

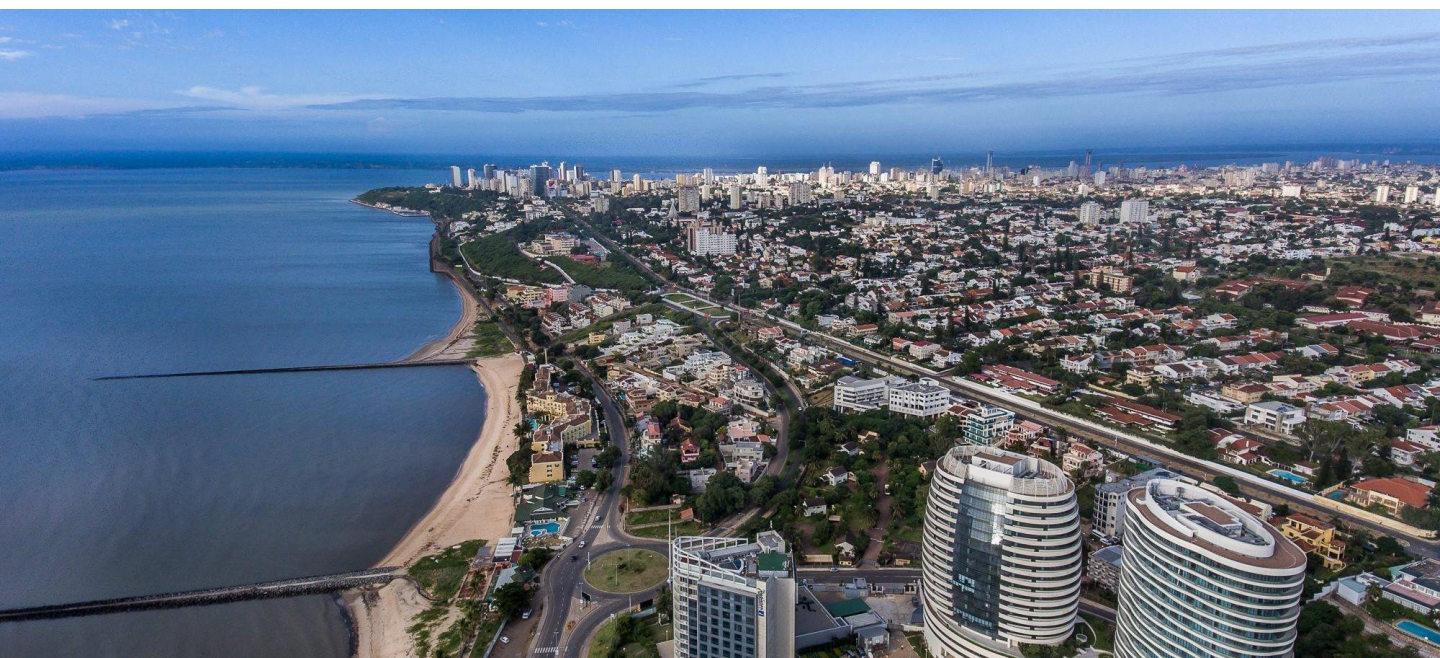


# MEMBERSHIP 2019



Câmara de Comércio  
CANADA  
MOÇAMBIQUE

CANADA  
MOZAMBIQUE  
Chamber of Commerce





# CCCM AT A GLANCE

## ABOUT US

Câmara de Comércio Canada Moçambique (CCCM) was officially registered in 2018.

Our objective is to provide a forum to promote the exchange of information and business opportunities for individuals and companies with an interest in commercial relations between Canada and Mozambique.

## MISSION STATEMENT

To support, promote and enhance member business interest by fostering Mozambican-Canadian relationship.



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## MEMBERSHIP BENEFITS



### Members Directory

We publish your company or individual profile on our online and hard copy Members Directory with your company background and key representative's contacts. The Directory is delivered to all CCCM members.



### Exclusive Invitations

Regular invitations to trade shows, speaking engagements and CCCM networking events that provide information on the local and regional business environment at a member price. Our member pricing is also accepted at partner Chamber events that we co-brand. You save approximately 30% on entry fees by being a CCCM member.



### Info Desk

Stay in the loop about the business environment in Mozambique by receiving our weekly updates, government news, and general information pertinent to your business. Members can reach our staff by contacting +258 12 345 6789 with a phone request or to secure a meeting. We are a highly responsive team and welcome all inquiries.



### Referrals

The CCCM is always proactive to provide business referrals and business links with Canadian, Mozambican and other companies for potential collaborations. Members receive priority whenever our Chamber receives an inquiry that aligns with your business.



### Sponsorship Opportunities

We offer annual and individual event sponsorships for our major events and Canuck Connections Networking. Our major events are the Crystal Ball, Great Canadian BBQ, Women in Leadership, Canada Day and the Maple Leaf Ball. CCCM holds Canuck Connections networking every third Wednesday of the month where you will meet people from all walks of life.



### Hosting Events

Are you planning a company launch, information session or a seminar? Members have the benefit of the CCCM's planning and hosting your function at a reduced rate. We will promote and market your function to maximize attendance for success. Our Chamber also co-brands many events with other Chamber's which allows any Chamber member access at the member rate thereby maximizing attendance and exposure. Planning functions is a daunting task, let us do the work for you. Contact us to plan your next function.

# PROPOSED EVENTS, YE2020

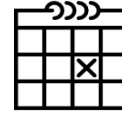
## Business flagship events:

- Crystal Ball
- Women in Leadership
- Leadership in Energy Innovation

## Social/Brand Canada flagship events:

- Canada Day
- Maple Leaf Ball
- Canuck Connections Networking

# 40



## Events Proposed

28 Commercial & Trade Events

12 Social & CSR Events

5,500 Event Participants

 100 Business Referrals

## Event Descriptions

### Maple Leaf Ball

Over 100 Mozambican, Canadian and other expatriate businesspeople, diplomats, officials and influential guests will gather for the annual Canadian Thanksgiving Dinner, called The Maple Leaf Ball. This event is the CCCM's highest profile and most anticipated event. It's a formal, red carpet affair, with a fun and different theme each year.

### Crystal Ball – Multi-Chamber Economic Outlook

The first key Chamber event of the year during which business leaders will provide their perspective and outlook on the economic, financial, political, and work/labour landscape for the year ahead. Panel Discussion & Luncheon.

### Leadership in Energy Innovation

This event serves as a focal point for members/stakeholders to engage & collaborate on defining the challenges & opportunities in Mozambique's energy sector. Panel Discussion & Luncheon.

### Women in Leadership

WIL 2020 "Defining the Next-Gen" event will examine the next generation of Women in Leadership in Africa. What are the key values & leadership qualities required to operate in a disruptive and every changing world? How can these qualities be nurtured and developed for the next generation? Panel Discussion & Luncheon.

### Canada Day Summer Festival

Escape the hustle of the city and relax with a cold Canadian craft beer or Caesar and authentic Canadian food alongside activities for all ages! Real Canadian BBQ, Burgers and Hotdogs, Poutine, and S'mores by the campfire you'll feel as if you're right in Canada. Outdoors & Family Oriented.

### Christmas Party

Merry Christmas and Happy New Year! The Christmas event will feature many wonderful prizes, live saxophone band and more. It will be a jolly good time and with a great variety of people, food and holiday drinks!

### Canuck Connections Networking

Networking opportunities are a primary reason for joining a Chamber. The CCCM recognizes this need and works diligently to ensure its members are offered numerous opportunities to network and socialize.

The Chamber's monthly networking event is called "Canuck Connections" and is traditionally held on the 3rd Wednesday of every month from 6:30-8:30 pm. These networking events are held at some of Maputo's most popular venues so make sure you get on the CCCM's mailing list.



# EVENTS CALENDAR

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>
September 18, 2019	18:30 - 21:00	Canuck Connections Networking
November 20, 2019	18:30 - 21:00	Canuck Connections Networking
December 12, 2019	18:30 - 21:00	CCCM Christmas Party
January 15, 2020	11:00 - 13:30	Crystal Ball Business Luncheon
January 25, 2020	16:00 - 21:00	The Great Canadian BBQ 2020
February 14, 2020	11:00 - 13:30	Women in Leadership
February 19, 2020	18:30 - 21:00	Canuck Connections Networking
March 6, 2020	11:30 - 13:30	Leadership in Energy Innovation
March 20, 2020	17:00 - 18:30	CCCM Annual General Meeting
April 15, 2020	18:30 - 21:00	Canuck Connections Networking
June 13, 2020	15:00 - 00:00	Canada Day 2020
August 19, 2020	18:30 - 21:00	Canuck Connections Networking
September 16, 2020	18:30 - 21:00	Canuck Connections Networking
October 2, 2020	18:00 - 00:00	Maple Leaf Ball 2020
October 21, 2020	18:30 - 21:00	Canuck Connections Networking
November 20, 2020	17:00 - 00:00	International Craft Beer Festival 2020
December 16, 2020	18:30 - 21:00	CCCM Christmas Party



## CCCM WEBSITE

The goal is to have over 3,000 organic users visit CCCM's website per month. The most visited areas will likely be the online directory and the Upcoming Events Page.



Logo on CCCM Website (Membership page)

PAGEVIEWS 3,000 / month



## EMAIL AND WEEKLY E-NEWSLETTER

Each week, a dedicated Electronic Direct Mail, E-newsletter and CCCM Upcoming Events listing is sent to subscribers.

SUBSCRIBERS 2,000  
EMAILS SENT 10,000 / month

## MEMBERSHIP DIRECTORY

Our published Membership Directory is updated annually, distributed freely at CCCM events and delivered to members, partners and the wider business community in Mozambique.

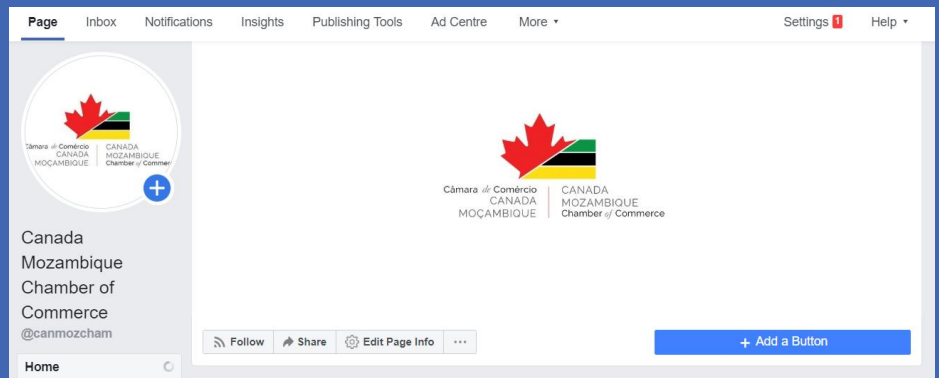
DISTRIBUTION 400 / year  
AUDIENCE FULL SPECTRUM

## PARTNER VISIBILITY: SOCIAL MEDIA GOALS, YE 2020

CCCM actively engages with our followers and provide current business news, news and business information from Canada and other noteworthy reports and stories on Facebook and LinkedIn.

### Facebook, YE2020

FOLLOWERS 3,000



### LinkedIn, YE2020

FOLLOWERS 300



MEMBERSHIP BENEFITS	INDIVIDUAL	CORPORATE
Access to new contacts and business opportunities in the Mozambican – Canadian Business Community	YES	YES
Social and Business networking in 35+ events throughout the year to develop long lasting relationships and expand your network	YES	YES
Profile in the CCCM Resource & Member Directory	¼ Page	½ Page
Number of representatives in CCCM's Resource & Member Directory	1	3
Business referrals	YES	YES
Voice to Ministries of the Mozambican Government, Board of Investment (BOI) and The Board of Trade (BOT)	YES	YES
Access to insider experiences in conducting business in Mozambique	YES	YES
Linkage to Canadian business community	YES	YES
Access to valuable market information and resources, e.g., legal, business and trade	YES	YES
Opportunity to participate in joint or shared foreign chamber events	YES	YES
Business Networking through our Chamber Members on LinkedIn	YES	YES
Community service initiatives focused on offering business project support	YES	YES
Information support with updates on new government policies, legislation and studies relevant to doing business in Mozambique	YES	YES
Access to promotional events which provide opportunity for company exposure		YES
Corporate marketing and advertising opportunities		YES
Complimentary vouchers for Canuck Connections networking events		4
Access to suggest speakers for CCCM's <i>Canuck Connections</i> Networking		YES
Linkage and showcase opportunities on CCCM's website		YES
<b>TOTAL (Excluding VAT 7%)</b>	<b>MZN 7,500</b>	<b>MZN 15,000</b>

## Project your brand to business communities in Mozambique and Canada



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For more information on CCCM's membership & partnerships opportunities, please contact:

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