



Co-funded by the  
Erasmus+ Programme  
of the European Union

3rd newsletter - 21.02.2022

# inspire

C R E A T I V I T Y

## PARTNERS IN THE CONSORTIUM

- RTE University, TR
- Association Heexagonale, FR
- AKETH, GR
- METANU, TR
- Association Creative, ES

The project will be implemented  
in the period 01/06/2021 – 31/05/2023

## INSPIRE,

Aims to create a sustainable and efficient education program for low skilled adult learners involved in the creative industries.

The consortium, consist of 5 organisations from 4 different European countries, also works together to address a gap in cultural and creative industries where there is low emphasis on the use of new digital technologies, creating and design skills, marketing skills and support skills.

## Project Advances with Second Online Meeting

The groundbreaking project, "INSPIRE CREATIVITY FOR CREATIVE EUROPE," funded by the Erasmus+ Program of the European Union, reached another milestone as project partners convened for their second online meeting. The virtual gathering, held on 21 February 2022 at 18:00 (UTC+3), marked a significant step forward in the collaborative efforts of the consortium.

RTEU, the project coordinator, commenced the meeting by outlining the agenda for the session. The scheduled items for discussion included an overview of project activities, in-depth deliberations on specific project tasks, and planning for the next transnational meeting to be hosted in France. The meeting was set to conclude with final remarks and the subsequent adjournment.

While the partners eagerly participated in the discussions, it was noted with regret that AKETH could not attend the meeting. Nevertheless, the remaining partners proceeded with the agenda, displaying their commitment to the project's success.

One of the major highlights of the meeting was the presentation of the Country Field Research Report by RTEU. This comprehensive report would be compiled and completed by each project partner, following an agreed-upon template. The report comprises four parts: introduction, literature review, interviews, and a survey. Each partner will commence by conducting a literature review on the current state of the cultural creative sector, encompassing required skills, employment opportunities, market conditions, and related sectoral issues. Furthermore, partners will conduct interviews with two professionals from the cultural and creative sector, utilizing the interview form provided in the template. Additionally, partners will translate and transfer the survey questions to Google Forms, ensuring the participation of at least 20 respondents. RTEU proposed a modification to the second question of the survey, pertaining to age, and updated the age options accordingly. The deadline for completing the report was set for the end of March 2022.

The meeting also addressed the development of an e-assessment tool, which will serve as a skills framework. Association Hexagonale proposed the initial framework, which received unanimous agreement from the partners. Each partner will take responsibility for one subject area, with RTEU and METANU focusing on digital competences, Association Creativa on creating and designing skills, AKETH on marketing skills, and Association Hexagonale on support skills. Partners will utilize the provided template to define the skills and construct descriptive sentences, such as "I can design a simple flyer/brochure using Adobe Photoshop," in each skill category (basic, intermediate, advanced). The partners will also establish connections between the skills and the desired project outcomes. The agreed completion date for the skills framework is the end of March 2022.

In preparation for the next phase of collaboration, the partners engaged in discussions about the second transnational meeting, which will be held in France. RTEU proposed the use of a Doodle link to determine the most suitable date for the in-person gathering, allowing all partners to participate in the decision-making process.

METANU shared an exciting update during the meeting, revealing that the project's website is set to go live in March 2022, adding a valuable online platform for information sharing and project visibility.

The partners concluded the meeting by agreeing to convene once again for an online session on March 31, 2022, at 18:00 Turkish Time, using the Google Meet platform. This upcoming meeting will serve as an opportunity to review progress, exchange updates, and synchronize efforts as the project steadily moves forward.

"INSPIRE CREATIVITY FOR CREATIVE EUROPE" continues to forge ahead, propelled by the unwavering dedication and collaborative spirit of its partners. As the project progresses, its profound impact on the cultural and creative sectors within Europe promises to inspire innovation, foster skill development, and create lasting legacies for generations to come.

