



Co-funded by the
Erasmus+ Programme
of the European Union

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inspire

C R E A T I V I T Y

PARTNERS IN THE CONSORTIUM

- RTE University, TR
- Association Heexagonale, FR
- AKETH, GR
- METANU, TR
- Association Creativa, ES

The project will be implemented
in the period 01/06/2021 – 31/05/2023

INSPIRE,

Aims to create a sustainable and efficient education program for low skilled adult learners involved in the creative industries.

The consortium, consist of 5 organisations from 4 different European countries, also works together to address a gap in cultural and creative industries where there is low emphasis on the use of new digital technologies, creating and design skills, marketing skills and support skills.

First Online Project Meeting to be held by Project Partners

The highly anticipated project, "INSPIRE CREATIVITY FOR CREATIVE EUROPE," funded by the Erasmus+ Program of the European Union, has taken its first step towards revolutionizing the creative landscape. On June 23, 2021, project partners convened for an online meeting, marking the beginning of an exciting collaborative journey.

Representatives from all project partners participated in the inaugural meeting, which served as a platform for sharing ideas, clarifying project objectives, and assigning tasks and responsibilities. The meeting was spearheaded by the project coordinator, Ozan Selçuk, from the renowned Recep Tayyip Erdogan University.

During the virtual gathering, RTEU unveiled the comprehensive project content, shedding light on its aim, target audience, and anticipated outcomes. The initiative aims to inspire creativity and foster innovation within the context of Creative Europe, a program designed to support the cultural and creative sectors across the European Union.

The project's objectives revolve around enhancing creative thinking, empowering individuals to explore their artistic potential, and nurturing a collaborative and inclusive environment for creative professionals. By doing so, "INSPIRE CREATIVITY FOR CREATIVE EUROPE" seeks to unlock new opportunities for cultural exchange and generate sustainable growth in the creative sector.

In addition to outlining the project's goals, the meeting delved into the specifics of each partner's roles and responsibilities. By delineating these tasks, the consortium ensures a harmonious and efficient collaboration throughout the project's lifespan.

Furthermore, the discussion encompassed crucial aspects such as expected outputs, multiplier events, and dissemination strategies. The partners explored innovative ways to promote the project's activities, findings, and intellectual outputs, ensuring that the knowledge and resources generated reach a wide audience and create a lasting impact.

"INSPIRE CREATIVITY FOR CREATIVE EUROPE" is poised to make significant contributions to the field of creative industries, nurturing an environment where artistic expression thrives, and fostering cultural exchanges across Europe. With the support of the Erasmus+ Program, the project partners are determined to create a platform that enables individuals to unlock their creative potential, inspire innovation, and bolster the European creative landscape.

The next phase of the project will see partners engaging in comprehensive research, brainstorming sessions, and collaborative activities to develop innovative approaches and methodologies that promote creativity. By combining their expertise, diverse perspectives, and cultural backgrounds, the consortium aims to redefine the boundaries of artistic expression and establish a solid foundation for sustainable growth in the creative sector.

As "INSPIRE CREATIVITY FOR CREATIVE EUROPE" progresses, updates and key milestones will be shared to keep stakeholders and the public informed. This transformative project is set to shape the future of Europe's creative industries, harnessing the power of collaboration and innovation to inspire individuals, communities, and societies as a whole.

About Erasmus+ Program:

The Erasmus+ Program is an initiative by the European Union aimed at supporting education, training, youth, and sports in Europe. It provides funding and opportunities for individuals, organizations, and institutions to collaborate, exchange experiences, and drive innovation across various fields.

