

AMERICA WEST 2019



SMALL BUSINESS LENDING SUMMIT

Training 7(a), 504,
Community Advantage, and
Secondary Market lenders in
CA, AZ, NV, OR, WA and
neighboring states to become
higher volume lenders.



JUNE 11-13, 2019

2:00 pm / 12:00 pm

Omni Rancho Las Palmas
Rancho Mirage, CA

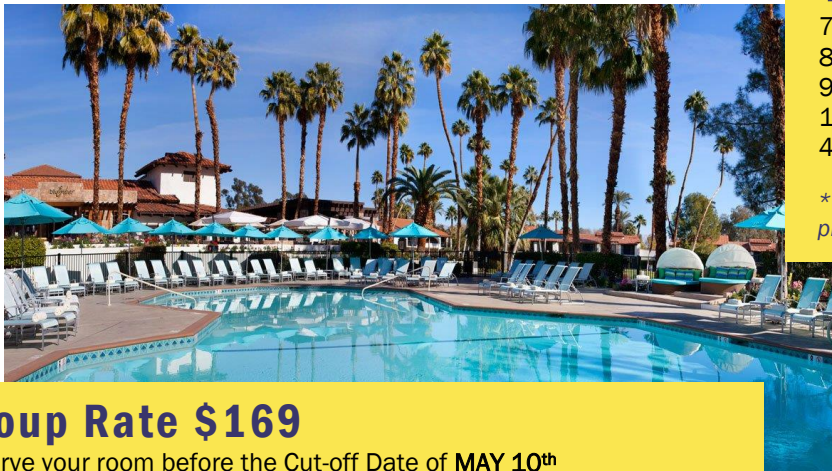
AmericaWestConference.com

SUMMIT DETAILS

Unlike any training event or conference you've attended, AMW offers in-depth experiential training for both 7(a) and 504 lenders using real-life case studies and interactive hands-on approaches to engage participants in workshops and mini training sessions facilitated by experts in the industry.

You will have the option to attend between four different 90-minute workshops with sessions offered for basic, intermediate and management levels with tangible takeaways to build your knowledge base and nurture best practices and processes, while maintaining a high level of compliance.

Networking time includes a Welcome Reception, Carnival Lunch and Farewell Brunch, all hosted in the Exhibit Hall. Our *Hipsters Dinner & Dueling Pianos* event will have you singing along to your favorites while sipping brandy like the Rat Pack did here back in the early 60's.



Group Rate \$169

Reserve your room before the Cut-off Date of **MAY 10th**. Summit guests enjoy discounts on spa services and golf greens fees. Omni Select guests receive complimentary in-room Wi-Fi. Parking is \$10 per room/night.

VENUE INFORMATION

The [Omni Rancho Las Palmas Resort & Spa](#) offers an ideal escape in the Coachella Valley, minutes from Palm Springs located in Rancho Mirage, CA. Set on 240 acres, the resort boasts a full 18-hole golf course, fitness center, spa, boutiques, multiple pools and splash park, sandy beach and more. The resort is convenient to [nearby shopping, restaurants and entertainment](#) and just 11 miles from Palm Springs Airport (PSP). Visit our [website](#) for more location details, alternate airport options and group reservations link.

AGENDA

Monday, June 10th

8:00 – 5:00 pm Optional Adjunct Training Sessions*

Tuesday, June 11th

8:00 – 5:00 pm Optional Adjunct Training Sessions*
 1:00 – 5:00 pm Exhibitor Check-In & Setup
 2:00 – 7:00 pm Attendee Check-In
 5:30 – 7:00 pm Welcome Reception

Wednesday, June 12th

7:30 – 8:30 am Breakfast
 8:30 – 9:45 am Opening Session
 10:00 – 11:30 am Workshops
 11:30 – 1:00 pm Carnival Lunch
 1:00 – 2:30 pm Workshops
 2:30 – 3:00 pm Break with Exhibitors
 3:00 – 4:30 pm Workshops
 5:30 – 8:30 pm Hipsters Dinner & Dueling Pianos

Thursday, June 13th

7:30 – 8:30 am Coffee Service
 8:30 – 9:45 am Workshops
 9:45 – 11:00 am Farewell Brunch
 11:00 – 12:00 pm Closing Keynote Session
 4:30 – 8:00 pm Red Jeep 4WD Tours*

*Optional Event for an additional fee. Adjunct training details to be provided at a later date.

AMERICA WEST GIVES BACK

America West is committed to giving back to our community and has made a promise to donate a portion of proceeds each year to a deserving charity organization.

Our 2018 recipient of a \$3,500 donation was the [EOD \(Explosive Ordnance Disposal\) Warrior Foundation](#), which serves the EOD community by providing financial assistance and support to active-duty and veteran wounded, injured or ill EOD warriors, families of wounded and fallen EOD warriors and by maintaining the EOD Memorial.

We look forward to confirming our 2019 recipient and presenting this donation as part of the summit's closing session.

UNIQUE EVENTS

The America West Summit offers highly interactive and engaging events you won't see at other conferences, including:

CARNIVAL

Our traditional **Lunch Carnival** is one-of-a-kind and was a great success last year. Each exhibit booth will host a carnival game during lunch for attendees to play. Play games, win tickets and choose your prizes! Some booths from 2018 included bean bag toss, wheel of fun, knock the can, arcade shooting gallery, "Name that SOP" trivia game, and more. This is a fun time and a great way to break of the day before going back into the afternoon workshops.



2018 Beach Party

Join us for our **Hipsters Dinner & Dueling Pianos** event on Wednesday evening. In case you missed our Beach Party last year, our evening parties are a lot of fun. Get ready to hear all your sing-along songs in an outdoor setting overlooking the gorgeous golf course - food, drinks and fun included!

Sunday brunch on a Thursday? Why not! Our **Farewell Brunch** will be a great opportunity to visit with fellow attendees and exhibitors one last time before our closing session. Held in the exhibit hall, our exhibitors will be channelling their inner chef skills to serve up delicious pancakes, waffles, omelettes, and mimosas (did someone say Mimosa?).



More conference details at:

www.AmericaWestConference.com

REGISTRATION DETAILS



Attendee registration available online via our website at:
www.AmericaWestConference.com

Attendee registration rates and deadlines for **LENDER ATTENDEES*** are below. Don't delay – register today!

Early Bird	\$399 Through March 1 st
Regular Rate	\$499 Through April 30 th
Late Rate	\$599 Through June 3 rd

REGISTRATION CLOSES JUNE 3

Walkup registration will **NOT** be available. Cancellations with refunds accepted through May 1st; substitutions accepted through June 3rd.

*Lender attendees include 7(a) and 504 bank and non-bank lenders, CDCs, and Credit Unions.

OTHER TICKET OPTIONS

- **Government Employee:** U.S. SBA and SBDC non-speaking attendees can purchase a government rate ticket for \$299 at any time up until close of registration.
- **Speaker/Facilitator:** If you are a workshop facilitator and would like to attend the entire conference, you can purchase this ticket at a discounted rate of \$299 at any time up until the close of registration.
- **Guest Pass:** This ticket includes the Welcome Reception on Tuesday evening as well as the Wednesday evening *Hipsters Dinner & Dueling Pianos* event for \$150.
- **San Andreas Fault Jeep Tours:** Don't miss this 4WD adventure Thursday afternoon, 6/13. Pickup at hotel at 4:30 pm and return to hotel at 8:00 pm. Extraordinary scenery will abound as your Big Red Jeep winds its way through the labyrinth of geological cuts and canyons of the San Andreas Fault Zone and Coachella Valley. Don't miss this MUST-DO bucket list item – very popular tour and will sell out! Tickets are \$130 and include bottled waters, soft drinks and adult beverages for the ride!



SHARE THE LOVE REFER SOMEONE YOU KNOW

Spread the word to your contacts and help us cultivate a thriving community of lenders in California and surrounding states. Any time someone registers and mentions your name in the "How did You Hear about the Conference" question, you'll be entered to win an America West hospitality package, including an upgraded hotel room, amenity sent to your hotel room, extra drink tickets for our Wednesday evening event, and a \$25 voucher to spend anywhere on property. We'll be giving away 3 packages to those with the most referrals by May 1st!



CONFERENCE QUESTIONS

For questions related to sponsorship or the conference in general, please contact us by email at AmericaWest@eventfullyyourz.com or by phone at **844.887.6477** and our event team will be happy to help.

STAY CONNECTED

Keep up with event updates as they happen and share with your colleagues:



AMERICA WEST 2019 STEERING COMMITTEE

Karen Bean, *Signature Bank*
Anna Chung, *Hanmi Bank*
Kyle Gustafson, *PCFS Solutions*
Lisa Preston, *The Preston Group, LLC*
Ken Rosenthal, *CDC Capital Markets*
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