

Marketing 2 Sales Advisory Service LLC

SPECIALIZING IN COMMERCIAL PLANNING AND GO-TO-MARKET PLAYBOOK DEVELOPMENT IN DIGITAL SCIENCE, DIAGNOSTICS AND LIFE SCIENCES.

Our focus

At M2SAS, we believe in the holistic approach to scaling businesses through data-driven strategies, leveraging cutting-edge technology and utilizing commercialize expertise.

Our mission is simple: to empower businesses with solutions that drive tangible growth and success. What sets us apart is not just our expertise, but our commitment to understanding the unique DNA of each client.

Get to know M2SAS

Marketing 2 Sales Advisory Service LLC, owned and founded by Mark Alleman, brings extensive commercial expertise leading organizations with revenues from \$500k to \$3 billion, including teams ranging from seven to organizations of over 300 that have met or exceeded their revenue commitments. With a track record of over twenty successful product launches, we bring expertise and innovation to every project.

Offerings

- Strategic commercial planning
- New product launch (NPL) playbook
- Fractional Chief Commercial Officer
- Value proposition development
- Market dynamic analysis
- Organizational structure development
- Sales playbook, including training
- Competitive analysis
- Key performance Indicators and metrics
- Forecasting
- CRM sales cycle integration
- Value Stream mapping

Why Choose Us?

- Proven track record of exceeding revenue commitments through data analysis and action plans
- Customized strategies tailored to fit your business needs
- Industry expertise including access to a network of leading industry professionals

Get Started Today!

Contact us for a consultation and take the first step toward optimizing your go-to-market strategy.

Contact us:

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MARKETING 2 SALES ADVISORY SERVICE LLC