

# **RTE INTERNATIONAL ARTIST MANAGEMENT, INC.**

## **Company Overview**

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RTE International Artist Management oversees all aspects of the Artist's career. We pride ourselves on representing only the very top music Artists who are considered the best in their specific music genre. These Artists consistently demonstrate the desire to achieve the highest possible recognition and financial rewards for their gifted skills.

We assist, advise, and provide guidance for our Artist clients on all creative and music career business decisions. Our intention is to provide the necessary guidance in to order to realize the Artist's aspirations to rise to the top of the music industry in their chosen music genre. We assist the Artist by determining the best strategies and then we help implement them, in order to assure the Artist's success meets and then exceeds their current artist status.

For the Artist, it's about creating and developing the best possible career development plan of action for success in the National and International music industry. They require management and support to successfully enact and implement their plan with passion and an unwavering commitment for success.

Our “Artist Career Development Plan” is designed to develop & accelerate the Artist's career and is tailored to the Artist's specific situation and specific needs.

This strategic career plan outlines clear and concise achievable milestones. It contains a series of implementation steps, time-lines and actions, and provides steps for forward progress to achieve upward career movement goals.

Using our proven methodology we enable our music Artist client to realize their career development milestone in an accelerated fashion, while building career aspirations that can map out to other additional music aspirations and opportunities.

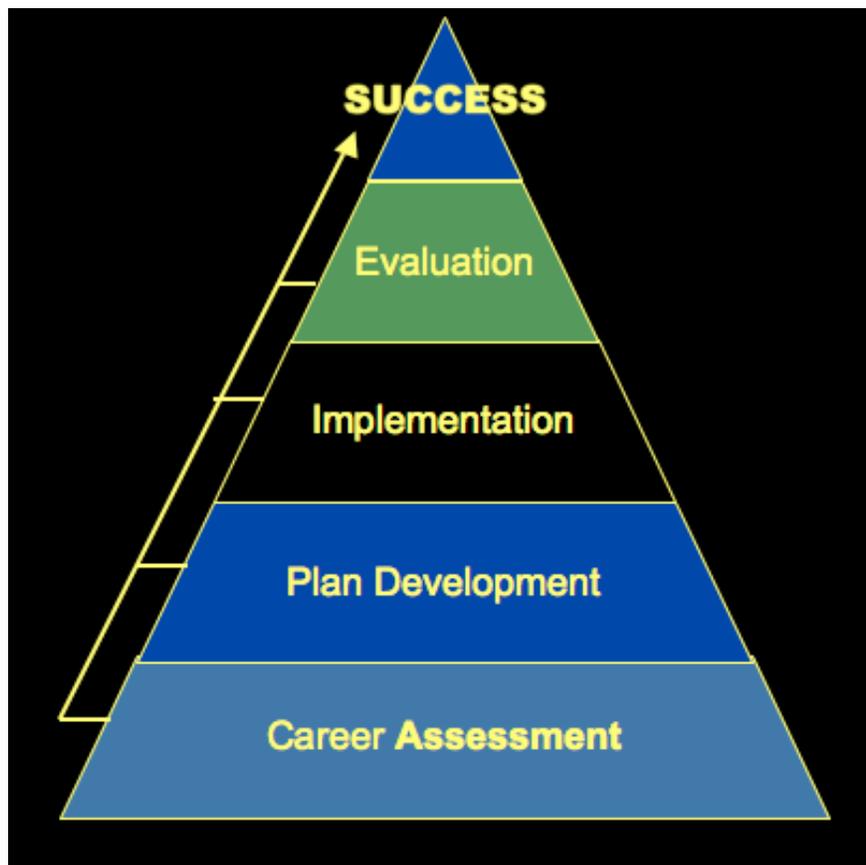
The Artist Career Development Plan, and RTE's implementation skills clearly differentiate our company within the industry and positions our Artist ahead of the competition.

## **HOW THE ARTIST BENEFITS**

### **RTE International Artist Management**

RTE International Artist Management prides itself on consistently achieving the highest possible recognition and financial rewards for their Artist's gifted skills.

RTE's Artist Career Development Plan is designed to develop and accelerate the Artist's career by being tailored to the Artist's specific situation and specific needs.



Using our proven methodology we enable our music client Artists to realize their career development milestone in an accelerated fashion, while building career aspirations that can map out to other additional music aspirations and opportunities.

The Artist Career Development Plan, along with our precise implementation techniques, clearly differentiates us within the industry by positioning our Artists for attainable success.

## **TERRY ROBBINS, PRESIDENT**

### **RTE International Artist Management, Inc.**

Terry Robbins is an International Music Artist Manager and International Booking Agent with over 30 years of experience in the Music industry. He has managed multiple International music artists throughout the US, England, and Australia involving successful international tours since 2001.

He is best described as a take-charge artistic guy with an emotional makeup, passionate with good people and communication skills and ability to connect with people.

Terry acquired major record label and promotional marketing representation for artist clients in the UK, US, and Australia. He generated international media and promotions through International Marketing that provided \$100k in additional revenue. He's also acted as an Artist Agent for BMI and ASCAP publishing royalties.

Terry's key motivators are to establish and develop his business to the level that it will support his music passion and enable him to live and work in the industry he desires. He also seeks to express his artistic side and work for himself.

In addition to his music management career, he has over twenty years of Professional experience in the IT/High Tech industry, and

ten years experience as a Technical Account Manager for IBM, Lotus, and Dell, Inc.

#### Education

Terry is an Honors Graduate receiving a B.S. degree in Electronics Technology from Brown Institute in Minneapolis, Minnesota, and an undergraduate B.A. degree in Music / Electronics from Minnesota State University.

## QUALIFICATIONS

### Industry Knowledge, Skills and Accomplishments

Terry Robbins possesses exceptional in-depth knowledge and experience of the music industry and developing and managing artist's careers.

Terry has:

- ✚ Extensive Music Industry Experience
- ✚ Superior Music Industry Acumen
- ✚ Superior Project Management Skills
- ✚ Superior Team Leadership and building skills
- ✚ Strategic thinking and planning skills

Terry also possesses exceptional written and verbal communication skills, superior proficiency and organization skills, strong marketing and public relations skills, strong accounting skills, and he is very detail oriented with the ability to think on the fly. He is able to set priorities under pressure and work quickly and accurately. He has strong research and data assimilation skills. His work ethic is strong and he conducts business with integrity.

#### Music Industry Accomplishments

- ✚ International Tour promoter and International Artist Manager, completely responsible for entire International tours to England, Wales, Ireland, Scotland, and Australia.

- ✚ Record Artist Management representation with Record labels i.e., Blind Pig & Alligator Records.
- ✚ Completed Copyright registrations self & clients with the Library of Congress.
- ✚ Active Membership of ASCAP and BMI performance rights organizations.
- ✚ Submitted recording and performance rights registrations for self and artist clients to ASCAP, BMI, SESAC. Assisted with artist mechanical licensing royalties for composition and performance rights.
- ✚ Former Indie record label partner of Shroom Productions responsible for production of CD/DVD titles catalog for retail and wholesale markets. Graphic Design and Layout, Sales and Marketing for Domestic and International Accounts including Public Relations, music conventions, Live Concert Promotion and Radio/TV marketing.