



## 5th newsletter - 6.05.2022 CREATIVITY

## PARTNERS IN THE CONSORTIUM

- ·RTE University, TR
- Association Heexagonale, FR
- AKETH, GR
- METANU, TR
- Association Creative, ES

The project will be implemented in the period 01/06/2021 - 31/05/2023

## INSPIRE,

Aims to create a sustainable and efficient education program for low skilled adult learners involved in the creative industries.

The consortium, consist of 5 organisations from 4 different European countries, also works together to address a gap in cultural and creative industries where there is low emphasis on the use of new digital technologies, creating and design skills, marketing skills and support skills.

## Project Gains Momentum in Second Transnational Meeting

The dynamic "INSPIRE CREATIVITY FOR CREATIVE EUROPE" project continued its forward march with a highly productive second transnational meeting held in the captivating city of Paris on May 5-6, 2022. Hosted by ASSOCIATION HEXAGONALE and coordinated by RTEU, the face-to-face gathering provided an opportunity for project partners to discuss key agenda items, address management and administrative matters, and strategize the next steps towards achieving the project's goals.

The meeting kicked off with the presentation of the meeting agenda and social program, setting the tone for the productive discussions to follow. Partners were provided with a comprehensive overview of the scheduled topics, ensuring all participants were aligned in their understanding of the meeting's objectives.

Management, administrative, and financial issues took center stage during the meeting, allowing partners to discuss and address any concerns or queries related to these crucial aspects. The fruitful exchange of ideas and insights helped strengthen the project's management framework, ensuring efficient coordination and resource allocation.

Activity 1, focusing on Desk Research, garnered significant attention during the meeting. Partners engaged in detailed discussions to assess the state of development and identify any missing reports or essential information required to progress with this crucial phase. This collaborative effort ensures that the project's research endeavors remain comprehensive and yield valuable insights for the benefit of the creative industries.

The development of Output 1, the E-assessment tool, was another focal point of the discussions. Partners shared updates on its progress and identified any additional information needed to refine and enhance the tool further. This collaborative approach will contribute to the creation of a robust and effective tool that supports the development of necessary skills within the creative industries.

The state of development and information requirements of the project website were also addressed during the meeting. Partners assessed the progress made thus far and discussed the necessary steps to enhance the website's functionality and user experience. By leveraging the collective expertise and input of all partners, the project website will serve as a valuable hub for information dissemination and collaboration.

Dissemination strategies also received due attention, as partners explored innovative and effective ways to promote the project's objectives and outcomes. The discussions revolved around identifying target audiences, selecting appropriate communication channels, and formulating engaging dissemination plans to ensure the project's impact reaches its intended stakeholders.

Quality assurance played a crucial role in the meeting agenda, as partners reviewed the outcomes of previous evaluations and identified the next steps to enhance the project's quality and effectiveness. This meticulous evaluation process ensures that the project remains on track and delivers the expected results in line with the highest standards.

The meeting concluded with an assessment of the various issues discussed, summarizing the next steps, and defining the timeline for their execution. This comprehensive approach guarantees a clear roadmap for the project's progress, enabling partners to work cohesively towards achieving their shared vision.

As the meeting drew to a close, partners expressed their appreciation for the enriching discussions and the collaborative spirit displayed throughout the gathering. The second transnational meeting infused the project with renewed energy and determination to inspire creativity and drive innovation within the European creative landscape.

