

Precision Esthetics Expands in West Palm Beach, FL



August 9, 2023 - West Palm Beach, FL - The Business Development Board of Palm Beach County (BDB) is delighted to announce the expansion of Precision Esthetics, a renowned hub catering to dental professionals worldwide. The company is set to create 25 new job opportunities, resulting in a total workforce of 75 employees.

Key points about the expansion include:

- 25 new jobs will be added
- The company is renovating 2,000 sq. ft. of its 8,000 sq. ft. headquarters
- Precision Esthetics is located at 4912 South Dixie Highway
- It was founded 34 years ago in Palm Beach County by a German entrepreneur who achieved his American Dream here
- The Founder and CEO is Achim Michael Renner, a Master Dental Technician
- All dental products are proudly Made in America
- The company boasts an impressive track record of over 250,000 completed dental implant cases

Exactly one year ago, Precision Esthetics celebrated the grand opening of its state-of-the-art 8,000 sq. ft. laboratory in West Palm Beach, located at 4912 South Dixie Highway. Currently, the company is in the process of renovating a 2,000 sq. ft. space to establish a new Teaching and Education Center.

The Business Development Board actively supported this expansion by facilitating connections with the local community and expediting the permitting process through the City of West Palm Beach.

"Phase two of our expansion of this amazing new location will help us to continue to provide the resources for future growth with High-Quality Products, Simply Smart Digital Solutions, World Class Esthetics and Industry Leading Customer Service," said Achim Michael Renner, Founder and CEO of Precision Esthetics.

"The City of West Palm Beach has enjoyed witnessing the continued growth of Precision Esthetics and plans to offer assistance every step of the way through the City's top tier development services," said Mayor Keith A. James, City of West Palm Beach.

Palm Beach County has emerged as a thriving hub for medical device manufacturing, with Precision Esthetics being the latest addition to this vibrant ecosystem. This marks the company's second expansion within the past year, drawing top-notch medical professionals to its full-service dental laboratory and now, to its newly established teaching and education center. Kelly Smallridge, President and CEO of the Business Development Board of Palm Beach County (BDB), highlighted the significance of this development, considering the county's impressive statistics of

nearly 700 life science companies and 1,493 manufacturing companies. Precision Esthetics' presence promises to drive innovation across both sectors.

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About the Precision Esthetics:

Precision Esthetics Dental Laboratory is a Hub for Dental Professionals from across the United States and the World. It is the fastest growing Full Dental Laboratory in South Florida, and only one led by a Team of Master Dental Technicians – trained in Germany, Switzerland, and the USA. In-house training of entry-level candidates leads into satisfying and well remunerated careers for locals. 33 Years Strong, Precision Esthetics was founded and is still led by Master Dental Technician Achim Michael Renner. Known for its esthetic work, our laboratory is again revolutionizing the industry with its implementation of the Simply Smart Digital initiative. Efficiencies found in digital workflows and state-of-the-art technologies, paired with old-world techniques and a robust team of Master Ceramists are part of the winning combination. Quality Work, all Made in America, and outstanding Customer Service, are the other ingredients. Experience Amazing with Precision Esthetics! Visit our website at www.precisionesthetics.com for more information about our story, products, and services.

About the BDB:

The Business Development Board of Palm Beach County is the official public/private economic development organization for Palm Beach County and Enterprise Florida. Founded in 1982 as a not-for-profit corporation, our primary purpose is to attract and retain new industry, business investment, high quality jobs and workforce development through corporate relocations, expansions and international trade. During the past five years, the BDB has assisted companies that have created more than 12,822 direct jobs with average salaries greater than \$69,062, resulting in more than \$777 million in capital investment to Palm Beach County and an economic impact that exceeds \$6.87 billion. The BDB's highest level investor partners include Carrier, Florida Power & Light, Focus Financial Partners, Good Greek Relocation Services, LRP Media Group, HSS, Moss Construction, Stiles Nicholson Foundation, Suffolk Construction, Tampa General Hospital, Tortoise Properties, TPA Group and Wexford Capital. Additional information can be found at the BDB's website, BDB.org.

FOR IMMEDIATE RELEASE:

August 9, 2023

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