



capital  
promotions

digitalmedia&print

# Build your brand to maximise value and impact

Great design can add considerable impact, appeal and value to your business – see what we can do for you.

- Brand Identity Development
- Business Stationery
- Logo Design
- Marketing Campaigns
- Reports, Manuals and Documents

Contact us to see how we can take your business to the next level in both Brand and Promotion Design.



# Ideas to help grow your business with print

This collection of ideas is designed to help you understand how printing can benefit your business and to compliment other marketing you may already do.



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## PRINT MARKETING

Did you know

# 94%

of all multi-channel marketing campaigns feature PRINT as an element.



### Top Reasons

- Print increased online searches
- Consumers are more engaged
- High creative potential
- Stronger memory recall
- Stronger legitimacy ( not spam )
- Stronger in affluent sectors
- Print and digital work well together
- Print builds closer relationships
- Provides Mass and 1-to-1 contact
- Able to provide sensational print ( perfumes or flavoured inks )

## BRANDING CARDS



We all notice great looking Business Cards which are a great branding opportunity. Even if you sell online, it makes good sense to include your card with every sale delivery.

### SUGGESTED STOCK

- 350-450gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

## MEMBERSHIP CARDS



Membership Cards will provide a sports club, gym or other organisations with a clear way to identify its members. Membership Cards can vary in size - ideally sized to fit a standard wallet.

### SUGGESTED STOCK

- 350-450gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

## MARKETING CARDS



Often referred to as the letter box 'Mini Bill Board' - when you have only 3 seconds to get your message across, a well designed Marketing Card is worth the investment.

### SUGGESTED STOCK

- 350-450gsm Artboard
- 350gsm Coated 1 sided Board

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

## APPOINTMENT CARDS



Well designed Appointment Cards need to be practical and easy to write on. Appointment Cards are best printed on heavy weight stock to suit all situations.

### SUGGESTED STOCK

- 350gsm Coated 1 sided Board
- 325gsm Uncoated

### FINISHING & OPTIONS

- Gloss or Matt Laminate 1 side
- Unlaminated

## 2xDL MARKETING CARDS



Twice the space as a standard DL Marketing Card - the 2xDL Marketing Card opens up for twice space for product information without the added postage cost.

### SUGGESTED STOCK

- 350gsm Artboard
- 350gsm Coated 1 sided Board

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

## LETTERBOX MARKETING

Did you know

# 90%

of consumers value addressed and non-addressed mail over social media advertising.



### Top Reasons

- Geo-marketing for targeted demographics
- Provides 100% REACH
- Letter box has become less cluttered
- Letterbox is visited everyday
- Letterbox is still chosen by top retailers
- Letterbox is still very cost effective
- Distributors offer streamlined integration
- Provides Mass and 1-to-1 contact
- Letter box is more often viewed by other householders and office staff

## TENT CARDS



Designed for counter and table tops or simply where space maybe scarce - Tent Cards are savvy table talkers which you can order in a range of sizes.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Die Cut to Shape
- Scodix
- Scored

## TABLE MENUS



Well designed table menus can be a delight to read. Providing photos of your signature dishes can remove the guess work and make it easier for customers to order with ease.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scored
- Scodix
- Metal Finish

## BOOKMARKS



Bookmarks are the perfect bookshops, newsagent or self publisher give-away. Create further value by printing a discount voucher for your next publication on the reverse.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

## GREETINGS CARDS



Greeting Cards have so many uses, and are on the comeback - especially now as digital cards have flooded the cloud making printed cards much more personal.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scored
- Scodix Clear
- Metal Finish

## INVITATIONS



Whether you are arranging a corporate event or throwing a birthday party, Invitations are available in a range of finishes to suit your budget

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

## DIRECT MAIL

A typical online campaign will payback

# 62%

MORE and the TV component pays back 37% MORE when there is DIRECT MAIL in the marketing mix.



### Overall

Print delivers results - not only on its own performance but also within a multichannel campaign

TACTILE · TRUSTWORTHY  
ENGAGING · ACCESSIBLE

Source: Brandscience, 2012

## BROCHURES & LEAFLETS



Well designed brochures and leaflets are the unsung heroes of advertising.

Whether you choose to distribute via mail or leave on the counter – best printed in full colour.

### SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

### FINISHING & OPTIONS

- Folded or Scored
- Perforated



## TAKEAWAY MENUS



Restaurant owners know that Takeaway Menus can gain more customers. A well designed takeaway menu can easily be shared with others to deliver an excellent ROI.

### SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

### FINISHING & OPTIONS

- Folded or Scored
- Perforated

## NEWSLETTERS



Research says people prefer to take their eyes off the screen to read news. Newsletters can be designed to be any size and easily shared with others.

### SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

### FINISHING & OPTIONS

- Folded or Scored

## FOLDED DL LEAFLETS



Folded DL Leaflets can be a great choice. They work well for mail drops as well as newspaper and magazine inserts.

### SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

### FINISHING & OPTIONS

- Folded or Scored

## MILLENNIALS & DIRECT MAIL

Did you know

# 77%

of Millennials pay attention to DIRECT MAIL ADVERTISING.



### As well as

Millennials like to HOLD PRINT IN THEIR HANDS, read it, smell it, use it to link to a video or coupon, save it, take it to the store with them, AND SHARE IT WITH FRIENDS

Source: Quad/Graphics Millennials: An Emerging Consumer Powerhouse 2015

## GIFT VOUCHERS



Gift Vouchers are a great way to reward customers and they are also a great way of drawing in new customers through newspaper insertions or Letterbox drops.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Lamination
- Perforate

## REWARD COUPONS



Coupons are a great way to gain repeat business by offering rewards for return visits and purchases. Decide on the particulars of your incentive or reward campaign and let us take care of the rest.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Lamination

## EVENT TICKETS



Event Tickets come in many sizes, and can be printed on various stocks. The common theme is they need to be durable, legible and fit for use for all occasions.

### SUGGESTED STOCK

350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Lamination
- Perforate

## PERMITS



Generally speaking, Permits should withstand most weather conditions. Often used for car parking, fishing or any other type of service for which proof of authorisation is required.

### SUGGESTED STOCK

350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Lamination
- Scodix
- Metal Finish
- Spot UV

## BRANDED DESK PADS



Branded Desk Pads are ideal as give-aways and can often feature a calendar to add further value. Available in various sizes from A5 to A2.

### SUGGESTED STOCK

- 100gsm Laser

### FINISHING & OPTIONS

- Edge Padded 1 or 2 Sides

## DIRECT MARKETING

Direct Mail Achieved

# 3.4%

RESPONSE RATE  
which outperforms  
digital media by  
a long shot.



### Digital

MOBILE Achieved 0.2%  
EMAIL Achieved 0.1%  
PAID SEARCH Achieved 0.1%  
MOBILE Achieved 0.1%  
DISPLAY ADVERTS Achieved 0.02%

Source DMA Response Rate Report, 2015

## PROMOTIONAL CALENDARS



Promotional Calendars are still hugely popular. The key to a great Calendar is functionality, design and finish - get it right and your Calendar will be an excellent brand statement for a full 12 months. With many sizes and styles to choose from including tent, wire bound or saddle stitched.

### SUGGESTED STOCK

- 150gsm - 250gsm Coated
- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated

## GIFT CARD CARRIERS



Gift Card Carriers are a smart way to present gift cards, promote your brand and an opportunity to include gift card conditions, product details and value.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Lamination
- Unlaminated
- Scodix
- Scored
- Die Cut

## DRINK COASTERS



Drink Coasters can promote almost anything from boutique beer to fundraising events and everything in between.

### SUGGESTED STOCK

- 390gsm Beermat Board

### FINISHING & OPTIONS

- Die Cut
- Round Cornered
- Circular

## DOOR / BIN HANGERS



Door and Bin Hangers can be used for a variety of informational and promotional purposes. These can also be an alternative to standard leaflets and door drops.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Unlaminated
- Die Cut to Shape

## CATALOGUES & FLYERS

Top the list at

# 62%

All demographics agreed: that traditional channels are the most effective advertising media.



### Advertising Channels

Catalogues & Flyers 62%  
 TV Advertising 52%  
 Press Advertising 40%  
 Radio Advertising 32%  
 Personalised DM 29%  
 Email Marketing 25%  
 Outdoor 23%  
 Social Media 17%  
 Online Display 12%  
 Telemarketing 4%

Source: Creating Connections that matter

## PRESENTATION FOLDERS



A4 Pocket Folder with interlocking side flap and single pocket

Presentation Folders come in a full variety of styles - designed to carry a few inserts or a full conference kit - made from durable card with or without a gusset.

#### SUGGESTED STOCK

- 350gsm Artboard

#### FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Die Cut and Scored to Shape
- Scodix
- Metal Finish



# BRANDED WALLETS

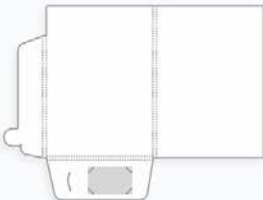


Ideal for combining important elements, Wallets often include a gusset for high capacity

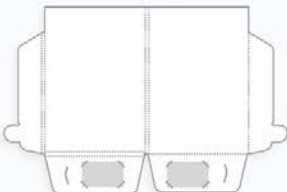
## CHOOSE FROM OVER 20 DESIGNS

### INTERLOCKING

A4 Pocket Folder with interlocking pocket with gusset options

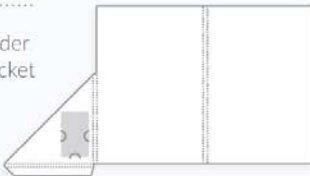


2 Pocket options with or without gusset

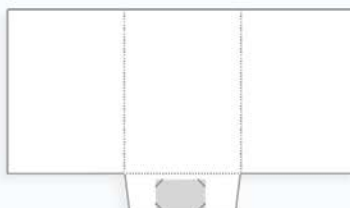


### GLUED OPTIONS

A4 Pocket Folder with glued pocket and gusset options

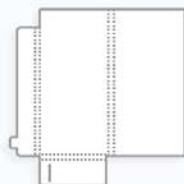


3 Panel pocket options

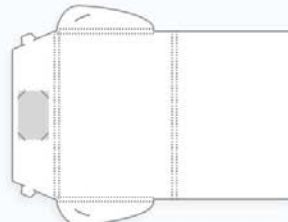


### WALLET OPTIONS

DL Pocket Folder with gusset



A4 Pocket Wallet with gusset



## BRAND RECALL

Did you know

# 82%

of people recall  
brand names from  
paper whereas only  
42% remembered  
from email.



### Statements

People are three times more likely to immediately delete /discard an email over a PAPER statement

Source: KMP Economics Study

## LETTERHEADS & FOLLOWERS



Standout and look your best with Letterheads on quality laser stock.

UV Printed colour makes your logo and branded colours look clean and vibrant.

### SUGGESTED STOCK

- 100gsm Laser

### FINISHING & OPTIONS

- Printed on the reverse side



## COMPLIMENT SLIPS



Compliment Slips will generally be of the same stock as your letterhead. A good branding opportunity for a business with an eye for quality.

### SUGGESTED STOCK

- 100gsm Laser

### FINISHING & OPTIONS

- Printed on the reverse side

## INVOICE & STATEMENTS



Invoice and Statement blanks. Typically these need to be laser compatible and will match your letterheads or other stationery.

### SUGGESTED STOCK

- 100gsm Laser

### FINISHING & OPTIONS

- Laser Guaranteed for Overprint

## BRANDED ENVELOPES



Envelopes can be printed on the front and back depending on suitability. Available in all standard sizes with a variety of glue flap options.

### SUGGESTED STOCK

- Tudor Envelope Range

### FINISHING & OPTIONS

- Variety of Glue Flap Options
- Window or Non-Window

## PRINT CATALOGUES

Did you know

# 81%

of CONSUMERS have read ADDRESSED or UNADDRESSED mail in the last 7 Days.



As well as

77% Read a Newspaper  
68% Read a Magazine  
53% Read a Catalogue

Source: Roy Morgan Research Single Source  
April 2015 – March 2016

## FRIDGE MAGNETS



Fridge Magnets are perfect to promote home services, trade services, estate agent, doctors and even your local vet.

There is even room on DL size magnets to include a handy calendar.

### FINISHING & OPTIONS

- Gloss Laminated to 1 Side

## SHELF WOBLERS



Shelf Wobblers are designed to attract attention to items on display. Printed single sided, they can be square cut or die cut to shape.

### SUGGESTED STOCK

- 250gsm Coated

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Unlaminated
- Die Cut to Shape
- Apply Double Sided Tape

## BRANDED 6 PACK CARRIERS



6 Pack Beer Carriers are amongst a whole line of diecut packaging ideas which can be personalised for your business. Let us know if you have something specific in mind.

### SUGGESTED STOCK

- 350 - 400gsm Artboard
- E-Flute
- B-Flute

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Cut to Shape

## BRANDED WINE BOXES



Branded Wine Boxes are a smart gift idea. There are many vineyards who will supply you wine direct and some will even label and package these for you.

### SUGGESTED STOCK

- 350 - 400gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Scodix
- Metal Finish
- Creased & Cut to Shape

## PRODUCT LABELS



Product Labels can spell the difference between success or failure on the shelf. Self-adhesive labels are mostly printed on split back stock supplied either on sheets or as individuals.

### SUGGESTED STOCK

- Cast Gloss Adhesive
- Vinyls & Papers Available

### FINISHING & OPTIONS

- UV Printing Available
- Face Cut
- Cut to Shape

## PRINT CATALOGUES

Did you know

# 25%

of CONSUMERS keep a catalogue, brochure or leaflet for future use.



As well as

After reading a catalogue, 36% OF CONSUMERS go online to further investigate products advertised

Catalogue advertising offers **DOUBLE THE RECALL** of the average newspaper advertisement

Source ACA 2016

## DIGITAL SHORT RUNS



Now you can order super high quality short run brochures such as:

- 4pp A4 Landscape Brochures
- 6pp A4 Brochures or Menus
- A2 Posters
- Presentation Folders

- 150gsm Coated
- 350gsm Artboard

- Gloss or Matt Laminate
- Unlaminated

## GIANT CARDS



Giant Personalised Cards are great for a big occasion such as retirement, maternity leave or leaving gift. Also the perfect way to make a huge 'Thank You' statement to your clients.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Creased & Cut to Shape
- Scodix
- Metal Finish

## WEDDING STATIONERY



Planning your special day? You can be sure that we'll take just as good care of your Wedding Stationery as you would yourself, to ensure your wedding day goes off without a hitch.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Unlaminated
- Scored
- Scodix
- Metal Finish

## CERTIFICATES



Important Certificates need to look super high quality. We offer Certificates on a range of quality substrates and with a number of finishing enhancements.

### SUGGESTED STOCK

- 350gsm Artboard

### FINISHING & OPTIONS

- Gloss or Matt Laminated
- Unlaminated
- Scodix
- Metal Finish

## BROCHURES, CATALOGUES AND MAGAZINES



Catalogues and Brochures have been used by businesses for a long time and, even today, continue to be an effective way of marketing products and promoting services.

Short run printed Brochures and Catalogues can now be ordered from as low as 10 copies.

### FINISHING & COVER OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

## SCODIX



When you would like to create a talking point. Scodix provides a clear high gloss coating that people just can't put down.

## WIRO BINDING



A binding method that is most commonly used in the production of calendars, note books and reports. Wires are available in a range of colours.

## COLLATING



Collating is done when multiple kinds are required in a specific order. We offer collation to bring the job together.

## SPOT UV



This is a process where you are able to highlight specific areas on book covers or folders by applying a high gloss coating.

## SPIRAL BINDING



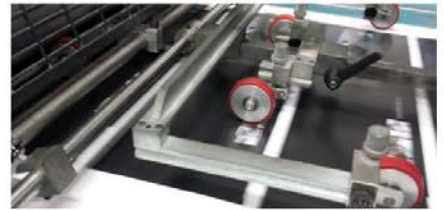
Coil or Spiral binding is ideal for manuals, notepads and conference notes. Customers also choose coil binding when they need each page to open fully.

## PADDING



Desk pads and stationery such as delivery and memo pads. Using glue, these can be bound on any of the straight edges.

## LAMINATING



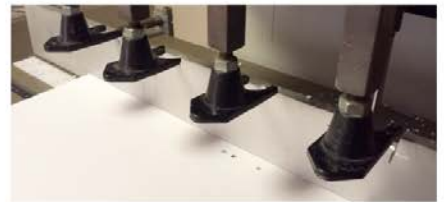
Lamination options include Gloss, Matt and New Velvet to add that quality and protective finish to printed literature.

## SADDLE STITCHING



This method of binding is the most frequently requested for collated books. Binding options are governed by the number and stock weight of pages.

## DRILLING



Drilling is required when ring binding or for products such as swing tickets and hanging boards.

## EXTRA WIDE PULL UP BANNERS



## STANDARD PULL UP BANNERS



Lightweight, easy to transport and assemble – Pullup Banners are designed to get noticed at any exhibition or event. Available in 4 standard sizes.

### STANDARD SIZES

850 - 1200 - 1800 - 2400 wide

### PRODUCT DETAILS & OPTIONS

- Standard and Premium Models
- Lifetime Warranty on the Base
- 440gsm Indoor Polyester
- Printed on UV Inks



## A FRAMES METAL



Drive more foot traffic – A Frames are an excellent way to swap out messages such as special offers or seasonal sales.

### VIEWABLE PANEL SIZES

560 x 860

### PRODUCT DETAILS & OPTIONS

- Sturdy Steel Frame
- Easy Swap Inserts
- Includes 2 Corflute Inserts
- Black and White Frame Options

## BOLLARDS WRAPS



Well positioned Bollard Wraps will help to ensure your message stands out in a busy location with competing signage.

### VIEWABLE PANEL SIZES

380 x 1000

### PRODUCT DETAILS & OPTIONS

- Weather Resistant Corflute
- Arrives Flat for Fast Assembly
- 3 Viewable Panels

## A FRAMES SIGNFLUTE



Ideal for almost all situations - indoor or out on the street – great for sales messages and directional signs.

### VIEWABLE PANEL SIZES

600 x 900

### PRODUCT DETAILS & OPTIONS

- Light weight Corflute
- 2 Viewable Panels
- Arrives Folded for Fast Assembly
- Easily weighted or pegged down.

## CORFLUTE



Durable and weather proof, Corflute is lightweight and economical to ship and can be easily installed, taken down and reused as required. Corflute is ideal for most outdoor advertising or signage.

### FEATURES & OPTIONS

- Cut to Shape
- Printed with UV stable ink
- Add Eyelets on 3-5mm

## OUTDOOR BANNERS



Outdoor Banners are printed on durable exterior Banner Vinyl using UV stable and waterproof solvent inks. They can be supplied with ropes and eyelets or Kedar ready for use.

### FEATURES & OPTIONS

- Eyelets
- Rope
- Kedar

## FOAMBOARD



Popular for both internal and external signage and displays. Foamboard can also be die cut into bespoke shapes to suit whatever you need.

### FEATURES & OPTIONS

- Indoor & Outdoor
- 3, 5 & 10mm Thickness
- Cut to Shape

## DISPLAY BOARDS



Display Boards are generally printed double sided. Boards can be die cut to add interest and draw attention. Display Boards are cost effective where higher volume are needed.

### FEATURES & OPTIONS

- Indoor & Outdoor
- 3, 5 & 10mm Thickness
- Cut to Shape

## METAL (ACM) SIGNS



For more permanent signage. ACM is two face sheets of aluminium bonded to a rigid core, making them both light and strong. They can be specified round cornered or square cut, or with holes if required.

### FEATURES & OPTIONS

- Indoor & Outdoor
- Gloss or Matt Laminate
- Cut to Shape

## FENCE BANNER MESH



Popular with estate agents and developers for fence advertising – PVC mesh is printed in full colour on one side. Graphics look solid from the outside whilst being largely transparent from the inside.

### FEATURES & OPTIONS

- Eyelets

## FASHION READERS

Did you know

# 86%

of early adopter clothing trendsetters are PRINT READERS.



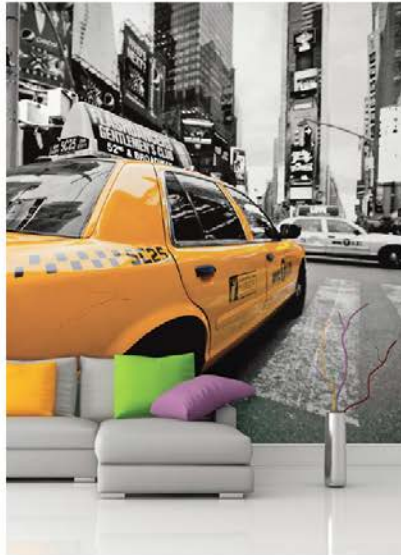
### Heavy Magazine Readers

60% more likely to have purchased a premium clothing brand in the last 4 weeks

83% more likely to have purchased a premium cosmetic brand in the last 6 months

Source: Nielsen Consumer and Media View, Survey 2016 - Roy Morgan Research Single Source April 2015 - March 2016

## WALLPAPER GRAPHICS



Let your imagination soar by creating a design that is unique to you or your business. Just provide us with your requirements and we'll do the rest.

### FEATURES & OPTIONS

- Removable Wall Graphics
- Permanent Wall Graphics
- Vinyls & Fabrics
- Cut to shape

## CANVAS PRINTS



Canvas Prints can feature any design you like, from personal photos or artwork or even famous quotes.

### FEATURES & OPTIONS

- Print Only
- No Framing or Stretching

## WINDOW GRAPHICS



Window Graphics can be printed on one or both sides. Available in various sizes to best suit the space and budget.

### FEATURES & OPTIONS

- Cut to Shape
- Hanging Hooks
- Hanging Clips

## REPOSITIONAL VINYL



High quality and durable -Repositional Vinyl is easy to reposition when you need. We provide full colour on clear or white. Clear substrates look best on windows and mirrors.

### FEATURES & OPTIONS

- Cut to Shape
- Face Cutting

## POSTERS AT ANY SIZE



Paper Posters are one of the most versatile and cost-effective promotional options available.

### FEATURES & OPTIONS

- Cut to shape
- Hanging hooks

## PRINT MARKETING

Did you know

# 94%

OF PRINT READERS  
talk about what they  
read in magazines or  
newspapers.



### As well as

PRINT READERS are more likely  
to influence decision making in their  
household for travel, alcohol and  
home décor/interiors

ONE IN TWO PRINT READERS say  
that people take their opinions seriously

Source: Nielsen Consumer and Media View, Survey  
2016

## MAGNETIC VEHICLE SIGNS



Magnetic Removable Vehicle Signs  
give you the best of both worlds – free  
to promote when you are on business,  
and a vehicle free from signage when  
you are not. A great alternative to  
permanent sign writing or vinyl.

### FEATURES & OPTIONS

- Cut to Shape

## BUMPER STICKERS



Ideal for advertising a message on a  
vehicle.

### FEATURES & OPTIONS

- Gloss or Matt Lamination
- Cut to Shape

## FLOOR GRAPHICS



Internal Floor Graphics work great to direct people to promotional areas in shops and at exhibitions. Durable solvent inks which stand up to high volumes of traffic on low tack vinyl make for ideal installation and removal.

### FEATURES & OPTIONS

- Cut to Shape
- Easy to Apply
- Non Slip Laminate
- Print 1 Side Only

## ACRYLIC DISPLAY SIGNS



The rigid printed graphics help to promote the products or as a business entry statement. They are designed for indoor use and are particularly popular in car showrooms and other 'big ticket item' sales rooms.

### FEATURES & OPTIONS

- Cut to Shape
- Mounting Lugs & Screws
- Drilling for Mounting

## BACKLIT DISPLAYS



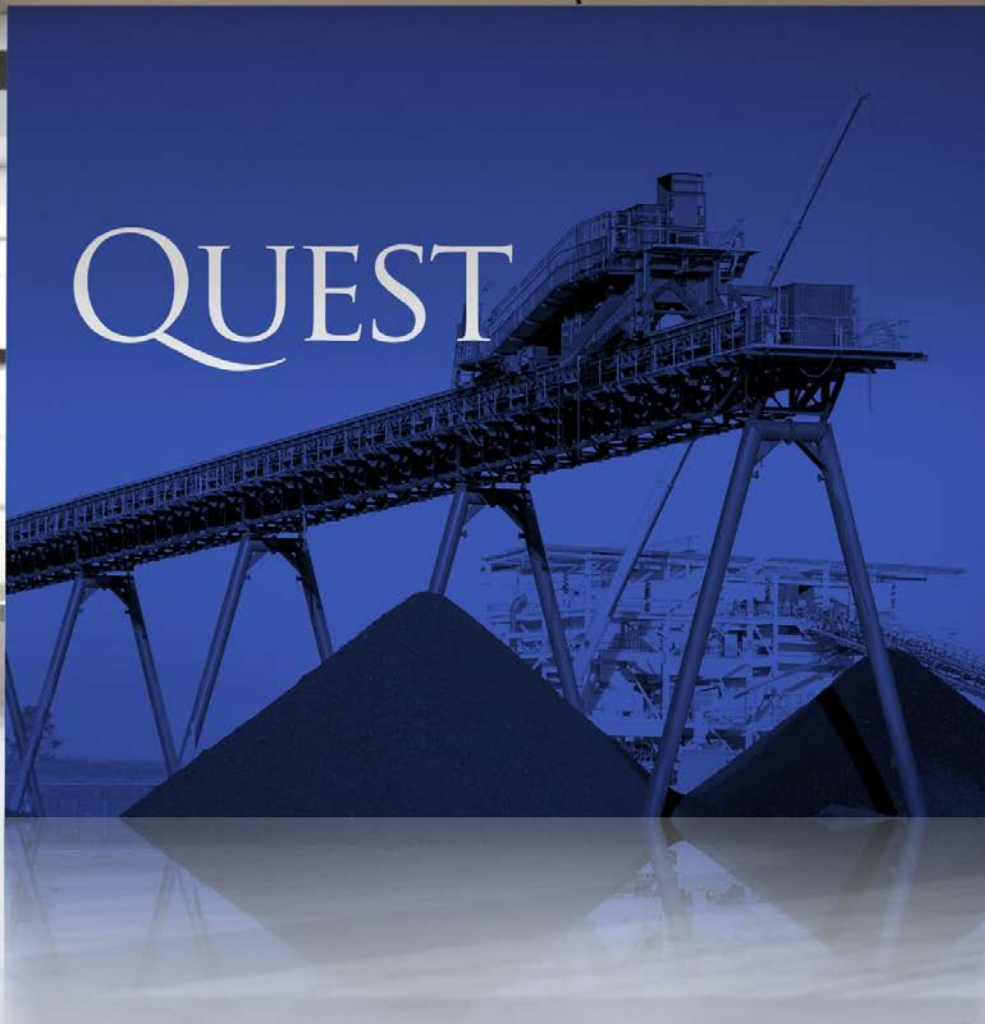
High quality Backlit Displays are designed to be illuminated from the back. These are printed on a white translucent stock allowing excellent illumination of colour for maximum impact.

### FEATURES & OPTIONS

- Print 1 Side Only

## COMBINED WALL GRAPHICS

Combined wall graphics can feature laser cut acrylic mounted to a range of wall substrates to achieve a quality result.





## STRUT CARDS



Strut Cards are an excellent and affordable way to promote at the counter. Displayed at the point of purchase, Strut Cards are printed in full colour and can prove to be very effective.

### FEATURES & OPTIONS

- 1mm Screenboard
- 400gsm Artboard
- Cut to Shape
- Add Strut to Reverse

## SHELF EDGE STRIPS



Shelf Edge Strips provide opportunities for retailers who utilise a shelving system for product display. Testing is now much easier as you can order strips for a single shelf to see what works best, without having to bulk purchase.

### FEATURES & OPTIONS

- Gloss or Matt Laminated
- Cut to Shape

## SALE BOARDS

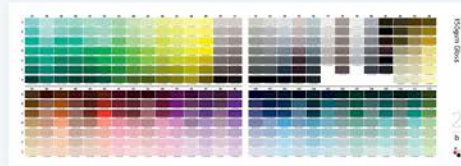
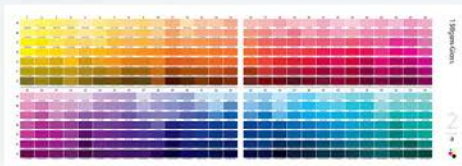


Real Estate Sale Boards are a durable and long lasting and the perfect solution for estate agents, landlords, developers and other real estate businesses - There are no limits to how these can be used.

### FEATURES & OPTIONS

- Cut to Shape
- Drilled
- Eyelets

# AUSTRALIA'S FINEST QUALITY PRINTING



Our Process Colour Finder is designed so we can assist you with your corporate or brand colours

Our expertise and dedication is evidenced at every stage of the print design and production process. The strength of our passion is matched by the quality and precision of our advanced equipment, the combination of which is guaranteed to result in successful delivery and satisfied customers.

The routes we take to achieve these exceptional levels of professional prowess are dependent entirely upon the particulars of each individual project. Each and every mission of work we undertake requires technical adjustment, bespoke integration and new definitions of how we, as a company, are able to describe our professional obligations. Nevertheless, we have grown and expanded services to the point of being able to offer unparalleled services from point of contact to delivery and beyond, for guaranteed customer satisfaction and your peace of mind.

## **OUR CUSTOMERS**

Our company ethos was set out with your needs in mind, and every step we take is designed to ensure that we stay on the path of providing you with a printing experience that's of a consistently high quality. We want you to be delighted with the service and products you receive, and if our service falls short of what you expect from us then we want to know about it.

## **CUSTOMER SERVICES**

Our dedicated customer care team is at the heart of our entire operation, and their goal is to ensure your experience with us is consistently positive from start to finish. If you have any questions or queries about any of our products or services, please don't hesitate to get in touch.

## **PRE-PRINT CHECK**

One of the most highly regarded aspects of our service is our comprehensive pre-print checking. The artwork you send to us is checked prior to printing. This ensures the finished results both meet and exceed your expectations.

## **PRINTING**

Once your artwork is ready for print it will be sent to one of our presses. We use lithograph printing for large runs and digital printing for small runs and variable data.

## **PRINT FINISHING**

Once your job has been printed it is sent for finishing, which can be as simple as cutting to size or as complex as producing a booklet cover combining matt lamination, digital embossing and PUR binding.

## **QUALITY CONTROL**

A key part of our service is our attention to detail and quality, and our adherence to strict deadlines. We constantly monitor every stage of the process and take care to correct any issues that might impact the quality or timely dispatch of finished jobs.

## **PACKING AND DELIVERY**

Completed work is carefully packaged and made ready for transit. Delivery is the final bridge between us and our valued clients. We monitor every delivery and constantly check that everything has gone to plan.

thinkcreateinnovate

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