



March 1, 2020

In today's world there's not a premium on others, but on self. Everyone is busy. No time to rest. No time to play. Build, buy. Work, worry. Strive, stress. Exhausted, empty. Civic clubs and service organizations are shrinking, aging. How do we recruit new, younger members to organizations that seek to build up... others, work...for others, strive...to serve OTHERS?

In the February issue of THE BELL, I mentioned you can't have CAMP without CAMPERS. This is very true. It is also true that we will not have CAMP SERTOMA without SERTOMA CLUBS. For Camp Sertoma to be around for another 50 years, we must assure that the Sertoma clubs of South Carolina are growing and thriving. We have lost 3 very strong clubs in the last 2 years.

How would our state respond? How would we still be able to support Camp Sertoma having lost 3 clubs vital to our success as a camp? I'm glad you asked!!

This year, SEVENTEEN clubs have increased the number of campers they are sending to camp. Let me write that again. SEVENTEEN. CLUBS. HAVE. INCREASED. THE. NUMBER. OF. CAMPERS.. THEY. ARE. SENDING. TO. CAMP.

FIVE former Sertoma clubs continue to sponsor children. 32 of the 34 clubs in South Carolina are actively supporting camp at this point. Our trusty trustees are reaching out to the remaining 2 clubs. Wouldn't it be wonderful if every Sertoma club in South Carolina were contributing to Camp Sertoma in some way? Wouldn't it be wonderful if, more and more, clubs were connecting...helping support each other's events and membership? Wouldn't it be wonderful if Camp Sertoma were around 50 years from now BECAUSE of that kind of selfless service and others-centeredness? I'm here to tell you that it is happening. And it's REALLY fun to watch!

That's the kind of magical thinking that makes Camp Sertoma so special. And it's that kind of serving others that leads to OTHERS SERVING! Speaking of magic, check out the events from Seneca and Clemson below. Please consider supporting them in their efforts to help make camp happen.

Dr. Dale



2020  
**SENECA  
SERTOMA**  
*Charity Ball*

**SATURDAY, MARCH 21**  
Palmetto Ridge Event Center  
10238 Clemson Boulevard • Between Seneca and Clemson

**\$150 PER COUPLE**  
Black Tie Event

Cocktails: 6:30-10:30 p.m.  
Dinner: 7-8 p.m.  
Entertainment: 8-11 p.m.

*Hot As A*  
**PEPPER**

For More Information,  
Contact Julian Davis 864.710.6141

While you may not be able to attend this event, would you consider sending an email or note of support and well-wishing to your Sertoma brothers and sisters:

Seneca Sertoma Club  
200 Old Salem Rd., Seneca, SC 29678  
[ryan@keeserealtysc.com](mailto:ryan@keeserealtysc.com)

**CLEMSON SERTOMA CLUB and GREATER CLEMSON MUSIC FESTIVAL PRESENTS:**

## **DIAMOND RIVER BAND**

APRIL 18, 2020 PALMETTO EVENT CENTER, PENDLETON

7:00 to 9:30 pm---Tickets now on sale \$30 per person or \$50 per couple includes Jim Oswald's famous BBQ & fixings along with cash bar. Contact Vince Jackson 864-650-0585 or vincejackson529@att.net for information.

Help us raise funds to provide a camping experience for disadvantaged youth at Camp Sertoma this summer. Your support is appreciated.

Diamond River is a versatile and hip 6-piece party band hailing from Asheville, NC. Lead vocalist Kimberly Tzakos adds sultry Motown magic and Bonnie Raitt qualities to her performance, while Dave Dribbon fronts the group with vocals ranging from Johnny Cash to Joe Cocker. A very high-energy, tight group of highly trained musicians guarantees an evening of great dancing and entertainment.



## Mike Wood

Mike Wood, long-time Aiken Sertoma member and former Camp Sertoma Trustee from the lower midland region passed away on February 1, 2020.

Mike and Marilyn, his spouse of more than fifty years, are from North Carolina. Mike followed a family tradition of military service by joining the US Army. The couple moved to Aiken in 1976 as Mike was an up and coming salesman for Goodyear Tire. It did not take long for Mike to find Aiken Sertoma. From the outset (1979), Mike was selling Sertoma. He virtually sustained the early years of the Camp Sertoma Golf tournament with his procurement of numerous door prizes and his contacts with local business for donations of food, beverages etc.

Mike and Marilyn's true love was Camp Sertoma. They served as loco parentis to hundreds of Aiken's hearing disabled and disadvantaged children whom they recruited, registered and transported back and forth to Camp. Each camper got a special bag of camp essentials prepared by Marilyn. For their years of service, Mike and Marilyn were honored in 2016 as winners of Aiken Sertoma Service to Mankind Award.

Mike was an avid golfer and a fan of Aiken's local high schools and colleges. Mike was a charmer without trying. He would regularly greet each new member with a welcoming handshake and a kind word. Noting my interest in Camp Sertoma he invited me along to meet the campers and parents, encouraging me to take over his role of Aiken's camp representative and later run for trustee. Mike set a high standard and is greatly missed but will not be forgotten.

Kevin Russell  
Aiken Sertoma



## KEYS TO EASY ONLINE REGISTRATION

\*START RECRUITING CAMPERS EARLY!!!!  
(NOW IS NOT TOO EARLY)

\*STAY IN REGULAR COMMUNICATION WITH  
YOUR CAMPERS' FAMILIES

\*YOU CAN COLLECT HEALTH FORMS AND  
IMMUNIZATION RECORDS AT ANY TIME!

\*RETURNING CAMPERS FROM 2019 WILL HAVE  
ALL OF THEIR INFORMATION ONLINE! THEY  
WILL ONLY NEED TO REVIEW AND UPDATE!

\*ONCE YOUR WEEK IS ASSIGNED (FEB 1),  
YOU'LL GET A LINK FOR GIVING CAMPER  
INFORMATION. JUST CLICK ON THE LINK AND  
TYPE IN YOUR CAMPERS' INFORMATION!

\*ENJOY THE PROCESS! ONE OF THE BENEFITS  
OF ONLINE REGISTRATION IS THAT YOU CAN  
FOCUS ON YOUR CAMPERS AND  
RELATIONSHIPS MORE THAN  
THEIR PAPERWORK!!!

# START EARLY!!



# TIMELINE FOR REGISTRATION

✓ October 1: Reservation form emailed to Camp Sertoma Representative

February 1: Deadline for reservation forms, Session assignments made, can begin online registration

June 1: TARGET date for completing online registration (we will give as much grace time as possible!)



**Important Events  
(that benefit Camp Sertoma!)**

**March 21, Seneca Charity Ball  
Black Tie Event with  
**Hot As A Pepper****

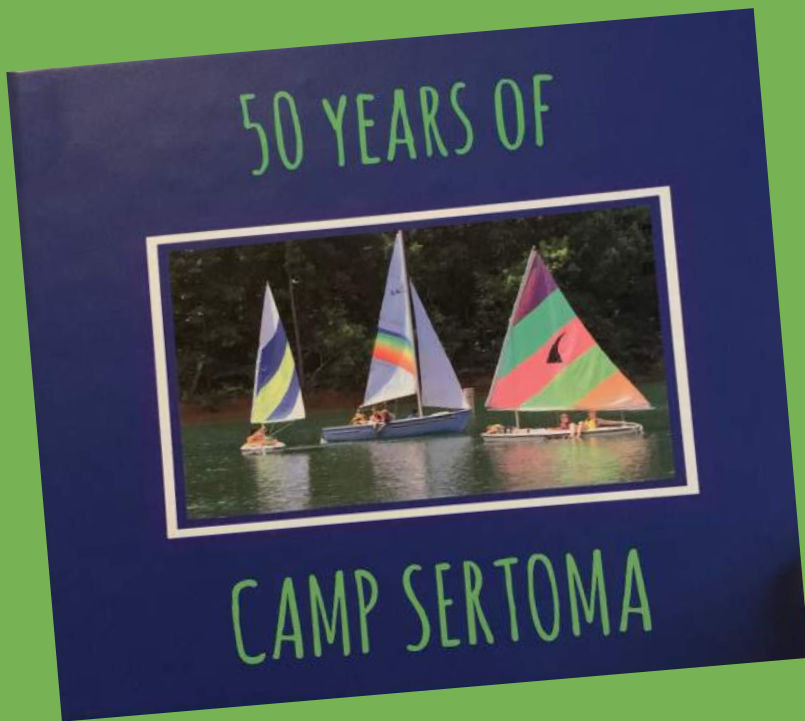
**April 18, Pendleton SC  
Clemson Sertoma  
Diamond River Band**

**Richland Golf Tournament  
May 8, 2020 Fort Jackson**

**Camp Sertoma Golf Tournament  
June 15, 2020, Aiken, SC**







**50 YEARS OF  
CAMP SERTOMA  
PHOTO BOOKS  
AND  
COMMEMORATIVE  
MEDALLIONS  
AVAILABLE!**

Great for camper  
recruiting, member  
recruiting, speaker  
gifts, gifts for donors  
and camper sponsors!

\$20 each. Contact [campdoc240@yahoo.com](mailto:campdoc240@yahoo.com) if interested