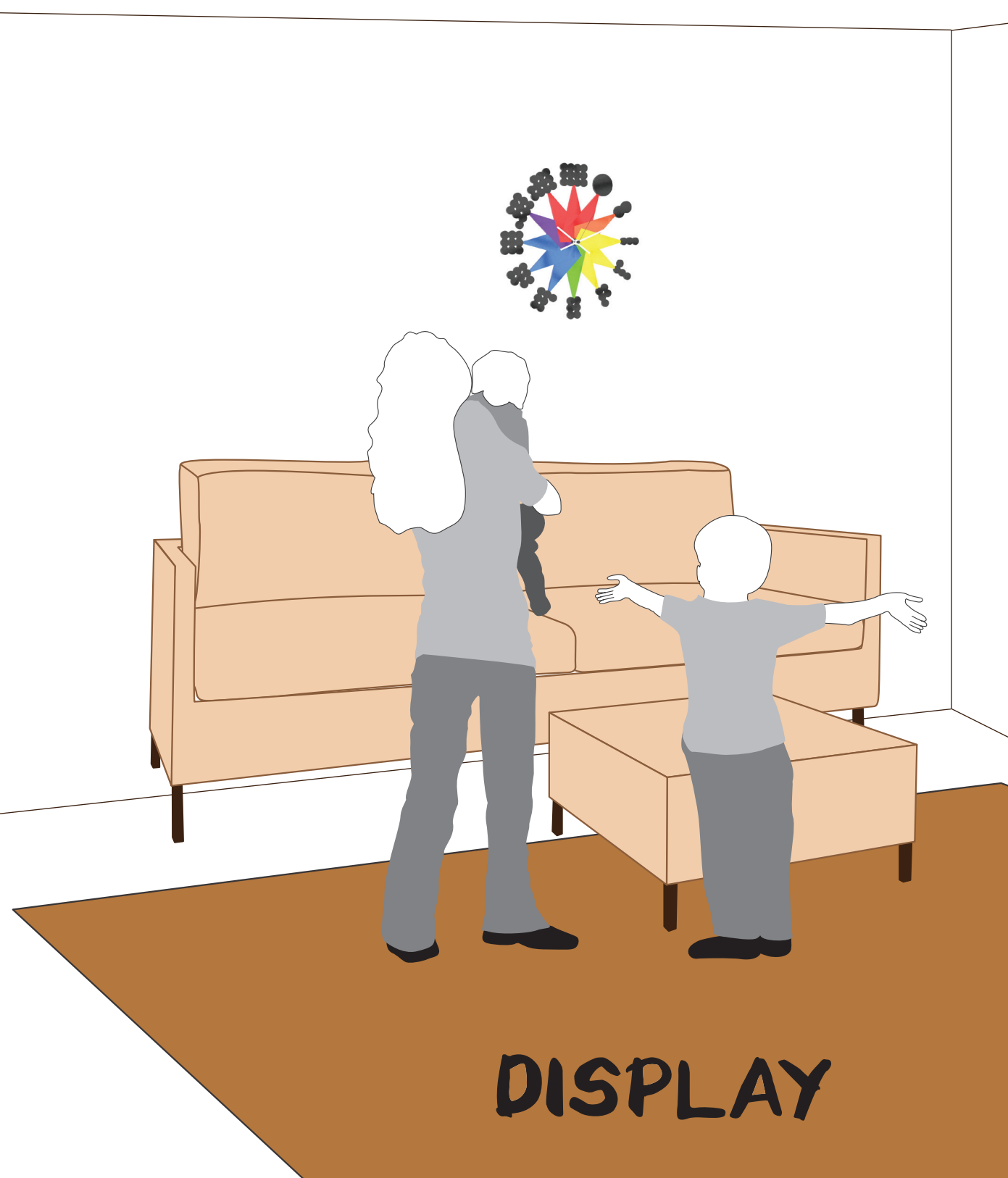
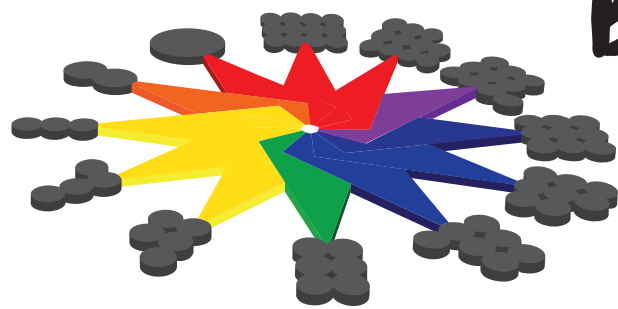
A child of limitless imagination deserves a gift with endless possibilities



PAINT



BUILD



DISPLAY

THE **PRIMARY** CLOCK

MOVEMENT

1 AA battery.
2 mm Neoprene gasket



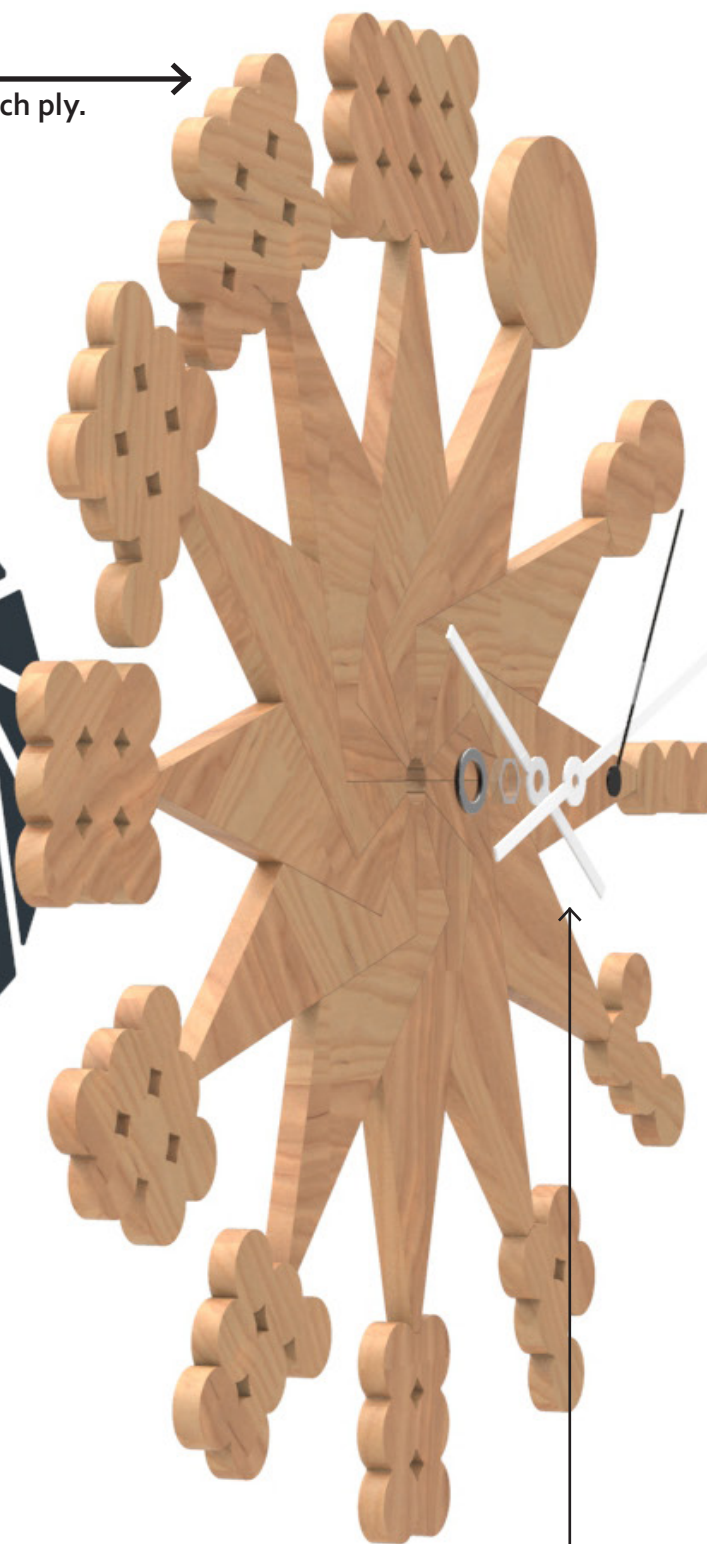
SUPPORT RING

1/2" Baltic birch ply.



ARMS

1/4" Baltic birch ply.



HANDS

Reversible Black/White.
Hour, Minute & Second hands.

PAINT

2 oz. each Red/Yellow/Blue.
Soap and water clean-up.



ALIGNMENT TAPE

Holds arms in place while
movement is tightened.

Repeated Patterns stress number sequencing and progression.

Artistic expression teaches children essential skills they will need to adjust in society.*

Creation and assembly of clock stimulates the use of fine motor skills, spatial reasoning and basic color theory.

Students who study art are 4 times more likely to be recognized for academic achievement and 3 times more likely to be awarded for school attendance.*

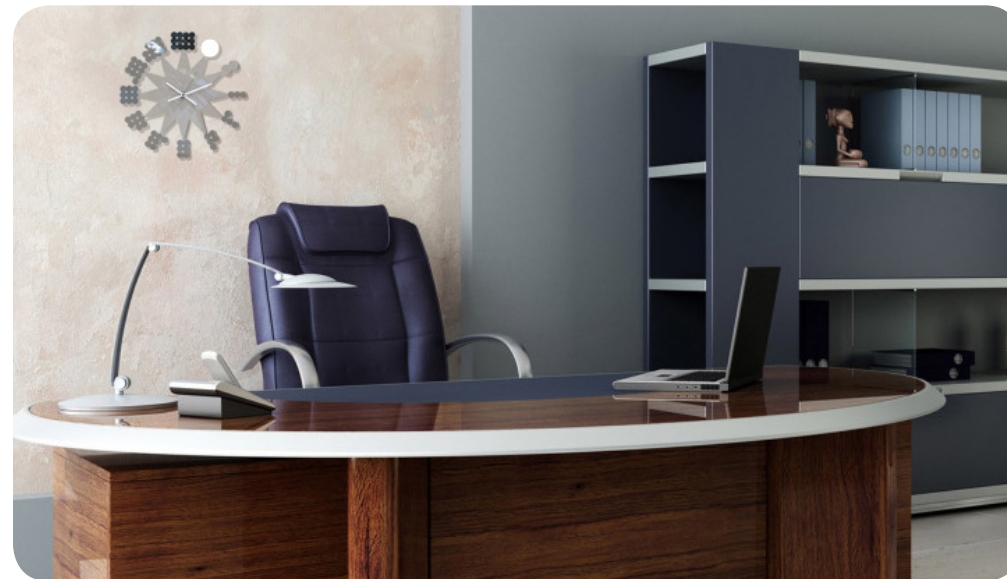
Sturdy Baltic Birch plywood and glueless construction encourages child to recreate the clock at will.

* The President's Committee on the Arts and Humanities, 2013

THE
PRIMARY
CLOCK



Display the time
of your life



Not just the time
of day.