

DOTD: Engaging in Public Private Partnerships

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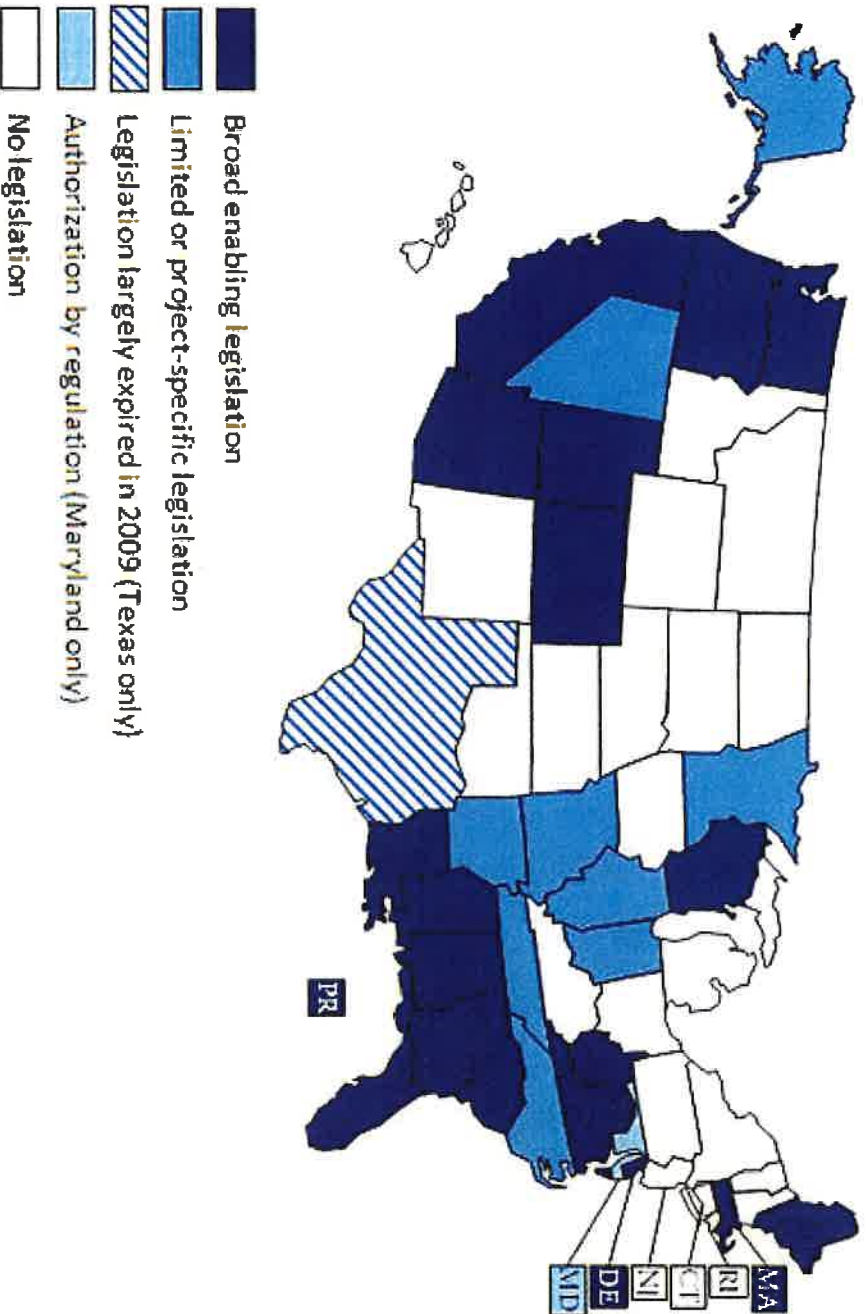


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PUBLIC PRIVATE PARTNERSHIPS IN LOUISIANA

- The Louisiana Transportation Authority was created in 2001 to solicit and receive unsolicited public private partnership proposals.
 - The first and only project of the LTA is the LA 1 toll bridge in Golden Meadow, but it is not a Public Private Partnership
- Act 519 of the 2016 Regular Session
 - Granted DOTD authority to solicit P3s
 - Allows for the private sector to submit its most creative designs and innovative processes for our biggest projects
 - Project specific approval is needed

Public-Private Partnerships



WHY CONSIDER PUBLIC PRIVATE PARTNERSHIPS FOR INFRASTRUCTURE

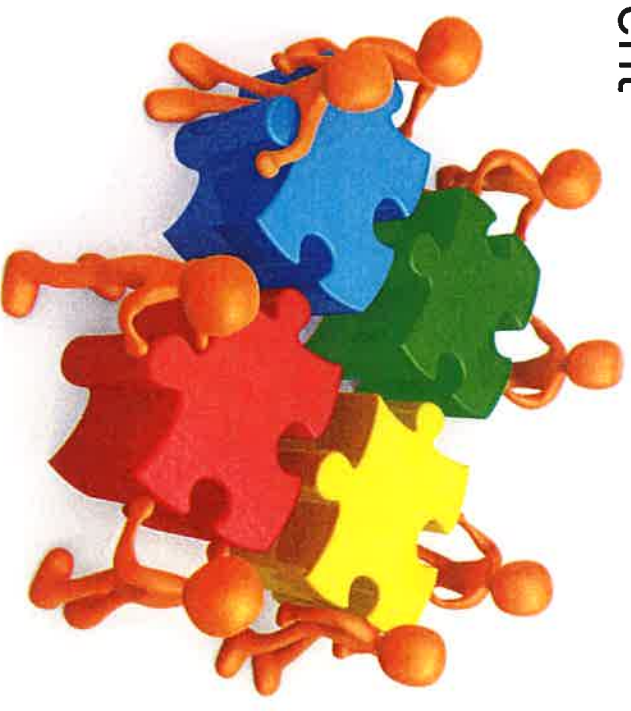
- Maximize value and use of transportation assets
 - Bridges vs. Corridors
 - Multimodal assets
- Generate new sources of revenue for transportation projects
 - Filling the gap created by the antiquated gas tax
 - Leveraging private investment and value attributed to infrastructure
- Utilize innovative contracting to transfer risk to private-partner
 - While government is not a business, we have undervalued risk or spread it to our stockholders/citizens to minimize the impact

WHY CONSIDER PUBLIC PRIVATE PARTNERSHIPS FOR INFRASTRUCTURE

- Offer technological advancements
 - Properly allocate capital cost of technology
 - Stay on the cutting edge in ways government is not built to do
- Advance public policy consistent with national trends
 - We can be like the states we admire
 - We sometimes confuse good policy with political wins
- Leverage current investments and funding with outside sources
 - Global economies have cash waiting for investments
 - Infrastructure offers long term, relatively low risk stability

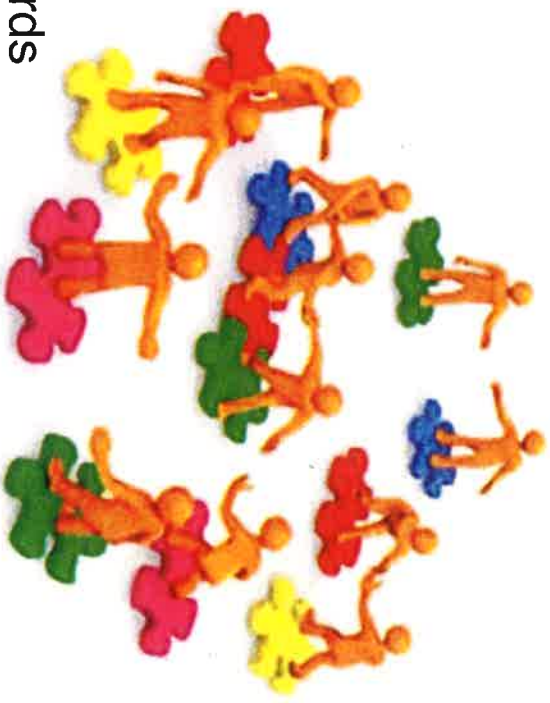
SETTING P3 PRECEDENT FOR LOUISIANA

- Public support is evolving and important
 - How do we intend to define public support
 - What is the public's role
- Public policy implementation & investment
 - Policy on tolling bridges
 - Policy on P3's
 - Policy regarding GARVEE investment
- Understand the political climate
 - Caution regarding political stakeholders

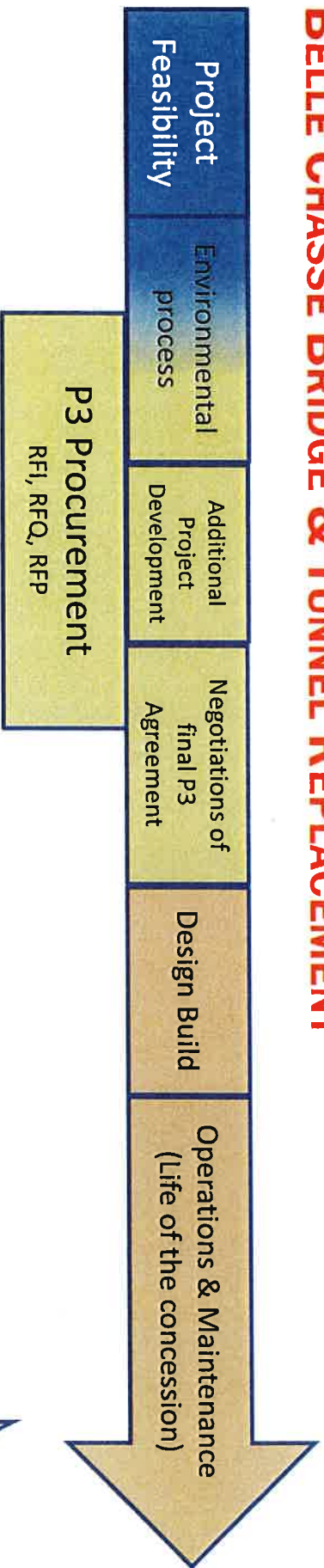


SETTING P3 PRECEDENT FOR LOUISIANA

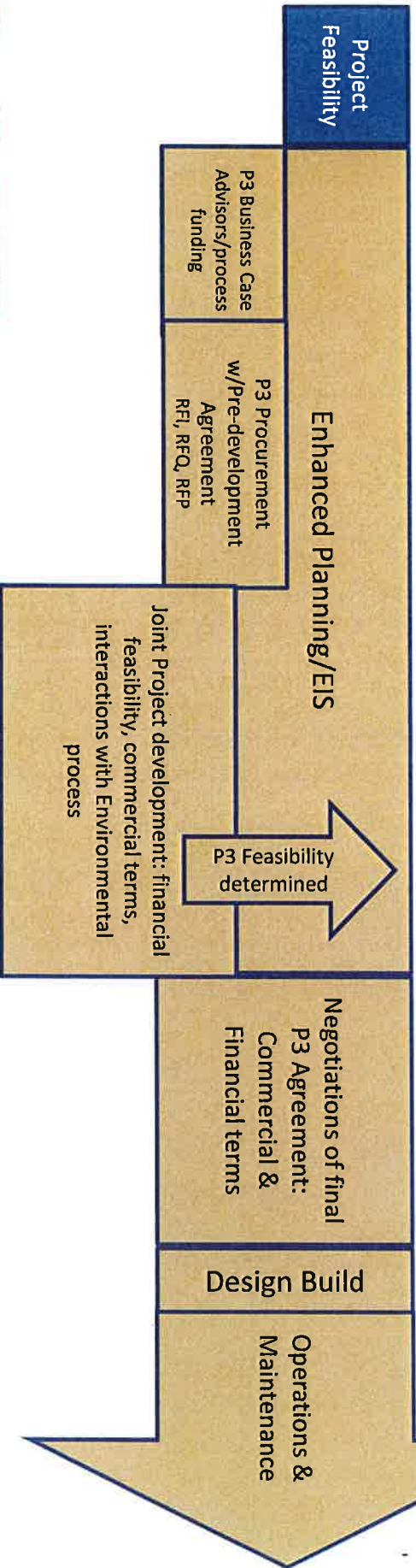
- Stakeholders interaction is essential
 - Be realistic
 - Managing the message
 - Internally
 - Externally
 - Notice to Stakeholders
 - Declare and own the process
 - Follow best practices/industry standards
 - Recognize that developers have options
 - Maintain consistent and uniform messaging
 - Operate a level playing field



BELLE CHASSE BRIDGE & TUNNEL REPLACEMENT



NEW MISSISSIPPI RIVER BRIDGE





NEXT STEPS

- Expand the office of innovative procurement
 - Currently staffed with 2 full time positions, and additional support received from throughout the department
 - Recommendation that there be one full-time Project Manager
- Remain focused on funding sustainability for the system and the project
 - Identifying what steps can be undertaken given the current capacity of the department
- Make strategic decisions that can advance project delivery

Questions?



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