

KARLA CABRERA

Fashion Designer

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Spanish English

Social Media: @karlacabreraportfolio

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EDUCATION

Fashion Design B.F.A

Savannah College of Art and Design

2017-2021

HONORS

SCAD Achievement Honor Scholarship

Fall 2017 - Present

PROFESSIONAL SKILLS

Photoshop	Fashion Sketching
Illustrator	Garment Construction
Teamwork	Hand/Machine Sewing
Presentation Skills	Pattern Making
Problem Solving	Teck Packer
	CLO

VOLUNTEERING

SCAD Fashion Show

Assistant/Backstage

May 2018

- Assisted dressing the models
- Organized senior collections
- Worked with other assistants to get everything done before the show

WORK EXPERIENCE

Maka Capilar Health

Co-Founder and Marketing Coordinator

January 2017- Present

- Created the brand, logo and name
- In charge of the communication strategy of the company (branding, content development, RRSS, email marketing, website)
- Responsible of the content production, new products development, campaigns and presentations
- Planner and director of the visual production

Alfa Accessories

Sales Assistant

October 2016

- Represented a women's accesory brand during the most important national fashion event in the Dominican Republic
- Responsable of the selection of each accessories for sale

WORKSHOPS

Digital Marketing

Introduction to Fashion Design

Fashion Illustration

Design School of Chavon

September - October 2016

- Assisted a 6 week workshop at the most prestigious art university in the Dominican Republic
- Learned the basics of all 3 courses
- Presented new ideas and collaborated with students on developing concepts and collections