



CAMP SERTOMA



FRIDAY, APRIL 14, 3:00-4 PM

ATLANTIC COAST REGIONAL CONVENTION
CAMP SERTOMA OF SOUTH CAROLINA SESSION

HAYWOOD ROOM, CROWNE PLAZA HOTEL
851 CONGAREE ROAD, GREENVILLE, SC



SPARK



You're invited!

Join us for a campfire-side chat! You'll hear from Camp Sertoma counselors, campers, and one of the most powerful messages you'll ever hear from a Camp Sertoma PARENT!

You DO NOT need to be registered for the convention to attend this session.

If you'll email

campdoc240@yahoo.com, we'll know how many smores to bring! We think this time together will fire you up for Camp Sertoma 2023...when we'll

SPARK S'MORE JOY



SPRING MEETING

CAMP SERTOMA OF SOUTH CAROLINA
BOARD OF TRUSTEES

Saturday, April 29, 10-2

Clemson University Outdoor Lab

Your fellow Sertomans will gather
and discuss, plan and shape the vision
for our jewel, Camp Sertoma.



Camp Sertoma Work Weekend!!!



Sign up now!



May 12-13

A POEM FOR HUMP WEEK

YOU'RE STARTING WEEK THREE! A HARD PLACE TO BE.
IT'S HUMID. IT'S HOT. AND YOU'RE TIRED.
SO THIS IS FOR YOU. TO HELP YOU PUSH THROUGH.
AND WRITE A WEEK 3 THAT'S INSPIRED.
YOU HAVE TO PUSH ON. THERE'S NO OTHER CHOICE.
YOU'VE GOT EIGHTY EYES THAT ARE WATCHING.
MAKE SAILING A SPLASH. MAKE CRAFTING THE BEST.
AND SING WHILE THE ARROWS ARE NOTCHING.
HIKE WITH A HOP. CAMP WITH A JIG.
MAKE THE MOST OF EVERY MINUTE.
YOU JUST CANNOT STOP. HER STORY'S TOO BIG.
WHAT AN HONOR! YOU GET TO BE IN IT.
THIS CHAPTER IS YOURS. YOU SET THE STAGE.
AND THOUGH THERE'S BEEN A BEGINNING
THERE'S MORE STORY TO TELL. SO FILL UP THE PAGE.
WITH TRUSTING AND TRYING AND WINNING.
SHOW HIM YOU CARE. SHOW HIM HE MATTERS.
SHOW HIM ALL THE LIGHT THAT'S INSIDE HIM.
MAKE SURE SHE KNOWS YOU'RE GLAD THAT SHE'S THERE.
GIVE LOVE THE WORLD HAS DENIED THEM.
RUN THE GOOD RACE, SWIM THE GOOD SWIM,
MAKE THE SONG THAT YOU SING EVEN LOUDER.
WE SERTOMANS ARE WATCHING HOW YOU TREAT OUR KIDS,
AND WE COULDN'T BE PROUDER.
SO WHILE THIS IS YOUR 3RD, IT'S THEIR ONE WEEK AT CAMP.
SO FILL IT WITH LOVE AND WITH LAUGHTER.
FOR AT CAMP SERTOMA-- ONCE UPON A TIME
BECOMES HAPPILY...EVER...AFTER!



THE CAMP ROAD

THE ENTRANCE ROAD AT THE CU OUTDOOR LABORATORY, HOME OF CAMP SERTOMA, IS A DRIVE OF BEAUTY. EXCELLENT PAVING AND SIGNAGE. CLEAN, TRASH-FREE BORDERS. LINED WITH MANY OLD GROWTH HARDWOODS WITH PINES MIXED IN. INCOMING CAMPERS ARE USUALLY BOTH NERVOUS AND WIDE-EYED, WONDERING WHAT IS AROUND THE NEXT CURVE. MANY OF THOSE SAME CAMPERS WILL BE TEARY AND SAD AS THEY DEPART CAMP 6 DAYS LATER ON THAT SAME ROAD.

THE ROAD HAS AN INTERESTING HISTORY. ONLY A SMALL PART OF IT TRAVELS ALONG THE ORIGINAL LOGGING PATH FROM THE ENTRANCE TO THE TURNAROUND AT THE LAKE, A DISTANCE JUST LESS THAN A MILE. THE CURRENT ROAD WAS DESIGNED AND CONSTRUCTED IN 1973 BY AN ARMY RESERVE ENGINEERING BATTALION FROM GREENWOOD. EVERY SUMMER, FOR 2 WEEKS, THIS BATTALION WENT SOMEWHERE TO MOVE DIRT AND PRACTICE REQUIRED SKILLS IN DESIGN AND EQUIPMENT OPERATION. THIS GROUP OF MEN, WITH TRUCKS, EARTH MOVING EQUIPMENT, TOPO MAPS, ETC., BUILT THE ROAD THAT YOU DRIVE ON TODAY WHEN COMING INTO CAMP SERTOMA.

FOR 2-3 YEARS, IT WAS JUST A ROUGH, TWO-LANE, GRAVELED ROAD BORDERED BY BRIARS, HONEYSUCKLE, AND BRAMBLE. BUT WE GOT IT FREE, COURTESY OF THE ARMY. NO ARGUMENT



FROM US IN THOSE PRIMITIVE, EARLY DAYS OF CAMP CONSTRUCTION. THEN MY BOSS SET ABOUT TRYING TO CONVINCE THE SC HIGHWAY DEPARTMENT AND/OR CU TO PAVE IT, FREE OR AT BOTTOM PRICE. HE WORKED ON THIS FOR 6-8 MONTHS WITHOUT SUCCESS. THEN SOMEONE TOLD HIM TO GO SEE BILL MCCLELLAN, THEN ATHLETIC DIRECTOR AT CU. HIS RESPONSE WAS, "WHAT DOES AN AD HAVE TO DO WITH PAVING"?

BUT HE FOLLOWED THE TIP. HE EXPLAINED OUR NEED TO THE AD. HIS VISIT WAS ON A THURSDAY. THE VERY NEXT MONDAY, THE STATE HIGHWAY DEPARTMENT OF PICKENS COUNTY WAS ON THE SITE WITH EVERY PIECE OF ASPHALT PAVING EQUIPMENT NEEDED. WITHIN 3 DAYS, OUR MAIN ROAD AND PARKING LOT WAS PAVED...FREE. MY BOSS WENT TO SEE BILL. "HOW DID YOU GET THIS DONE" HE ASKED?

AD BILL, PUT HIS FEET UP ON HIS DESK, LIT A CIGAR, AND SAID "ISN'T IT AMAZING WHAT 4 SEASON FOOTBALL TICKETS AND A CASE OF JIM BEAM CAN GET YOU". AND NOW YOU KNOW. AN ARMY RESERVE ENGINEERING BATTALION, THE STATE HIGHWAY DEPARTMENT, THE CU ATHLETIC DIRECTOR, 4 TICKETS, AND A CASE OF JIM BEAM.

AND THE BRIARS, HONEYSUCKLE, AND BRAMBLE REMOVAL? BENNY CUNNINGHAM, ALL ACC, ALL-AMERICAN TIGHT END FOR THE TIGERS, 11-YEAR VETERAN OF THE NFL WITH THE STEELERS, AND THE OWNER OF A SUPER BOWL RING SUPERVISED A GROUP OF HIGH SCHOOL STUDENTS FOR THE ENTIRE SUMMER OF 1974 BEAUTIFYING OUR ROADSIDE.

ENJOY YOUR RIDE AS YOU ENTER CAMP THIS SUMMER WITH OUR PRECIOUS CAMPERS.

CHARLIE WHITE
CUOL DIRECTOR, RETIRED

