



SEKŌŪ

*Relief*



SEKŌU

"Relief"

MY JOURNEY



In 2004, I was diagnosed with my first autoimmune illness—endometriosis. Overtime, my battle with pain became so unbearable that there were days I could not get out of bed. After several surgeries that led to no resolve, I knew there had to be a solution and I embarked on a mission to find an affordable solution for chronic pain management. While on this journey, I got another shock. In 2019, fifteen years from my first diagnosis, I was diagnosed with multiple sclerosis after being hospitalized for a week. My initial thought was “wow” and “why” but that was short lived. I needed to pivot and fight to transform to live a long healthy life.

# CHRONIC PAIN IS A MINOR SETBACK

At the onset of the pandemic in 2020, my life, along with the rest of the world, changed forever. I found myself out of work and without access to healthcare and knowing my healthcare would end at the end of 2020, I sought solutions to manage my chronic pain on my own. I sought out affordable alternative medicine. My go to has been acupuncture and it has saved and transformed my life. This is why I dived in head first to find a reliable and affordable product to help people like me who suffer from pain. I put my best foot forward and created "SEKŌU", which means relief in Haitian creole.

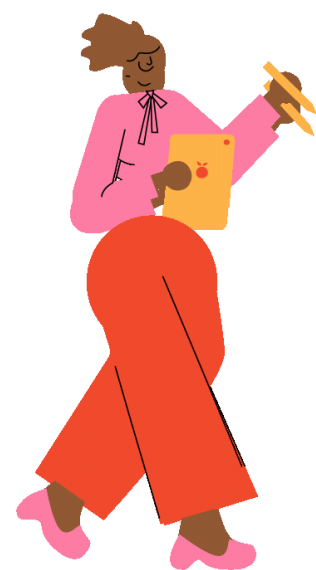
Years of suffering helped me find my purpose. I am aiming for you to take a chance on me and my product SEKŌU.



# PROBLEM WE'RE SOLVING & WHY TO INVEST IN ME AND SEKÖN

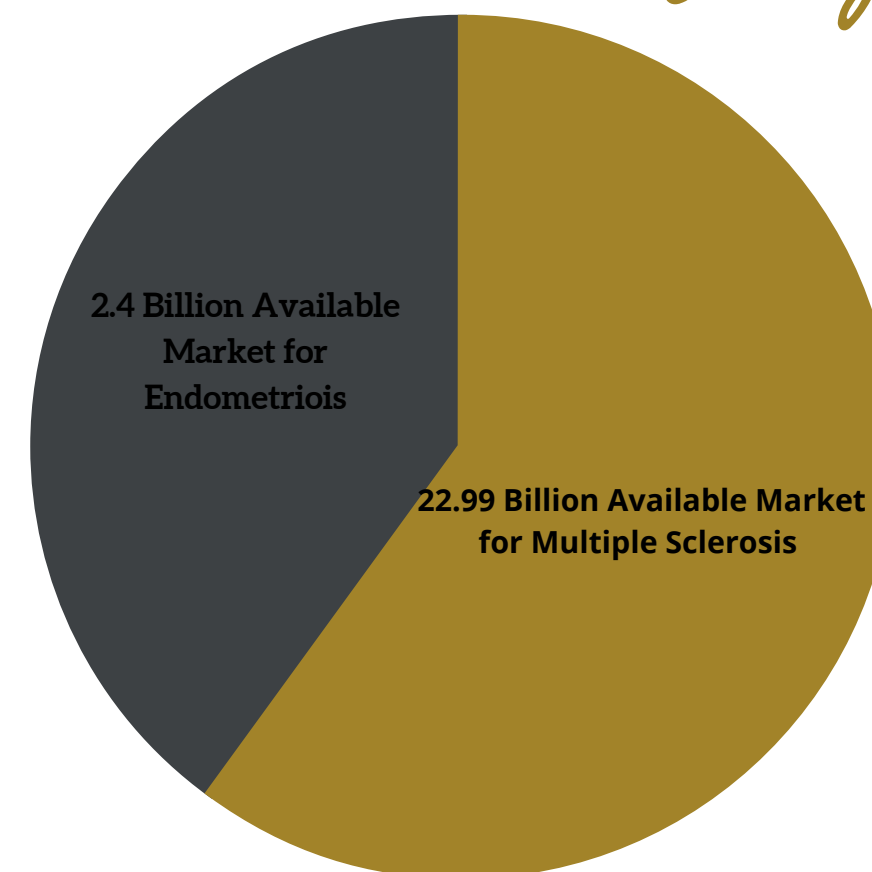
**Creating an alternative, affordable, accessible and portable solution for those living with chronic pain. This product does not replace traditional medicine. It provides a solution that can be used alongside traditional medicine and also helps fill the gap for uninsured or underinsured and are looking to improve their quality of life when a doctor is not an option.**

**Pain is not normal and no one should suffer in silence because they may lack access to care. I like to say I am a subject matter expert in pain and the affects it has on one's mental health. I am on a mission to provide an affordable pain management solution for women who look like me.**



According to Global Endometriosis Research, the endometriosis market is forecast to grow at a rate of 2.8% during the forecast period and reach USD 2.42 Billion in 2026. The market's undergoing continuous changes and developments that are supporting the overall growth .

## Market Size



As researched by Allied Market Research, multiple sclerosis (MS) market was valued at \$22.99 billion in 2018, and is projected to reach \$28.00 billion by 2026.



# WHERE WILL YOUR DOLLARS GO?

With your generosity, I will be able to elevate SEKŌU into its purpose. I'm raising \$45,000 and your generosity contributes to the cost of:

- **Product Sourcing, Marketing, Brand Development**
- **Website, Social Media, Mobile Application Redesign**
- **Business Development: Organizational structure and staffing**  
i.e. (Accountant, Accounting Software)
- **Corporate Responsibility: Reproductive health education program for girls**
- **Growth and development: Develop a global database**  
that will be accessible to the girls of the community

# THE FOUNDER

*Yatta Montrell Osigwe*



I'm a purpose-driven entrepreneur, who is passionate about creating a space for women living with chronic pain to have alternative pain management solutions. Along with, creating a space for women from underserved communities to share their stories to form a greater influence.



**THANK YOU, FOR  
YOUR TIME AND  
BELIEVING IN ME  
AND MY PRODUCT.  
I AM GRATEFUL**