



OCTOBER 10-12, 2025
SPRINGFIELD-BECKLEY AIRPORT (SGH)
SPRINGFIELD, OH

A CENTURY IN THE MAKING

The 2025 Pulitzer Electric Aircraft Race will be the first dedicated Pulitzer Air Race since 1925. With full funding, the elements of the 2025 Pulitzer Race will include:

- ✈ Pulitzer Trophy Air Race in Springfield, OH
- ✈ NAAMCE Industry Forum
- ✈ Electric Flight Experience
- ✈ Pulitzer STEM engagement
- ✈ Live video broadcast & video production documenting the 2025 Pulitzer Race
- ✈ Pulitzer Trophy awards ceremony in Washington DC
- ✈ Dedicated website and PR campaign

PULITZERTROPHY.COM



SPONSORSHIP OPPORTUNITIES

Support the revival of a historic American air race and align your brand with the future of electric aviation, STEM education, and community engagement — all in the heart of the region where powered flight was born. This landmark event carries forward a proud legacy of innovation and exploration!

EXPLORE SPONSOR BENEFITS ON THE *REVERSE SIDE!*

NOTES:

1. Other benefits are negotiable on a case-by-case basis to meet brand marketing or sponsor business objectives.
2. If a Named Sponsor is not secured, the naming rights for individual elements (Pulitzer Electric Aircraft Race and Future of Electric Flight Experience) will be offered to Principal Sponsors.



2025 SPONSORSHIP LEVELS

	TITLE \$25,000 <i>(three available)</i>	MAJOR \$15,800	SUPPORTING \$10,800	CONTRIBUTING \$5,800	COMMUNITY \$3,300
Authorization to use Pulitzer Trophy likeness, AAMI logo, & Pulitzer Race & Experience images	★	★	★	★	★
Link to sponsor selected web content on AAMI Pulitzer race website	★	★	★	★	★
Logo/brand placement on Pulitzer related websites and media materials	★	★	★	Name Only	Name Only
Access to VIP Tent on Saturday & Sunday from 11AM-4PM	30 Passes	8 Passes	6 Passes	4 Passes	2 Passes
Industry Forum Passes	Up to 20 passes	3 passes per company	2 passes	2 passes	2 passes
Invitation to pilots' reception and Pulitzer Race winner announcement at completion of race	★	★	★	★	
"Sponsored" tables at the Pulitzer Trophy presentation	8 Seats (1 Table)	6 Seats	4 Seats	2 Seats	
Full branding opportunities	Large Signage	Logo included in signage			
Part of the on-stage trophy presentation party and presenter for first Pulitzer Trophy awarded since 1925	★				
Seat on Pulitzer Race Advisory Panel (if established)	★				
Naming rights to the Pulitzer Race: "Pulitzer Electric Aircraft Race, presented by ____" on all Pulitzer Race websites, social media and media materials	See note 2 on opposite side.				

Ask us about our STEM Day Sponsorship!
\$5,000

Want to sponsor a race heat?
\$2,000

For sponsorship opportunities, media credentials, or event details, contact Pulitzer Race Sponsorship Team:

AAMi - Dan Sloat
pulitzer@aaminstitute.org

NAAMCE - Ted Angel
tangel@naamce.com

C-3 Group - Candice Eldridge
celdridge@c-3group.com