



DISTINCTION
Group

BUILD TO RENT

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**THE FUTURE OF
MODERN LIVING**



Private Residence,
North London

As the influx of Build to Rent developments continues to revolutionise modern living, Distinction Group is on a mission to revolutionise BTR. Since its establishment in the early 80's, Distinction Group has been successfully manufacturing contract furniture for hotels, serviced apartments, private rented sector apartments and student accommodation.

And now Distinction brings its wealth of experience to the BTR sector, offering expertly made contract grade furniture to the expanding rental market.

More than just furniture

With Distinction Group you get more than simply supply and demand. We believe in creative collaboration with our clients; working together and communicating openly to produce inspired design schemes tailored to your brief.

Our experienced team of project coordinators oversee all projects from contract commencement to project completion. From the approval of shop drawings to the installation of furniture, our committed team are on hand to manage the process professionally and smoothly.

Quality in High Quantities

We don't compromise on quality. We are committed to delivering all projects on time and on budget to the required standard, regardless of scale and complexity.

With our established technical expertise in the contract field and a hands-on team of experienced project managers, we can maintain impeccable product standards whilst enhancing budget requirements and costing for each and every project.

We are so certain of the quality of our product that we offer a five-year warranty for manufacturing defects on every item we supply.

Made to Measure

Over more than three decades, we have refined our manufacturing process, combining expert craftsmanship with innovative technology to create made to measure furniture that is both beautiful, durable and competitively priced.

We offer smart, cost effective solutions through our local and international factories. This includes value engineered products that allow us to create furniture for all budgets without compromising on quality.

From Sea to Site

Every item leaving our manufacturers is clearly labelled to facilitate shipping, customs and installation requirements at the destination.

We ensure that all our furniture is delivered and installed in pristine condition with our own managed delivery service, giving you total peace of mind. For UK based projects, our expertly trained installation team oversee everything from the moment the products arrive at our Kingston based Distribution centre.

Working together with our logistics and operations department, the crew ensure each product is assembled and installed correctly, with care and to the agreed schedule. Our collaborative efforts ensure that your installations are executed as smoothly as possible.

CASE STUDIES



The Carlyle, London



V
FIVE

FIVE PALM JUMEIRAH

The Five offers 222 residences all with breathtaking views of the Arabian Gulf. Distinction worked closely with the developers to provide the apartments with a range of beautiful furnishings, casegoods, upholstery and outdoor furniture – over 14,000 furniture items in all.

As well as providing the majority of furniture for this project, the Distinction Group also provided The Five Palm with innovatively sleek outdoor decking, pergolas and cabanas. These beautiful outdoor pieces can be spotted on The Five Palm’s horizon.

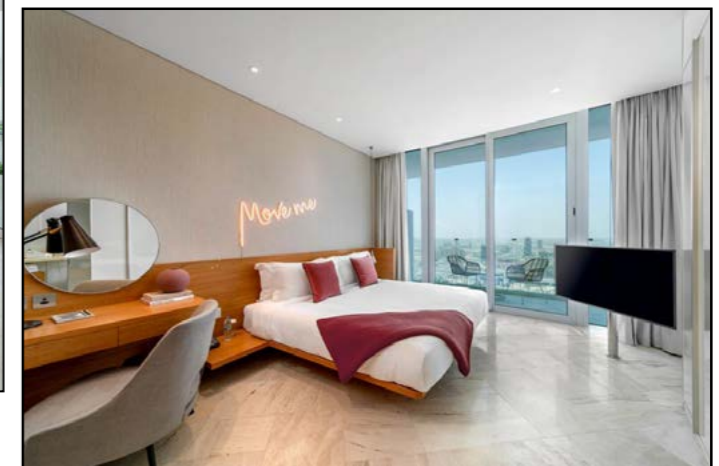
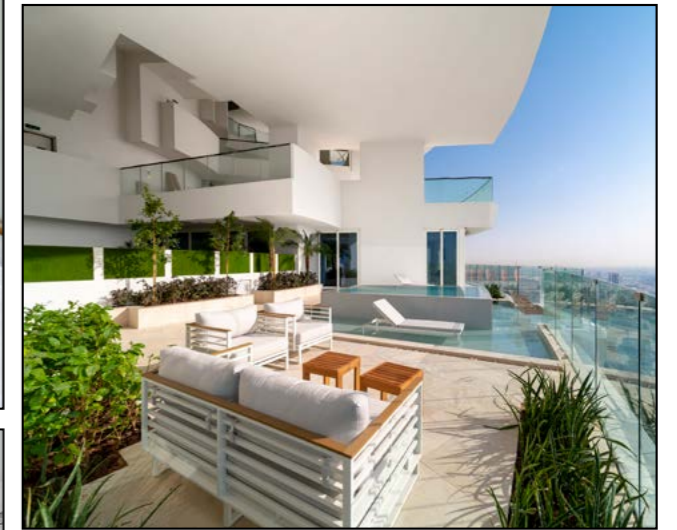
V

FIVE



JUMEIRAH VILLAGE CIRCLE

Dubai



Developer: Five Development

Number of units: 501 apartments & studios plus all public areas

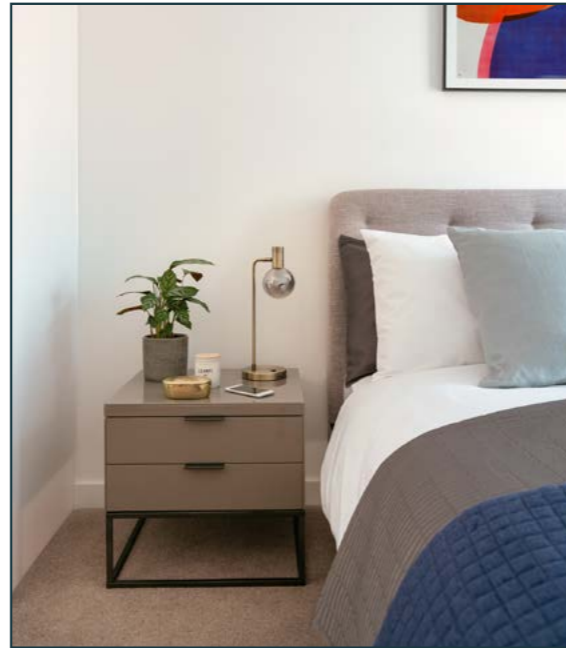
Quantities: Over 10,000 pieces

Project Scope: Caseloads, upholstery & outdoor furniture

Year: 2018

NEW MAKER YARDS

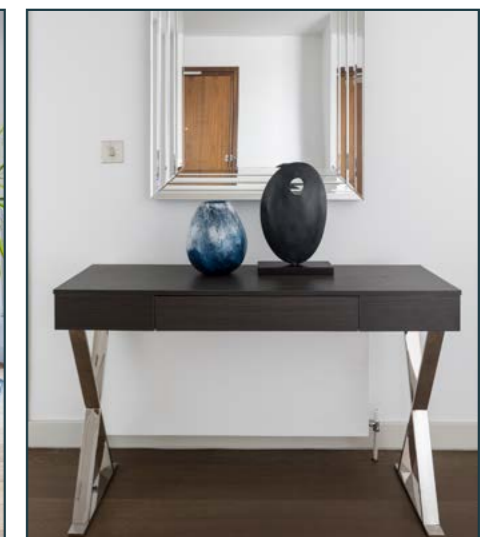
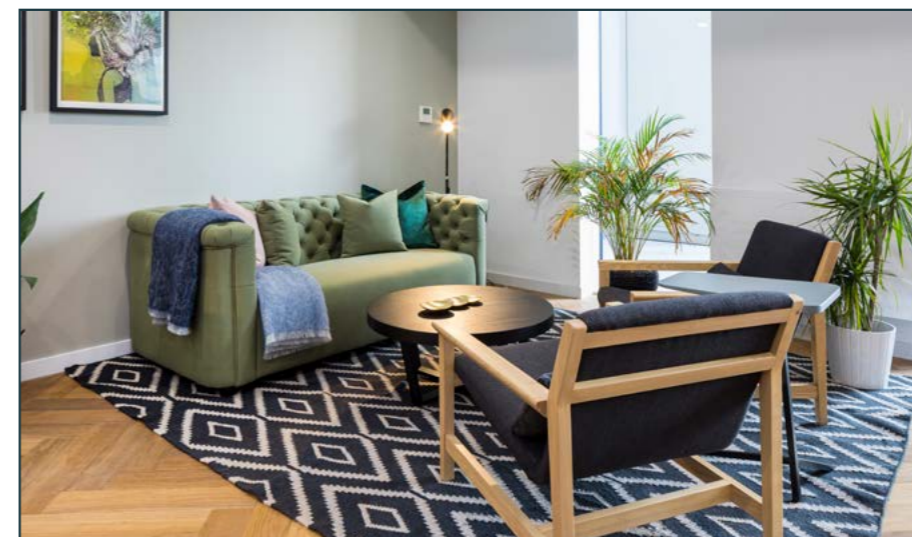
Salford, Manchester



Developer: Get Living
Number of units: 277 1,2 & 3 bedroom apartments
Quantities: 6829 pieces
Project Scope: All furniture & accessories
Year: 2018

ELEPHANT CENTRAL

Elephant & Castle, London



Developer: Get Living

Number of units: 374 1,2 & 3 bedroom apartments

Quantities: 8873 pieces

Project Scope: All furniture & accessories

Year: 2016

EAST VILLAGE

London



Developer: Get Living
Number of units: 1439 apartments
Quantities: 2200 pieces
Project Scope: Wardrobes
Year: 2012



The Carlyle, London

THE CARLYLE

Earls Court, London



Developer: Visu Verum Developments

Number of units: 12 apartments

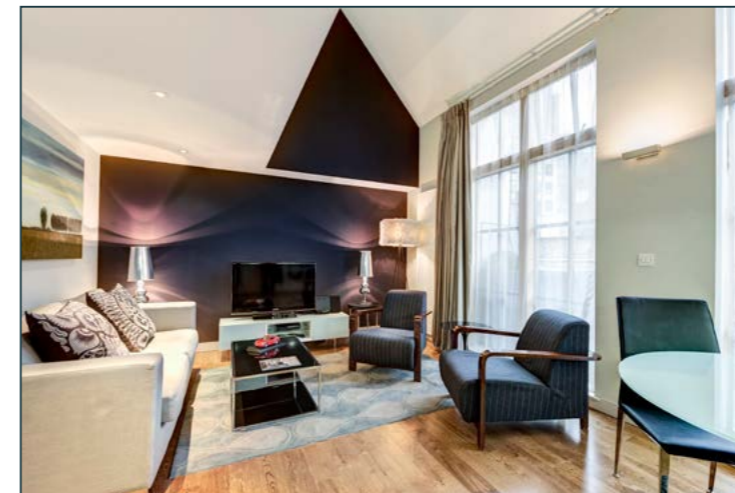
Quantities: 462 pieces

Year: 2019



FRASER PLACE BISHOPSGATE

London



Developer: Frasers Hospitality
Number of units: 26 apartments
Quantities: 643 pieces
Year: 2009

FRASER PLACE - CANARY WHARF

London



Developer: Frasers Hospitality
Number of units: 108 apartments
Quantities: 1492 pieces
Project Scope: Joinery & Caseloads
Year: 2013

FRASER SUITES QUEENSGATE

London



Developer: Frasers Hospitality
Number of units: 105 apartments
Quantities: 1742 pieces
Project Scope: Joinery & Casegoods
Year: 2012



HAMELS MANSION

HAMELS MANSION

Hertfordshire



Number of units: 10 apartments
Quantities: Fully furnished
Year: 2017

PRIVATE RESIDENCE

North London



Number of units: 9 rooms
Quantities: Over 150 pieces
Year: 2018

CAPABILITIES

Distinction Group aims to provide you with all the necessary materials to curtail the burden on your in-house team. From our design and project management team to logistics and installation, our dedicated task force is trained to maximise efficiency across all projects. You can feel confident in the knowledge that this diverse group of creative talent is capable of mastering your project through to completion.

Due to the many and varied ways in which our staff are trained to support your process, we are able to tailor your experience based on your individual requirements. Some of our services include:

- Interior Design.
- Loose furniture & Casegoods supply.
- Joinery.
- Upholstery.
- Installation.
- Formal CAD drawings.
- Value Engineered quotations.
- Site survey and measurement.





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