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inspire

C R E A T I V I T Y

PARTNERS IN THE CONSORTIUM

- RTE University, TR
- Association Heexagonale, FR
- AKETH, GR
- METANU, TR
- Association Creativa, ES

The project will be implemented
in the period 01/06/2021 – 31/05/2023

INSPIRE,

Aims to create a sustainable and efficient education program for low skilled adult learners involved in the creative industries.

The consortium, consist of 5 organisations from 4 different European countries, also works together to address a gap in cultural and creative industries where there is low emphasis on the use of new digital technologies, creating and design skills, marketing skills and support skills.

Project Sets Course for Success in First Transnational Meeting

The "INSPIRE CREATIVITY FOR CREATIVE EUROPE" project embarked on its transformative journey with a highly productive and engaging first transnational meeting. Held face to face at Recep Tayyip Erdogan University in Rize on November 18-19, 2021, the meeting served as a pivotal moment for project partners to lay the groundwork for future collaborations and discuss key project objectives, management and administrative rules, and upcoming activities.

The meeting commenced with a warm welcome speech delivered by Ozan SELCUK, the project coordinator from RTEU. Ozan extended his heartfelt congratulations to all partners on the initiation of the INSPIRE project and provided an insightful overview of the project's agenda and social program. He also presented the project consortium structure, highlighting the diverse range of organizations involved.

The first order of business was to discuss the project's objectives and activities. Partners engaged in lively discussions surrounding the overarching aim of INSPIRE, which is to establish a sustainable and efficient education program catering to low-skilled adult learners in the creative industries. The project seeks to address a critical gap in the cultural and creative sectors by emphasizing the use of new digital technologies, fostering creating and design skills, enhancing marketing proficiency, and bolstering support skills.

In addition to defining the project's objectives, partners delved into the allocation of tasks and roles among consortium members. This comprehensive allocation of responsibilities ensured that each partner would contribute their expertise effectively, maximizing the project's potential for success.

Throughout the meeting, participants had the opportunity to share presentations representing their respective institutions. These presentations offered valuable insights into the diverse perspectives and expertise brought by each partner, laying a strong foundation for collaboration and knowledge exchange.

Another crucial aspect of the meeting revolved around the intellectual outputs of the project. Partners engaged in in-depth discussions regarding the development and implementation of these outputs, which will serve as valuable resources and tools for achieving the project's objectives. The exchange of ideas and perspectives further enriched the intellectual framework of INSPIRE, ensuring its alignment with the needs and challenges of the creative industries.

As a token of recognition and appreciation, certificates of attendance were presented to all participants at the conclusion of the meeting. This gesture highlighted the collective commitment and dedication demonstrated by the partners in driving the INSPIRE project forward.

With the first transnational meeting successfully concluded, the INSPIRE project is now poised to make significant strides towards empowering low-skilled adult learners in the creative industries. The passion and enthusiasm exhibited by the project partners during this gathering lay a strong foundation for future collaborations and an unwavering commitment to fostering creativity and innovation throughout Europe.

