



**OCTOBER 10-12, 2025**  
**SPRINGFIELD-BECKLEY AIRPORT (SGH)**  
**SPRINGFIELD, OH**

## A CENTURY IN THE MAKING

The 2025 Pulitzer Electric Aircraft Race will be the first dedicated Pulitzer Air Race since 1925. With full funding, the elements of the 2025 Pulitzer Race will include:

- ✈ Pulitzer Trophy Air Race in Springfield, OH
- ✈ NAAMCE Industry Forum
- ✈ Electric Flight Experience
- ✈ Pulitzer STEM engagement
- ✈ Live video broadcast & video production documenting the 2025 Pulitzer Race
- ✈ Pulitzer Trophy awards ceremony in Washington DC
- ✈ Dedicated website and PR campaign

**PULITZERTROPHY.COM**



## SPONSORSHIP OPPORTUNITIES

Support the revival of a historic American air race and align your brand with the future of electric aviation, STEM education, and community engagement — all in the heart of the region where powered flight was born. This landmark event carries forward a proud legacy of innovation and exploration!

**EXPLORE SPONSOR BENEFITS ON THE *REVERSE SIDE!***

### NOTES:

1. Other benefits are negotiable on a case-by-case basis to meet brand marketing or sponsor business objectives.
2. If a Named Sponsor is not secured, the naming rights for individual elements (Pulitzer Electric Aircraft Race and Future of Electric Flight Experience) will be offered to Principal Sponsors.



# 2025 SPONSORSHIP LEVELS

	<b>NAMED</b> <b>\$125,000</b> <i>(one available)</i>	<b>PRINCIPAL</b> <b>\$75,000</b> <i>(three available)</i>	<b>MAJOR</b> <b>\$25,000</b>	<b>SUPPORTING</b> <b>\$10,000</b>	<b>CONTRIBUTING</b> <b>\$5,000</b>	<b>COMMUNITY</b> <b>\$2,500</b>
Authorization to use Pulitzer Trophy likeness, AAMI logo, & Pulitzer Race & Experience images	★	★	★	★	★	★
Link to sponsor selected web content on AAMI Pulitzer race website	★	★	★	★	★	★
Logo/brand placement on Pulitzer related websites and media materials	★	★	★	★	<b>Name Only</b>	<b>Name Only</b>
Access to VIP Tent on Saturday & Sunday from 11AM-5PM	<b>38 Passes</b>	<b>30 Passes</b>	<b>8 Passes</b>	<b>6 Passes</b>	<b>4 Passes</b>	<b>2 Passes</b>
Invitation to pilots' reception and Pulitzer Race winner announcement at completion of race	★	★	★	★	★	
"Sponsored" tables at the Pulitzer Trophy presentation	<b>16 Seats</b> (2 Tables)	<b>8 Seats</b> (1 Table)	<b>6 Seats</b>	<b>4 Seats</b>	<b>2 Seats</b>	
Conference Passes	<b>Unlimited</b>	<b>Up to 20 passes</b>	<b>3 passes per company</b>	<b>2 passes</b>		
NAAMCE Conference speaking slot	<b>Dedicated Keynote of up to 25 mins</b>	<b>Dedicated Keynote of up to 10 mins</b>	<b>Fireside chat (total of 45mins)</b>	<b>Fireside chat (total of 45mins)</b>		
Full branding opportunities	<b>Largest Signage</b>	<b>Large Signage</b>	<b>Logo included in signage</b>			
Part of the on-stage trophy presentation party and presenter for first Pulitzer Trophy awarded since 1925	★	★				
Seat on Pulitzer Race Advisory Panel (if established)	★	★				
Naming rights to the Pulitzer Race: "Pulitzer Electric Aircraft Race, presented by _____" on all Pulitzer Race websites, social media and media materials	★	<i>See note 2 on opposite side.</i>				
Global Recognition ahead of the event, during and right after	<b>Dedicated page on the Pulitzer Electric Race website. Interviews and press releases</b>					
Featured commentary by sponsor rep in Pulitzer Race video (with potential for viewing at Smithsonian Pulitzer Trophy display)	★					
Part of the on-stage party for Pulitzer Race results announcement at the Future of Electric Flight Experience post-race event	★					
Recognition as the Named Sponsor at the Pulitzer Trophy presentation event	★					
Specific recognition as the Named Sponsor in AAMI Pulitzer news releases and social media	★					

**For sponsorship opportunities, media credentials, or event details, contact Pulitzer Race Sponsorship Team:**

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