Inga Evenchik

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SUMMARY

Passionate and focused **Principal Product Manager** with 10+ years of diverse product management experience. Comfortable tackling large-scale platform upgrade efforts with an eye for bringing clarity and vision to align business leaders and technical teams.

PROFESSIONAL EXPERIENCE

EDEALER, Remote from Seattle, WA

Principal Product Manager   - Dec. 2022 - Present

- Partner with business and engineering leadership to plan and execute product roadmaps.
- Collaborate with cross-functional teams to execute go-to-market strategies.
- Manage a team of three product managers, providing continuous coaching and feedback.
- Successfully launched a new product to replace an existing offering in the legacy system.

Senior Product Manager - June 2022 - Dec. 2022

- Coached junior product owners on best practices for writing epics and user stories.
- Built a value-driven product roadmap to create alignment with business leaders.
- Quickly established trust with development teams and cross-functional groups.

ACCRETIVE TECHNOLOGY GROUP, Seattle, WA

Senior Product Manager / Product Lead   - Jan. 2020 - May 2022

- Provided product leadership for six teams across two distinct domains.
- Partnered with Engineering Management to align on technical and business priorities.
- Created business-facing presentations to explain the value of complex technical projects.
- Collaborated with Product Lead peers to ensure department-wide goals are achieved.

Product Manager - Oct. 2016 - Dec. 2019

- Fulfill product owner role on two scrum teams, managing web and mobile app products.
- Write, groom, and prioritize backlog of user stories and epics in an agile environment.
- Engage with senior leaders to align engineering deliverables with quarterly OKRs.
- Establish product KPIs to validate business value, and promote iterative learning.
- Initiated process for gathering product feedback, generating many invaluable insights.
- Delivered a feature that eliminated technical debt and generated 4X revenue in 3 months.
- Successfully delivered a large-scale platform upgrade in shippable, incremental pieces.
- Delivered tools and processes to support new banking compliance regulations.

PROJECT MANAGER - April 2015 - Sept. 2016
- Provided weekly status updates for many highly visible projects to business stakeholders.
- Facilitated a smooth transition involving 15+ developers after department restructuring.
- Worked closely with product owners to document and prioritize business requirements.
- Fulfilled a Program Management role while a colleague was on a three-month sabbatical.

CARS.COM, Chicago, IL

Vendor Management / Business Analyst - Sept. 2013 - March 2015
- Prepared presentations to showcase opportunities from current and prospective vendors.
- Designed and implemented a process to reconcile monthly vendor invoices of $1.5M.
- Executed workshop with underperforming vendor, resulting in improved escalation procedures, higher SLA standards and remedies, and increased performance.

Project Management Office (PMO) Intern - June 2013 - Sept. 2013
- Collected and organized requirements for company-wide software migration efforts.
- Participated in Cars University training sessions in negotiation and communication.

TGI SYSTEMS, Chicago, IL

Account Executive - Jan. 2010 - April 2012
- Improved invoicing process, resulting in increased cash flow and customer satisfaction.
- Managed graphics production, and on-site installations for major events.

Graphic Artist - Feb. 2007 - Dec. 2009
- Prepared print-ready graphics files for stadium decor at FIFA, NCAA, and MLS events.
- Successfully trained my replacement after promotion to Account Executive.

EDUCATION

Loyola University of Chicago, Chicago, IL
Master of Business Administration (MBA) - May 2014

Syracuse University, Syracuse, NY
BS, Advertising; BA, History - May 2006

AGILE CERTIFICATIONS

PMI Agile Certified Practitioner (PMI-ACP) - February 2018
Certified Scrum Product Owner - Scrum Alliance, November 2016
Certified ScrumMaster - Scrum Alliance, June 2015