



AAMSS 2025 Fall Conference

“Breaking Silos, Building Solutions”

Friday, November 14, 2025

Phoenix, AZ



Arizona Association of
Medical Staff Services

Overview and purpose: The mission of AAMSS is to provide continuing education, promote improvement of professional knowledge, foster collaborative relationships, and support the mission of NAMSS.

Who Should Attend: This program is designed for Medical Staff Professionals (MSPs): Credentialing Specialists, Credentialing Analysts, Credentialing Managers, Managed Care Credentialing Specialists, Medical Staff Coordinators, Medical Staff Services Directors, Medical Staff Services Managers, and Provider Enrollment Specialists.

AGENDA

Time	Item
7:00 – 8:00 AM	Registration/Check-In & Continental Breakfast <i>Vendor Booth visits</i>
8:00 – 8:10 AM	Welcome and Opening Address
8:10 – 9:10 AM	OPPE/FPPE, Peer Review: How, When, and Why <i>Presenter: Sharon Beckwith</i>
9:10 – 10:10 AM	Turf Battles: Improving Collaboration Between MSOs, CVOs, Provider Enrollment and More <i>Presenter: Tammy West, MHA/ED, CPMSM, CPCS</i>
10:10 – 10:30 AM	BREAK
10:30 – 11:30 AM	A Day in the Life of an MSP <i>Presenter: Stephanie Russell, BS, CPMSM, CPCS</i>
11:30 AM – 12:30 PM	AI in Credentialing <i>Presenter: Sharon Beckwith</i>



12:30 – 1:15 PM

LUNCH

1:00 – 1:15 PM

Annual AAMSS Membership Meeting

1:15 – 2:15 PM

NAMSS & 40th AAMSS Anniversary

Presenter: Karen Reed-Coffman, CPMSM, CPCS

2:15 – 2:30 PM

BREAK

2:30 – 3:30 PM

Verify and Comply

Presenter: Stephanie Russell, BS, CPMSM, CPCS

3:30 – 4:30 PM

Unifying Provider Enrollment, Credentialing, and Privileging

Presenter: Tammy West, MHA/ED, CPMSM, CPCS

4:30 PM

Closing Remarks

Thank you for attending!



Program Content

OPPE/FPPE, Peer Review: How, When, and Why - Sharon Beckwith

Objectives:

1. Participants will be able to explain the importance of educational peer review in identifying and resolving inappropriate clinical performance and medical errors, enhancing patient safety, and improving overall quality of care.
2. Attendees will learn how the peer review process integrates with credentialing and recredentialing to ensure the clinical competence and professional behavior of physicians practicing within the hospital.
3. Participants will gain insights into the purpose of Ongoing Professional Practice Evaluation (OPPE) and Focused Professional Practice Evaluation (FPPE), including The Joint Commission's requirements, and will be equipped to tackle the associated challenges by reviewing relevant data tracking methods.

Turf Battles: Improving Collaboration Between MSOs, CVOs, Provider Enrollment and More -

Tammy West, MHA/ED, CPMSM, CPCS

Objectives:

1. Recognize how the Medical Staff Office, Central Verification Office, and Provider Enrollment interrelate and the importance of each in the healthcare delivery ecosystem.
2. Acknowledge specific challenges that hinder effective collaboration and understand their impact on organizational goals.
3. Equip participants with practical strategies and best practices to enhance collaboration, streamline processes and improve outcomes.
4. Understand how to apply technological solutions effectively to support collaboration and efficiency.
5. Be motivated to contribute to a workplace culture that actively supports and prioritizes collaboration and communication.

A Day in the Life of an MSP - Stephanie Russell, BS, CPMSM, CPCS

Objectives:

1. Identify the characteristics of a high-functioning Medical Staff Services Department (MSSD).
2. Identify "red flags" before you walk into a new leadership role.
3. Identify strategies for optimizing and managing workflows and team organization to create a high-functioning team.
4. Effectively manage the department and team when changes occur.
5. Identify what processes lead to higher performing teams.

Artificial Intelligence (AI) in Credentialing - *Sharon Beckwith*

Objectives:

1. Examine the various AI technologies applicable to the credentialing process and their potential benefits for healthcare organizations.
2. Assess how AI can streamline administrative tasks within credentialing, leading to improved turnaround times and resource management.
3. Discuss how AI enhances verification accuracy and ongoing compliance monitoring, thereby reducing risks associated with credentialing errors.

NAMSS & 40th AAMSS Anniversary - *Karen Reed-Coffman, CPMSM, CPCS*

Objectives:

1. Describe the history of NAMSS, strategic initiatives and impact on the industry.
2. Learn about opportunities for volunteering with NAMSS, understand the NAMSS leadership selection process, and explore the educational resources available to support your professional growth.
3. Discuss verification benchmarks and efforts NAMSS is supporting to improve credentialing efficiencies.

Verify and Comply - *Stephanie Russell, BS, CPMSM, CPCS*

Objectives:

1. Identify the credentialing standards for CMS, TJC, ACHC, DNV, NCQA
2. Explain the differences and similarities among and between the credentialing standards for each organization for initial appointment and reappointment.
3. Describe the four steps of credentialing and the responsible parties for each step.

Unifying Provider Enrollment, Credentialing, and Privileging - *Tammy West, MHA/ED, CPMSM, CPCS*

Objectives:

1. Discuss advantages and disadvantages of delegated credentialing.
2. Describe fundamentals of delegated credentialing and integration of enrollment, credentialing, and privileging.
3. Identify tools and resources to simplify the unification process.





Arizona Association of
Medical Staff Services

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2025 Fall Conference Registration

Registration form and payment are due by: October 31, 2025

Complete one form for each person registering and email the form(s) to: Ranflynn@honorhealth.com

Name: _____ Certification(s): _____ CPCS _____ CPMSM

Position: _____ Cell Phone (Required): _____

Facility: _____

Address: _____

City: _____ State: _____ Zip: _____ Work Email: _____

Personal Email (Required): _____

Conference Fees

Attendance: This event is **in-person only**. Please note that **virtual attendance will not be available**.

Fees:

_____ **\$150** – AAMSS Member

_____ **\$180** – Non-Members

Conference fees include ****Continental breakfast, snacks, and lunch****

Dietary Restrictions: Please indicate any dietary restrictions.

Conference Materials: All materials will be distributed **prior to the event** to registered attendees.

Payment (Select One)

Option 1: Credit/Debit Card

Option 2: Check Payment

(Please add a note: Conference Registration & list attendee name)



AAMSS
Conference Registration
PO BOX 5157
PHOENIX, AZ 85010

(Tax ID 86-0516862)



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Arizona Association of
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Banner University Medical Center Phoenix
Oak Creek Conference Rooms 1, 2, and 3 in Tower 1
1111 E. McDowell Rd
Phoenix, AZ 85006





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Hotel Information



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Conference Date: Friday, November 14, 2025

Below is a list of recommended hotels near Banner University Medical Center Phoenix (1111 E. McDowell Rd, Phoenix, AZ). These options were selected for their convenience, proximity to the hospital, and suitability for conference attendees.

Hampton Inn Phoenix-Midtown/Downtown Area

160 W Cataline Drive, Phoenix, AZ 85013

Phone: (602) 200-0990

Kimpton Hotel Palomar Phoenix

2 E Jefferson St, Phoenix, AZ 85004

Reservations / Front desk: (602) 253-6633

Toll-free (U.S.): (877) 488-1908

The Westin Phoenix Downtown

333 N Central Ave, Phoenix, AZ 85004

Phone: (602) 429-3500

SpringHill Suites by Marriott Phoenix Downtown

802 E Van Buren St, Phoenix, AZ 85006

Phone: (602) 307-9929

Fax: (602) 307-9964

Hyatt Regency Phoenix

122 N 2nd St, Phoenix, AZ 85004

Phone: (602) 252-1234

