

## Who We Are

RichArt Productions is a creative digital media studio specializing in high-quality video production. From concept to final cut, we're passionate about helping brands and creators tell stories that matter.

## The Process

- **Discovery & Brief** We get to know your brand, goals, and vision.
- Creative Planning Moodboards, scripts, shot lists & scheduling.
- **Production** Filming with professional crew, gear & lighting.
- **Post-Production** Editing, sound, graphics, grading.
- **Delivery** Final assets formatted for your platforms.

Communication is key every step of the way.

## What We Need From You

- Project brief and goals
- Brand assets (logos, fonts, colors, references)
- Primary contact person for approvals -Timely feedback & sign-offs

## **Working Together**

- Communication: You can reach us through email and WhatsApp for ongoing updates.
- Feedback & Edits: We offer two rounds of revisions after the initial draft.
- Delivery: The final files will be shared through Frame.io.