

The roads meet where the money is, and where the people go.

An example of this would be a \$50,000 pool of funding available every month. Journalists and news sources can register to vie for funding from the public through the fund. As well as individuals writing articles, opinion pieces, and citizen journalism.

This could be run as a website with categories for national and local news, lifestyle, opinion, professional and amateur journalism. With 'popular', 'latest', and 'featured', sort functions.

Every New Zealander can join, and has a monthly allowance of "money" tokens to allocate to individual articles, journalists, and their favourite news source etc. Ideally, all news could be available in some structured form, and categorised in a centralised way from this source.

Each registered journalist or entity can run their own funding homepage, as well as link to their own website, curate a news page, make an appeal for funding for research of a specific story etc. At the end of the month the funding is allocated to each, based on this public vote.

It is a good way to get people engaged in the news, and give people more choice in where public funding for journalism goes, without government influence initially. It's also very exciting, and empowering, to have the freedom to support projects in a meaningful way.

Who would want to ignore or waste the chance to support excellence in media every month?

The project will still require a basic complaints process for fact checking or errors, but will allow for maximum freedom of opinion and freedom of speech.

This could also support a career path in journalism for anyone interested, as well as offering a genuinely accessible income source.

It helps to avoid the suppression of information, by allowing for the accessible centralisation and visibility of individual voices, without the pitfalls of controlled information, because it is democratically organised and popularised.

I would call the website "bribingthemedias.xyz", but that might be "too funny" for politics.