



Janiene Palmeri
BUY · SELL · STAGE



Don't Try This at Home!

Trying to sell your house on your own? I would like to help you keep more money in your pocket.

Since actions speak louder than words, here's an example of how I helped one of my clients sell their home for an exceptional profit.

AVOIDING A \$55,000 MISTAKE!

My seller client, Joe B., was approached by a neighbor who offered to buy his house off the market for \$100,000. My client declined the offer, knowing that he already wanted to list and sell for the best possible result. Once I staged the entire home and listed it for him, he received **7 offers** and a final sale price of \$155,000. I was ecstatic to help Joe make **\$55,000 more** than that original offer.

Here's what I do to get your home SOLD:

- ✦ Advertisement on all broker websites like MJ Peterson, Hunt, Century 21, etc.
- ✦ Advertisement on 100 public websites like Zillow, Trulia, Realtor.com, etc.
- ✦ Worldwide postings of 35 different countries internationally

- ✦ All social media like Facebook, Twitter, YouTube, etc.
- ✦ Print advertising in The HomeFinder and 2FindYourHome
- ✦ Professional marketing brochures
- ✦ Professional photography
- ✦ Professional signage
- ✦ "Just Listed" mailers sent to 250 people in your neighborhood
- ✦ Creative and energetic open houses
- ✦ Access to buyers from our relocation department

Agent-Assisted Home Sales: \$265,500
↓ For Sale By Owner: \$200,000*

I also go a step further by adding the personalized service of home staging – at no extra cost! Staging ranges from making recommendations for room layout to full blown staging of a vacant house by adding rental furniture and all décor. Home staging is an excellent way to attract multiple offers and sell for more money.

All of these services are included in our successful marketing program. And you don't pay a dime until the successful closing of your home!

I'd be honored if you would allow me to put my experience to work for YOU!



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If your property is already on the market, this is not intended as a solicitation.
 *Source: 2018 National Association of REALTORS® statistic.

