

S **K** **Y** EVIDENCE

A weekly, one-hour true
crime series.



“If angels are watching over us,
this is what they’re seeing.”

-Rich Christensen
Creator of Sky Evidence

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Confidentiality

The entirety of this document contains proprietary details regarding the television show Sky Evidence. By proceeding, you agree you will not copy, borrow, reproduce, or share any of the information or ideas contained herein without permission from Ryan Ferguson, Executive Producer.

Thank you!




Note from EP:

Thank you for taking a moment to read about our vision for Sky Evidence.

Sky Evidence is a truly non-scripted crime show that doesn't just feature crimes being solved by others, but actually *does* the solving of violent crimes that would otherwise likely remain unsolved forever. Sky Evidence gets criminals off the street and provides closure to families. It's cocktail of high-stakes unpredictability and futuristic technology. As Rich says, "If we're in the air, criminals are caught."

Thank you in advance for helping us achieve our vision!

Sincerely,



Ryan Ferguson
Executive Producer
Sky Evidence



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The Show in Brief

1. Sky Evidence solves real-life, violent crimes from a bird's-eye view.
2. We specialize in solving crimes that currently have no leads.



Sky Evidence Show Format

Part 1. Opening setup of the crime with host Rich Christensen

In his role, Rich will host and guide the audience through the crime-solving process from his intimate studio location.

Rich: “On this episode of Sky Evidence, we solve a murder that happened at 65th & Ashland in Chicago on July 4th at 3:36 PM. There were no leads after two weeks, and we have the only technology in the world that could solve it.”



Creator and Host Rich Christensen in the Sky Evidence studio

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Sky Evidence Show Format (continued)

Part 2. Quick overview of how the Sky Evidence technology works



Part 3. Rich discusses the case with our private investigator



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Sky Evidence Show Format (continued)

Part 4. Private Investigator contacts the victim's family to request permission to help them solve the crime



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Sky Evidence Show Format (continued)

Part 5. The private investigator goes to work

Using the aerial footage to retrace potential suspects' exact paths both before and after the murder, the investigator works to piece together who committed the crime. Along the way, the detective will gather supporting ground information, such as convenience store security footage and witness testimony. The goal is to find the location where potential culprits came from prior to the murder and the location where they went to after the murder.



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Sky Evidence Show Format (continued)

Part 6. Sky Evidence contacts the police

When the private investigator feels he/she has information likely to help police in their investigation of the crime, that information will be given to law enforcement. Note: using FOIA requests, we will obtain body camera and police cruiser video footage of the crime scene and arrests of suspects captured thanks to Sky Evidence.



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Sky Evidence Show Format (continued)

Part 7. Family resolution



Part 8. Rich (host) closes the episode



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Technical Notes on How Sky Evidence Works

In order to understand the vision for the show, it is imperative to understand the underlying technology. The capture and analysis of the aerial footage described herein is provided by Dr. Ross McNutt, Air Force veteran, inventor, and owner of Persistent Surveillance Systems (PSS), with whom Sky Evidence has exclusive entertainment rights. **Important note:** this technology is 100% real, not a prototype, and has helped solve numerous crimes domestically and internationally.



Dr. Ross McNutt, USAF (Ret.)

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Sky Evidence uses aerial surveillance cameras mounted on an airplane.



The surveillance camera array mounted on a Cessna 207

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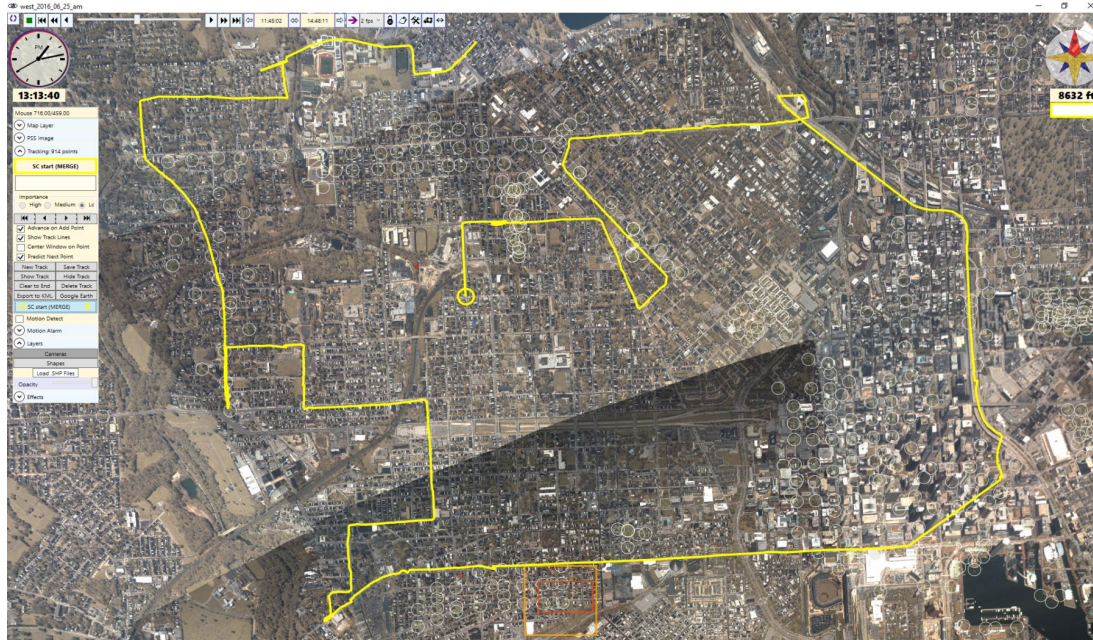
The plane flies in an orbit around a crime-dense location, capturing roughly 35 square miles of the city below at the same time. The cameras take a picture of the entire 35 square-mile area once every second.



Coverage area for the proposed capture over South Chicago.

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The captured images from the plane resemble a satellite image, with the key difference being that a new image is produced every second the plane is in the air. When the second-by-second images are viewed in sequence, human and vehicle movements can be tracked frame by frame using accompanying software.

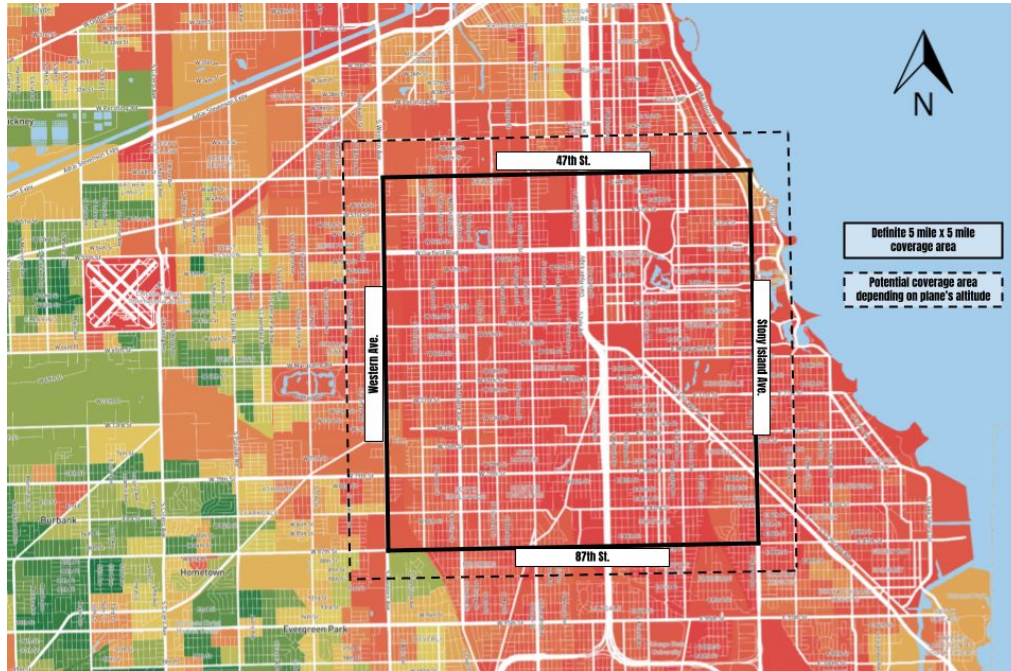


The path a suspect took before committing assault on a police officer, starting at his house and ending at the location of the crime, shown as a yellow line. Analysts followed the suspect's movement backwards from the crime scene to create this track in the proprietary software.

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Crime Capture Process for Sky Evidence

Step 1. The Sky Evidence team chooses flight dates and locations for the surveillance plane based on crime statistics. Our first two proposed locations are Chicago in summer months and Miami in winter months.



The proposed coverage area centered over Chicago's Englewood neighborhood, overlaid on a violent crime "heat map."

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Crime Capture Process for Sky Evidence (continued)

Step 2. The Sky Evidence team finds out about crimes that occurred while the plane was in the air from various sources such as: news media, Facebook and other social media, Citizen App, neighborhood crime organizations, private investigators, etc.



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Crime Capture Process for Sky Evidence (continued)

Step 3. Sky Evidence analysts zoom in on the aerial imagery at the time & location of a crime to verify “trackability” (how well we’re able to track human & vehicular movements from a particular crime scene.)



The moment just prior to suspects (yellow circle) colliding into and subsequently assaulting an on-duty female police officer (green circle).

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Crime Capture Process for Sky Evidence (continued)

Step 3. When a crime is selected, we contact one of our partnering Private Investigators and the capturing of the ground-based portion of an episode begins at that point. **Note:** each round of aerial surveillance will capture multiple crimes. They are all candidates to become Sky Evidence episodes, even if the crimes were happening at the exact same time. This makes the production more cost effective.



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From the Sky Evidence Team

What we've outlined in this document is our vision for the show, however **now we want to hear from you!**

We look forward to your ideas and thoughts. What is indisputable is that, in the right hands, Sky Evidence will be a genuinely unique, groundbreaking show. We look forward to crafting that piece of television history with you.



From left: Co-Executive Producers Ryan & Carrie Ferguson, Creator Rich Christensen, at a recent live shoot for Rich's PINKS TV Show.

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