

Parent & Family Guide

Welcome to the journey.

A program of Adger Basketball Association LLC | Updated October 2026

Welcome to the Academy

Thank you for trusting us to be part of your athlete's journey. Whether you are a parent, grandparent, guardian, sibling, or another important supporter, you are now part of our Academy community.

West Chester Stars Academy was created because we believe every young athlete deserves more than just another team. They deserve:

- Coaches who care
- A place where development comes before recognition
- A community that values character as much as talent
- An environment where every athlete is challenged to become the best version of themselves

Basketball is simply the vehicle.

The relationships we build, the habits we create, and the lessons we teach will last long after the ball stops bouncing.

Who We Are

West Chester Stars Academy is a program of Adger Basketball Association LLC (ABA). We bring purposeful training, team basketball, and community involvement together to support each athlete's growth.

The West Chester Community Center is an important partner in that work. As the Academy grows, practices and training may also take place at other facilities and through additional partnerships.

Welcome to the Academy. Welcome to the journey.

Why We Built Stars

The vision for West Chester Stars Academy began with a 3-on-3 league. The goal was simple: give young athletes more opportunities to touch the ball, make decisions, learn spacing, compete, and experience the game in a way that encouraged growth.

That league taught us something important. Young players do not simply need more games. They need intentional coaching, meaningful repetition, and an environment where mistakes become part of the learning process.

What We Learned

• Development grows through consistent training and purposeful practice.
• Small-sided play creates more decisions, more touches, and more opportunities to learn.
• Competition matters most when athletes understand and apply what they have been taught.
• Strong relationships among athletes, coaches, and families create the trust needed for real growth.

We are building an Academy: a place where athletes can train, compete, belong, and continue growing year-round. Opportunities may vary by age group and season as teams and training groups are formed.

Train with purpose. Compete with confidence. Learn every week.

How Our Athletes Develop

Team Practice

Team practices connect individual skills to team basketball. Athletes work on offense, defense, communication, spacing, chemistry, situational basketball, and game preparation.

Academy Skills & Film

Skills sessions build ball handling, shooting, finishing, footwork, and basketball IQ. Position-specific instruction, small-sided games, competitive drills, and film study help athletes understand when and how to use their skills.

Competition

Games give athletes the opportunity to apply what they have been learning. Every game is another chance to make decisions, respond to adversity, play for teammates, and identify what needs attention when we return to the gym.

Schedules & Locations

Practice days, times, and locations may vary by team and season. Families will receive their schedule before each season, with updates shared through the Academy calendar and team communication. Tournament participation and training offerings will be outlined for each team.

Consistent attendance supports each athlete's development and helps the entire team prepare. If an athlete is not able to attend, families should notify their coach as early as possible.

Expectations & Communication

What We Ask of Athletes

Arrive ready to work. Listen, ask questions, and respond to coaching. Give consistent effort, respect teammates and opponents, and take responsibility for your preparation and behavior.

Playing Time & Roles

Playing time and roles are coaching decisions informed by preparation, attendance, effort, attitude, readiness, and game situations. Roles may change as athletes develop and team needs change. Equal playing time is not guaranteed.

Families can expect coaches to provide instruction, feedback, and opportunities to improve. Athletes are encouraged to ask their coach what they can work on to grow in their role.

The Next-Day Communication Standard

Any team-related concern should be directed to the Program Director rather than addressed with a coach immediately following a game. Parents and guardians should wait until the following day before reaching out about playing time, coaching decisions, or other team-related concerns. This gives everyone an opportunity to reflect.

Concerns will be handled thoughtfully and discussed with the coaching staff when needed. Urgent health or safety concerns should be raised immediately.

Stay Connected

Use the Academy calendar on adgerbasketball.com for schedules and updates. Use the calendar subscription options provided on the website to add it to your phone. Team messages will share reminders and changes; please keep your contact information current.

Meet the Current Staff

Briheem Adger | Program Director

Leads the Academy's direction, player development approach, family communication, and overall program operations. Coaches the 7th grade team.

Dave Robinson | Director of Basketball Operations

Helps select tournaments and the appropriate level of competition, coordinates tournament planning, and supports recruiting and program growth. Also assists with the 7th grade team.

Terry Hovington | Director of Program Development

Builds community relationships, supports sponsorship opportunities, and helps recruit players and coaches as the Academy grows. Also supports the 6th grade team.

Zhion Wesley | 6th Grade Head Coach

Leads the 6th grade team's practices, game preparation, and player development.

Darius Brooks | 9th Grade Head Coach

Leads the 9th grade team's practices, game preparation, and player development.

Additional coaches will be selected as teams are formed. Coaching assignments may change by season and will be shared with families before each season.

Our Shoot 360 Partnership

Our partnership with Shoot 360 creates another opportunity for Stars athletes to train consistently and continue developing beyond team practices.

Discounted Membership Opportunity

Stars families have access to a discounted individual membership opportunity that includes eight individual visits per month and two team practices or clinics. Team sessions may be led by Academy coaches or Shoot 360 staff.

The membership rate decreases as more players enroll. Current pricing, enrollment instructions, and team session arrangements will be shared directly with families as details are confirmed.

Individual membership is optional. Families interested in joining should contact the Program Director for current details.

Training & Program Support

Shoot 360 also provides opportunities for team training and fundraising events that support the Academy. Event dates, participation details, and any fees will be communicated separately.

More opportunities to train. More ways to grow together.

This Is Our Academy

You are not simply paying for your athlete to join a program. You are part of the Academy. The time, ideas, relationships, and encouragement you share can create better experiences and more opportunities for every athlete.

Fundraising & Sponsorships

Share fundraising ideas, help support an event, or introduce us to businesses and community members interested in sponsorship. These connections can support athlete opportunities and program growth.

Team & Game-Day Support

Families can help film games for study, assist with scorekeeping or event responsibilities when requested, coordinate snacks or team meals, and support every athlete positively from the stands.

Giving Back

Community service is part of the Academy experience. Food drives, service opportunities, and other initiatives give athletes a chance to contribute beyond basketball. Our Thanksgiving food drive supporting St. Agnes Outreach Services is one example of putting that commitment into action.

There is no expectation that every family will do everything. Our goal is to provide clear and flexible ways to contribute when and how you are able.

Contact

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Your voice matters. Your involvement matters.